

# Dominic Wardall

Profile	Experienced Communications Specialist with a twenty-plus year history as a publisher, journalist and small business owner. Strong media and communication skills, including publishing, journalism, media relations, copywriting, graphic design & layout, advertising sales and social media management.
Experience	<p>Communications &amp; Stakeholder Relations, SEED Africa, Cape Town – 2019 - Present</p> <ul style="list-style-type: none"><li>• Created marketing collateral, including brochures, pitch decks and website content.</li><li>• Managed relationships with suppliers, investors and other stakeholders.</li><li>• Handled all corporate communications</li></ul> <p>Publisher/Owner, TTG Southern Africa, Cape Town – 1997 - 2019</p> <ul style="list-style-type: none"><li>• Published South Africa's leading travel trade print and online magazine.</li><li>• Managed content, advertising sales and distribution.</li><li>• Wrote and edited articles, features, advertising copy and social media posts.</li></ul> <p>Artist Relations Officer, Sony Music Entertainment, London 1995 - 1996</p> <ul style="list-style-type: none"><li>• Coordinated the in-house concert ticketing and distribution.</li><li>• Assisted with the organisation of live showcases and other events.</li><li>• Organised the hosting of visiting artists on the label's roster.</li></ul>
Education	University of Guelph, Guelph, Ontario, Canada - BA Psychology 1988 - 1991
Skills	Excellent written and verbal communication, copywriting, sales, stakeholder relations, social media management, software (Adobe Creative Cloud), interpersonal skills, integrity, creativity, dependability.