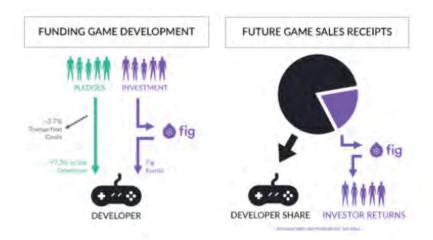
These charts generally show how investments help fund game development and how sales receipts will be shared.



#### **HOW INVESTING WORKS**

- 1 Investors invest in Fig securities related to the game Phoenix Point.
- (2) Fig provides a development amount (Fig Funds) to the Developer.
- (3) Provided the game is successfully developed and published, the Developer will pay Fig a revenue share on sales receipts received by the Developer.

Fig's revenue share is  $\underline{50\%}$  of sales receipts before  $\underline{1.36x}$  the Fig Funds is returned; after that, Fig's revenue share is  $\underline{25\%}$  of sales receipts until (i) a total of  $\underline{3x}$  the Fig Funds is returned or (ii)  $\underline{3 \text{ years}}$  after commercial launch of the game, whichever occurs first.

Fig then pays out 85% of these revenues to shareholders of Fig securities related to Phoenix Point.

#### MORE INFORMATION

We will notify those who have reserved shares by email if and when the offering for

#### MORE INFORMATION

We will notify those who have reserved shares by email if and when the offering for these securities launches after a possible Securities and Exchange Commission (SEC) qualification process. At that time, an offering circular or memorandum that describes these securities will be made available to you, and you will have the option to complete your reservation and invest. We may request additional documentation from you prior to completing your investment in order to comply with various banking and securities regulations, such as from your country of residence. More information about Fig can be found in its SEC filings online at www.sec.gov.

Fig's SEC Fillings

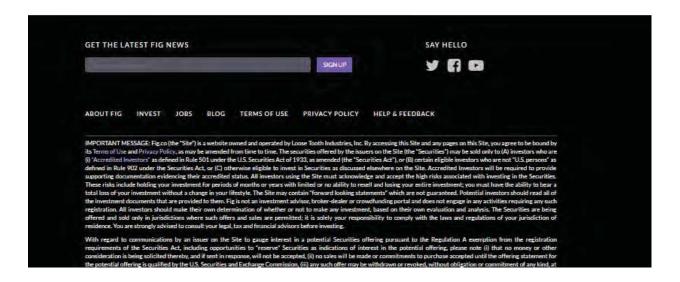
#### **BECOME AN INVESTOR**

Everyone can share in the potential success of the campaign by becoming an investor.

Get started now to review the Investment Materials and Reserve your Shares.



or View the Reward Bundles



#### GET RETURNS FROM PHOENIX POINT

Developed by Snapshot Games

You may currently reserve an investment in a security of Fig Publishing, Inc. that will generate returns based on the revenues received by Fig Publishing for the sales of Phoenix Point, if and when the game is developed and commercially released (anticipated Q4 2018). Fig Publishing will be supporting the development and publishing of the game being developed by Snapshot Games.

This offering may or may not be available to non-accredited investors depending on how much demand we receive, and certain other factors. If we receive sufficient interest for this security, we will file with the Securities and Exchange Commission (SEC) to make this investment open to both accredited and non-accredited investors!

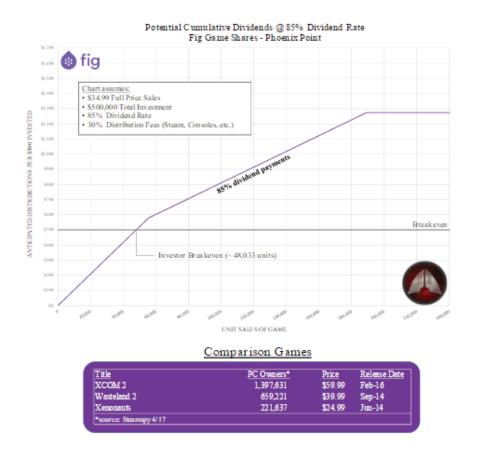
We will notify those who have reserved shares by email if and when the offering for this security launches after a possible SEC qualification process. At that time, an offering circular or memorandum that describes the security in more detail will be made available to you, and you will have the option to complete your reservation and invest. We may request additional documentation from you prior to completing your investment in order to comply with various banking and securities regulations, such as from your country of residence.

