



# **Business Combination between Double Eagle and Williams Scotsman**

September 2017

### Disclaimer



#### Important Information About the Transaction and Where to Find It

In connection with the proposed transaction described herein (the "Transaction"), Double Eagle intends to file a registration statement on Form S-4 (the "Registration Statement") with the SEC, which will include a proxy statement/prospectus, that will be both the proxy statement to be distributed to holders of Double Eagle's onlicitation of proxies for the vote by Double Eagle's solicitation of proxies for the vote by Double Eagle's shareholders with respect to the Transaction and other matters as may be described in the Registration Statement, as well as the prospectus relatives to be issued in the Transaction. After the Registration Statement is declared effective, Double Eagle will mail a definitive proxy statement/prospectus and other interested persons relatives to its shareholders. Double Eagle and the relevant documents to its shareholders. Double Eagle and the relevant documents to its shareholders. Double Eagle and the relevant documents thereto and the definitive proxy statement/prospectus, included in the Registration Statement and the amendments thereto and the definitive proxy statement/prospectus, will contain important information about Williams Scotsman International, Inc., Double Eagle as of a record date to be established for voting on the Transaction. Shareholders will also be able to obtain copies of the proxy statement/prospectus, without charge, once available, at the SEC's web site at www.sec.gov, or by directing a request to: Double Eagle Acquisition Corp., 2121 Avenue of the Stars, Suite 2300, Los Angeles, California, Attention: Eli Baker, Vice President, General Counsel and Secretary, (310) 209-7280

#### Participants in the Solicitation

Double Eagle and its directors and executive officers may be deemed participants in the solicitation of proxies from Double Eagle's shareholders with respect to the Transaction. A list of the names of those directors and executive officers and a description of their interests in Double Eagle is contained in Double Eagle's annual report on Form 10-K for the fiscal year ended December 31, 2016, which was filled with the SEC and is available free of charge at the SEC's web site at www.sec.gov, or by directing a request to Double Eagle Acquisition Corp., 2121 Avenue of the Stars, Suite 2300, Los Angeles, California, Attention: Eli Baker, Vice President, General Councel and Secretary, (310) 209-7280. Additional information reqarding the interests of such participants will be contained in the proxy statement/prospectus for the Transaction when available.

Williams Scotsman International, Inc. and its directors and executive officers may also be deemed to be participants in the solicitation of proxies from the shareholders of Double Eagle in connection with the Transaction. A list of the names of such directors and executive officers and information regarding their interests in the Transaction will be included in the proxy statement/prospectus for the Transaction when available.

#### Forward-Looking Statements

This presentation includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Double Eagle's and Williams Scotsman International, Inc.'s actual results may differ from their expectations, estimates and projections and consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "may," "will," "could," "should," "believes," "predicties," "potential," so in the visual forward-looking statements. These forward-looking statements include, without limitation, Double Eagle's, Williams Scotsman International, Inc.'s and TDR Capital LLP's (acting in its capacity as investment fund manager, being together with its affiliates "TDR") expectations with respect to future performance and anticipated financial impacts of the Transaction, the satisfaction of the closing conditions to the Transaction and the timing of the completion of the Transaction. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside Double Eagle's, Williams Scotsman International, Inc.'s and TDR's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) the occurrence of may event, change or other circumstances that could give rise to the termination of the definitive agreement for the Transaction file "Lange against Double Eagle or Williams Scotsman International, Inc. of looking the announcement of the Transaction of the Transaction, including due to failure to obtain approval of the shareholders of Double Eagle or other conditions to closing in the Transaction disrupts current plans and operations as a result of the announcement of the Transaction of the Tra

Any investment made by a fund managed by TDR or any of its affiliates (a "TDR Fund") will be made solely in accordance with the legal documents relating to the relevant TDR Fund and not on the basis described in this presentation. Nothing in this presentation gives rise to or is intended to give rise to any legal obligation on behalf of TDR, any TDR Fund, or any of its affiliates.

#### No Offer or Solicitation

This presentation shall not constitute an offer to sell or the solicitation of a proxy, consent or authorization with respect to any securities or in respect of the Transaction. This presentation shall also not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any states or jurisdictions in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of section 10 of the Securities Act of 1933, as amended.

#### No Representation or Warranty

None of Double Eagle, Williams Scotsman International, Inc. or any of their respective affiliates makes any representation or warranty as to the accuracy or completeness of the information contained in this presentation. The sole purpose of the presentation is to assist persons in deciding whether they wish to proceed with a further review of the Transaction and is not intended to be all-inclusive or to contain all the information that a person may desire in considering the Transaction. It is not intended to form the basis of any investment decision or any other decision in respect of the Transaction.

#### Financial Information

The financial information contained in this presentation has been taken from or prepared based on the historical financial statements of Williams Scotsman International, Inc., without giving effect to the carve-out transaction described herein, for the periods presented. An audit of these financial statements is in process and will be incorporated in the S-4 filling.

#### Use of Projections

This presentation contains financial forecasts, including with respect to Williams Scotsman International, Inc.'s revenue, EBITDA and Adjusted EBITDA for 2017 and 2018. Neither Double Eagle's nor Williams Scotsman International, Inc.'s independent auditors have audited, reviewed, compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this presentation, and accordingly, neither of them expressed an opinion or provided any other form of assurance with respect thereto for the purpose of this presentation. These projections are for illustrative purposes only and should not be relief upon as being necessarily indicative of future results.

In this presentation, certain of the above-mentioned projected information has been provided for purposes of providing comparisons with historical data. The assumptions and estimates underlying the prospective financial information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the prospective financial information. Projections are inherently uncertain due to a number of factors outside of Williams Scotsman International, Inc.'s control. Accordingly, there can be no assurance that the prospective financial information in this presentation of the prospective financial information in this presentation should not be regarded as a representation by any person that the results contained in the prospective financial information will be achieved.

#### Industry and Market Data

In this presentation, we rely on and refer to information and statistics regarding market participants in the sectors in which Williams Scotsman International, Inc. competes and other industry data. We obtained this information and statistics from third-party sources, including reports by market research firms and company filings.

The matters referred to in this presentation may, in whole or in part, constitute inside information for the purposes of the EU Market Abuse Regulation (596/2014) (or equivalent legislation). Being in receipt of the presentation you agree you may be restricted from dealing in (or encouraging others to deal in) price sensitive securities.

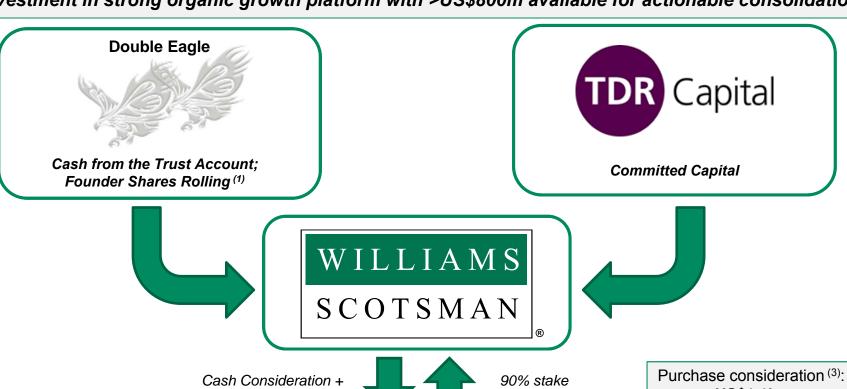
#### Use of Non-GAAP Financial Measures

This presentation includes non-GAAP financial measures, including EBITDA, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Gross Profit, Adjusted Operating Income and Operating Free Cash Flow. Double Eagle, Williams Scotsman International Inc. and TDR believe that these non-GAAP measures are useful to investors for two principal reasons. First, they believe these measures are useful to investors for two principal reasons. First, they believe these measures are used by Williams Scotsman so board of directors and management to assess its performance over various reporting periods on a consistent basis by removing from operating results the impact of items that do not reflect core operating periods exceed the lemitations of second, these measures are used by Williams Scotsman and the complant to the limitations described below) enable investors to compare the performance of Williams Scotsman and the combined complate to complate the performance of Williams Scotsman international inc. and TDR believe that the use of these non-GAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends. These non-GAP measures should not be considered in isolation from, or as an alternative to, financial measures determined in accordance with GAAP. Other companies may calculate EBITDA, Adjusted EBITDA, Adjusted Gross Profit, Adjusted Operating Income, Operating Free Cash Flow and other non-GAAP financial measures was non-GAAP financial measures may not be directly comparable to similarly titled measures of other companies. For reconciliation of Non-GAAP measures in the Appendix in the end of this presentation, see "Reconciliation of Non-GAAP Measures" in the Appendix in the end of this presentation, see "Reconciliation of Non-GAAP Measures" in the Appendix in the end of this presentation, see "Reconciliation of Non-GAAP Measures" in the Appendix in the end of this presentation, see "Reconciliation of Non-GAAP Measures" in the Appendix in the end of this presentation, see

