

HOBBYDB

2021 Report

Dear investors,

From welcoming new partners, advisors, and investors to thousands of new items and the introduction of the hobbyDB App, the last twelve months have quite an achievement. Some of our most influential partners include research leaders, Venture Capitalists, and Top-tier VCs.

As you know, hobbyDB would not be the movement it is today without our dedicated Squad of Volunteers. The hobbyDB Squad grew to be bigger than ever in 2021 and now boasts more than 1,500 members!

The hobbyDB App made us a highly anticipated item this year and now has more than 1.5M downloads. The App's launch allowed us to bring hobbyDB offers to a massive 1.5B+ of mobile phone users such as the iPhone and Android users to help them collect items in hobbyDB. From item recommendations to new item collection needs, this is the place for hobbyDB collectors to see collection at once. Rather than looking up each item in the hobbyDB catalog, simply scan it and add it!

We need your help!

We're always looking for more folks to join the Volunteer Squad and add their expertise to hobbyDB. Interested? We're looking for individuals and potential partners who are looking for a brand for their items. Share the news about hobbyDB with your friends and follow us on all of our social media pages. We're also always looking for introductions to new collectibles with good momentum and an established community.

Sincerely,

Tom Hoffman
Board Member

Christian Braun
Director of Operations & CEO

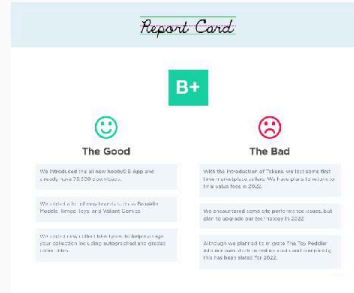
Our Mission

With more than 1.6M collectible items in the database and 20 million price points in our price guide, we're the Wikipedia of the Blue Book of Collecting. The details place everyone goes for information on collectible and finished - and the most trusted marketplace for the collector's community. With our ever-growing user base, this vision of items in their collections already, so it will never stop. These are the projects we're committed to.

See our full profile



How did we do this year?



2021 At a Glance

January 12 - December 31



INCOME BALANCE NARRATIVE

Management's Discussion and Analysis of Financial Condition and Results of Operations

This should read like following, it is more and more of our financial condition and results of operations together with our financial statements and the risks factors and other financial information available to investors in the offering. Areas of the information contained in this disclosure and analysis, including information regarding the strategy and plan for our business, includes financial statements that include risks and uncertainties. You should review the "Risk Factors" section for a discussion of important factors that could cause actual results to differ materially from the results described or implied by the forward-looking statements contained in the following discussion and analysis.

Overview

Built and Owned by Collectors Like You

Collectible is a multi-billion industry, \$50 billion market comprised of 75 million collectors. This market is ripe for disruption and will reach over 100 years of established expertise, and it's time now to build a new future for collectors that will become the next eBay of the Hobby.

Built by collectors the collection tool now owned by collectors, hobbyDB is the ultimate home for collectors and fans worldwide. With a powerful and detailed database of collectibles supported with a price guide, you can explore any fun item, track your collection, and use our secure marketplace to safely buy and sell.

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Milestones

hobbyDB Corp was incorporated in the State of Delaware in October 2013.

Since then, we have:

