



POWERHANDZ™

TRAIN WITH PURPOSE

ATHLETIC TRAINING | TECHNOLOGY | REHABILITATION

EXECUTIVE SUMMARY



POWERHANDZ IS A GLOBAL COMPANY WITH THREE AREAS OF FOCUS: ATHLETIC TRAINING PRODUCTS, TECHNOLOGY AND REHABILITATION.

MISSION

TO HELP ATHLETES AND PATIENTS WITH SKILL DEVELOPMENT, INJURY PREVENTION AND INJURY RECOVERY.

VISION

POWERHANDZ PRODUCTS ARE USED TO ENHANCE THE LIVES OF PEOPLE IN EVERY SCHOOL, TRAINING FACILITY AND SPORTS & REHABILITATION CLINIC AROUND THE WORLD.

MARKET PROJECTIONS

US SPORTING GOODS MARKET

\$75 BILLION — 2020

\$73 BILLION — 2019

\$71 BILLION — 2018

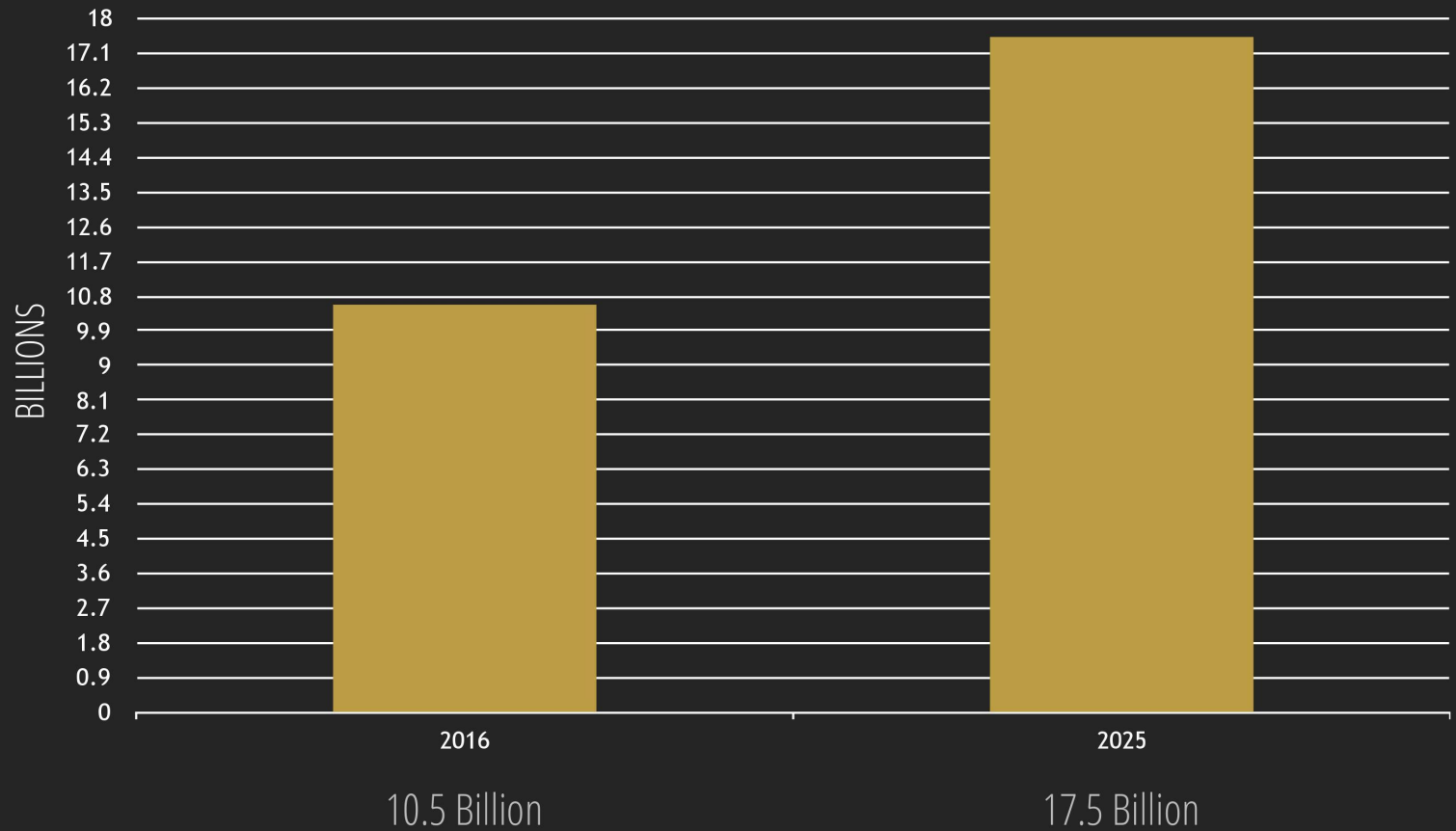
\$69 BILLION — 2017

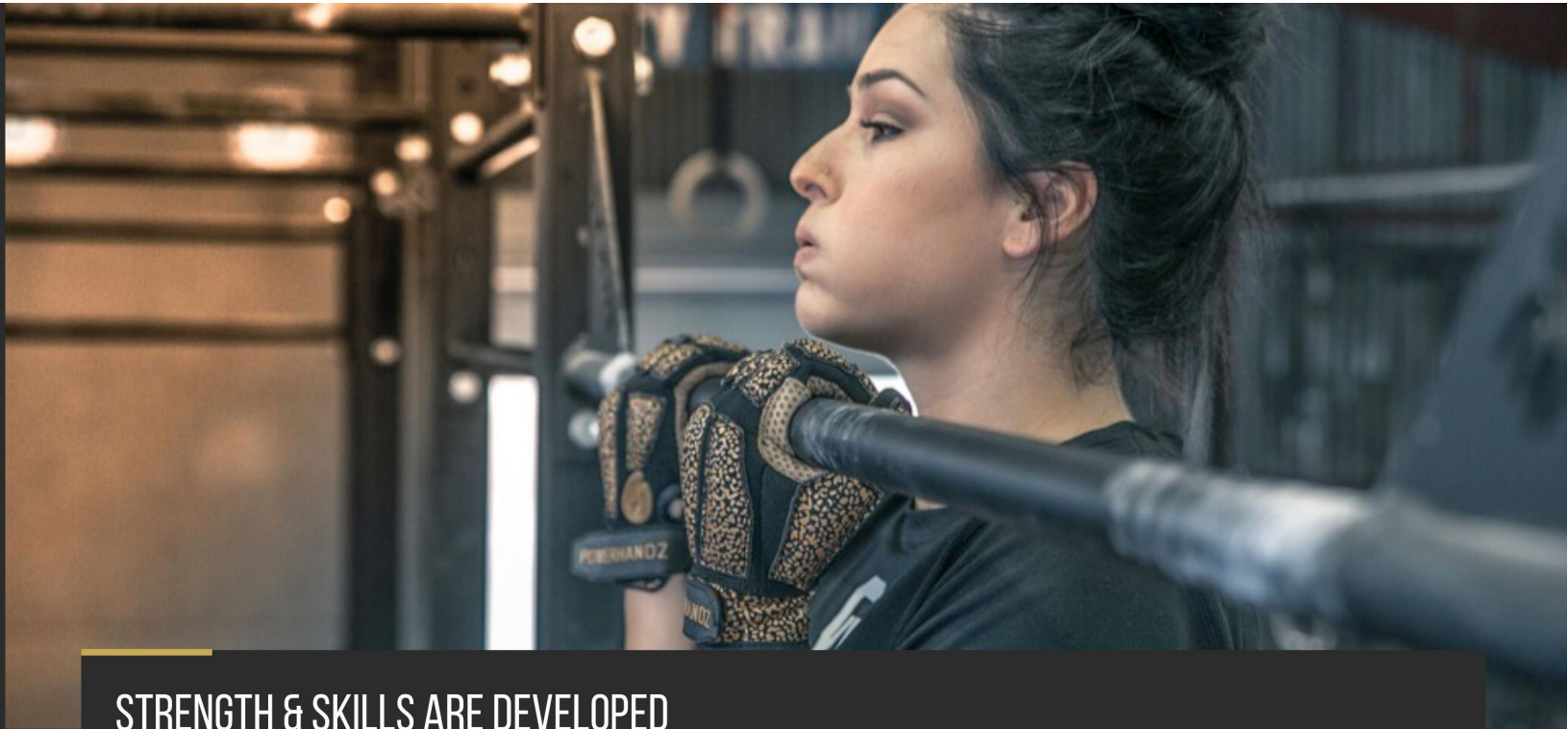
\$67 BILLION — 2016