### Transaction Overview



### Investment in strong organic growth platform with >US\$800m available for actionable consolidation



10% Rollover Equity (2)



in WS

Carve-Out from:



**US\$1.1bn** 

9.0x 2017 projected adjusted EBITDA (4, 5)

**7.9x** 2018 projected adjusted EBITDA (4, 5)

- New debt facility including ABL
- **■** Equity from Double Eagle
- Equity commitment from TDR
- 10% minority interest retained by Algeco Group (2)

Note: Any commitment by a fund managed by TDR Capital LLP or its affiliates will be made solely on the basis of the legal documents relating to the relevant fund.

<sup>1</sup> All founder shares subject to an earn out structure whereby half vest when the post-closing share price increases by 25% over the US\$10 share price, and the other half when the share price reaches US\$15.

<sup>2</sup> Algeco Group's minority interest will be reflected as 10% of the outstanding shares of common stock of Double Eagle's acquisition subsidiary. These shares will be exchangeable for shares of Double Eagle subject to certain restrictions and anti-dilution protections.

<sup>3</sup> Purchase consideration and transaction multiples do not include transaction expenses or excess cash on balance sheet.

<sup>4</sup> Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

# Specialty Rental Services Market Leader in Modular Space & Portable Storage Solutions



#### Compelling growth platform with substantial capital committed to accelerate organic growth and M&A



Significant Multiple Upside to Key Peer

despite faster Williams Scotsman growth

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<sup>1</sup> Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. For a reconciliation of Adjusted EBITDA to net loss, see Appendix.

Sasumes \$490m of total debt and \$125m of cash as well as 2017 projected Adjusted EBITDA of \$122m. Inclusion of \$38.2m of capital leases and other financings in the final transaction is currently under negotiation and will be determined prior to closing. Projections reflect Adjusted EBITDA for periods presented including estimated standalone public company costs.

<sup>3</sup> Reflects period from September 2005 to June 2007 without giving effect to changes in company business, strategy, management, general economic or market conditions or other factors due to the passage of time. Past performance is not indicative of future results and should not be relied upon as such. 4 Source: Bloomberg as of 31 August 2017. Williams Scotsman multiple reflects implied acquisition multiple (based on 2018 projected Adjusted EBITDA of \$139m) and excludes transaction expenses.

### Proven and Experienced Industry Veterans and Investors







- 22 years industry experience, including Chairman, President & CEO of Williams Scotsman from 1994-2010
- Served as Algeco Scotsman Non-Executive Chairman since April 2010
- Also Non-Executive Chairman of the FTI Consulting Board, as well as Director of Baker Corp. and Neff Corp.

Gerry Holthaus, Chairman





- Served as CEO & President of Williams Scotsman since January 2014
- Previously Chief Commercial and Strategy Officer of Novelis
- Held various positions at Cummins in product development, strategy and procurement in North America and Europe

Brad Soultz, CEO & President





- Served as CFO since October 2015; various Business Development roles since joining in 2012
- Previously Vice President at Sterling Partners, supporting mid-market PE investments and portfolio company operations
- Prior to Sterling, Associate at Banc of America Capital Investors

Tim Boswell, CFO





- Experienced media/communications investor and studio/network CEO, incl. Sony Pictures Entertainment and CBS
- Sponsor and President of Global Eagle and Silver Eagle
- Serves as Director of the Boards of Scripps Networks Interactive, Global Eagle and Videocon d2h

Jeff Sagansky, CEO of Double Eagle (1)





- Founded TDR Capital with Manjit Dale in 2002
- Over 30 years of private equity, mezzanine and leveraged finance experience
- Previously Chairman of Algeco Europe

Stephen Robertson, Founding Partner (1)





- Joined TDR Capital in June 2008
- 15 years of private equity and leveraged finance experience
- Day to day management of Algeco Scotsman investment since 2010

Gary Lindsay, Partner (1)

### Innovative Modular Space & Portable Storage Solutions

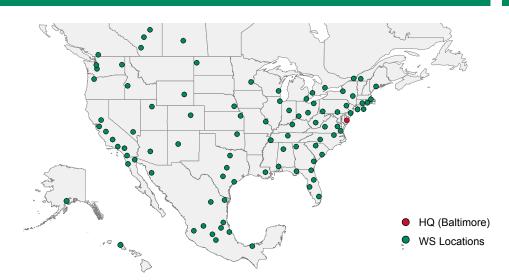


#### **Established Brand with Strong Legacy of Innovation**

Specialty rental services market leader providing modular space and portable storage solutions to diverse end markets across North America for over 60 years

- Revenue of US\$428m in 2016 (1)
  - 85% from US
  - 90% of Adj. Gross Profit (2) from recurring leasing business
- >90 locations in US, Canada and Mexico
- Diverse customer base (>25,000)
- c.76,000 modular space and storage fleet units; representing over 34m sq. ft. with a gross book value of US\$1.2bn (3)
- c.1,300 sales, service and support personnel in US, Canada and Mexico

#### **Unparalleled Depth and Breadth of Network Coverage**



#### **Key Williams Scotsman Differentiating Attributes**

1 "Ready to Work"

Customers value our solutions; this continues to drive growth with highly accretive returns

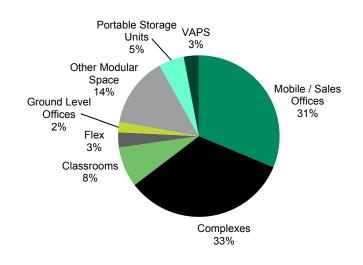
Scalable &
Differentiated
Operating Platform

Proprietary management information systems and fleet management initiatives

Higher Visibility into Future Performance

Long-lived assets coupled with 35-month average lease durations (4)

#### Comprehensive Specialty Rental Fleet Offering (5)



<sup>1</sup> Amounts from 2016 financials of Williams Scotsman, without giving effect to carve-out transaction.

<sup>2</sup> Adjusted Gross Profit is a non-GAAP measure defined as Gross Profit excluding depreciation and amortization. See Appendix for a reconciliation to GAAP metric.

<sup>3</sup> As of June 30, 2017.

<sup>4</sup> Customer leases typically remain on rent more than 75% beyond their original minimum lease term, and our current lease portfolio as of June 30, 2017 has an average actual term of 35 months.

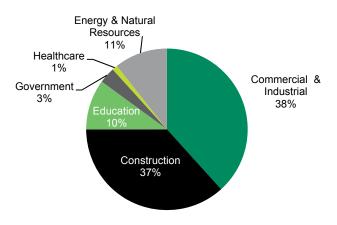
<sup>5</sup> Percentages reflect proportion of Total Net Book Value.

### Balanced and Diverse Exposure



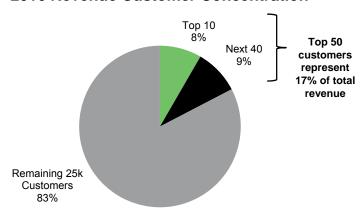
#### **Diversified End Market Exposure**

#### 2016 Revenue by Customer SIC Code (1)



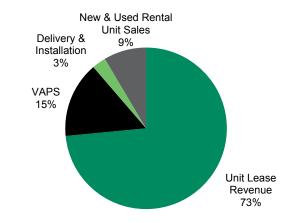
#### **Fragmented Customer Base**

#### 2016 Revenue Customer Concentration



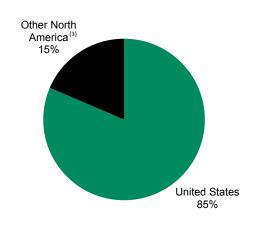
## Specialty Rental Model With Growing Contribution From VAPS

#### 2016 Adj. Gross Profit Breakdown (2)



#### **Revenue Largely Concentrated in the US**

#### 2016 Revenue By Geography



Note: Revenue from financial statements of Williams Scotsman without giving effect to the carve out.

