

## **IAN R. DAVIS**

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### ***EXPERIENCE***

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#### **Texas Beer Company**

*Co-Founder & CEO*

**2015 - Current**

*Taylor, TX*

- ★ Wrote business plan and budget
- ★ Raised \$1.2M in Series A funding
- ★ Helped brew beer
- ★ Arranged meetings with distributors
- ★ Secured \$400K economic incentive deal with City of Taylor and EDC
- ★ Led online and guerilla marketing efforts

#### **Council Member Chris Riley**

*Executive Assistant*

**2014**

*Austin, TX*

- ★ Serve as public point of contact and provide prompt customer service to constituents.
- ★ Coordinate staff schedules, communications and meetings.
- ★ Conduct office administrative duties including email, phone, contact management, filing and note-taking.
- ★ Manage fee waiver budget and conduct Public Information Request searches.
- ★ Collect background materials for meetings and prepare briefings and power point presentations.
- ★ Write press releases, organize press conferences and contact reporters for various policy initiatives.
- ★ Coordinate with non-profits and community groups to organize special events and stakeholder meetings.
- ★ Represent the Council Member at City, community and political events and speak on his behalf.
- ★ Work with legal and city departmental staff to develop resolutions and proclamations.
- ★ Successfully passed major environmental, transportation and downtown policy proposals.

#### **Enroll America**

*Statewide Organizing Director*

**2013 - 2014**

*Austin, TX*

- ★ Hired and managed a statewide field staff of 25 people and managed a budget of over \$900,000.
- ★ Developed strategic plans for each regional field manager to manager their team of field organizers.
- ★ Organized an 8-city statewide town hall tour and engaged community partners to support enrollment events.
- ★ Utilized City of Austin contacts to organize enrollment events featuring Mayor Leffingwell and Council Members Riley, Martinez, Morrison and Cole at various City buildings.
- ★ Despite initial federal web site challenges, our field team still managed to hit our enrollment goals with a strong push before the deadline. Total Texas enrollment in the federal health insurance marketplace more than doubled in the month leading up to the deadline, finishing with 733,757 Texas enrollees.

#### **League of Conservation Voters**

*Director of Keep Texas Parks Open*

**2013**

*Austin, TX*

- ★ Generated over 20 earned media stories and authored an op-ed column that was placed in over 10 newspapers.
- ★ Organized a 7-city statewide town hall tour with over 400 attendees.
- ★ Engaged business partners and community allies to support our awareness campaign.
- ★ Coordinated social media outreach and recruited 8,000 Facebook fans.
- ★ After initially proposing seven state park closures, the Senate Finance Committee restored funding, therefore keeping all parks open.

**Love Austin***Field Director***2012***Austin, TX*

- ★ Organized campaign kickoff and early vote press conferences.
- ★ Earned endorsements from over 30 community groups and spoke at dozens of community forums.
- ★ Coordinated social media outreach, recruited 4,000 fans and sent email newsletter to over 7,000 supporters.
- ★ Organized canvassing program that knocked on 35,000 doors.
- ★ Recruited volunteers to conduct outreach at farmers markets, festivals and polling locations.
- ★ Won 6 out of 7 city bond elections for transit, open space, parks, public safety, health and human services, libraries and cultural arts.

**Sierra Club***Senior Field Manager***2009 - 2012***Austin, TX*

- ★ Managed a team of fifteen field organizers ranging from Texas to North Dakota to Indiana.
- ★ Implemented the Obama volunteer team model to scale up our grassroots network.
- ★ Coordinated the Texans Against Tar Sands Campaign and built a broad coalition including tea party activists, faith leaders and environmentalists.
- ★ Managed the 2010 youth civic engagement program that registered over 10,000 new voters and organized the single biggest single-day voter registration drive in the country.
- ★ Worked with our statewide PAC to raise money and endorse environmental candidates.
- ★ Persuaded Austin City Council to unanimously commit to a coal free Austin.

