



Travis Brodeen · 2nd 



MVP Institute

Founder at MVP Institute

Austin, Texas, United States · 500+ connections · [Contact info](#)

**Providing services**

Business Consulting, Management Consulting, Public Relations, Marketing Consulting, Brand Consulting, Growth Marketing

[See all details](#)

**Experience**



**Founder**

MVP Institute

May 2019 – Present · 1 yr 9 mos

Austin, TX

We specialize in helping you raise early stage capital. Through our expertise in the Crowdfunding Industry and Angel Funding relationships, we're your 'inside man' on the best techniques, strategies and the psychological impact necessary to raise the funding you need to grow your business and achieve your dreams.



**Advisor**

HearHere

Dec 2019 – Present · 1 yr 2 mos

United States



## Co-Founder & CTO

Newchip

Jul 2016 – May 2019 · 2 yrs 11 mos

Austin, TX

#1 startup investment app in Apple app store. Split into two companies- one becoming the Newchip Accelerator and other acquired for it's technology and user-base 2019.

2016 - Cofounder, COO, & CTO

...see mor



## Founder and CTO

ENVOKEN

Mar 2013 – May 2016 · 3 yrs 3 mos

Austin, TX

Austin, TX based ENVOKEN is an elite group of IT and marketing specialists focused on delivering fast, value driven and effective technical solutions for small and medium sized businesses.

...see mor



## Vice President R&D and Chief Technical Officer

The Center for Generational Kinetics, LLC

Mar 2013 – Nov 2013 · 9 mos

Austin, TX

Developed and launched online courses, membership programs and marketing strategies for best selling author Jason Dorsey, a world famous speaker, public figure and #1 leading industry expert on the millennial generation.

[Show 5 more experiences](#) 

## Licenses & certifications



### Certified Scrum Product Owner (CSPO)

Scrum Alliance

Issued Oct 2018 · Expired Oct 2020



### Certified ScrumMaster (CSM)

Scrum Alliance

Issued Oct 2018 · Expired Oct 2020

## Volunteer experience





### Supporter

Back on My Feet  
Poverty Alleviation

Back on My Feet (BoMF) is a national, for-purpose 501(c)3 organization that uses running to help those experiencing homelessness change the way they see themselves so they can make real change that results in employment and independent living.



### Supporter

charity: water  
Mar 2012 – Present • 8 yrs 11 mos  
Poverty Alleviation

A non-profit organization bringing clean, safe drinking water to people in developing countries. 100% of all public donations directly fund water projects.

## Skills & endorsements

### Enterprise Software · 75



Endorsed by 2 of Travis' colleagues at Newchip Accelerator



Endorsed by 7 people who know Enterprise Software

### SaaS · 61

Paul Higgins - Mentor and 60 connections have given endorsements for this skill

### E-commerce · 46

Endorsed by Kat Ford, Digital Marketer, who is highly skilled at this

Endorsed by 9 of Travis' colleagues at CHARFEN™

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