\$63 BILLION — 2015

EQUIPMENT MARKET:
BASEBALL- \$530M
FOOTBALL- \$546M
BASKETBALL- \$14B

REHABILITATION DEVICE/ EQUIPMENT MARKET





THE PROBLEM

STRENGTH & SKILLS ARE DEVELOPED

Building muscle memory, grip strength, speed and agility results from continuous development. POWERHANDZ products will assist with skill development, injury prevention and injury recovery for youth and professional athletes and patients suffering from a musculoskeletal injury of the hand, elbow and shoulder.



THE SOLUTION

SLIDE / 6

PH WEIGHTED GLOVES WITH POWERSENS TECH

POWERHANDZ Weighted Gloves provide added resistance to help strengthen hand and arm muscles. Depending upon the sport or musculoskeletal issue, the weight on the front of the hand and the palm material is customized to fit the ergonomics of the sport or rehabilitation need.

- Basketball
- Football
- Boxing / MMA
- Baseball / Softball
- Golf
- Musculoskeletal injuries of the Hand and Fingers, Wrist and Shoulder

GPM: 70% Non-Tech

Retail: \$69.99

GPM: 55% Tech

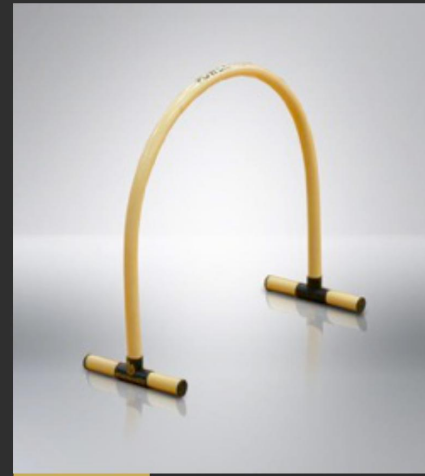
Retail: \$100.00/\$140.00



DRIBBLESLEEVE

Removable basketball wrap is placed around the circumference of a basketball, decreasing control when dribbling or catching the ball.

GPM: 83%
Retail: \$19.99



POWERARCH

The POWERARCH is a first of its kind training accessory designed to force a ball handler on the basketball court to stay low with their dribble.

