



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

July 30, 2024

Jason Veith  
Chief Executive Officer  
Laird Superfood, Inc.  
5303 Spine Road, Suite 204  
Boulder, Colorado 80301

**Re: Laird Superfood, Inc.  
Amendment No. 1 to Registration Statement on Form S-3  
Filed on July 25, 2024  
File No. 333-280510**

Dear Jason Veith:

We have reviewed your amended registration statement and have the following comment(s).

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe a comment applies to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to this letter, we may have additional comments. Unless we note otherwise, any references to prior comments are to comments in our July 3, 2024 letter.

Amendment No. 1 to Form S-3 filed July 25, 2024

Exhibits

1. We note that you have filed your Sponsorship and Support Agreement as an additional exhibit. Please re-file your exhibit and revise your exhibit index to indicate that the Sponsorship and Support Agreement is a material contract. Refer to Item 601(b)(10)(ii)(A) of Regulation S-K.

General

2. We note your response to our prior comment 1 that there are remaining conditions for KPRB to receive the market-based shares that may be outside of KPRB's control. Please revise to describe all such conditions for KPRB to receive the shares.

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Please contact Bradley Ecker at 202-551-4985 or Erin Purnell at 202-551-3454 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Manufacturing