<sup>1 2016</sup> Revenue by Customer SIC Code for US and CAD only (representing 97% of total revenue).

<sup>2</sup> Adjusted Gross Profit is a non-GAAP measure defined as Gross Profit excluding depreciation and amortization. See Appendix for a reconciliation to GAAP metric.

<sup>3</sup> Other North America includes Canada, Mexico and Alaska.

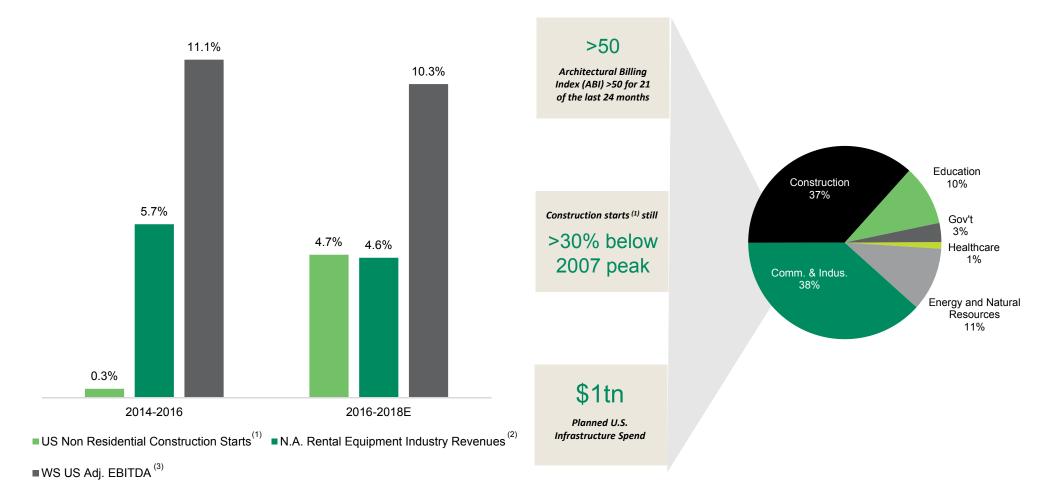
## Strong Underlying Market Fundamentals



**Strong Momentum in Leading Demand Indicators** 

Diverse End Markets (4) with Positive Demand Outlook

% CAGR



<sup>1</sup> Q2 2017 US Dodge Data & Analytics Square Foot Starts Forecast / Historical Actuals.

<sup>2</sup> American Rental Association / IHS Markit Forecast – July '17.

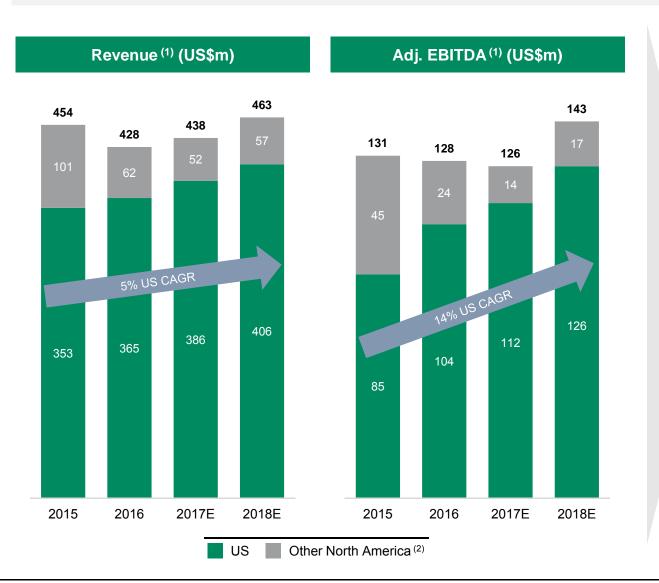
<sup>3</sup> Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

<sup>4 2016</sup> Revenue by Customer SIC Code for US and CAD only (representing 97% of total revenue).

### 14% CAGR in Organic US Adj. EBITDA



#### Growth accelerating since 2015, driven by strong pricing, delivery volumes / units on rent and VAPS momentum

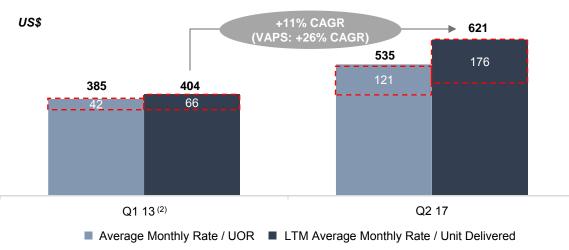


- US is contributing ~90% of Adjusted EBITDA and growing organically at 14% CAGR
- Growth driven by robust market demand, "Ready To Work" solutions, and pricing and capital management tools
- Growth has been achieved despite cash constrained operating environment
- Other North America segment offers upside as market recovers
- With improved access to capital, WS can accelerate organic growth and pursue highly accretive acquisitions

### Commercial Strategy Delivering Outperformance

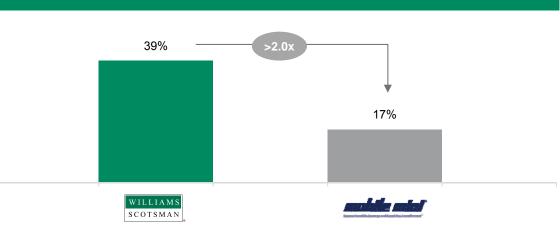


### US Modular Space (1) Delivered Rates Driven by VAPS & Pricing



--- VAPS Monthly Rental Rate

### AMR Growth Outperforming Closest Peer by >2x (3)



- Delivered rate growth of over 50%, driven equally by pricing and VAPS
- Embedded >US\$40M
   revenue upside due to
   difference in average and
   delivered rates as units
   return and are redeployed
- Combination of VAPS and price management delivering clear outperformance vs.
   Mobile Mini

Source: WS internal financials and public company filings.

<sup>1</sup> Excludes portable storage units.

<sup>2</sup> Launch of expanded VAPS program.

## Scalable & Differentiated Operating Platform



#### **Commercial Processes**

#### **Capital Management**

Weekly

- Monitor price & quoting performance
- Publish weekly rate realization and discounting trends
- Monitor individual rep performance
- Monitor pending orders
- Manage fleet availability / movements
- Manage work orders



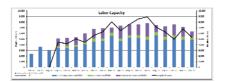
**Monthly** 

- Re-optimize with new transactional data
- Flag big price movements for review
- Apply rate increases to UOR which are beyond initial contract term
- Deliveries and returns
- Units on rent and utilization
- Condition of idle and returning fleet



Quarterly

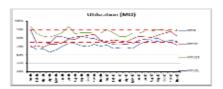
- Review large price movements by market
- Make strategic adjustments based on utilization, management input and other business objectives
- Review demand, labor capacity, fleet constraints
- Cash targets allocated to general managers



**Annually** 

- Review segmentation and business constraints
- Update sales territory plans

- Set budget for following year
- Prioritize growth opportunities



# Overview of Specialty Rental Fleet Offering



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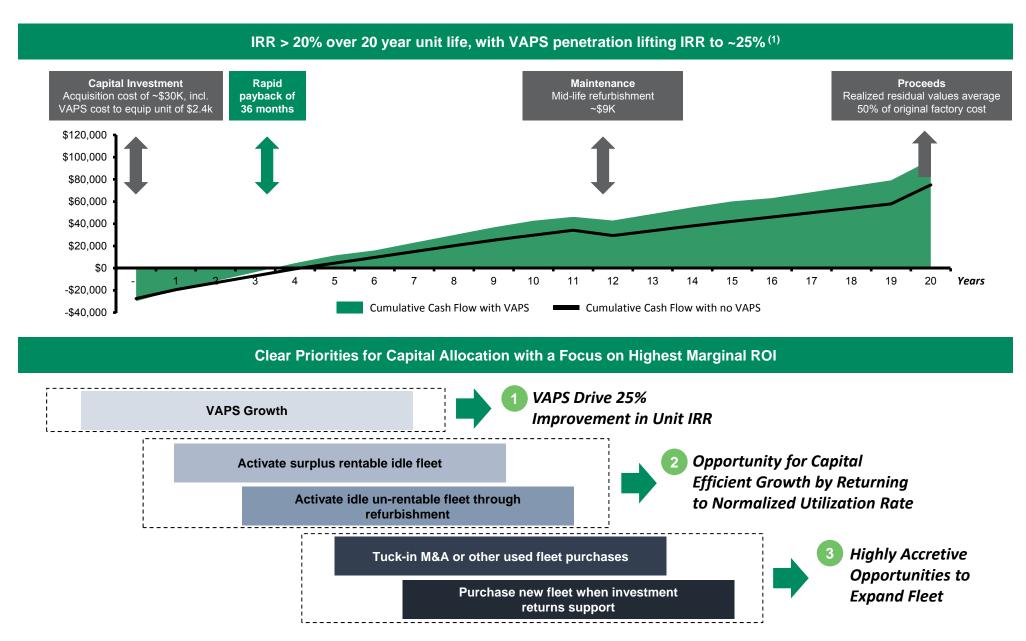


