



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

August 10, 2022

Charles A. Ross, Jr  
Chief Executive Officer  
AMERICAN REBEL HOLDINGS, INC  
909 18th Avenue South, Suite A  
Nashville, Tennessee, 37212

**Re: AMERICAN REBEL HOLDINGS INC**  
**Registration Statement on Form S-1**  
**Filed August 5, 2022**  
**File No. 333-266559**

Dear Mr. Ross:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Erin Donahue at 202-551-6063 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Manufacturing