

# me<sup>TM</sup> tyme NETWORK



helping people think and feel better anytime, anywhere



25%

women use antidepressants

55M

sick days annually due to stress,  
depression, illness

\$150B

lost productivity costs due to time off

67%

adults use Internet, TV, social media to  
cope due to stigma or lack of  
resources

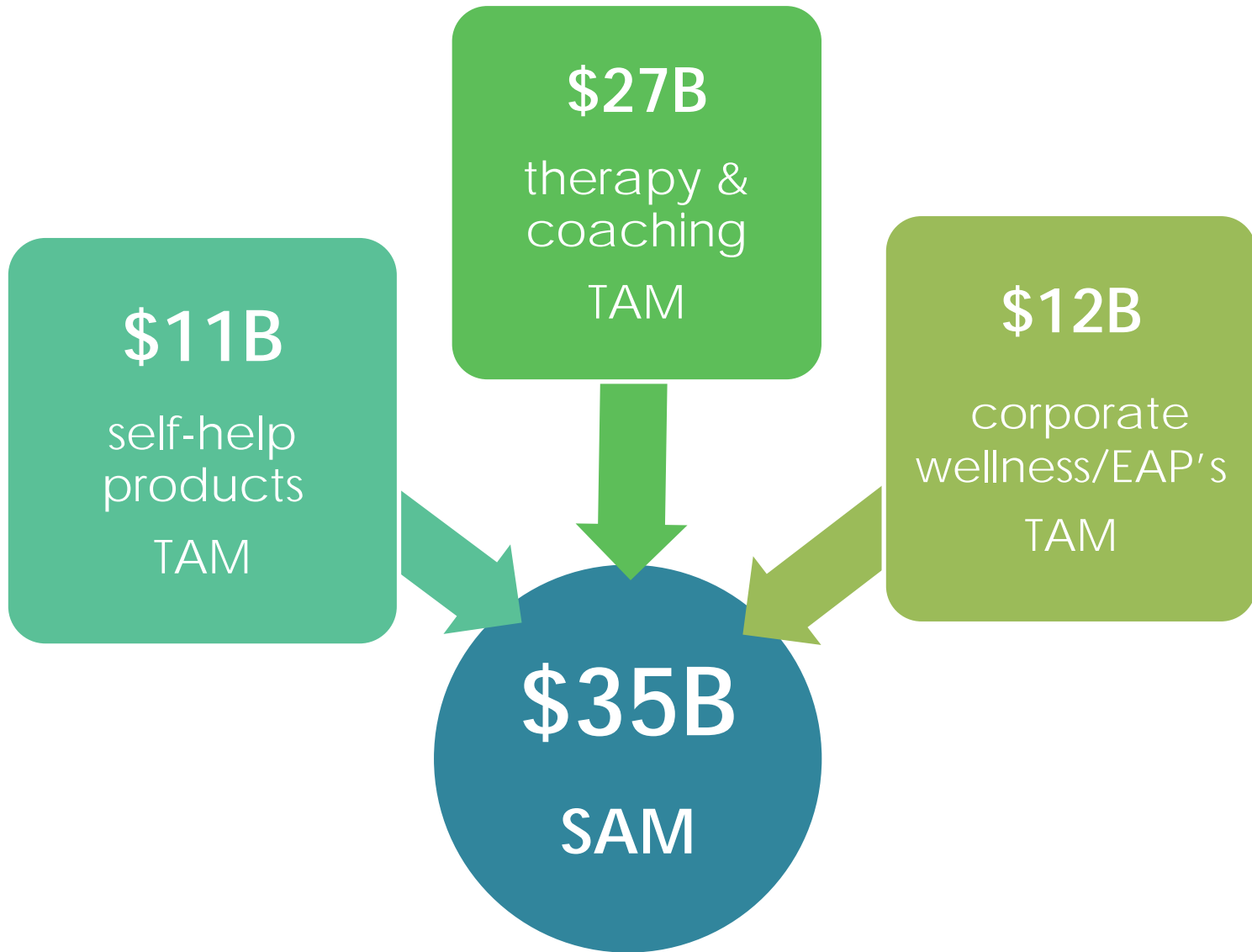
# solution

self-help marketplace

video-on-demand network & distribution platform



# market opportunity



# competitive landscape

	ME TYME	SUPERSOUL.TV	GAIA TV	MINDVALLEY ACADEMY	HAPPIFY	HAPPY
edutainment	X	X	X			
variety experts	X		X	X		X
expert/consumer connection	X					
video on demand	X		X			
subscription		X	X	X	X	X
daily life relevance	X				X	X
cultural sensitivity	X	X		X		



Me Tyme is must...Oprah says so.