Security	Fig Security - Phoenix Point
Game	Phoenix Point
Price Per Share	\$500
Maximum Amount of Offering	\$500,000
Use of Proceeds	Fig's general working capital — we commit through the license agreement to provide the developer with a funding amount that correlates to the investment raised during the campaign
Revenue Sharing Terms	a. Fig will receive 50% of sales receipts until it receives 1.36x amount provided to the Developer; and thereafter b. Fig will receive 25% of sales receipts until (i) Fig receives 3.0x the amount provided to the Developer or (ii) 3 years after the commercial launch of the game, whichever occurs first.

#### ADDITIONAL INFORMATION

#### REVENUE SHARING CALCULATIONS

This graph shows the estimated lifetime distributions for every \$500 Phoenix Point security, at various levels of Phoenix Point game sales\* at a minimum dividend rate of 85%. The lifetime distributions will vary depending on the level of investment raised because Fig's revenue share might be divided among a fewer number of securities.



<sup>\*</sup> This graph above presents forward-looking statements that are subject to unknown risks and uncertainties. If any assumptions behind these estimates prove to be incorrect, or if any costs not accounted for prove to be material, then the point at which an investor would break even, and other points on this graph, could be substantially higher than estimated. Be cautious and do not to place undue emphasis on forward-looking statements in making your investment decisions. The number of PC owners of comparison games, sourced from Steamspy and Fig estimates, is presented solely to help indicate how many units of the current game might be sold. However, the number of PC owners may not be a reliable indicator of the number of sales made, the comparability of games is based on our judgment and may not be reliable, and none of these data evidence the financial performance of the comparison games. As a result, past sales of other games may not be relevant to an assessment of the current game, and past performance is not a reliable indicator of future performance.

Phoenix Point - Fig: Video Game Crowdfunding



We are pleased to announce our first two stretch goals:

## 27 BACKERS

Show your support for Phoenix Point - and get a copy of 'Chaos Reborn' plus Phoenix Point desktop wallpapers.

## REWARDS

- Desktop wallpapers
- Chaos Reborn Steam key

Estimated Delivery: Q2 2017

### \$30

REWARD

# DIGITAL DOWNLOAD EDITION

## 2,017 BACKERS

Digital downloadable edition of Phoenix Point.

## REWARDS

- Desktop wallpapers
- Chaos Reborn Steam key
- Phoenix Point game digital download
- Digital Game Manual

Estimated Delivery: Q4 2018

### \$40

REWAR

## DIGITAL EXTRAS EDITION

## 798 BACKERS

Digital edition of the game plus soundtrack, art book, your name in the credits and early access to game play from Q1 2018.

## REWARDS

- Desktop wallpapers
- Chaos Reborn Steam key
- Phoenix Point game digital download
  - Early Access

# STRETCH GOALS

\$ f 500 k initial goal reached!

Next stretch goal

\$650k DRIVABLE VEHICLES IN TACTICAL BATTLES

There will be multiple construction options and a Deploy vehicles to tactical battles for carrying hey can also be used for retrieving equipment and materials in raid missions, and for safe evacuation of soldiers or civilians in danger. troops and providing heavy weapons supp variety of weapons turrets available.

\$**850**k

FLOATING PHOENIX

liscover some of the most well hidden secrets of the air operations inland from coastal areas. Such bases

- Digital soundtrack
- Digital art book, with names of all credited backers
- Your name in the credits as a bronze level backer
  - Digital Game Manual

Estimated Delivery: Q4 2018

\$50

**LUXURY DIGITAL EDITION** 



Phoenix Point is the new strategy game from the creator of the original X-COM series. It features turn based tactics and world based strategy in a fight against a terrifying, alien menace.

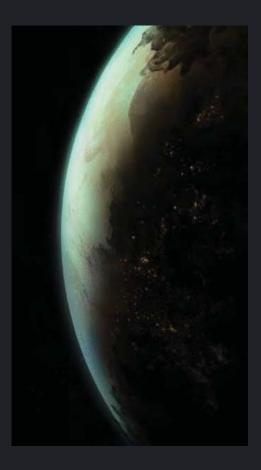


# 2022 - The Pandoravirus Unleashed

An unusual virus discovered in melting permafrost excites the scientific community. It has a massive genome, and only 1% of its genes match anything in existing databases.