Model	Description	# of Units	Net Book Value (US\$m)	% Total Net Book Value
Mobile / Sales Office	<ul> <li>Modular units, maximum ease of installation and removal</li> <li>Wide range of uses</li> <li>Include: tile floors, AC/Heating, flexible partitions and toilet facilities</li> </ul>	26,000	259	31%
Complexes	<ul> <li>Two or more units combined into one structure</li> <li>Interiors customized; uses include hospitals, golf pro-shops, larger offices</li> </ul>	16,000	278	33%
Classroom	<ul> <li>Standard double-width units</li> <li>Adapted specifically for use by schools or universities</li> <li>Include: teaching aids, AC/Heating, windows and toilet facilities</li> </ul>	7,900	65	8%
Flex	<ul> <li>Panelized and stackable offices offering flexibility in design</li> <li>Allows customers to configure space to specific requirements; expand upward / outward by adding units</li> </ul>	2,800	28	3%
Ground Level Offices	<ul> <li>ISO-certified shipping containers converted for office use</li> <li>Secure and weather resistant corrugated steel exteriors</li> </ul>	2,400	18	2%
Other Modular Space	Other miscellaneous modular space solutions	3,200	114	14%
Total Modular Space		58,300	762	92%
Portable Storage Units	Windowless storage products, typically used for secure storage space     Feature heavy exterior metals for security and water resistance	17,600	40	5%
VAPS	<ul> <li>Serve to make modular space more productive, comfortable, secure and "ready to work"</li> <li>Examples include furniture, steps, ramps, basic appliances, and internet connectivity devices</li> </ul>	N/A	29	3%
Total		75,900	831 <sup>(1)</sup>	100%

1 Based on June 30 2017 reporting.

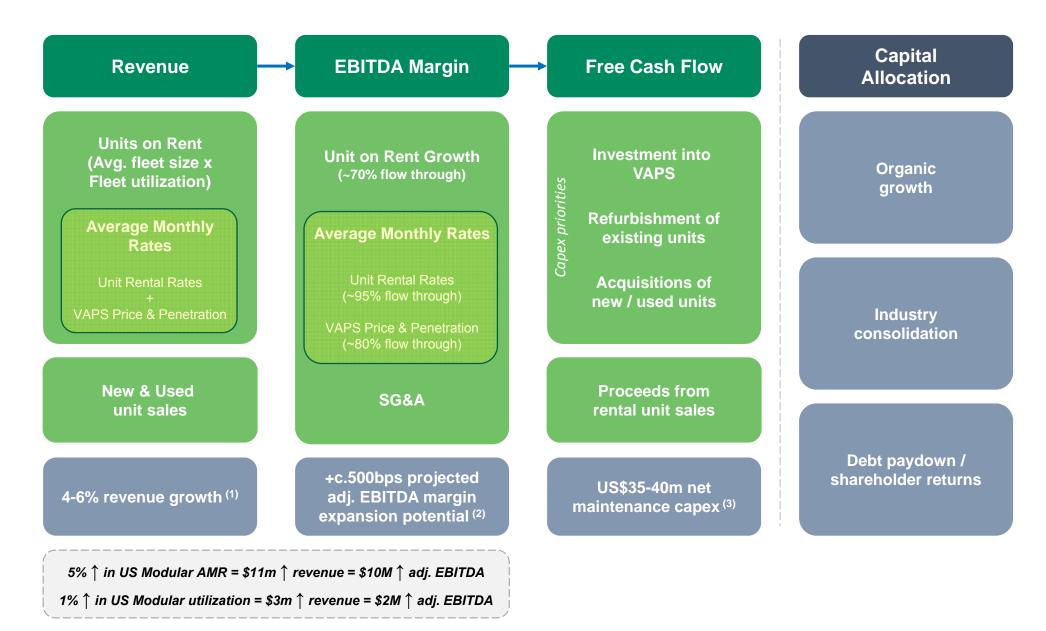
## Compelling Specialty Rental Unit Economics





## Momentum Across Our Key Value Drivers





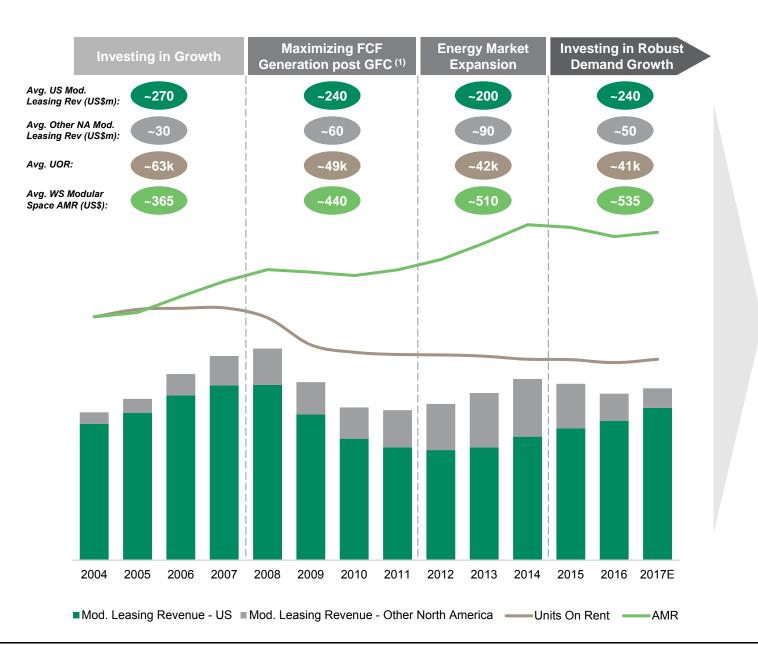
<sup>1</sup> Reflects US 2015-18E Revenue CAGR. Based on Williams Scotsman financials, without giving effect to estimated standalone public company costs or the carve-out transaction for 2015 and 2016; 2017 and 2018 projections based on Williams Scotsman financials, without giving effect to the carve-out.

<sup>2</sup> Adjusted EBITDA Margin is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses, divided by Revenue. See Appendix for reconciliation to GAAP metric.

3 Net maintenance capex defined as the capital required to maintain the earnings base of the rental fleet; i.e. capital required to maintain current UOR and VAPs levels, net of proceeds from sales of rental units.

## Through-the-Cycle Performance of Key Revenue Drivers



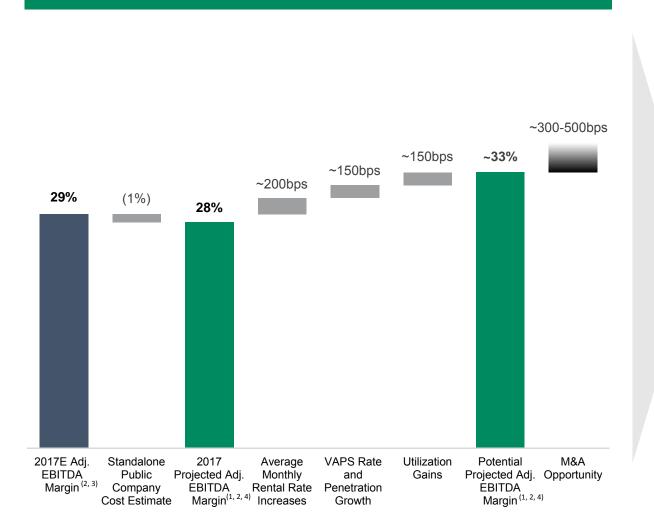


- Fleet size and utilization highly adaptable to prevailing market conditions
  - Fleet size can be reduced during an economic downturn to generate cash; utilization likely to trend higher as a result
- AMR expected to converge with delivered rates in the medium term and to grow with inflation in the long term

# Significant Projected Adj. EBITDA Margin Expansion Potential



#### **Revenue Growth Levers are Highly Accretive to Margin Evolution**



- Meaningful margin expansion as units are redeployed at current pricing; ~95% of AMR increases convert to EBITDA (5)
- >80% of VAPS revenue growth converts to EBITDA<sup>(5)</sup>
- >70% of revenue from UOR growth converts to EBITDA (5)
- M&A synergies highly accretive to margins given embedded operating leverage opportunity

<sup>1</sup> Projections reflect Adjusted EBITDA for periods presented including estimated standalone public company costs.

