

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

May 1, 2014

Via E-mail
Anthony P. DiSilvestro
Chief Financial Officer
Campbell Soup Company
1 Campbell Place
Camden, New Jersey 08103

Re: Campbell Soup Company

Form 10-K for Fiscal Year Ended July 28, 2013

Filed September 26, 2013

File No. 001-03822

Dear Mr. DiSilvestro:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/H. Roger Schwall

H. Roger Schwall Assistant Director