

00:00

[Music]

00:07

hi my name is Austin and I'm one of the

00:09

founders of a company called beat sheets

00:11

and we created the world's best outdoor

00:13

and beach accessory today I'm out here

00:18

in beautiful Santa Monica California to

00:21

show you how it works

00:21

as you can see standard drawstring

00:24

backpack but when I open this up out

00:27

pops a 7 foot by 7 foot microfiber

00:30

polyester sheet that's sand resistant

00:33

water resistant and heat resistant

00:35

perfect for days at the beach the park

00:38

camping hiking or even hanging out with

00:42

your family in the yard we added a

00:44

couple cool features like weighted

00:45

corners which holds it down on a windy

00:47

day like today one of my favorite parts

00:49

is when you're ready to go all you do is

00:52

reach inside the bag turn it inside out

00:55

give it a couple stuffs and it's right

00:58

back in its original form just like that

01:01

we left with a lot of extra room in the

01:03

bag you want to bring additional

01:04

belongings with you like sunscreen

01:06

lotion beach toys or whatever you prefer

01:08

we also added a side pocket to protect

01:12

your valuables like your phone your keys

01:14

and your wallet and when the beach sheet

01:16

is open and it's laid out the pocket is

01:18

actually on the inside throw it over

01:21

your shoulder and you're ready to go

01:22

that's Pete's

01:24

[Music]