**Bill Spelman for Austin City Council***Campaign Manager***2009***Austin, TX*

- ★ Coordinated fundraising, political endorsements, media and online outreach and grassroots organizing.
- ★ Organized town halls on issues including the economy, budget, public participation, government transparency, affordable housing and environmental sustainability.
- ★ First council candidate in 50 years to win an at-large open seat without drawing a challenger.

**Travis County Democratic Party***Campaign Manager, Coordinated Campaign***2008***Austin, TX*

- ★ Directed strategy and managed all aspects of the 2008 Coordinated Campaign, including over 30 staff, hundreds of volunteers and a \$400,000 budget.
- ★ Won all four top-priority targeted races – and picked up three new seats – for a sweep in Travis County.
- ★ Helped to raise largest budget in TCCC history and more online money through ActBlue than any other county party in the country.
- ★ Conducted biggest voter registration drive in Travis County history – over 30,000 new voters.
- ★ Increased turnout in targeted districts, with a strong emphasis on minority outreach.
- ★ Out-performed every other major metro area in Texas in both Democratic and overall turnout.
- ★ Built coordinated campaign office that housed both Obama for America, the local party and all local candidates.
- ★ Helped facilitate OFA phone banks and buses to battleground states.

**Texas Freedom Network***Outreach Coordinator***2005 - 2008***Austin, TX*

- ★ Organized logistics and turnout for all events including: Statewide Speaker Series, issue town halls, lobby days, fundraisers and TFN Annual Gala.
- ★ Started TFN Student Chapter, Legislative Academy and internship program.
- ★ Spearheaded coalition activities with other progressive non-profits including: holiday parties, end-of-session parties, issue forums and other coordinated c3, c4 and PAC activities.
- ★ Launched postcard campaigns resulting in the collection and retention of thousands of new supporters.
- ★ Successful volunteer recruitment and retention for activities and events.

## **Additional Campaigns**

**2000-2005**

### *Staff*

- ★ Grassroots Texas, Statewide Field Director, 2005
- ★ Oregon Sierra Club, Regional Field Director, 2004
- ★ Jason Earle for State Representative, Campaign Manager, 2004
- ★ Howard Dean for President, Iowa Press Assistant, 2003 - 2004
- ★ Tony Sanchez for Texas Governor, Regional Field Director, Central Texas, 2002
- ★ Stanford Research, Opposition Research Analyst, 2002
- ★ Public Strategies, Media Monitor, 2000 - 2001

## ***VOLUNTEER LEADERSHIP***

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### **Texans for Obama**

**2006-2008**

#### *Founder, Lead Organizer*

*Austin, Texas*

- ★ Organized rallies in Austin that saw 20,000 people in attendance in Feb. 2007 and 30,000 in Feb. 2008.
- ★ Developed volunteer network across TX.
- ★ Raised funding for the first ever UT Campus and East Austin offices for a presidential campaign.
- ★ Managed blog, organized grassroots events, monthly meetups, debate watch parties, primary election watch parties, service days and blockwalks, served as conduit between volunteers and official Obama staff.
- ★ Profiled in the [Wall Street Journal](#), [Austin American-Statesman](#) and on [NBC Nightly News](#) with Tom Brokaw
- ★ Won the [Austin Chronicle](#) award for "Best Grassroots Organization".
- ★ Invited to White House in May 2009 for volunteer appreciation event.

### **Hook the Vote**

**1999-2000**

#### *Founder, Lead Organizer*

*UT-Austin*

- ★ Organized the biggest UT student voter registration drive in 20 years.
- ★ Raised funding from alumni and community groups.
- ★ Spearheaded a diverse coalition of non-partisan student groups to work together and leverage resources.

## ***EDUCATION & RECOGNITION***

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### **University of Texas at Austin**

**1996-2000**

- ★ Major: Government
- ★ Minor: Business

### **Honors**

- ★ Friar Society, UT's Oldest & Most Prestigious Honor Society - 1999
- ★ Representative of the Year, UT Student Government - 2000
- ★ Texan of the Year, University Democrats - 2009