GPM: 72%
Retail: \$24.99



POPUDEFENDER

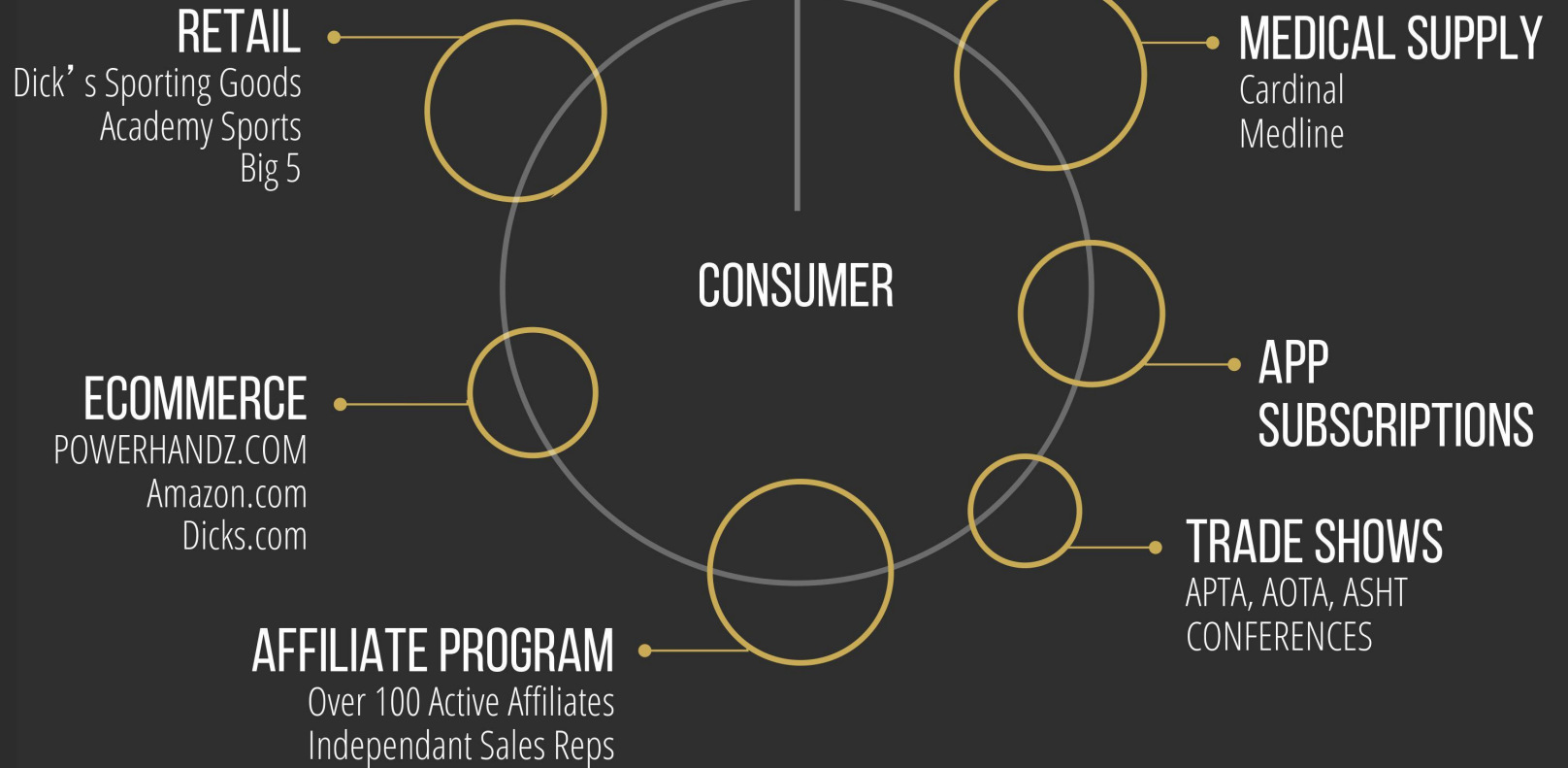
POWERHANDZ POPUP DEFENDER is a compressed, collapsible 3-foot-5 statue that can be used as a defender for basketball, football and soccer.

GPM: 74%
Retail: \$34.99

THE SOLUTION

ATHLETIC CONSUMER

REHAB CONSUMER



**DISTRIBUTION
MODEL**

OUR REACH

SLIDE / 9

SOLD IN > 80 COUNTRIES

3 CERTIFIED MANUFACTURERS

SOCIAL MEDIA REACH > 9 MILLION FOLLOWERS

> 40 PRO TEAMS AND TRAINING FACILITIES USING POWERHANDZ

> 200 YOUTH CAMPS SUPPORTING THE NFLPA, NBAPA AND PERFECT GAME

2017 / 18 DALLAS MAVERICK BASKETBALL ACADEMY

> 3500 YOUTH AGES 10-16

2018 NFLPA YOUTH CAMPS PARTNERSHIP > 5000 YOUTH AGES 10-16

DEEP KNOWLEDGE & RELATIONSHIPS IN HEALTHCARE INDUSTRY

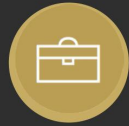
COMPETITIVE ADVANTAGE



3 FULLY PATENTED
PRODUCTS



3 TRADEMARKS
COMPLETED



5 PATENT PENDING
PRODUCTS



DESIGN & BRAND
RECOGNITION



LATEST TECHNOLOGY



MULTI VERTICALS



400K

400K Physical Therapist and Occupational Therapist In The US (Data USA 2014)

