Annual Report

Cover Page

SFO84, Inc.

Form: Corporation
Jurisdiction of Incorporation/Organiz
Date of organization: 5/25/2014

Physical address of issuer:

https://www.misterbandb.com

Name of intermediary through which the offering will be conducted:

Wefunder Portal LLC

0001670254

283503

Not recent fiscal year-net: Prior fiscal year \$287990.00 \$3,555.0 \$4,000.00 \$2767,587.00 \$3,799,173.00 \$635,101.00 \$233,154.00 \$0.00 \$0.00 \$71,829.00 \$3,824,227.00 \$482,136.00 \$1,828,312.00 \$462,136.00 \$222,398.00 \$1,001,839.00 \$207,620.00 \$1,001,839.00 \$207,620.00 Total Assets
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Offering Statement

Boyand for each question in riskly puregraph of this part. Set forth each question and may notes, the next may instructions flurches in their extency. If disclosure in response to any questions in responsive to one or more often questions, it is not receiving to report the effections. If a question is no relieved questions is unperformed for the report on resultable closely on the forth production of the production of t

Be very careful and precise in associating all questions. Give full and complex associates to that they are not makefully under the circumstances involved. Do not also says any often performance or other underprode event unless system as aroundable basis to believe that it will actually occur which the foresexular future. It was been requiring significant information is not entirely harconive, incomplete or midwelling, the Computer, so transparent and principal shareholders may be fishle to invectors based on that information.

THE COMPANY

SFO84, Inc

5. Has the issuer or any of its predecessors previously failed to comply with the ongoing repairing requirements of Rule 202 of Regulation Crowditunding?

☐ Yes ☑ No

DIRECTORS OF THE COMPANY

4. Provide the following information about each director (and any persons occupying a similar status or performing a similar function) of the issuer.

Director	Principal Occupation	Meln Employer	Year Joined a Director
Jean Bourcereau	VC	Ventech	2017
Anton Waitz	VC	Project A	2017
Marc Dedonder	cco	misterb&b	2014
Francois De Landes De Saint Palais d'Aussac	coo	misterb&b	2014
Matthieu Jost	CEO	misterb&b	2014

For three years of business experience, refer to Appendix D: Director & Officer Work -listary.

OFFICERS OF THE COMPANY

5. Provide the following information about each officer (and any persons occupying a similar status or performing a similar function) of the issuer.

Officer	Positions Held	Year Join
Marc Dedonder	cco	2014
Francois De Landes De Saint Palais d'Aussac	coo	2014
Matthieu Jost	CEO	2014

For three years of business experience, refer to Appendix D: Director & Officer Work History.

PRINCIPAL SECURITY HOLDERS

Name of Holder	No. and Class of Securities Now Held	% of Voting Power Prior to Offering
	or securices from rigin	PHOI to Offering

No principal security holders.

INSTRUCTION TO QUESTION 6: The aware information must be provided as of a state that it no more than 120 days prior to the state of filing of this offering statement.

It includes not vising power, wend and containing in which in a perior all visits or indicated power in white this visiting power visits modelable formed in which are largered as the contained in the perior has been alweight in impair and power power power which will shall be a power and the power p

BUSINESS AND ANTICIPATED BUSINESS PLAN

For a description of our business and our business plan, please refer to the attached Appendix A, business Description & Plan STRUCTION TO QUESTION To the action of the product year engogs of Related product our operator of the product of the pro

states will be transcribed.

This was the copy inferences provided in your Welphole profile with be provided to the SEE to respons to this quadron, for a read, your compact, will be provided placed, per return events and continued with a profile and or the Secretion with \$2.75%, which requires to the profile annual inference invitate to part and the secretion place. These review year Welphole profile corping is a common provided of internet Information, and give or withinfully, and show on some care profit medium and worker care in a provided of internet Information, and office or withinfully, and show on some care profit medium that worker care in a registerious arrivated to their or washinfully.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

8. Discuss the meterial factors that make an investment in the issue rape, dailver on risky. To increase resembles we mind expand on username. To accomplish this, we must increase our visibility in the meteriplace. Potential customer must be aware we rest and be able to find our. We need to demonstrate how our website can be eastful and be able to find our. We need to demonstrate how our website can be useful to them. That could footier us to devote more resources to marketing efforts, including advertising and order poseness to build out-like ownerness of our brands. Even with an en-nacce marketing effort, there is no guarantee that we will be able to increase the number of new instincts four weakless and in turn, continued the marketing effort, we will could be able to increase the number of new instincts four weakless and in turn, post our marketing affort, which could have an engosite impract on our experience with our website and solversely street our results of operations and surure growth.