Why "Me Time" Is a Must | Super Soul Sunday |  
Oprah Winfrey Network

# 'Food Network of Emotional Well-Being'



MINUTE



GURUS



STORIES

ARE YOU LOVE  
ADDICTED?



**Robyn Firtel**  
RobynFirtel.com

WHAT IS  
DEPRESSION?



**Dr. Araceli López-Arenas**  
alaconsulting.org

me  
tyme  
NETWORK

Watch previous episode  
Ep3: Mom is gone now



HOW TO OVERCOME  
FEAR WHEN ASKING  
FOR THE SALE OR  
CAREER OPPORTUNITY



**Tanya Van Rickley**  
Sell Your Ask Off-Sales Training

HOW YOU CAN BUILD  
BETTER RELATIONSHIPS  
AT WORK?



**Chevonna Gaylor**  
chevonna.com

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WHY IS THERE SO MUCH  
MISCOMMUNICATION  
BETWEEN THE SEXES



**Kristen Knepper**  
kristenknepper.com

DO YOU HAVE PROBLEMS  
TRUSTING YOURSELF  
WITH FOOD?



**Marisa Molina**  
hellobeautifulhealth.com

# team



Remy Meraz  
CEO



Damon Haley  
CSO



Kim Hernandez  
CMO



Simon Drabble  
Develope



Ebony McClain  
Production



Mako Welmers  
Partner Content



Liz Quandt  
Programming



75 years of collective experience entertainment & consumer marketing  
**\$140M revenue generation + 3B impressions**