12.6M

12.6M Physician Visits for Hand and Finger, Wrist, Elbow Injuries (AAOS 2010)

500K

500K Carpal Tunnel Surgeries (NIH 2016)

WHAT'S NEXT: PHYSICAL THERAPY MARKET

Direct/MSK - Non-Tech PT

400K PT/OT x 40% Related Injuries = 160K Target Market

160K x 2% = **3,200 PT/OT**

3,200 x 300 annual patients = **960,000**

960K x 8% (2022) = **76,800 patients**

76,800 x 140 per/glove = **\$10,752,000**

POWERHANDZ REHAB GLOVES



WHAT'S NEXT: REHABILITATION

Promotes:

- Entire Upper extremity (UE) kinetic chain
- Fine motor skills and coordination
- Neuromuscular Re-education
- Direct strengthening of wrist, hand and fingers
- Ue stabilization/sequencing
- Current prototype diagnosis range rotator cuff tear- carpal tunnel.
- >30 pts used current prototype
- Case studies w/ baylor rehab in march

PHASE 1 - REPLACE CURRENT DEVICE

Current Device: Foam Ball



PHASE 2 - ADD SENSOR TECHNOLOGY TO MEASURE GRIP STRENGTH



Dynamometer
Device

WHAT'S NEXT: TECHNOLOGY SPORTS & REHAB

TRACK AND LOG

When using your Smart Phone and POWERHANDZ products you will be able to track everything from hand speed & reaction time to dexterity

SMART SENSORS

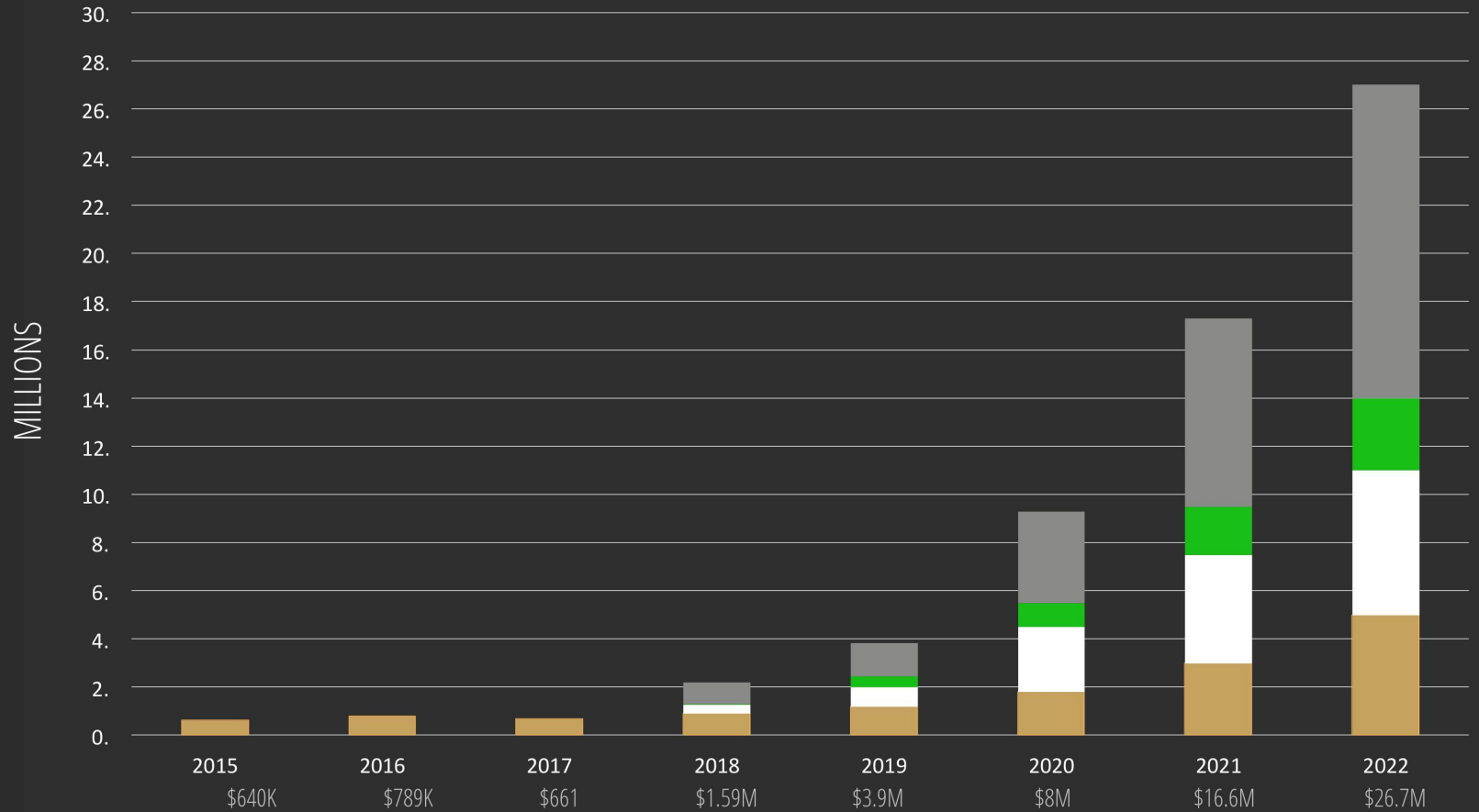
Technology Sensors will be added to the existing POWERHANDZ product line to provide performance metrics during training

