








Teresa LoBue
Startup founder looking to help improve and shape the future.
San Francisco Bay Area



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Stealth Mode Startup Company
 **Stanford University**
 **See contact info**
 500+ connections

Experience

- Founder & CEO**
Stealth Mode Startup Company
2016 – Present · 2 yrs
 -  **Consultant**
The Boston Consulting Group
2011 – 2014 · 3 yrs
 -  **President**
San Francisco American Marketing Association
2011 – 2013 · 2 yrs
San Francisco Bay Area
 -  **Director of Marketing**
BARS+TONE
2009 – 2011 · 2 yrs
 -  **Managing Director**
Modern Marketing Concepts
2005 – 2009 · 4 yrs
- [Show 3 more experiences](#) ▾


Education

-  **Stanford University**
-  **University of Southern California - Marshall School of Business**

 **University of Southern California**
 city of
 Southern
 California

Volunteer Experience

 **Vice President of Programs**
 American Advertising Federation
 2010 – 2012 • 2 yrs

 **Vice President of Programs**
 San Francisco American Marketing Association
 2009 – 2011 • 2 yrs

Skills & Endorsements

Advertising · 60

Endorsed by Brandie Park and 2 others who are highly skilled at this

Endorsed by 4 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

Social Media Marketing · 58

Endorsed by Maya Spivak and 5 others who are highly skilled at this

Endorsed by 3 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

Marketing · 58

Endorsed by Brandie Park and 3 others who are highly skilled at this

Endorsed by 4 of Teresa's colleagues at American Marketing Association (AMA) San Francisco Chapter

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Recommendations

Received (14) Given (0)

 **H Martin E Calle, III**
 Chairman | Calle & Company | CPG Strategic Management Consultants | New Products | Established Products | 714.244.9511
 July 14, 2012, Teresa worked with H Martin E in the same group

Always vibrant, I could not imagine a more influential woman, or more resourceful C-suite executive to helm the American Marketing Association.

 **H Martin E Calle, III**
 Chairman | Calle & Company | CPG Strategic Management Consultants | New Products | Established Products | 714.244.9511
 October 11, 2011, Teresa worked with H Martin E in the same group

Teresa LoBue is one hell of a person. And she's nice too. A bright mind. A quick wit, Teresa excels at finding exceptional marketing and business management solutions whose deliverables consistently exceed established category norms. Teresa is exceptionally well qualified for any line management, executive or senior executive management position you would like her to consider.

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Accomplishments

2 Languages
English • Italian



Interests



Mark Suster
Partner, Upfront Ventures
115,221 followers



sfBIG
3,269 members



Advertising & Marketing Industry Group
198,677 members



American Marketing Association
3,517 members



The Official USC Alumni Association
46,720 members



Marketing | CMO | Social Media | Group
743,323 members

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