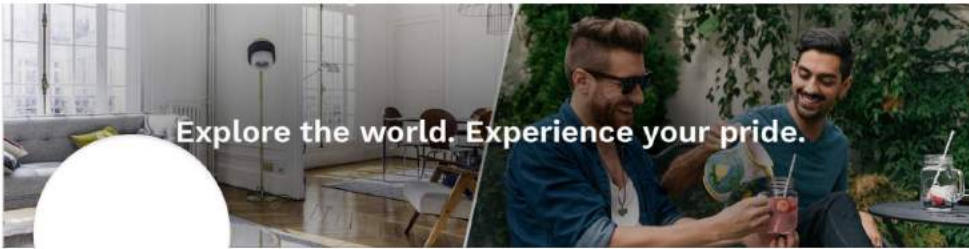




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### Matthieu JOST

Executive | Founder | Director | Travel & Hospitality | Technology & Digital Solutions |

Paris Area, France

misterb&b

See contact info

500+ connections

Message



I am an energetic transformation leader/innovator thinker, thriving on new challenges with a strong proven record of success in the rental industry, start-ups and digital solutions. With 13+ years' as an entrepreneur beginning from a creative solution to improving short term rental marketplace aimed sp...



Op-Ed: Why Protecting LGBT Travelers from Discrimination...

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### Activity

860 followers



Thanks for the support since we started!

Matthieu replied to a comment



Thanks Forbes for the shout out! :-)

"My experiences with misterb&b..."

Matthieu shared this  
84 Likes + 9 Comments



Bravo !

Matthieu commented  
2 Likes



The ultimate GAY PRIDE guide. Be ready! <https://lnkd.in/eUwq47T...>

Matthieu shared this  
1 Like

See all

### Experience

#### Chief Executive Officer

misterb&b

Mar 2014 – Present · 5 yrs  
Paris 9, Île-de-France, France

VISIONARY LEADERSHIP | GLOBAL OPERATIONS | E-COMMERCE | P&L MANAGEMENT | FUNDRAISING | CORPORATE STRATEGY | INNOVATION | CUSTOMER OBSESSED | LEADING CHANGE

- ▷ Driving business for optimal global strategy
- ▷ Leading team of 40+ across three continents alongside US and foreign subsidiaries
- ▷ Development of all marketing, digital and online marketing and overall brand positioning
- ▷ Manage online payment systems and monitor fraud prevention... See more



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Jun 2010 – Oct 2015 · 5 yrs 5 mos  
Paris Area, France

- ▷ Conceptualised, developed and launched the new travel and stay business for a unique community
- ▷ Operated as the largest gay trip advisor in Europe, securing profits during initial launch stage (within 2 years)... See more

### Head of Online Sales

Quadriplay (non media agency for JCDECAUX)

Oct 2008 – Nov 2009 · 1 yr 2 mos  
Paris Area, France

- ▷ Oversaw and managed 50+ accounts
- ▷ Researched, identified, and secured business opportunities with new and existing clients and channels to continuously sell, cross-sell, and up sell to steadily increase revenue & profitability... See more

### Marketing Director

Proximania Entertainment (Ze-Card)

Oct 2007 – Oct 2008 · 1 yr 1 mo  
Paris Area, France

- ▷ Pioneered successful launch of the Ze Card - giftcard product across bookstores which connects users to the website to buy merchandizing, high tech and download music
- ▷ Negotiated rights for music catalog and piloted distribution to Major retailers, while managing online marketing, including TV commercials... See more

### Product Manager (Non-Media Activities)

NRJ ID / NRJ GROUP

Sep 2004 – Oct 2007 · 3 yrs 2 mos

- ▷ Directed all aspects of brand licensing, merchandising, and promotional items at the #1 French radio group, heading promotional licensing operations, crossing 400 k€ gross margin in 2006
- ▷ Championed insights from positioning, product marketing research to inform all ... See more

[Show 2 more experiences](#) ▾

## Education

### EPSI - School of Computer Engineering

Associate of Arts (AA), Information Technology  
2000 – 2002

### EFAP - Ecole Française des Attachés de Presse

Master of Arts (MA), Communications  
2002 – 2005

## Volunteer Experience

### Bénévole

Les Restos du Coeur

Sep 2016 – Sep 2018 · 2 yrs 1 mo  
Poverty Alleviation

Provide charitable support to the underserved Community by delivering food during dinner hours on a weekly basis

### Bénévole

Rainbold Society

Oct 2017 – Present · 1 yr 5 mos



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