"What the hell is going on with the other genes?" asks researcher Jean-Michel Moreau. "This opens a Pandora's box. What kinds of discoveries are going to come from studying the contents?"

The seas transform in something totally alien. Then the mutagens began to invade the land via an airborne microbial mist.





# 2057 - Present Day

The human population has been decimated. Survivors gather in

## 1,480 BACKERS

Exclusive in-game content for Fig backers

 customizable armor built from alien body parts and alien 'living' guns. Make your soldiers stand out from the crowd.

### EWARDS

- Desktop wallpapers
- Chaos Reborn Steam key
- Phoenix Point game digital download
  - Early Access
- Digital soundtrack
- Digital Game Manual
- Digital art book, with names of all credited backers
- Your name in the credits as a bronze level backer
- Alien chitin armor set digital in-game
- Alien 'living' gun set digital in-game

Estimated Delivery: Q4 2018

### \$95

+ SHIPPING

REWARD!

## EARLY BIRD COLLECTORS EDITION

## 385 BACKERS

Limited! 385 of 1,000 claimed.

Early bird chance to get the high-quality and exclusive collector's edition box for Phoenix Point, containing manual, art book and key ring.

### REWARDS

- Desktop wallpapers

most of the havens and resources, but they have radically contrasting isolated havens spread throughout the world. A few factions control ideologies and guard deep secrets.





# The Phoenix Project

organisation, gathering some of the world's best scientists, engineers and soldiers. After your cell is activated, you realise that you have no contact with any other cells. You need to find out what happened to The Phoenix Project is a worldwide organisation designed to be activated when the world is in peril. You control one cell of the



- Chaos Reborn Steam key
- Phoenix Point game digital download
  - Early Access
- Digital Game Manual

- Digital soundtrack

- Digital art book, with names of all
- Alien chitin armor set digital in-game credited backers
- Your name in the credits as a silver level - Alien 'living' gun set - digital in-game items
- Collectors edition box with manual, art backer

book and key ring

Ships to: Anywhere in the World Estimated Delivery: Q4 2018

+ SHIPPING

## COLLECTORS EDITION

## 76 BACKERS

manual, art book and key ring. Includes High-quality and exclusive collector's edition box for Phoenix Point, with all previous digital rewards.

## REWARDS

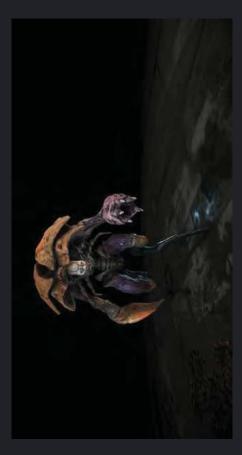
- Desktop wallpapers
- Chaos Reborn Steam key
- Phoenix Point game digital download
- Early Access
- Digital soundtrack
- Digital Game Manual
- Digital art book, with names of all credited backers
- Alien chitin armor set digital in-game
- Alien 'living' gun set digital in-game
- Your name in the credits as a silver level backer
- Collectors edition box with manual, art book and key ring

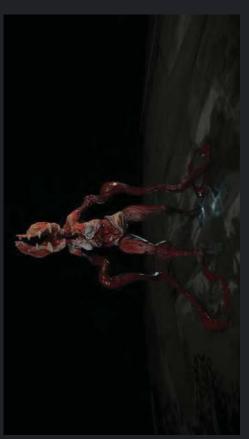




# A mutating alien threat

The Pandoravirus can mutate living forms, and it can incorporate DNA threat that mutates and evolves new forms in response to your tactics. Our procedural generation system for the aliens can generate a huge from multiple species and clone them rapidly. You will face an alien variety of challenges and surprises for you on the battlefield.





Ships to: Anywhere in the World Estimated Delivery: Q4 2018

## \$250

+ SHIPPING

## SIGNED COLLECTORS EDITION

36 BACKERS

Limited! 36 of 500 claimed.

Exclusive collector's edition box, signed collector who wants to own a piece of by key members of the team, for the history - plus T-shirt and poster.