POWERSENS APP

The PowerSens App will offer exclusive training content and performance metrics by product for a paid monthly subscription



SALES PROJECTIONS



WHAT'S NEXT: NEW OPPORTUNITY

INTERNATIONAL
MARKETS

300M PLAY
BASKETBALL IN
CHINA

E-SPORTS

1.8B GAMERS
\$109B 2017

LIFESTYLE

\$81B GLOBAL
FITNESS

POTENTIAL ACQUISITIONS

ATHLETIC PERFORMANCE

- UNDER ARMOUR ACQUIRES MAPMYFITNESS \$150M
- UNDER ARMOUR ACQUIRES MYFITNESSPAL \$475M
- EXOS ACQUIRES D1 SPORTS MEDICINE TO EXTEND \$50M REVENUE PROJECTION ON PT SERVICES

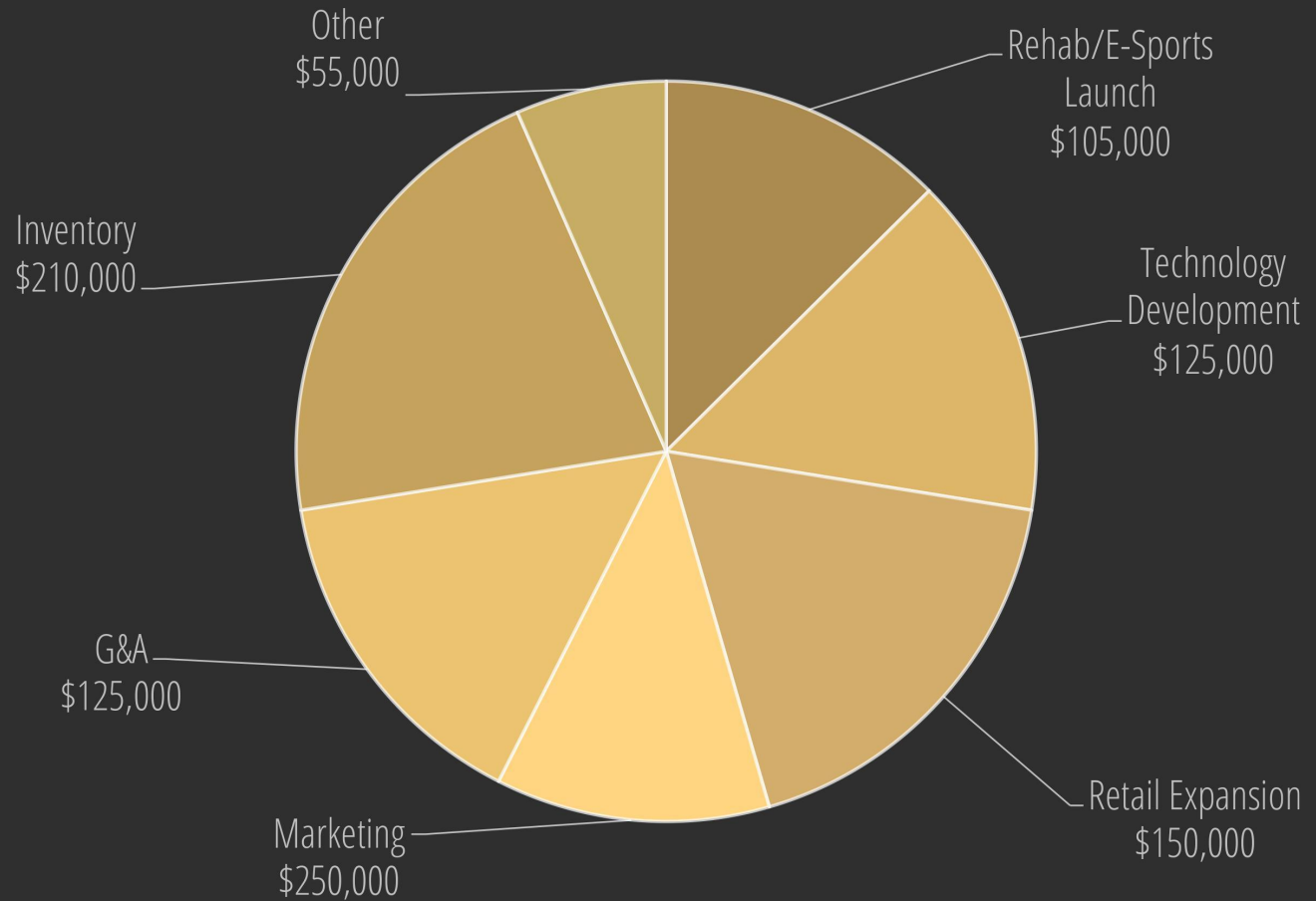
TECHNOLOGY/ HEALTHCARE

- INTEL ACQUIRES START-UP VOKE; UNDISCLOSED AMOUNT