with our website and acversely affect our results of operations and struce growth. We may be subject to future governmental regulations. Appets of an insurance and our products may be regulated at the local, state, and federal levels. The nature and scope of future legislation, regulation and organism cannot be predicted. While we anticipate that we and our products will be in compliance that all applicable powermental regulations, there still may be resist that such lavas and regulations may change with respect to present or future operations. Such additional casts wour discrease the control insurances and operations and decrease the demand for services. We and our products will be useful cash of the products of the present of the compliance with such regulations and of or chalming and maintain as all required permits and liceness. Such compliance may be time consuming and costs, and so the species of the present before costs, and such expenses before octations and control of the presence of the present of the products and such expenses and present permits and liceness. Such compliance may be time consuming and costs, and such expenses may materially affect our future ability to break even or generale profiles.

to break with organization of the continue to enhance and improve the functionality and features of our websites and adultation by infrastructure. As a functionality and features of our websites and adultation by infrastructure. As a functionality and features of our websites and adultation by infrastructure. As a functionality and features of our websites and adultation and the contribution of the cont

morove. The company may face difficulties attracting customers which could undermine its operations and severely impact its solility to operate. From time to time, the Companies may be involved in claims and legal actions arising in the ordinary course of business. The Companies are not precently involved in any legal proceedings which management expects individually or in the aggregate to have a material anterview effect on its combined financial condition or results of operations or cash flows.

The return of Covid19, lockdowns or a new epidemic can also be potential risks to the business

We may need to acquire or develop new products, evolve existing ones, addre any defects or errors, and adapt to changes in technology in order to continue growing our business.

Like all the travel industry, the company has been hit by the Covid19 pandemic with 95% propping business YoY. The future of the travel industry is uncertain and revenues may continue to suffer.

or future successes on sures.

Our future success openads on the efforts of a small management team. The loss of services of the members of the management team may have an adverse effect on the company. There can be no assurance that we will be successful in attraction and retaining other personnel we require to successfully grow our business.

PSTRUCTION TO QUISTION 4: Avoid generalized statements and include only showe factors that one sangue is inc in Occasions should be million to the "size" of Statemen and the offering and Models on expent the factors undersood is the Agencies are fairst shores. No specific number of this factors is required to the identified.

Ownership and Capital Structure

DESCRIPTION OF ISSUER'S SECURITIES

17. What other securities or classes of securities of the issuer are outstanding? Describe the material terms of any other outstanding securities or classes of securities of the issuer.

Class of Security	Securities (or Amount) Authorized	Securities (or Amount) Outstanding	Voting Rights
Class A			
Common			
Stock	7,500,000	6,962,950	Yes ~
Class B			
Common			
Stock	30,000,000	2,038,386	Yes ~
Preferred			
Stock	17.166,191	16,223.582	Yes ~

Securities Reserved for Class of Security Issuance upon Exercise or Conversion

Options:

24. Describe the material terms of any indeptedness of the issue

Lender Issue date 05/27/20 Amount \$480,000.00

Outstanding principal plus interest \$480,000.00 as of 05/27/20 Interest rate Maturity date 03/10/25

Current with payments

Issue date 08/25/20 Amount \$150,000,00

Outstanding principal plus interest \$150,000.00 as of 04/25/21 3.75% per annum Interest rate

Current with payments

Discount rate 10.0%

Valuation cap \$40,000,000.00

Maturity date 04/09/22 Convertible Note

| Issue date | 10/01/19 | Amount | \$106,841.00 | Interest rate | 3.0% per annum

Discount rate 10.0% Valuation cap \$40,000,000.00 Maturity date 10/02/22

Maturity date 10/28/22

Maturity date 11/13/22

Discount rate 10.0%

Valuation cap \$40,000,000,00

Maturity date 12/02/22

Discount rato 10.0% Valuation cap \$40,000,000.00 Maturity date 12/03/22

Valuation cap \$40,000,000.00 Maturity date 04/19/23

Discount rate 20.0% Valuation cap \$40,000,000.00 Maturity date 04/24/23 Convertible Note

Issue date 05/03/20

Amount \$40,000,00

Maturity date 05/03/23

DSTRUCTION TO QUESTION 24, raise the crediter, wavers weed, interest rate, manually due, and any other state left states.