## REWARDS

- Desktop wallpapers
- Chaos Reborn Steam key
- Phoenix Point game digital download
  - Early Access
- Digital soundtrack
- Digital Game Manual
- Digital art book, with names of all
- credited backers

- Alien chitin armor set - digital in-game

- Alien 'living' gun set digital in-game
- Phoenix Point T-shirt
- Phoenix Point large poster
- Your name in the credits as a gold level
- Signed collectors edition with manual, art book and key ring

Ships to: Anywhere in the World Estimated Delivery: Q4 2018

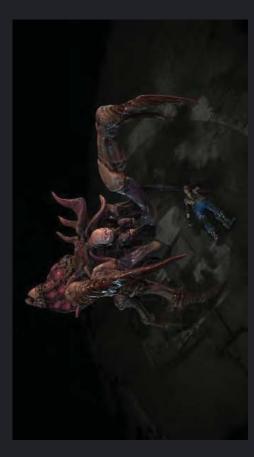
\$500

+ SHIPPING



## **Boss Battles**

You will also face intense boss fights against large monsters. Monsters may have multiple abilities for attack, defence, generating mist and spawning larvae. You will need to use body-part targeting to progressively disable their abilities.







# Turn based, squad based battles

Battles are turn based, with overwatch and return fire providing a great soldiers, sometimes accompanied by aerial or ground based drones. Each mission will require you to deploy a squad of four or more level of interaction. Soldiers have a willpower stat as well as

## FIGURINE EDITION

## 7 BACKERS

figurine, exclusive to Fig backers, plus A limited edition high quality alien previous rewards.

## REWARDS

- Desktop wallpapers
- Chaos Reborn Steam key
- Phoenix Point game digital download
- Early Access
- Digital soundtrack
- · Digital Game Manual
- Digital art book, with names of all credited backers
- Alien chitin armor set digital in-game
- Alien 'living' gun set digital in-game
- Phoenix Point T-shirt
- Phoenix Point large poster
- Your name in the credits as a gold level backer
  - Signed collectors edition with manual, art book and key ring
    - Limited edition alien figurine

Ships to: Anywhere in the World Estimated Delivery: Q4 2018

# **IMMORTALIZATION EDITION**

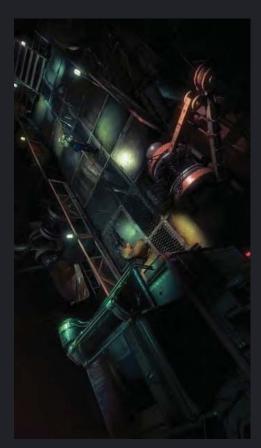
## 11 BACKERS

Limited! 11 of 25 claimed.

Work with our team to create a haven yourself, or create something original. game). You can model him/her after leader (one of the key NPCs in the

## REWARDS

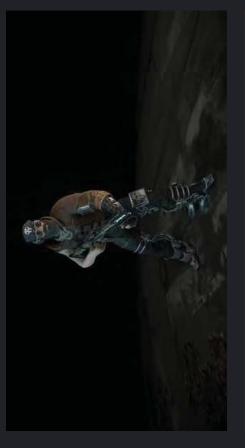
endurance. Will points are used to spend on special abilities and strenuous physical or mental exertion.





# Soldier development

soldier. Skill knowledge is developed from research and interaction with specialised facilities. There are extensive skill trees for each class of Your soldiers gain experience through battles and training in other human factions through trading, alliances or conflict.





# Weapons and equipment

There is a large variety of weapons and equipment based on various

- Desktop wallpapers
- Chaos Reborn Steam key
- Phoenix Point game digital download
- Early Access
- Digital soundtrack
- Digital Game Manual
- Digital art book, with names of all credited backers
- Alien chitin armor set digital in-game
- Alien 'living' gun set digital in-game
- Phoenix Point T-shirt
- Phoenix Point large poster
- Your name in the credits as a gold level
- Signed collectors edition with manual, art book and key ring
- Limited edition alien figurine
- Name and design a haven leader

Ships to: Anywhere in the World Estimated Delivery: Q4 2018

EARLY BIRD DIGITAL

## 2,000 BACKERS EDITION

Digital downloadable edition of Phoenix Point.

## REWARDS

- Desktop wallpapers
- Chaos Reborn Steam key
- Phoenix Point game digital download
  - Digital Game Manual

REGISTER TO INVEST

INVEST

technologies - some old, some new, and some quite alien. Each human faction has their own tech which you can acquire through trade or conflict. Through your own research you will be able to combine and develop unique technologies.

receiving shares that track Fig's right to revenue for Phoenix Point? Deal terms

and other details available here.

