



**Teresa LoBue**

Startup founder looking to help improve and shape the future.

San Francisco Bay Area

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More...

Stealth Mode Startup Company

 Stanford University

 See contact info

 500+ connections

### Experience

**Founder & CEO**

Stealth Mode Startup Company

2016 – Present · 2 yrs



**Consultant**

The Boston Consulting Group

2011 – 2014 · 3 yrs



**President**

San Francisco American Marketing Association

2011 – 2013 · 2 yrs

San Francisco Bay Area



**Director of Marketing**

BARS+TONE

2009 – 2011 · 2 yrs



**Managing Director**

Modern Marketing Concepts

2005 – 2009 · 4 yrs

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### Education



Stanford University



University of Southern California - Marshall School of Business

 **University of Southern California**  
 University of Southern California

### Volunteer Experience

 **Vice President of Programs**  
 American Advertising Federation  
 2010 – 2012 • 2 yrs

 **Vice President of Programs**  
 San Francisco American Marketing Association  
 2009 – 2011 • 2 yrs

### Skills & Endorsements

#### Advertising · 60

Endorsed by Brandie Park and 2 others who are highly skilled at this

Endorsed by 4 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

#### Social Media Marketing · 58

Endorsed by Maya Spivak and 5 others who are highly skilled at this

Endorsed by 3 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

#### Marketing · 58

Endorsed by Brandie Park and 3 others who are highly skilled at this

Endorsed by 4 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

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### Recommendations

Received (14) Given (0)

 **H Martin E Calle, III**  
 Chairman | Calle & Company | CPG Strategic Management Consultants | New Products | Established Products | 714.244.9511  
 July 14, 2012, Teresa worked with H Martin E in the same group

Always vibrant, I could not imagine a more influential woman, or more resourceful C-suite executive to helm the American Marketing Association.

 **H Martin E Calle, III**  
 Chairman | Calle & Company | CPG Strategic Management Consultants | New Products | Established Products | 714.244.9511  
 October 11, 2011, Teresa worked with H Martin E in the same group

Teresa LoBue is one hell of a person. And she's nice too. A bright mind. A quick wit, Teresa excels at finding exceptional marketing and business management solutions whose deliverables consistently exceed established category norms. Teresa is exceptionally well qualified for any line management, executive or senior executive management position you would like her to consider.

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### Accomplishments

2 Languages  
English • Italian



### Interests



**Mark Suster**   
Partner, Upfront Ventures  
115,221 followers



**sfBIG**  
3,269 members



**Advertising & Marketing Industr...**  
198,677 members



**American Marketing Association...**  
3,517 members



**The Official USC Alumni Associa...**  
46,720 members



**Marketing | CMO | Social Media I...**  
743,323 members

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