



Teresa LoBue

Startup founder looking to help improve and shape the future.

San Francisco Bay Area


Connect


InMail

More...

Stealth Mode Startup Company

 Stanford University

 See contact info

 500+ connections

Experience

Founder & CEO

Stealth Mode Startup Company
2016 – Present · 2 yrs



Consultant

The Boston Consulting Group
2011 – 2014 · 3 yrs



President

San Francisco American Marketing Association
2011 – 2013 · 2 yrs
San Francisco Bay Area



Director of Marketing

BARS+TONE
2009 – 2011 · 2 yrs



Managing Director

Modern Marketing Concepts
2005 – 2009 · 4 yrs

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Education



Stanford University



University of Southern California - Marshall School of Business

 **University of Southern California**
[University of Southern California](#)

Volunteer Experience

 **Vice President of Programs**
 American Advertising Federation
 2010 – 2012 • 2 yrs

 **Vice President of Programs**
 San Francisco American Marketing Association
 2009 – 2011 • 2 yrs

Skills & Endorsements

Advertising · 60

Endorsed by Brandie Park and 2 others who are highly skilled at this

Endorsed by 4 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

Social Media Marketing · 58

Endorsed by Maya Spivak and 5 others who are highly skilled at this

Endorsed by 3 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

Marketing · 58


Endorsed by Brandie Park and 3 others who are highly skilled at this

Endorsed by 4 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

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Recommendations

[Received \(14\)](#) [Given \(0\)](#)

 **H Martin E Calle, III**
 Chairman | Calle & Company | CPG Strategic Management Consultants | New Products | Established Products | 714.244.9511
 July 14, 2012, Teresa worked with H Martin E in the same group

Always vibrant, I could not imagine a more influential woman, or more resourceful C-suite executive to helm the American Marketing Association.

 **H Martin E Calle, III**
 Chairman | Calle & Company | CPG Strategic Management Consultants | New Products | Established Products | 714.244.9511
 October 11, 2011, Teresa worked with H Martin E in the same group

Teresa LoBue is one hell of a person. And she's nice too. A bright mind. A quick wit, Teresa excels at finding exceptional marketing and business management solutions whose deliverables consistently exceed established category norms. Teresa is exceptionally well qualified for any line management, executive or senior executive management position you would like her to consider.

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Accomplishments

2 Languages
English • Italian



Interests



Mark Suster 
Partner, Upfront Ventures
115,221 followers



sfBIG
3,269 members



Advertising & Marketing Industr...
198,677 members



American Marketing Association...
3,517 members



The Official USC Alumni Associa...
46,720 members



Marketing | CMO | Social Media I...
743,323 members

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