- INTEL SPORTS GROUP INVESTS \$38M IN SPORTS TECH START-UPS
- HEALTHCARE**
- PATTERSON COMPANY ACQUIRES MOBILES HEALTHCARE
- MEDLINE ACQUIRES CENTURION MEDICAL

PRIVATE EQUITY

- STEELE POINTE CAPITAL ACQUIRES SKLZ; UNDISCLOSED AMOUNT
- GENSTAR CAPITAL INVESTS >\$200M IN BLUE STAR SPORTS
- SAGARD/FAIRFAX HOLDINGS INC. ACQUIRES PERFORMANCE SPORTS GROUP LTD FOR \$575M

**\$1.4M PREFERRED STOCK OFFERING / PRE MONEY VALUATION \$5M /
NON CASH NOTE CONVERSION OF \$380K /**



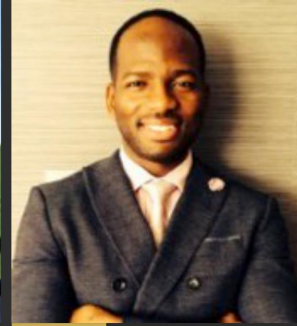
**THE
ASK**



TIM BROWN
2015 NFL HALL OF FAME
INDUCTEE



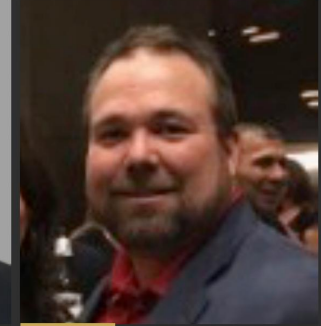
PAT O'BRIEN
PROFESSIONAL GOLF
INSTRUCTOR