25. What other exempt offerings has the lissuer conducted within the past three years?

Offering Date 4/2019	Exemption Regulation D. Rule 506(c)		Amount Sold S50,000	Use of Proceed General operations
7/2019	Regulation Crowdfuncing	Convertible Note	SI,047,068	General operations
8/2019	Regulation D, 506(c)	Convertible Note	\$250,200	General operations
10/2019	Regulation D. Rule 506(c)	Convertible Note	\$106,841	General operations
10/2019	Regulation D. Rula 506(c)	Convertible Note	\$60,000	General operations
11/2019	Regulation D. Rula 506(c)	Convertible Note	\$55,000	General operations
12/2019	Regulation D, Rule 506(c)	Convertible Note	\$284,388	General operations
12/2019	Regulation D, Rule 506(c)	Convertible Note	\$200,000	General operations
4/2020	Regulation D. Rule 506(c)	Convertible Note	\$10,000	General operations
4/2020	Regulation D, Rula 506(c)	Convertible Note	\$100,000	General operations
5/2020	Regulation D, Rule 506(c)	Convertible Note	\$40,000	General operations
2/2022	Regulation D. Rule 506(c)	Preferred stock	\$3,069,244	General operations

material relevant.

Living director or of the houser,

Living person who is, so of the most recent practicable date, the benefities lowner of 20 persons of the issuer is outstanding voting equity securities, calculated on the basis of viving prace.

Living peace.

Living peace is most personal peace of the peace of the peace of the peace of the decision of the peace of the peace

⊒ Yes □ No

For each transaction specify the person, relationship to issuer, nature of interest in transaction, and amount of interest.

SF084, Incland it's wholly owned subsidiary Pinitab 360 have a related party loan due to them in the amount of \$27,319. The Isam was issued in 2015 to Appartitio, a shareholder in the Company. The toon has no specific matury date, interest arties, or repayment terms, but is expected to be repaid as the Company becomes profitable.

PSTRUCTIONS TO QUINTION by The sease newserine includes, has it and basised as, any favorable transaction among season or relatively placeholding and individuals are generated placeholdings, as any vertex of studies transactions, creatignments or relativelytis.

Beached energish for purposes of purposes (2) shall be detected as of a date that time near tain 120 days point to the date of filing of this affecting conserver and using the same established accepted in Question 6 of this Question and description.

The term "sembor of an farm"; "seculas any cloud, capaird, quadrish, parm, pagarent, gandarant, ganta or mense gandam, allutus, meter et lan, father in lan, nos is see, designe is see, bender in lan, er mer us los et fet ganta, and landes adopte enforcetifys. The term "presed exclusion" mense exhibition eccaping a relationistip greenin-pulsation adoptif, were:

FINANCIAL CONDITION OF THE **ISSUER**

28. Describe the financial condition of the issuer, including to the extent material, liquidity

Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations register with our financial statements and their a field motions and other financial information included showing in this offering. Some of the information contained in this discussion and analysis, including information records the text strictly are opinion for our business, includes information information exactly the first strictly are opinionally and analysis, including information records and information of the first strictly are opinionally and analysis. Or should review the first strictly are strictly as a strictly and analysis of the forward-looking statements contained in the following discussion and analysis.

Overview

Largest LGBTQ travel community in the world

"I experienced discrimination while booking a private room with my partner a few years ago. After that, I decided to create a marketplace where my community would be able to travel safely and with peace of mind around the world." Matthieu Jest, Cao.

m sterb&b empowers the LGBTQ community to travel more safety, feel welcome & get local insider titls wherever they go, Wer to the Israect online community of LGBIQ travelers with million accommodation provising a welcoming and safety evidence in 1200 countries (private rooms, appartements, LGBTQ friendly hobits).

The drivine mission behind misterbiso is to ensure all LGSTQ travelers and hosts can connect in real life and refer where everywhere. We started with short termens and adder LGSTQ friendly helps the racks for the super-successful 2009. Welfunder round. We went to be the go-to-bravel company for the LGSTQ community, where you read at city guide by a gay local, pooks a place to stay knowing that you've getting the safest travel experience out there.

