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# Kazuma Yamauchi • 3rd

CO-founder COO at KonMari Media Inc.

Hong Kong

InMail



**KZM & Company Limited** 



The University of Tokyo



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## Kazuma's Activity

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## Experience

### Founder & CEO

**KZM & Company Limited** Apr 2016 - Present • 2 yrs 1 mo

Hong Kong



## **Member of the Executive Committee**

Bai Xian Asia Institute

Aug 2015 - Present • 2 yrs 9 mos

Hong Kong

Headquartered in Hong Kong, Bai Xian Asia Institute (BXAI) is an independent academic organisation funded by Bai Xian Education Foundation to implement and administer the Asian Future Leaders Scholarship Program, promoting international student mobility as a catalyst for communication, cooperation and understanding amongst young Asians.



# **Associate**

Managem ent LLC

Apollo Global Management LLC

Sep 2012 - Apr 2016 • 3 yrs 8 mos

Hong Kong

Worked at one of the largest US private equity firms in its Hong Kong office to cover the Asia Pacific regions, as the first Japanese investment professional in Apollo's history.

- Managed financial due diligence of a carve-out deal (Total Enterprise Value: ~\$1bn) from one of the largest Australian construction companies, analyzing various complicated scenarios

to an actual creat mivestment

- Led a potential overseas co-investment project in the LNG brown field project in Australia with a Japanese trading house
- Took a responsibility of communications, negotiations and relationship management with senior members in Japanese counterparties including banks, consultants, legal advisors and corporate executives



## **Associate**

#### **MBK Partners**

Jun 2011 - Sep 2012 • 1 yr 4 mos

Tokyo, Japan

One of the largest private equity funds in Asia, with over US\$3.7 billion AUM. Joined as the youngest member in terms of the professional career year and was exceptionally accepted as an associate role.

- Proactively involved in business development projects into China for a portfolio company in the jewelry sector with its managements and specified the target areas to open new retail shops based on simulation analysis
- Took a key role in the due diligence of a brand goods retailer, managing the deal process as well as various advisors in the fields of accounting, legal and business on behalf of the deal team
- Suggested and implemented an operational strategy to improve the overall customer relationship management of a portfolio company, working directly with the COO



# **Analyst**

# Internatio

Advent International

nal

Nov 2010 - Mar 2011 • 5 mos

Tokyo, Japan

One of the top-tier private equity funds globally, with a Japan-focused ~\$600 million fund at the time. Joined as exceptionally the youngest member.

- Conducted thorough analysis and corporate valuation of a target company engaged in financial services, intensively discussing the feasible business plan with the CEO of the target company
- Led the initial negotiation for the acquisition of a payment service company with the seller, based on critical analysis of their confidential business plan

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## Education

The

The University of Tokyo

University

Master's degree, European Studies, GPA 4.0

of Tokyo

2007 - 2009



### The University of Tokyo

University

Bachelor's degree, French Area Studies

of Tokyo

2002 - 2007

Activities and Societies: Jing Forum (2006-2008) President at Japanese Chess Club (2003)