DR. ISSAC NABORS
DIRECTOR, PHYSICAL
THERAPY



**RENJITH
RAMACHANDRA**
DIRECTOR, SPORTS AND
REHAB TECHNOLOGY



CADE GRIFFIS,
CEO D-BAT

ADVISORS



BILL BURGOS
NBA STRENGTH &
CONDITIONING COACH



JACKSON
PRESIDENT OF FLUENT



**CONNIE & BRIAN
DAWKINS**
NFL HALL OF FAME, 9X PRO
BOWL AND 6X ALL-PRO



NANCY LIEBERMAN
BASKETBALL HALL OF FAME

FOUNDERS



DARNELL JONES
CO-FOUNDER

As a former professional athlete, Darnell Co-Founded and invented POWERHANDZ's first training product. As an entrepreneur and leader, Darnell successfully sold his first company in 2014 along with assisting several other start-up companies from inception to acquisition.



DANYEL SURRENCY JONES
CO-FOUNDER AND CEO

As CEO and Co-Founder of POWERHANDZ Inc., Danyel has more than 17 years of leadership experience. Previously, she held executive roles in marketing, sales, operations, and communications for leading medical device companies. MBA and Wharton Marketing Leadership Graduate.



POWER TO GIVE FOUNDATION

BUILDING CHARACTER THROUGH ATHLETES

POWER TO GIVE Foundation supports youth athletes growing up with dreams of becoming confident and successful individuals that are positively affecting the quality of life in their community. Through our programs, we seek to increase the awareness of the undisputed impact that athletic, education and career development training programs have on academic and athletic success; as well as overall stability of the communities we serve. A portion of every dollar that POWERHANDZ Inc. receives for its products are donated to POWER TO GIVE initiatives with a mission to develop targeted programs for youth in underserved communities that increase a commitment to athletic and academic excellence.

WE LOOK FORWARD TO PARTNERING WITH YOU

— POWERHANDZ BRAND AMBASSADORS —



LAUREN CHAMBERLAIN

PROFESSIONAL SOFTBALL PLAYER



JJ WILCOX

NFL SAFETY



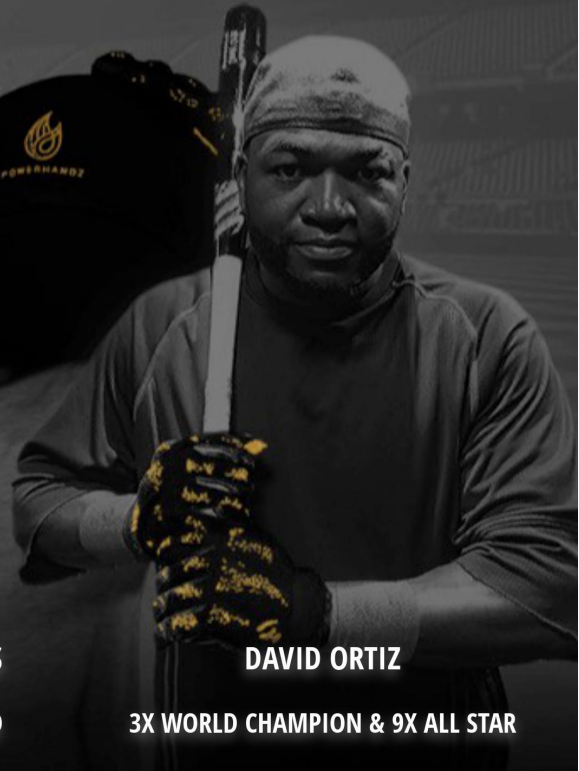
ANDRE WARD

LIGHT HEAVYWEIGHT CHAMPION



ISAIAH THOMAS

NBA POINT GUARD



DAVID ORTIZ

3X WORLD CHAMPION & 9X ALL STAR