<sup>2</sup> Adjusted EBITDA Margin is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses, divided by Revenue. See Appendix for reconciliation to GAAP metric.

<sup>3</sup> Calculated based on full Williams Scotsman financials, without giving effect to the carve-out transaction or estimated standalone public company costs

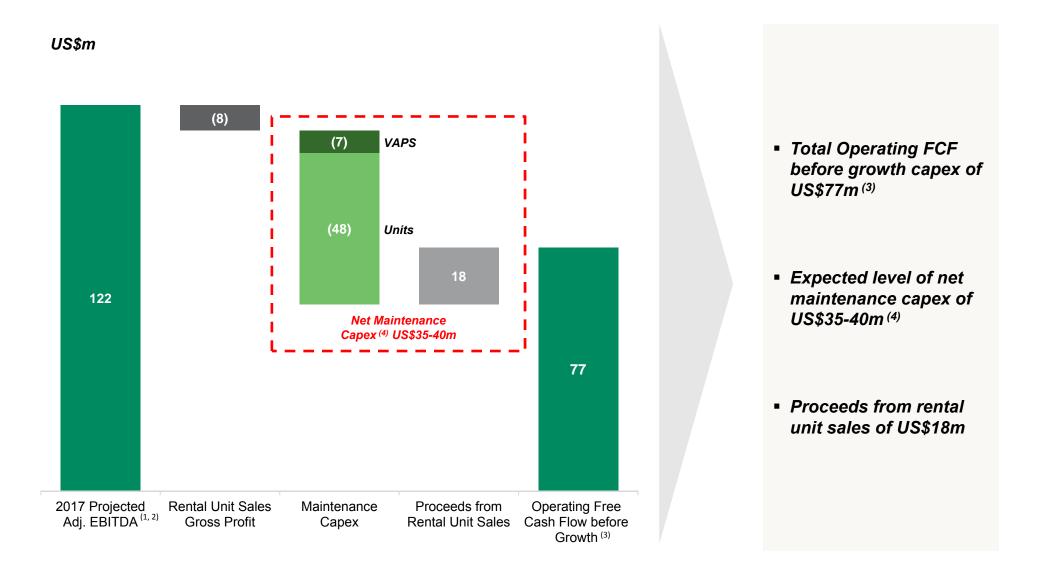
<sup>4</sup> Projections for 2017 reflect annualized estimate of standalone public company costs.

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5 EBITOD is a non-GAAP financial measure defined as net income (loss) before income tax expense (benefit), interest expense, depreciation and amortization. See Appendix for reconciliation to GAAP metric.

# 2017 Projected Adj. EBITDA to Operating Free Cash Flow Bridge





<sup>1</sup> Projections reflect Adjusted EBITDA for periods presented including estimated standalone public company costs. Projections for 2017 reflect annualized estimate of standalone public company costs.

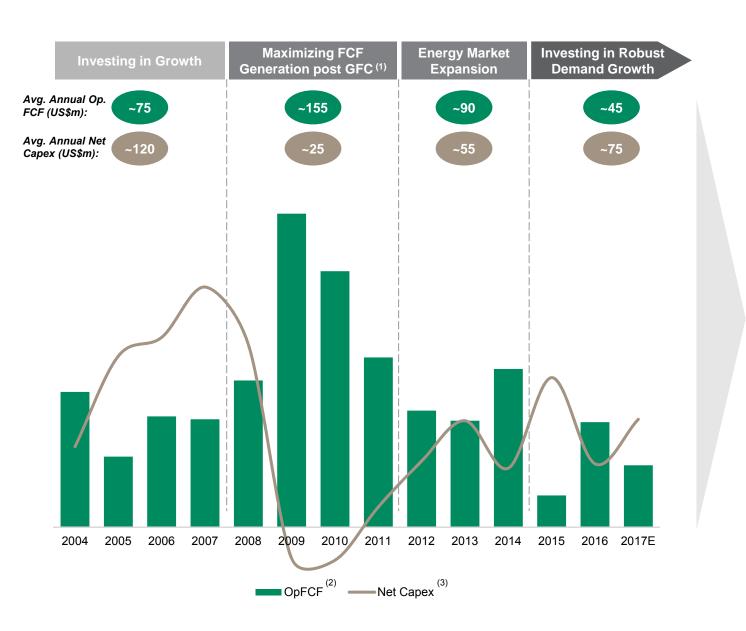
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<sup>3</sup> Operating Free Cash Flow is a non-GAAP measure defined as Adj. EBITDA excluding Rental Unit Sales Margin, less Net Capex. See Appendix for reconciliation to GAAP metric.

<sup>4</sup> Net maintenance capital defined as the capital required to maintain the earnings base of the rental fileet; i.e. capital required to maintain to the earnings base of the rental fileet; i.e. capital required to maintain current UOR and VAPs levels, net of proceeds from sales of rental units.

## Flexibility to Manage Free Cash Flow Through Cycles





- Long-lived assets provide significant capex flexibility
- Mainly discretionary capex; highly adaptable to prevailing market cycles
- Cash flow remains resilient across the cycle, providing opportunities to invest when required
- High degree of flexibility to alter mix between organic investment and M&A
- U.S. is currently in a growth cycle; investing above maintenance levels from 2015-2018

Source: Company. Note: Past results or business cycles are not indicative of future results and should not be relied upon as such.

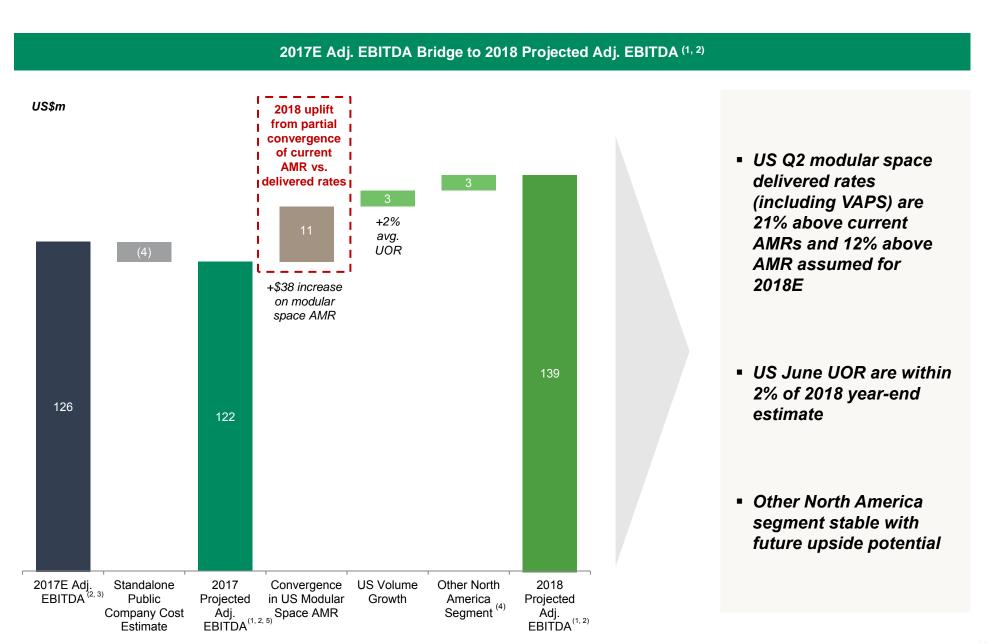
1 Global Financial Crisis

<sup>2</sup> Operating Free Cash Flow is a non-GAAP measure defined as Adj. EBITDA excluding Rental Unit Sales Margin, less Net Capex. See Appendix for reconciliation to GAAP metric.

