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**Kurt Charron**

at

Los Angeles, California

Message



**Charron Favreau**



University of Southern California - Marshall Scho...



See contact info



134 connections

### Experience

#### Founder

Charron Favreau

Apr 2013 – Present · 5 yrs 11 mos

Spirits company with a focus on handcrafted products using local ingredients. The first product offering, Chareau, bottled and launched in April 2013.

#### Principal

Interindustry

Nov 2009 – Dec 2013 · 4 yrs 2 mos

Greater Los Angeles Area

Brand Development & Consultancy

#### Regional Market Manager

Purple Beverage Company

Mar 2008 – Nov 2008 · 9 mos

Greater Los Angeles Area



#### Market Manager

Rockstar Energy Drink

Apr 2006 – Feb 2008 · 1 yr 11 mos

Greater Los Angeles Area

### Education

University of Southern California - Marshall School of Business

B.S., Business

2001 – 2005

Activities and Societies: Lloyd Greif Center for Entrepreneurial Studies

### Skills & Endorsements

Marketing · 3



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**Social Media Marketing** · 2

Lea Rakoff and 1 connection have given endorsements for this skill

**Social Media** · 2

Matt Meichtry, MBA and 1 connection have given endorsements for this skill

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