Learn more about investing.

Interested in investing in Fig and



Shoulder launched guided missile system



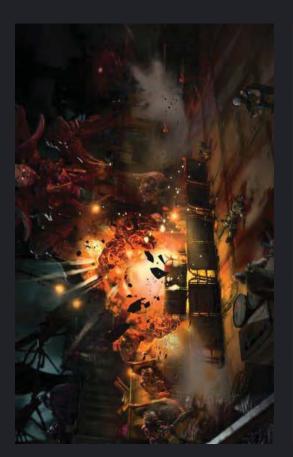
Phoenix built armoured VTOL troop carrier



# Procedural, destructible environments

The many different battle locations include havens with faction specific facilities and architecture, and scavenging sites, such as abandoned military bases and factories. Our mission system generates battle

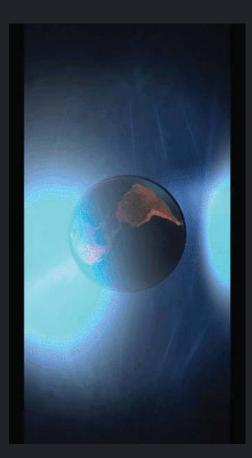
phoenix bases and alien bases. Everything is potentially destructible. layouts based on the facilities and structures located at havens,

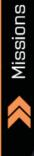




## Geoscape

Phoenix Project sites. You can monitor the thick microbial mist rolling in here you plan all your operations, construction, research and missions. Exploration is an important initial objective. You must attempt to make The geoscape gives you a strategic view of the world situation. From from the sea which represents an increased threat of alien activity. contact with havens, discover scavenging sites and locate special





There are a great many types of missions and objectives, often based on interactions with the other human factions. Havens will frequently request assistance fighting off alien incursions, but sometimes you will be asked to intervene in a conflict between the human factions. You will get involved in kidnaps, rescues, assassinations, sabotage, infiltration, haven takeovers and base defence missions. You will need to find out what happened to the Phoenix organisation, which involves remote locations and some missions with an archaeological aspect. Then there are the assaults on alien bases and the giant alien land walkers.





The world of Phoenix Point is divided into several large factions dominated by charismatic leaders or powerful ideologies. They each harbour secrets which may provide clues for solving the problem of the alien menace.



DISCIPLES OF ANU

The Disciples of Anu worship an alien god and are ruled by an

enigmatic high priest. Their communion ritual involves subjugating followers to alien mutation.





## New Jericho

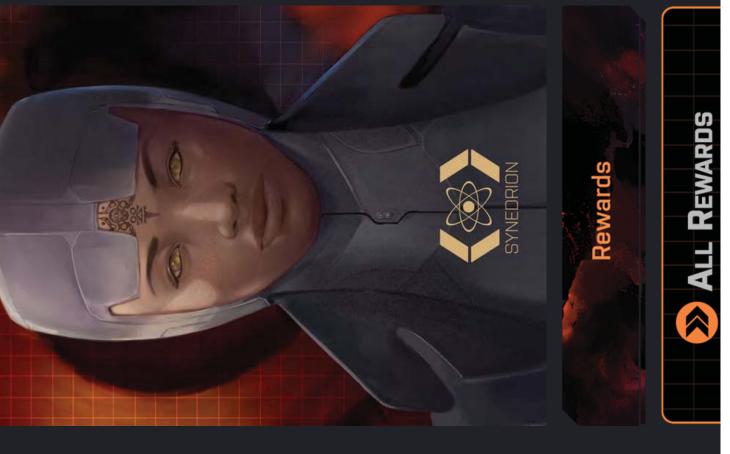
New Jericho is a militaristic order led by a veteran mercenary and former billionaire. They believe they can build a force to challenge the alien domination of the land.





>> SYNEDRION

create a new and better civilization from the ruins of the old. They have Synedrion is a radical ecological group who believe that they can the most advanced technology, but they guard it vigilantly.





**Chitin Armour Set:** An impressive and customizable set of armour pieces and helmets made from alien exoskeleton parts. An exclusive in-game reward for Fig backers only.

Alien gun Set: A set of 3 living alien guns. These are creatures genetically modified to operate as weapons. They shoot a variety of projectiles with different effects - acid, poison, digestive mist. An ingame digital reward exclusive to Fig backers.