<sup>3</sup> Calculated as Gross Capex, less proceeds from Rental Unit Sales.

### Confidence in 2018 Projected Adj. EBITDA Delivery





Projections reflect Adjusted EBITDA for periods presented including estimated standalone public company costs.

<sup>2</sup> Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

<sup>3</sup> Calculated based on full Williams Scotsman financials, without giving effect to the carve-out transaction or estimated standalone public company costs

<sup>4</sup> Other North America includes Canada, Mexico and Alaska.

<sup>5</sup> Projections for 2017 reflect annualized estimate of standalone public company costs

### Substantial Capital Available to Accelerate Growth



Sources	US\$m	%
EAGL Cash in Trust (1)	500.0	39.2%
Algeco Group Rollover Equity (2)	78.5	6.2%
New Debt (3)	490.0	38.4%
TDR Equity (new cash) (4)	206.5	16.2%
Total Sources	1,275.0	100.0%

Uses	US\$m	%
Cash to Algeco Group	1,021.5	80.1%
Algeco Group Rollover Equity (2)	78.5	6.2%
Cash on Balance Sheet	125.0	9.8%
Illustrative Transaction Fees	50.0	3.9%
Total Uses	1,275.0	100.0%

US\$m	%
293.5	35.4%
410.0	49.5%
125.0	15.1%
828.5	100.0%
	293.5 410.0 125.0

Up to US\$500m commitment from TDR

US\$900m new debt financing commitments; US\$410m undrawn ABL headroom

Well Capitalized with Low Leverage (3.0x) (5); >US\$800m of Dry Powder for Growth

See Appendix for further detail. Note: Any commitment by a fund managed by TDR Capital LLP or its affiliates will be made solely on the basis of the legal documents relating to the relevant fund.

<sup>1</sup> DEAC equity contribution assumes no redemptions of public shares.

Reflects shares of common stock of Double Eagle's acquisition subsidiary. Shares will be exchangeable for shares of Double Eagle subject to certain restrictions and anti-dilution protections.

<sup>3</sup> US\$900m debt committed by banks (including an ABL of US\$600m) of which \$490m will be funded at closing. Inclusion of \$38.2m of capital leases and other financings in the final transaction is currently under negotiation and will be determined prior to closing.

<sup>4</sup> TDR will contribute US\$206.5m in DEAC (or a higher amount based on the terms of the agreement) at US\$9.60 per share and any future investments post closing will be at US\$10 per share.

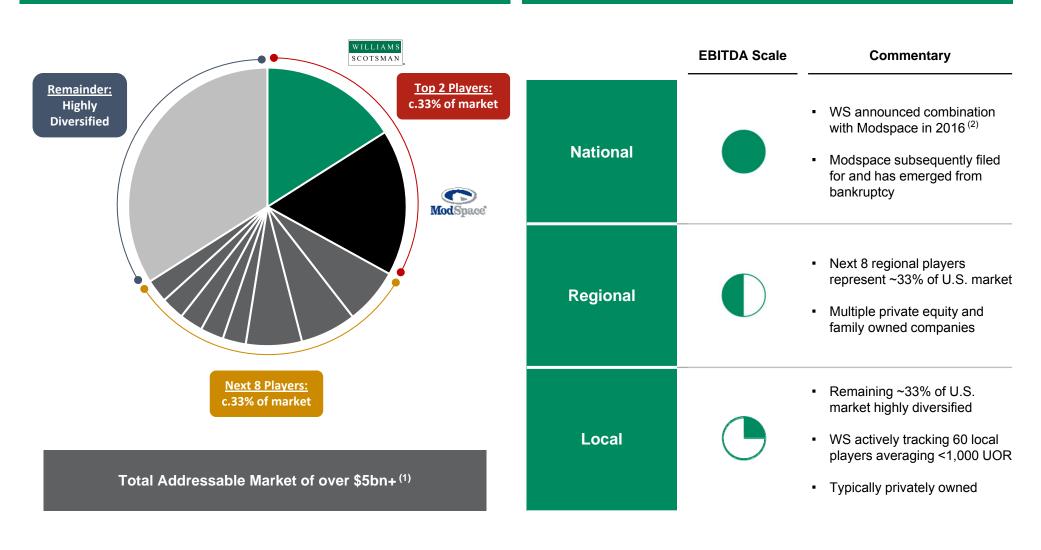
<sup>5</sup> Assumes US\$490m of total debt and U\$\$125m of cash as well as 2017 Projected Adj. EBITDA of US\$122m. Inclusion of \$38.2m of capital leases and other financings in the final transaction is currently under negotiation and will be determined prior to closing. Projections reflect annualized estimate of standalone public company costs.

### Market Primed for Consolidation



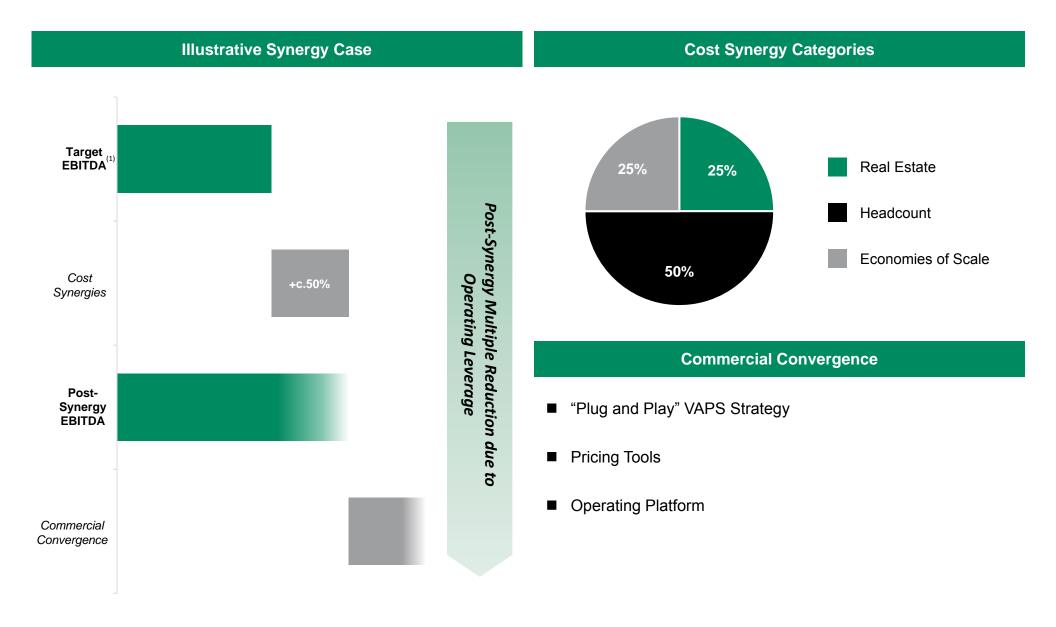
# Fragmented Markets Present Multiple Actionable M&A Opportunities

### **WS Platform Capable of Integrating Targets of all Sizes**



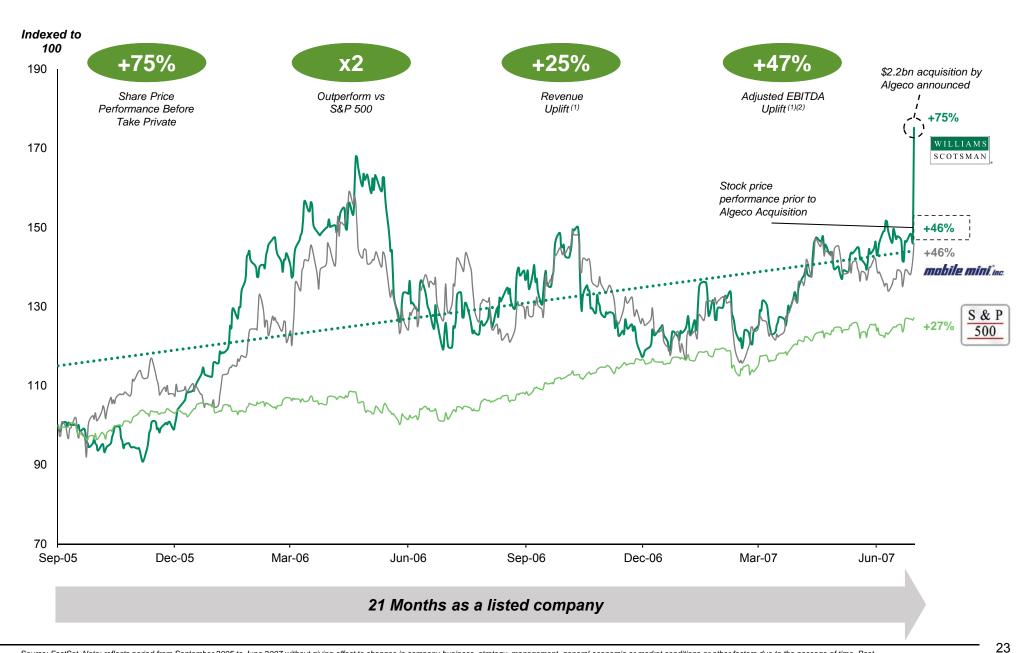
## Significant Uplift in EBITDA through Synergies





