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**Jerry Ropelato**  
CEO at WhiteClouds  
Greater Salt Lake City Area

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- Weber State University
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### Articles

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#### 3D Printing vs 2D Printing

**Jerry Ropelato**  
Published on LinkedIn

WhiteClouds just launched an equity crowdfunding campaign on Wefunder for our 3D Printing company: <https://wefunder.com/whiteclouds>. I was just asked this question from an investor about 3D Printing and my response is below: "When 2d printers first came out, big office supply companies did huge business because they had higher tech machines. Then as home machines evolved people were able to do a lot of that at home. What prevents: ...see more

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### Experience



#### CEO/Founder

WhiteClouds

Mar 2013 – Present · 6 yrs  
Ogden Utah

WhiteClouds builds personalized 3D Printed Models. We are passionate about 3D printing and using this technology to create stunning Architectural Models, Entertainment Models, Medical Models, and Video Game Models. We create Mass Personalization using our 3D printing technology, brand partners and distribution channels. In terms of production capacity, WhiteClouds is the largest full-color 3D Printing service provider in the world.

#### CEO/Founder

Purch

2003 – Mar 2013 · 10 yrs

Purch, formerly TechMediaNetwork, is the worlds largest Technology Media company (according to Comscore) that produces news and reviews and reaches over 100 Million monthly unique visitors. TechMediaNetwork has reviewed more than 1,000 categories of products and services at TopTenReviews, Toms Hardware, Toms Guide, Laptop Ma... See more



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2000 – 2003 · 3 yrs

ContentWatch, Inc. is an innovative company focused on delivering Internet protection solutions for the consumer, library, education, government, and business markets.

**CEO/Founder**

Vitrex

1993 – 2000 · 7 yrs

Information Technology Services Company with 6 offices in the Western United States

**Director of Software Development**

lomega

1989 – 1993 · 4 yrs

lomega was a producer of external, portable, and networked storage solutions. Established in the 1980s in Roy, Utah, they sold more than 410 million digital storage drives and disks. The ZIP Drive was lomega's most notable product.

**Education**

**Weber State University**

Bachelor's Degree, Data Processing

1975 – 1982

**Skills & Endorsements**

**Start-ups** · 74

Endorsed by Bubba Page and 4 others who are highly skilled at this

Endorsed by 3 of Jerry's colleagues at WhiteClouds

**Online Marketing** · 57

Endorsed by Alex McArthur and 3 others who are highly skilled at this

Endorsed by 2 of Jerry's colleagues at WhiteClouds

**Online Advertising** · 49

Endorsed by Alex McArthur and 1 other who is highly skilled at this

Endorsed by 3 of Jerry's colleagues at WhiteClouds

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**Recommendations**

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**Alex Lawrence, MBA, PhD**

Assistant Professor at Weber State University  
December 11, 2010, Alex worked with Jerry but at different companies

Jerry is one of the most talented CEO's I've ever met. He leads a highly successful group of web properties that are truly world class. Why? Because Jerry really, truly, is an 'expert'. Many use the title, Jerry has earned it. He knows how to rapidly grow large scale businesses online. There aren't too many area... [See more](#)

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