Historical Results of Operations

- Revenue' & Gress Margin. For the period ended December 31, 2022, the Company
had revenues of \$3,725,64 compared to the year ended December 31, 7071,
when the Company had revenues of \$1,485,512. Our gross margin was 87.59% in
fiscal year 2022, compared to 84.62% in 2021.

- Area. As of December 31, 2022, the Company had total assets of \$5,287,998, including \$2,767,587 in cash. As of December 31, 2021, the Company had \$3,660,641 in total assets, including \$2,299,237 in cash.

 Net lacent. The Company has had not income of \$1,001,839 and not losses of \$207,620 for the fiscal years ended December 31, 2022 and December 31, 2021, respectively.

 Liabilities. The Company's liabilities totaled \$71,829 for the fiscal year ended December 31, 2022 and \$3,024,227 for the fiscal year ended December 31, 2021.

Liquidity & Capital Resources

To-date, the company has been financed with \$630,000 in debt, \$14,709,721 in equity, \$906,229 in convertibles, and \$1,139,500 in SAFEs.

After the conclusion of this Offering, should we hit our minimum funding target, our projected runway is 15 months before we need to raise further capital.

We plan to use the proceeds as set forth in this Form C under "Use of Funds". W

don't have any other secures of capital in the immediate future.

We will likely require additional financing in excess of the proceeds from the Officing in order to perform operations over the lifetime of the Company. We plan to raise capital in 16 months. Discept as otherwise described in this form C, we do not have additional sources of expiral other kinn the proceeds from the other incomes the contraction of the proceeds of the other incomes the contraction of the proceeds of this strategy. It is not possible to adequately project whether the proceeds of this officing will be undertained to enable us to implement our carteday. This complexity and uncertainty will be increased if less than the maximum amount of securities offered in this offering isself, the Company increase to raise additional expiration the factor from investors. Although capital may be available for early-stage companies, there is no guarantee that the Company will receive any investments from investors.

Runway & Short/Mid Term Expenses

SF084, inc. cash in hand is \$2,487,738, as of March 2023. Over the last three months, revenues have averaged \$32,572/(month; cost of goods so in his averaged \$33,476/month, and potentional excipacions have averaged \$328,004/month, for an average during the profitable in 17 months.

We did a financing round early in 2022. We converted also all our pending convertible notes.

We definitively expect the company to continue to generate profits in the upcoming months.

misterb&b is profitable in 2022. This is an important news at it will allow us to continue to invest to grow our business. At this point, we don't need any new financing.

The company is well-funded right now. We have cash in the bank through loans, profits and a Series A+ that occurred early 2022.

All projections in the above narrative are forward-looking and not guaranteed.

NOTINGENDO TO QUESTION 2.5 (M. discussion mass over a case page in thesis fluored accounts an expredict in the larger schild principal for the control of t

FINANCIAL INFORMATION

 Include financial statements covering the two most recently completed fiscal years or the period(s) since inception, if shorter:

Refer to Appendix C, Financial Statements

I, Matthien lost, certify that

(1) the financial statements of SF084, Inc included in this Form are true and complete in all material respects; and

(2) the financial information of SEOB4, inclindled in this Form reflects.

accurately the information reported on the tax return for SFO84, Inc filed for the

Matthieu Jost

OTHER MATERIAL INFORMATION

31. In addition to the information expressly required to be included in this Form, include:

- (f) any other material information presented to investors; and
- (2) such further material information, if any, as may be necessary to make the required statements, in the light of the circumstances under which they are mode, not misled one.

statements, in the light of the circumstances under which they are mode, not mis coding.

The Company's using the service of XX se part of its offering, XX's comprised OX interminate, ILC, XXTOwn LLC, and the Land involves with provide provided on behalf of XX fear LLC. The services of XX is revoluted to companies that other securities through Weldunder Portal, but XX's in other Research of XX fear LLC. The services of XX is not affiliated with Weldunder Portal or its affiliated.

XX Investments is the Company's mansfer agent and also acts as custodian, puying agent, and prizely agent on sehalf of all investors that enter into the Custodial and Voting Agreement with XX Investments through the Weldunder Portal website ("investors", XX Investments had is legal title to the securities the Company susset into all Vestment Perfor (which are uncertificated) on benefit of investors. In view that, in turn, but the beneficial invests in the Company's investors (and the properties of the Company's properties of the Company's investors of the Company's properties properties of the Company's properties prope

In addition to the above services, at the direction of XX Team, XX Investments votes the securities and take any other actions in connection with such voting on behalf of the Investors: XX Invasions acras at the direction of XX Team between XXX Team holds a power of attorney from each investor that has a viter of investor Agreement to make viter of decisions in behalf of that Investor XX

Investments will not charge investors for its services. XX investments does charge the Company \$1,000/year for services; however, those fees may be paid by Wefunder Inc. on benaff of the Company.

Weunder Inc. on behalf of the Company.

An incled, XX Tam Hickle a power of attriney from waith Invasion that has entered into the Invasion Acreement to make voting decidence to behalf of that Invasion. Pursuant to the opener of attriney XX Team will make vertine decidence and the direct XX investments to visit and take any other actions in connection with incompanies of the companies of the co

consulting compensation with our Load Investor. The Lead Investor is an experienced investor in the vehicles to act in the rele of Load Investor is an experienced investor. As noted, the company and on behalf of Investors. As noted, the Load Investor behalf of Investors and the Company and on behalf of Investors. As noted, the Load Investor behalf of Investors and the Company and approved by Wifurder Inc., and the Ideality of the Lead Investor must be disclosed to Investors before Investors make an Investor and Company and approved by Wifurder Inc., and the Ideality of the Lead Investor to provide the Company's securities, Investors will receive disclosure regarding all fees that may be received by the Load Investor for Investor before Load Investor and Information International Information International Information International International

Investors that sics to purchase the Company's securities through Wefuncer Fortal must agree to (1) like XX investments to serve as custodian, paping agent, and provi agent with respect to the Company's securities (2) give a power of attorney to XX Team to make all violing decisions with respect to the Company's securities; (2) gives 2 power of excurities; and (3) direct XX investments to others (Viol of the investor's distribution from the Company with XX Inem. The Company may wrive those requirements for certain investors with whom the Company has a pre-existing relationship.

The KY arrangement described shows is intended to benefit the Company by allowing the Company to refer one investor of its calculation to the Company to refer to me investor of its calculation to this (XY investments) and by simplifying the voltage process with respect to the Company's escuritios by havine one entity COT Tamit, through one person, the Load Investor, make undered company to investor to the XX arrangement has its intended to benefit investors by providing one services of an experienced Lead Investor (section of behalf of XX Team) who is expected to make value-maintained decidence regarding investors is contributed. The company that is expended through the company that are indeed not benefit to be providing companies and the company that are indeed not benefit to be providing companies and the company to unique benefit the value of its securities.

ONGOING REPORTING

120 days after the end of each fiscal year covered by the report.

https://www.misterbandb.com/invest

The issuer must continue to comply with the ongoing reporting requirements until:

1, the issuer is required to file reports under Exchange Act Sections 13(a) or 15(d);

2, the issuer has filed at least one annual report and has fewer than 300 holders of record; 3. the issuer has filed at least three annual reports and has total assets that do not exceed \$10

4. the issuer or another party purchases or repurchases all of the securities issued pursuant to Section 4(a)(6), including any payment in full of debt securities or any complete redemption of redeemable securities, or the issuer figuidates or dissolves in accordance

APPENDICES

Appendix A: Business Description & Plan

Appendix C: Financial Statements

Financials 1

Appendix D: Director & Officer Work History

Anton Waitz Francois De Landes De Saint Palais d'Aussec Jean Bourcereau Marc Dedonder

Matthieu Jost Appendix E: Supporting Documents

Add new Form Contachment (admin only)

Signatures

Appendix B: Investor Contracts

Financials 1

Appendix D: Director & Officer Work History

Jean Bourcereau

Marc Dedonder

Pursuant to the requirements of Sections 4(4)(6) and 4A of the Securities Act of 1933 and Regulation Consolfunding (5, 227,100 eases, the issuer certifies that it has reasonable grounds to believe that it access all of the enquirement for filling on Armad Report and has thely caused that Form to be signed on its behalf by the day authorized undersigned.

SFO84, Inc

Matthieu Jost

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227,100 of seqs), his Annual Report and Transfer Agent Agreement has been signed by the following persons in the expecities and on the dutes inclinated.

Marc Dedonder cco

COO 4/27/2023

Matthieu Jost ceo 4/21/2023