T-shirt: A Phoenix point T-shirt available in all sizes.

Poster: A large poster of the Phoenix Point base with game logo.

Alien figurine: A high quality figurine of our most terrifying alien design.



We have been working on Phoenix Point for a year, and we have a playable tactical battle system with great AI. We have started on the geoscape and large scale monsters. In order to realize our vision of a high quality, deep strategy game by the end of 2018 we need to expand our team. All the Fig funds will be used to build content and enhance the quality of the game.



Snapshot Games Inc. was established in 2013 by Julian Gollop, veteran designer of the original X-COM games, and David Kaye, the founder of Gaming Insiders. In 2014 we raised \$210k on Kickstarter for our first project, Chaos Reborn, and we set up a studio in Sofia, Bulgaria, where Julian has been living for 11 years. Snapshot Games Sofia is a team of 9 talented developers with many years experience, including veterans for Ubisoft Sofia, Crytek Black Sea and other Bulgarian studios.





Collaborators

**Composer John Broomhall** composed the music for the original X-COM series, and he is going to work his magic for Phoenix Point.

Writer Jonas Kyratzes recently co-wrote Croteam's The Talos Principle and Road to Gehenna. He is currently working on Serious Sam 4.

Writer Allen Stroud has previously worked on Elite Dangerous world

building and novelisation, and was the lead writer on Snapshot's Chaos Reborn.



# Frequently Asked Questions

- Will the game be on Steam?
- Will the game be on gog.com?
- Will the in-game digital items (chitin armor, living alien guns) be available in the future?
- Will there be a disc in the physical version of the game?
- What languages are going to be supported?

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Multiple offerings of Securities may be conducted on this Site. Prior to any investment in any Securities, you should review a copy of the current offering circular relating to those Securities included in the corresponding offering statement filed with the U.S. Securities and Exchange Commission, by clicking on the following link: Fig Publishing, Inc. CIK#:

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### Announcing Phoenix Point From the creator of X-COM - Julian Gollop!



We've just posted a Backstage Pass page for Phoenix Point, a turn-based tactics and strategy game from the creator of the original X-COM series!

Phoenix Point is a spiritual successor to X-COM: UFO Defense in which players must manage an elite unit of scientists, engineers, and soldiers to fend off the alien Pandoravirus and deal with other human factions across the planet.

The human population has been decimated in the year 2057, the era when the game is set. Survivors gather in isolated havens spread throughout the world. A few factions control most of the havens and resources, but they have radically contrasting ideologies and guard deep secrets.

Have feedback on the campaign content or investment term? We'd like to hear from you! Please provide your feedback in the comments section of the campaign.

Click Here to Check Out Phoenix Point

#### Interested in how Fig works?

We've created a new video which walks you through the process from game funding to game release!



#### Wasteland 3 - Open for Investment!



You can now <u>invest</u> in Wasteland 3 Game Shares, for opportunities to get returns on the game's sales performance when it releases! In case you missed it, Brian Fargo <u>announced that Wasteland 3 will be his last game before retirement</u>.

#### Slacker Backer online!

Missed the Campaign? You can still participate in a few reward bundles for the following games:

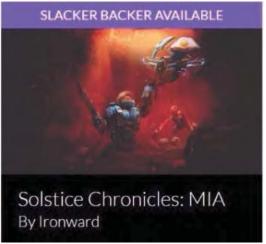












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#### **Announcing Phoenix Point**

From the creator of X-COM - Julian Gollop!

The creator of X-COM Julian Gollop and his team Snapshot Games have posted details for their new game Phoenix Point on Fig!



Phoenix Point is a spiritual successor to X-COM: UFO Defense in which players must manage an elite unit of scientists, engineers, and soldiers to fend off the alien Pandoravirus and deal with other human factions across the planet. The human population has been decimated in the year 2057. Survivors gather in isolated havens spread throughout the world. A few factions control most of the havens and resources, but they have radically contrasting ideologies and guard deep secrets.

Phoenix Point brings many advances to the genre - procedurally generated enemies that mutate in response to your tactics, epic boss battles, gargantuan landwalkers, a V.A.T.S.-style targeting, and more!

Click Here to Check Out Phoenix Point



Fig shared exclusive early access to Phoenix Point with a select group last week,

driving contributions for over \$85,000 before the campaign went live on the site. If you're interested in joining Fig's First Look Club make sure to select the extra at checkout.

