00:00:00,080 --> 00:00:04,560

People ask us all the time, "why is there no imagination in Hollywood anymore?"

00:00:04,561 --> 00:00:07,520

Seems like every movie is a sequel, reboot, or remake.

00:00:07,521 --> 00:00:09,760

What happened to original stories?

00:00:09,761 --> 00:00:12,240

The answer is there's plenty of imagination in Hollywood.

00:00:12,241 --> 00:00:15,440

The problem is not a lack of ideas; it's fear of risk.

00:00:15,441 --> 00:00:18,720

Think about it. If you were going to write a 100 million dollar check to finance a film...

00:00:18,721 --> 00:00:21,600

You'd want to be sure that you could make your money back and then some.

00:00:21,601 --> 00:00:24,560

Taking a chance on a bold, imaginative, new idea sounds fun.

00:00:24,561 --> 00:00:26,400

But when it's your money or job on the line,

00:00:26,401 --> 00:00:29,600

it's hard to swallow that amount of risk and sell it to your boss.

00:00:29,601 --> 00:00:33,760

Studios lean on tried and true stories because it de-risks the investment.

00:00:33,761 --> 00:00:38,160

Whether the movie is good or bad, there's a built-in audience that will come out to watch no matter what.

00:00:38,161 --> 00:00:42,640

It's arguably less risky to write a 100 million dollar check for a summer blockbuster sequel...

00:00:42,641 --> 00:00:46,480

Than to write a five million dollar check for an original but unproven story.

00:00:46,481 --> 00:00:48,240

We think there's a better way.

00:00:48,241 --> 00:00:54,080

That's why we created Legion M — the first entertainment company built from day one to be owned by fans.

00:00:54,081 --> 00:00:58,080

We believe that giving fans a voice in the filmmaking process and a stake in the outcome...

00:00:58,081 --> 00:01:02,640

Will allow us to create a company with a built-in audience for every movie that we make.

00:01:02,641 --> 00:01:06,240

Our goal is to unite one million fans as shareholders of Legion M.

00:01:06,241 --> 00:01:10,240

That's one million people who can tell us what they want to see before a single dollar is spent...

00:01:10,241 --> 00:01:13,520

And a million people to show up on opening night to see their movie.

00:01:13,521 --> 00:01:16,880

A company like that could be one of the most influential in Hollywood...

00:01:16,881 --> 00:01:21,760

And have the latitude to go outside the box and take the risks that a traditional studio can't.

00:01:21,761 --> 00:01:26,160

And don't get us wrong — we love Star Wars and Marvel and the other great franchises out there.

00:01:26,161 --> 00:01:30,080

But our goal isn't to just make the next installments of old stories.

00:01:30,081 --> 00:01:35,120

We want to tell bold, original, new stories — the type that could inspire franchises of their own.

00:01:35,121 --> 00:01:38,000

We know this is what fans want to see because they've told us.

00:01:38,001 --> 00:01:42,400

And if we're successful, our shareholders, those same fans, will own it all.

00:01:42,401 --> 00:01:45,360

If you believe in the idea of a fan owned entertainment company...

00:01:45,361 --> 00:01:50,720

Follow the link to learn how you can join tens of thousands of other investors who are already shareholders in Legion M.

00:01:50,721 --> 00:01:53,840

Together we can shape the future of Hollywood.