

Modbook Inc 2017 Crowdfunding Campaign

In-depth: Wacom



August 2017

wefunder.com/modbook

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All statements in this presentation, other than those of historical fact, are forward-looking statements that involve various risks and uncertainties, including, without limitation, statements regarding the future plans and objectives of the Company. These risks and uncertainties include, but are not restricted to, the need for adequate financing for future acquisitions and growth efforts. There can be no assurance that such statements will prove to be accurate. Actual results and future events could differ materially from those anticipated in such statements. These and all subsequent written and oral forward-looking statements are based on the estimates and opinions of management on the dates they are made and are expressly qualified in their entirety by this notice. The Company assumes no obligation to update forward-looking statements should circumstances or management's estimates or opinions change.

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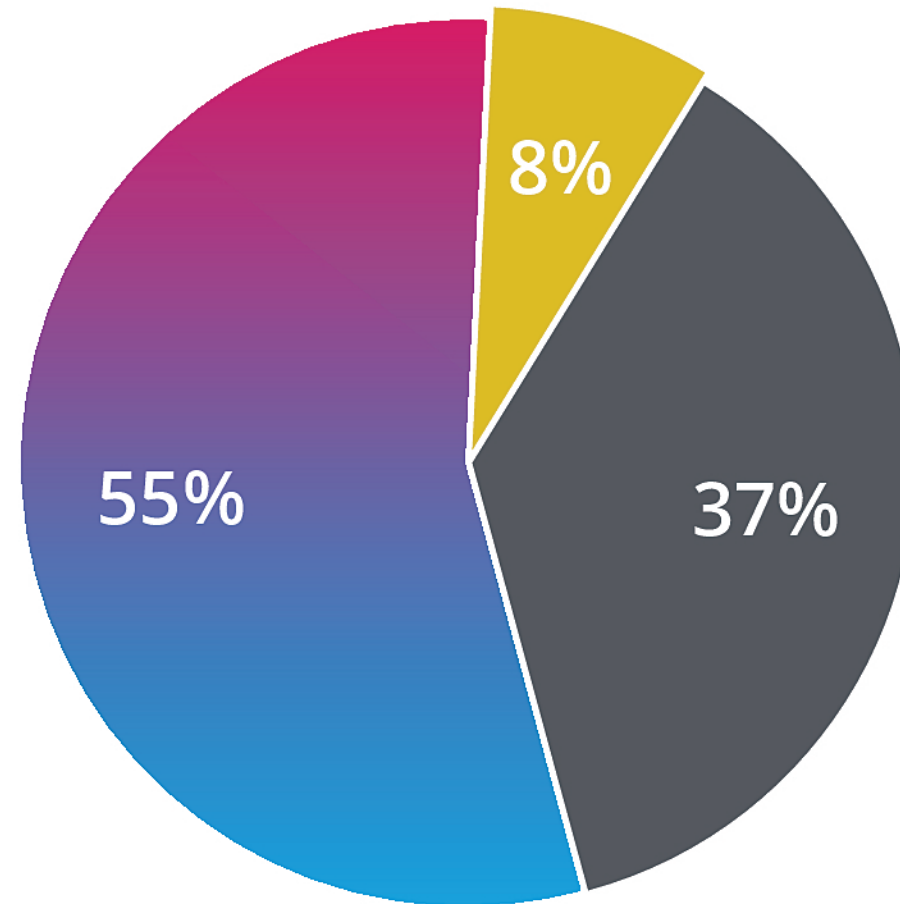
Wacom - Primary Business Focus On Creative Industries

- Wacom Co., Ltd. (TYO: 6727)
- Founded 1983 in Tokyo, Japan
- Key vendor of pen devices for creative “almost” solutions
- 54% of revs from pen-solutions for Creative Industries*
- \$672m revenues
- 40% gross profit margin
- 8% (\$59.9m) operating profit (5 year average)
- 1,072 employees worldwide



Wacom Business Segments (by revs, 2016, \$673m total)

Other (\$59m)