#### Interested in how Fig works?

We've created a new video which walks you through the process from game funding to game release!



#### Wasteland 3 - Open for Investment!

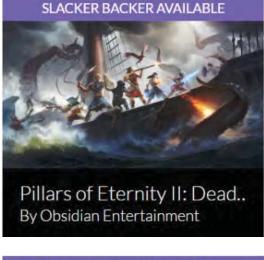


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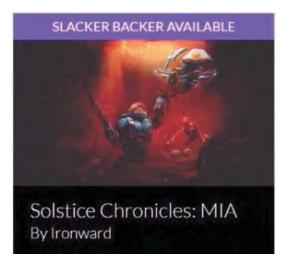












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### Announcing Phoenix Point From the creator of X-COM - Julian Gollop!

Remember this icon that you added to your cart a while back?



This add-on grants you access to Fig's First Look Club! This club gives you the opportunity to participate in exclusive reward tiers, and to place a priority reservation to invest in returns from this game - while the campaign is still in a <u>private and confidential state</u>. If we receive enough interest, we'll register the Fig Game Shares for this title with the SEC so that everyone can invest! And you'll have reserved your spot in this offering prior to the campaign going public.

We've just posted our first project to use Fig's First Look Club - Phoenix Point, a turn-based tactics and strategy game from the creator of the original X-COM series!



Phoenix Point is a spiritual successor to X-COM: UFO Defense in which players must manage an elite unit of scientists, engineers, and soldiers to fend off the alien Pandoravirus and deal with other human factions across the planet.

The human population has been decimated in the year 2057, the era when the game is set. Survivors gather in isolated havens spread throughout the world. A few factions control most of the havens and resources, but they have radically contrasting

ideologies and guard deep secrets.

Have feedback on the campaign content or investment terms? We'd like to hear from you! Please provide your feedback in the comments section of the campaign.

Click Here to Check Out Phoenix Point

#### Interested in how Fig works?

We've created a new video which walks you through the process from game funding to game release!



#### Wasteland 3 - Open for Investment!



You can now <u>invest</u> in Wasteland 3 Game Shares, for opportunities to get returns on the game's sales performance when it releases! In case you missed it, Brian Fargo <u>announced that Wasteland 3 will be his last game before retirement</u>.

#### Slacker Backer online!

Missed the Campaign? You can still participate in a few reward bundles for the following games:

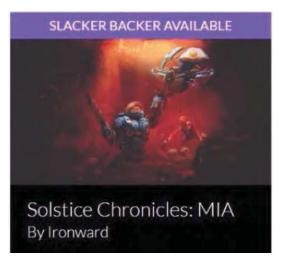












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#### **Announcing Phoenix Point**

From the creator of X-COM - Julian Gollop!

The creator of X-COM Julian Gollop and his team Snapshot Games have posted details for their new game Phoenix Point on Fig!



Phoenix Point is a spiritual successor to X-COM: UFO Defense in which players must manage an elite unit of scientists, engineers, and soldiers to fend off the alien Pandoravirus and deal with other human factions across the planet. The human population has been decimated in the year 2057. Survivors gather in isolated havens spread throughout the world. A few factions control most of the havens and resources, but they have radically contrasting ideologies and guard deep secrets.

Phoenix Point brings many advances to the genre - procedurally generated enemies that mutate in response to your tactics, epic boss battles, gargantuan landwalkers, a V.A.T.S.-style targeting, and more!

Click Here to Check Out Phoenix Point

Fig shared exclusive early access to Phoenix Point with a select group last week, driving contributions for over \$85,000 before the campaign went live on the site. If you're interested in joining Fig's First Look Club make sure to select the extra at checkout.



#### Fig Subscriber Discount:

We're sharing coupons with all our Fig newsletter users who have backed a previous campaign.

<u>Click here</u> to receive a \$5 credit towards any Phoenix Point reward level over \$25! You can redeem this code for yourself or share it with a friend, but choose wisely - it's a one time code, so once claimed it's gone!

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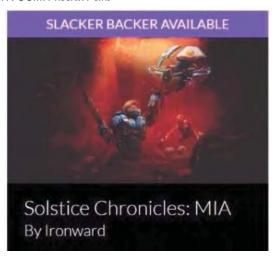












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