## Successful Previous Public Company Track Record





### Significant Valuation Upside to Key Peer Mobile Mini





- Similar specialty rental model with long-lived assets
- Williams Scotsman has a number of clear differentiators:
  - Purer play on US economic growth story
  - Faster organic growth due to superior pricing increases and successful VAPS strategy
  - Significantly greater M&A potential
  - Strong visibility for Adj. EBITDA margin <sup>(4)</sup> expansion

<sup>1</sup> Projections reflect Adjusted EBITDA for periods presented including estimated standalone public company costs. Williams Scotsman multiple reflects implied acquisition multiple, excludes transaction expenses and assumes no redemptions (US\$500m in trust). See Appendix for further detail. 2 Adjusted EBITDA is a non-GAP measure defined as net income (loss) before income tax expense, net interiest expenses, elepreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

<sup>3</sup> Source: Bloomberg as of 31 August 2017.

<sup>4</sup> Adjusted EBITDA Margin is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses, divided by Revenue. See Appendix for reconciliation to GAAP metric.

## Attractive Model and Compelling Growth Opportunity



V

Contracted Revenue with Meaningful Rate Upside

35 Months

Average Duration of Contracts (1)

 $\checkmark$ 

**Strong Momentum in Core US Business** 

14%

2015-18 Adj. EBITDA <sup>(2)</sup> CAGR



Margin Uplift from Market Leadership and Commercial Excellence

30%

2018 Projected Adj. EBITDA Margin <sup>(3)</sup>



**Attractive Returns and Rapid Payback Period** 

>20%

IRR over 20 yr unit life



**Robust Cash Generation given High Capex Flexibility** 

36 Months

Payback period incl. VAPS

<sup>1</sup> Customer leases typically remain on rent more than 75% beyond their original minimum lease term, and our current lease portfolio as of June 30, 2017 has an average actual term of 35 months.

Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

<sup>3</sup> Projections reflect Adjusted EBITDA for periods presented including estimated standalone public company costs. Adjusted EBITDA Margin is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses, divided by Revenue. See Appendix for reconciliation to GAAP metric.

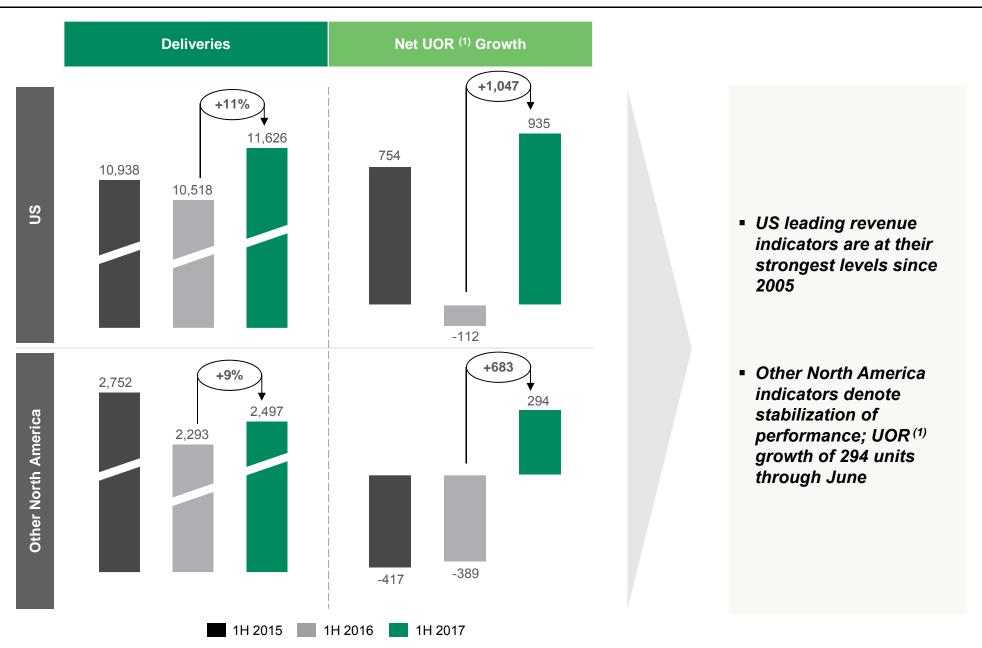




**Additional Operating and Financial Information** 

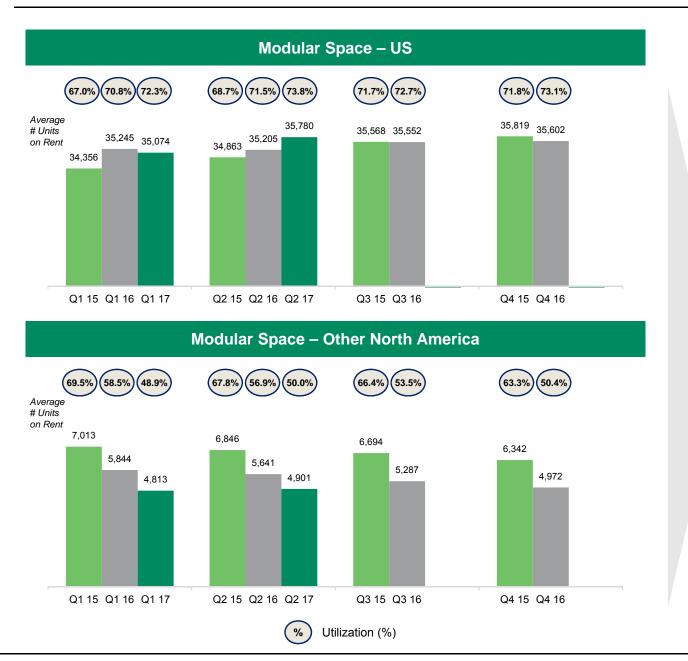
## Strong Momentum in Leading Revenue Indicators





### Modular Space Units on Rent and Utilization Rates

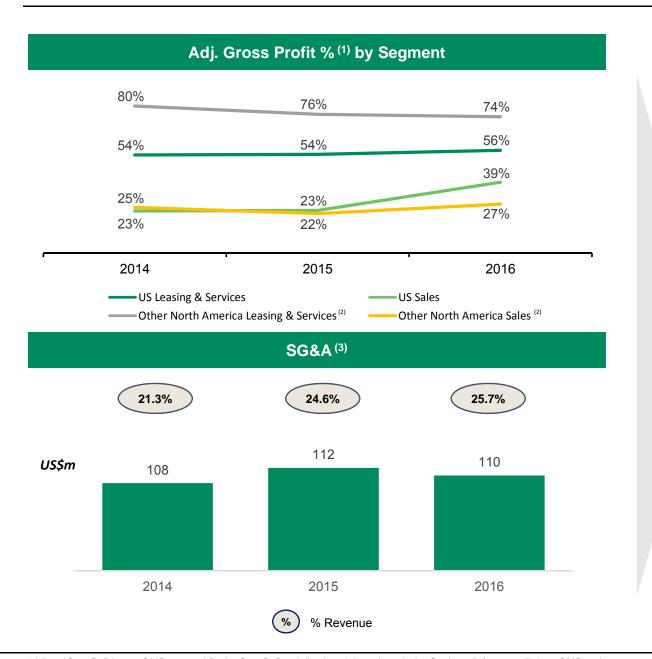




- Q2 US modular space UOR at highest level in the last three years, highlighting robust demand outlook
- Utilization rates increasing but with significant headroom for further growth vs. historical levels
- For Other North America segment, Q2 17 was the first quarter to show a sequential Q-o-Q increase in the number of modular space UOR since 2014