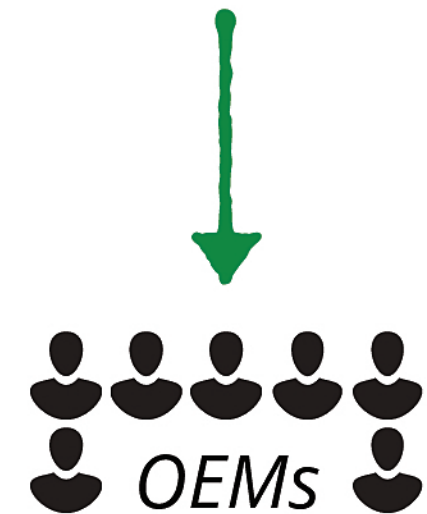
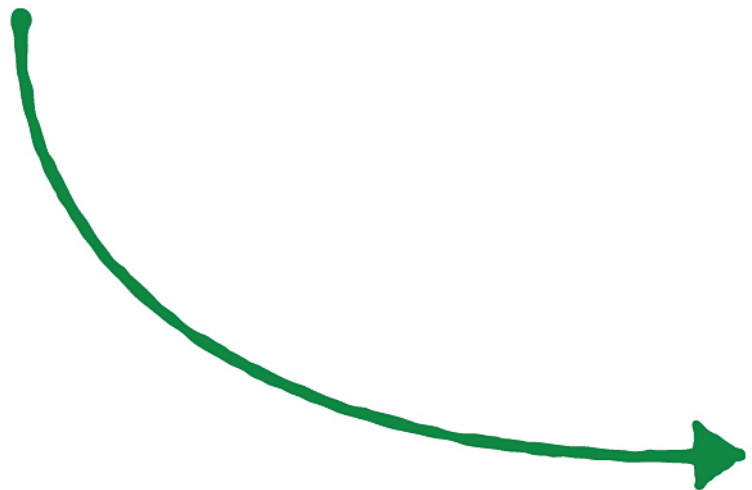


Creative Business (\$366m)

- ▶ Creative Mobile
- ▶ Creative Display
- ▶ Creative Pen Tablet

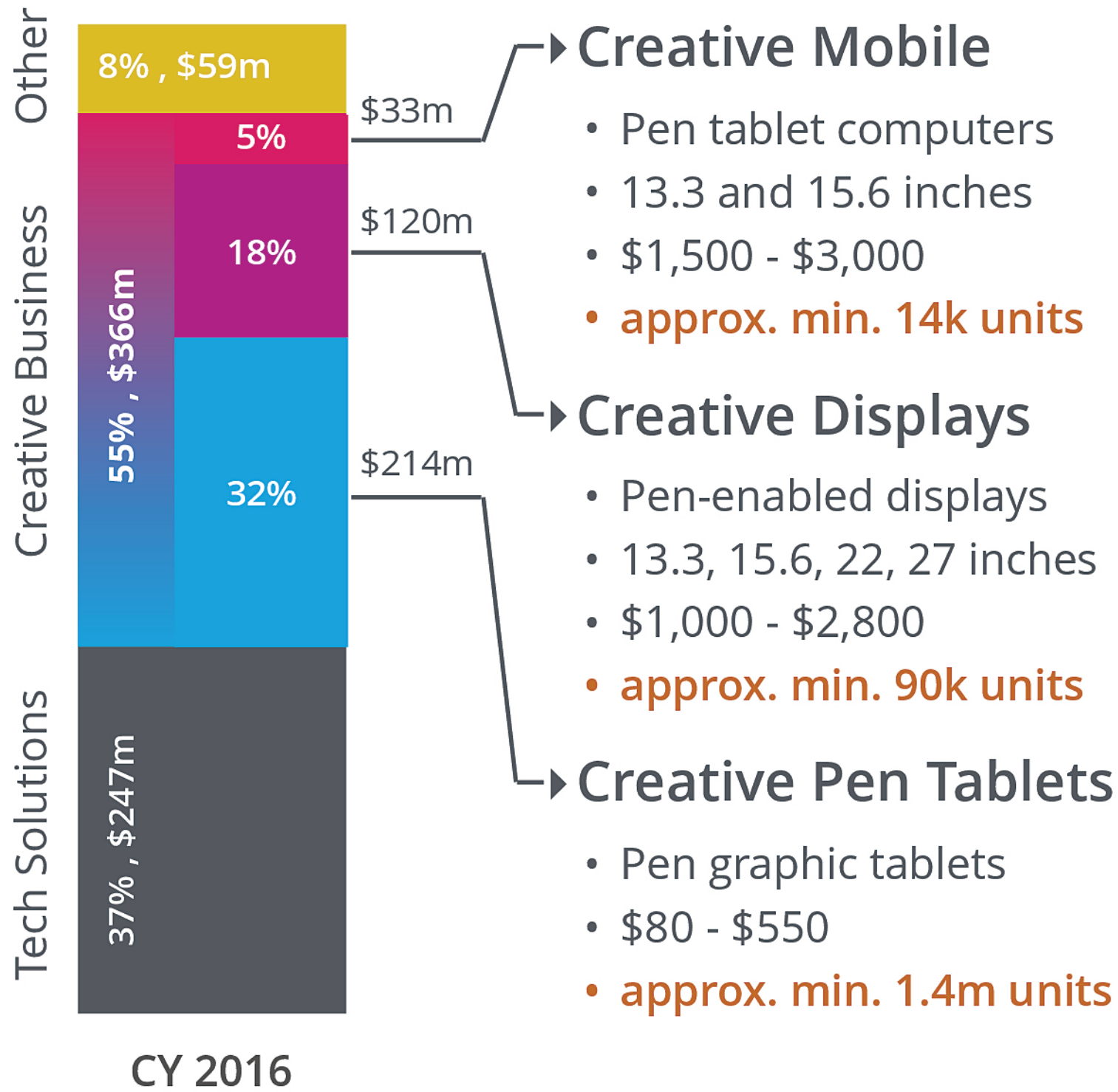
Technology Solutions (\$247m)