# business model

me<sup>™</sup>  
tyme  
NETWORK

network

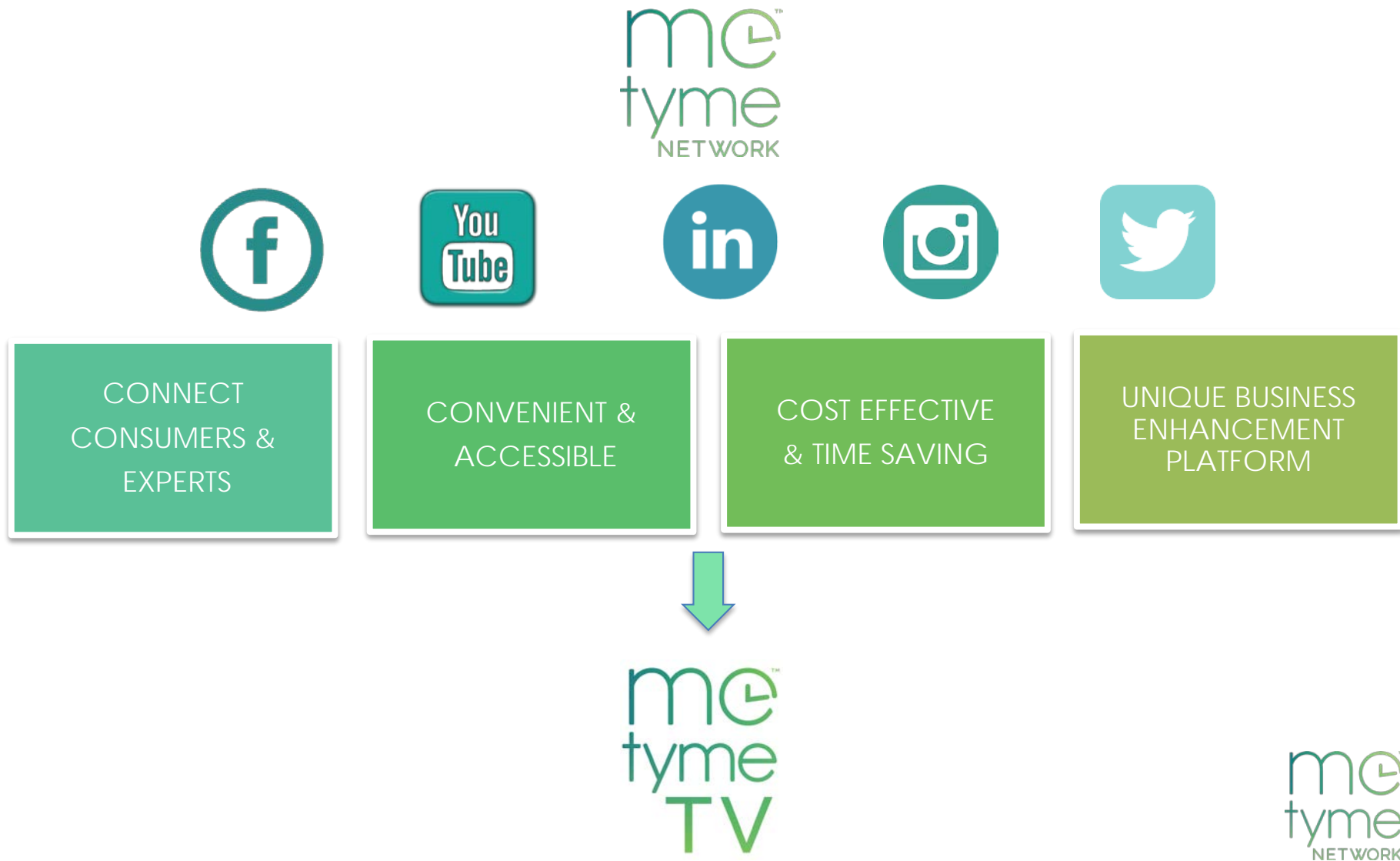
subscription

me<sup>™</sup>  
tyme  
TV

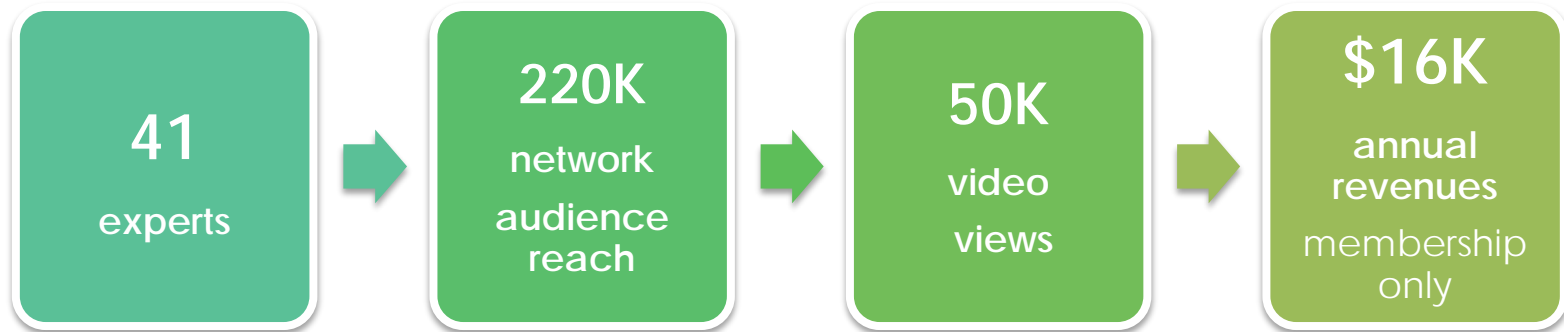
technology

# business model value proposition

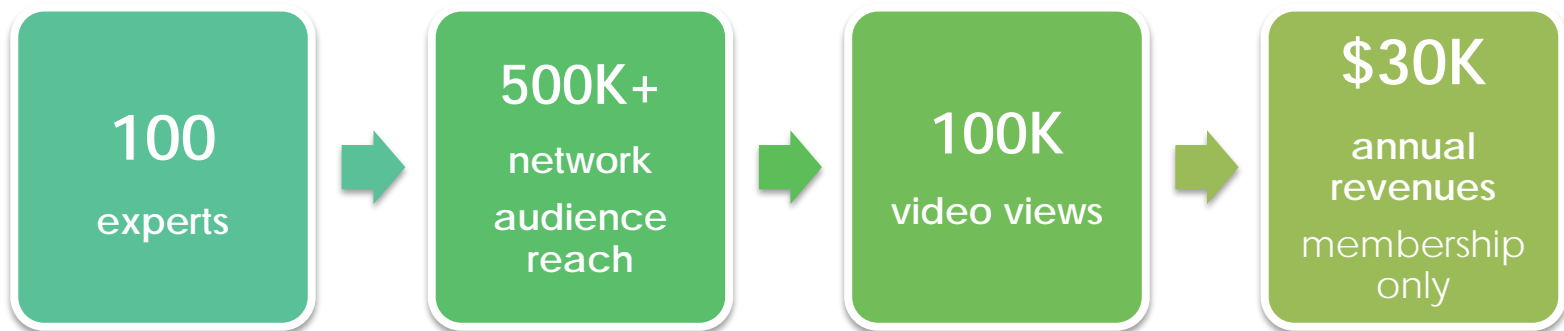
lean startup = leverage + distribute + test + connect + grow audience



