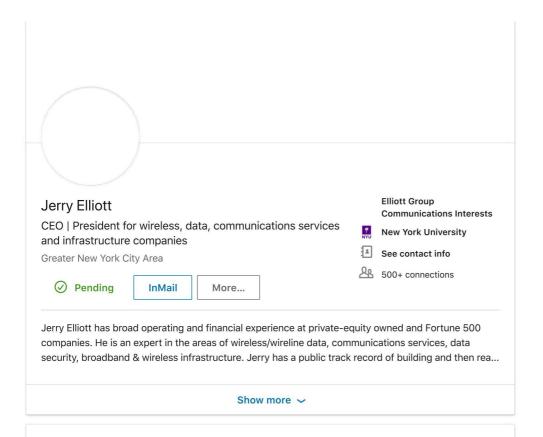
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Experience

Founder and Chief Executive Officer

Elliott Group Communications Interests

Apr 2018 – Present • 3 mos Greater Los Angeles Area

Media (1)

asset.JPG



Chief Executive Officer-Americas

BAI Communications

Oct 2014 - Present • 3 yrs 9 mos

New York, New York

Cricket Wireless



President

Apr 2012 - Apr 2014 • 2 yrs 1 mo

Greater San Diego Area

Provider of wireless communications services. Led all internal and external sales organizations including extensive dealer distribution network of 2,500 retail stores and "big box" retail distribution. Also led operations, customer care, and supply chain.

(3) Jerry Elliott | LinkedIn

• Successfully turned around unprofitable business with a rapidly declining customer base. Drove stock price from \$5.00 to \$17.50. Sold company to AT&T for 3x return to shareholders in just two years. Closed transaction in 3/14.



Chief Financial Officer

ain

Virgin Media

Media

2008 - 2009 • 1 yr London, United Kingdom

\$7B provider of cable TV, mobile, telephony and internet services to 14+ million primary service units and owner of cable networks in U.K. Led accounting, capital spending, tax, treasury, strategy and planning, purchasing, real estate, risk management, investor relations, analyst and rating agency relationships, business intelligence, infrastructure and M&A. 800 staff.

- Had full P&L and operating responsibilities for \$625M unit of five cable networks including Bravo, Living, UKTV, and Virgin 1.
- Managed balance sheet with \$11B+ of debt.
- Initiated price increases during a recession, reduced customer churn and increased customer satisfaction.



Chief Executive Officer and President; Member, Board of Directors

Global Signal

2006 - 2007 • 1 yr

Sarasota, Florida Area

Owner/operator of 11,000 cell phone towers in all 50 states; third largest provider in the U.S. Led transformation from deal-driven, industry laggard to strong operating company that was acquired by Crown Castle for \$5.7B in 2007.

- Delivered IRR to shareholders of 32%.
- Catalyst for a radical culture change that greatly improved sales, customer service and financial performance.
- Doubled revenue growth rate (5% to 11%); drove EBITDA margins from 45% to 55%.
- Instituted first-ever performance management system and training and development programs.
- Reduced employee turnover from 40% to 6% and increased new-hire retention from 60% to
- · Recruited key senior team members.

Show more ~

Education

New

New York University

LL.M., Taxation, Graduate Tax Program

University 1986 – 1987

Activities and Societies: Editor, Tax Law Review

Baylor University School of Law

University J.D., tax School of 1983

Activities and Societies: Editor-in-Chief, Baylor Law Review

Baylor University

Baylor University

B.B.A., Double Major: Accounting & Finance

Skills & Endorsements Mergers & Acquisitions · 36 Endorsed by Jeffrey Hogan and 3 others who Endorsed by 8 of Jerry's colleagues at Cricket are highly skilled at this Wireless Strategy · 33 Endorsed by Neil Berkett and 4 others who are Endorsed by 9 of Jerry's colleagues at Cricket highly skilled at this Corporate Finance · 29 Endorsed by Alan Jones and 2 others who are Endorsed by 6 of Jerry's colleagues at Cricket highly skilled at this Wireless Show more ✓

Recommendations

Received (0)

Given (1)



Erik Gerson

Direct Marketer, User Acquisition, Customer Retention, Data Analytics, Customer Care and Customer Experience Executive

September 13, 2013, Jerry managed Erik directly Eric is an outstanding performer. He identifies and then stays extremely focused on the few things that can really have big impact. He has deep customer experience understanding and knowledge and drives the organization to provide the best possible service for the customer. He builds great teams and is a good manager of people. Eric is unusually insightful as to what will really create value versus just create activity. I'm a big fan.