- ▶ Pen Sensor Systems | Phones
- ▶ Pen Sensor Systems | Tablets
- ▶ Pen Sensor Systems | Notebooks



Other

Wacom - Creative Business Segment



Creative Mobile

- Pen tablet computers
- 13.3 and 15.6 inches
- \$1,500 - \$3,000
- **approx. min. 14k units**



Creative Displays

- Pen-enabled displays
- 13.3, 15.6, 22, 27 inches
- \$1,000 - \$2,800
- **approx. min. 90k units**



Creative Pen Tablets

- Pen graphic tablets
- \$80 - \$550
- **approx. min. 1.4m units**



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Industry Standard “Almost” Solution vs. Modbook Pro X

Laptop + Pen Computer



Modbook Pro X

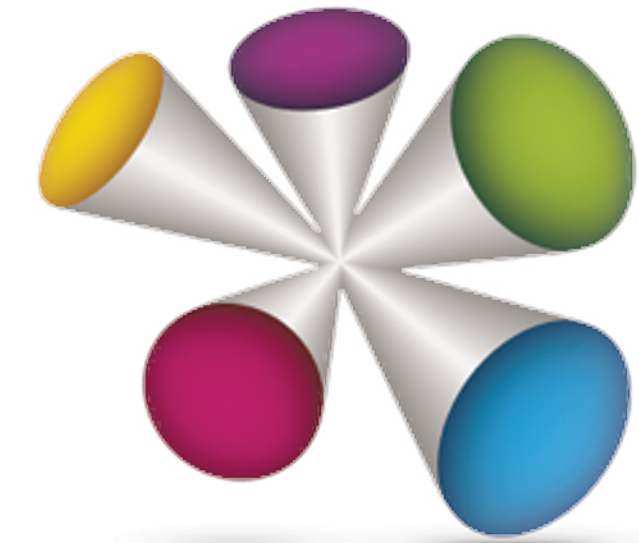


| | | | |
|-------------|--|--------------------------------|----------------|
| Pen Display | 16:9 — 150 nits — 800:1 | 16:10 — 500 nits — 1,500:1 | better |
| Mobility | 2 devices, stand, link-box, 3 cables, | 1 device | better |
| Portability | 8.6 pounds weight (2 devices) | 5.4 pounds weight | lighter |
| Usability | 70 Wh Battery — up to 6 hours | 76 Wh Battery — up to 10 hours | longer |
| Cost | starting at \$5,018 | starting at \$4,898 | same |

Wacom: Only Other HW Maker With Creative Focus

Wacom

- Wacom revenues and margins demonstrate spending power and need in the Creative Industries
- Creative Mobile (tablet computers) are Wacom's fastest growing business segment
- Modbook Pro X is the better solution for Mac users currently buying Creative Mobile & Creative Pen Displays



Wacom and all other PC vendors

- Prevented from making Macs by Apple's strict non-macOS-licensing stance
- Mac users only grudgingly willing to settle for non-macOS solutions (i.e. Windows, Android)
- Modbook Pro X, a true macOS system, will put targeted Mac customers out of their reach

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For additional information, or to make an investment

Visit our offering page here: wefunder.com/modbook

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Thank You.



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