## FEB-SEP 2016

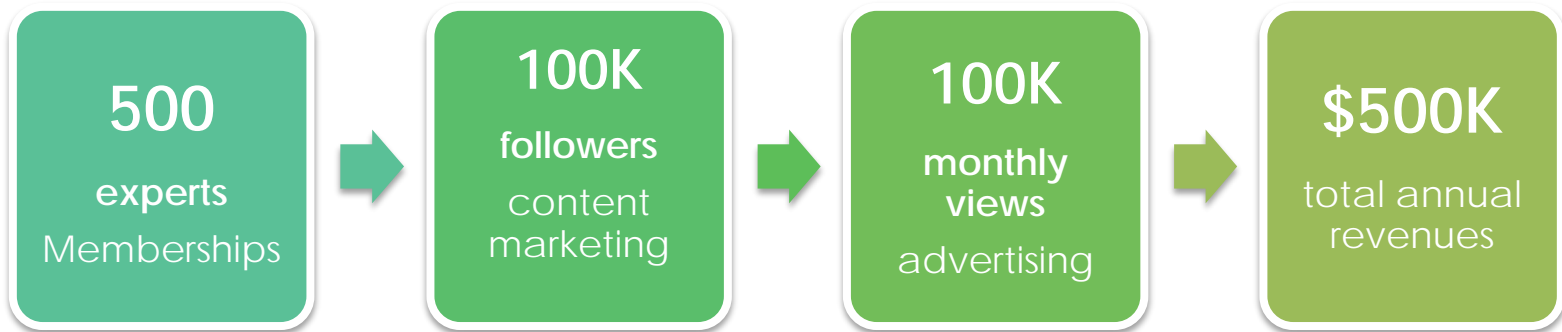


## Q4 2016

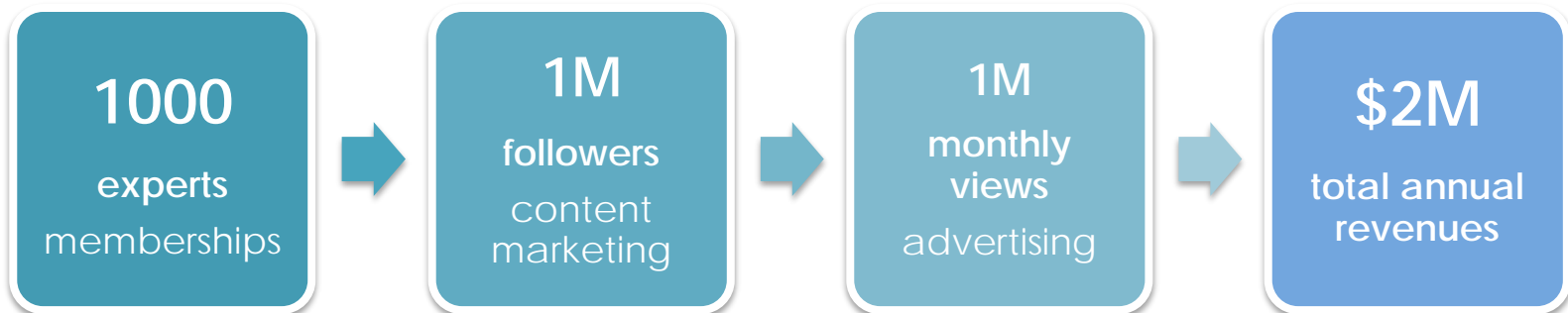


# projections

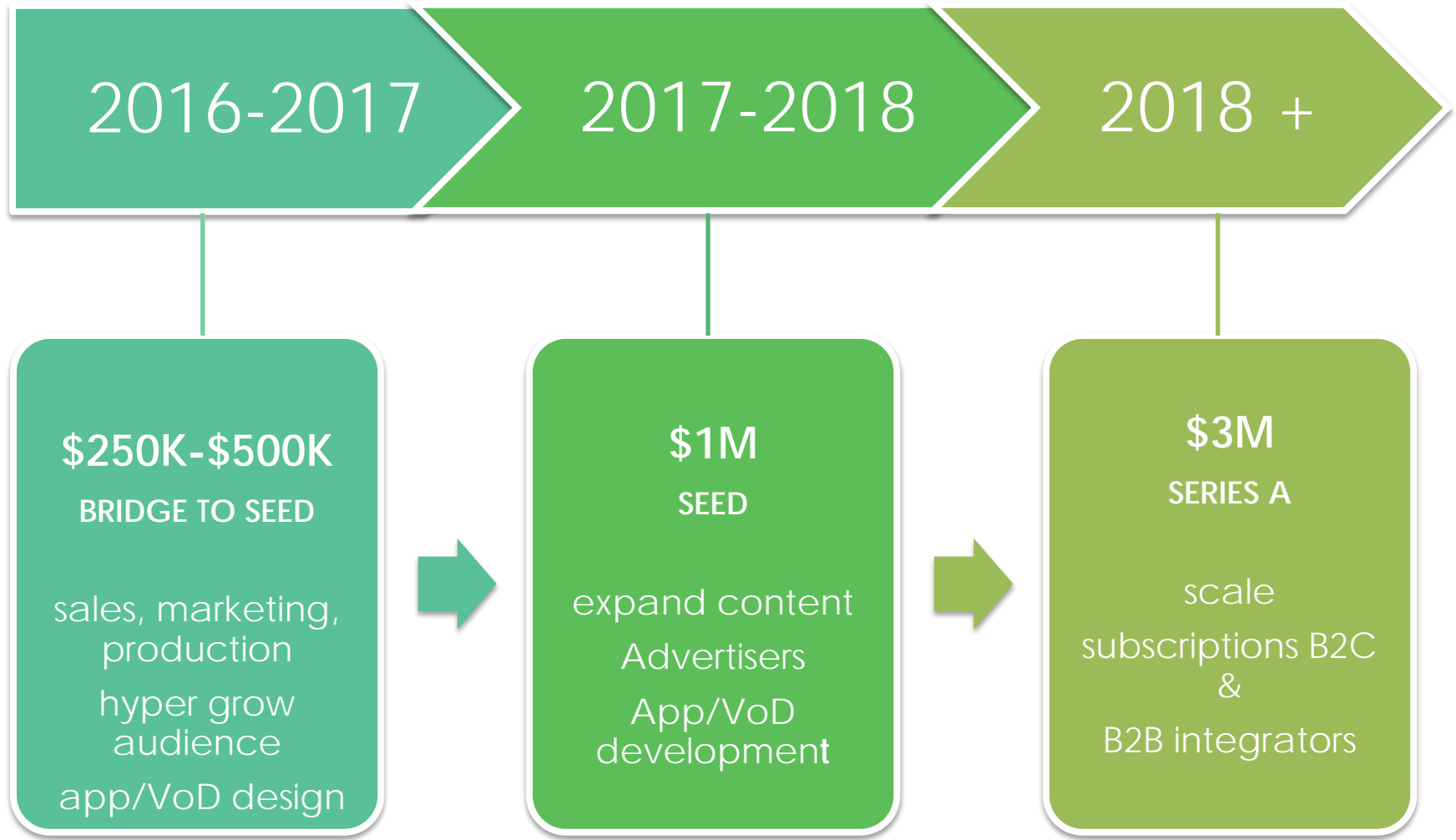
2017



2018



# go to market strategy



# exit: modeling success examples



**\$66M**

investment

**\$1B**

acquisition



**\$30M**

investment

**\$200M**

acquisition



**\$43M**

investment

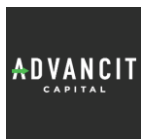
**\$37M**

revenues

industry  
investors



capital  
investors



Sometimes all you  
need is a minute.



me  
tyme  
NETWORK

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