### Cost / Profitability Overview





- Gross margin in US
   Leasing and Services
   positively impacted by
   strong pricing
   environment, including
   VAPS
- Gross margin in Other North America seen as stabilizing at a similar level to that of the US
- Increase in SG&A as a % of revenue driven by revenue decline in Other North America, partly offset by cost reduction and embedded operating leverage potential

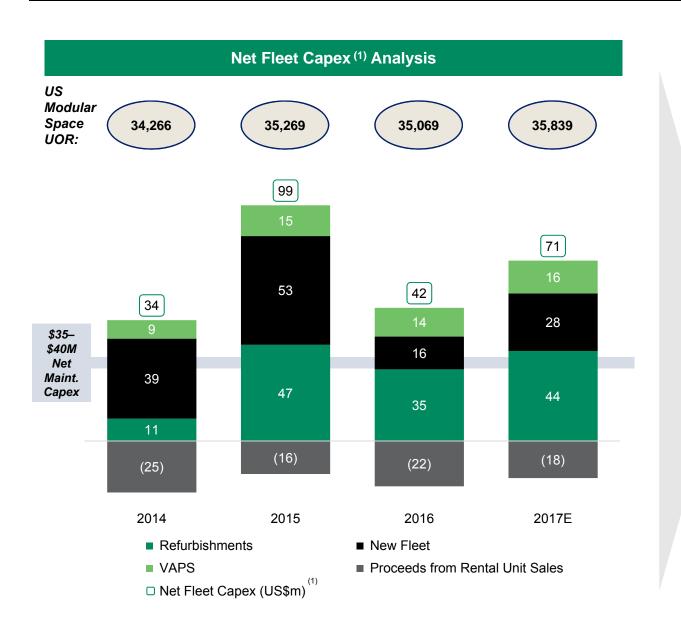
<sup>1</sup> Adjusted Gross Profit is a non-GAAP measure defined as Gross Profit excluding depreciation and amortization. See Appendix for a reconciliation to GAAP metric.

<sup>2</sup> Other North America includes Canada, Mexico and Alaska.

<sup>3</sup> Selling, general, and administrative ("SG&A") expense includes all costs associated with selling efforts, including marketing costs and salaries and benefits, including commissions of sales personnel. It also includes overhead costs, such as salaries of administrative and corporate personnel and the leasing of facilities. The company anticipates standalone public company costs going forward of ~US\$4m per year, which would increase SG&A as a percentage of revenue by 80-100bps.

### Historical Net Capital Expenditure Evolution





- Priority given to VAPS capex given strong growth potential, superior returns and incremental margin delivery
- Refurbishment is a key part of fleet management strategy and unique to modular space rental
  - Highly capital efficient source of growth by extending useful asset lives
- Fleet investment above maintenance investment levels driving US modular space UOR growth in 2015 and 2017

### Summary P&L, Balance Sheet & Cash Flow Items



Key Profit & Loss Items (US\$m) (1)	2014	2015	2016	1H 2016	1H 2017
Leasing and Services					
Modular Leasing	309	301	284	143	142
Modular Delivery and Installation	83	83	82	40	42
Sales					
New Units	88	54	39	19	15
Rental Units	25	16	22	11	11
Total Revenues	505	454	428	213	210
Gross Profit	200	164	169	88	78
Adjusted EBITDA <sup>(2)</sup>	159	131	128	67	56
D&A	(74)	(86)	(76)	(38)	(37)
Adjusted Operating Income (3)	85	45	52	29	18
Key Cash Flow & Balance Sheet Items (US\$	m)				
Capex for Rental Fleet	59	114	64	28	50
Net Book Value (4)	840	833	815	826	831

Following the carve-out from Algeco Scotsman, WS will retain approximately \$500m of tax assets with which to offset future US cash taxes. Assets are subject to Section 382 limitations but are expected to result in no material U.S. Federal income cash taxes in the mid-term

<sup>1</sup> Based on financial statements of Williams Scotsman, without giving effect to the carve-out.

<sup>2</sup> Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

<sup>3</sup> Adjusted Operating Income is a non-GAAP measure defined as Adjusted EBITDA less depreciation and amortization. See Appendix for reconciliation to GAAP metric.

<sup>4</sup> Reflects Net Rental Equipment.

## Summary P&L & Cash Flow Items: Modular – US



Key Profit & Loss Items (US\$m) (1)	2014	2015	2016	1H 2016	1H 2017
Leasing and Services					
Modular Leasing	211	225	238	117	126
Modular Delivery and Installation	70	72	74	36	38
Sales					
New Units	59	43	35	17	13
Rental Units	19	12	18	9	9
Total Revenues	358	353	365	180	186
Gross Profit	115	108	139	70	70
Adjusted EBITDA (2)	84	85	104	52	50
D&A	(59)	(71)	(63)	(31)	(31)
Adjusted Operating Income (3)	25	14	41	21	19
Key Cash Flow Items (US\$m)					
Capex for Rental Fleet	22	98	60	26	48

<sup>1</sup> Based on financial statements of Williams Scotsman, without giving effect to the carve-out.

<sup>2</sup> Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

<sup>3</sup> Adjusted Operating Income is a non-GAAP measure defined as Adjusted EBITDA less depreciation and amortization. See Appendix for reconciliation to GAAP metric.

# Summary P&L & Cash Flow Items: Modular – Other North America



Key Profit & Loss Items (US\$m) (1)	2014	2015	2016	1H 2016	1H 2017
Leasing and Services					
Modular Leasing	98	76	46	26	16
Modular Delivery and Installation	13	11	8	4	4
Sales					
New Units	29	11	4	2	2
Rental Units	6	3	4	2	2
Total Revenues	147	101	62	34	24
Gross Profit	85	56	30	18	8
Adjusted EBITDA (2)	75	45	24	15	6
D&A	(15)	(14)	(13)	(7)	(6)
Adjusted Operating Income (3)	60	31	11	8	(1)
Key Cash Flow Items (US\$m)					
Capex for Rental Fleet	38	16	4	2	2

Based on financial statements of Williams Scotsman, without giving effect to the carve-out.

<sup>2</sup> Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, depreciation and amortization adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

<sup>3</sup> Adjusted Operating Income is a non-GAAP measure defined as Adjusted EBITDA less depreciation and amortization. See Appendix for reconciliation to GAAP metric.

# Appendix: Reconciliation of Non-GAAP Measures



		2014			2015		1	2016			2017E			2018E	
US\$m	Modular - US	Modular - Other North America	Total WS	Modular - US	Modular - Other North America	Total WS	Modular - US	Modular - Other North America	Total WS	Modular - US	Modular - Other North America	Total WS	Modular - US	Modular - Other North America	Total WS
Non-GAAP Measures Reconciliation															
Gross profit (loss)	115	85	200	108	56	164	139	30	169	151	18	169	161	22	183
Depreciation of rental equipment	53	14	67	65	13	78	57	12	69	57	12	69	62	12	74
Adjusted Gross Profit	168	98	267	173	69	242	196	42	238	208	29	238	224	33	257
Selling, general and administrative expense	84	24	108	88	24	112	92	18	110	96	16	112	97	17	114
Depreciation and amortization	59	15	74	71	14	86	63	13	76	63	12	75	68	13	80
Adjusted Operating Income	25	60	85	14	31	45	41	11	52	49	1	51	59	4	63
Depreciation and amortization	59	15	74	71	14	86	63	13	76	63	12	75	68	13	80
EBITDA	84	75	159	85	45	130	104	24	128	112	14	126	126	17	143
Adjustments:															
Non-recurring Professional Fees	0	(0)	(0)	0	0	1	0	0	0	0	0	0	0	0	0
Other	(0)	0	0	(0)	0	0	0	0	0	0	0	0	0	0	0
Adjusted EBITDA	84	75	159	85	45	131	104	24	128	112	14	126	126	17	143
Gross Profit on Sale of Rental Units	(6)	(2)	(8)	(4)	(1)	(5)	(10)	(1)	(11)	(7)	(1)	(8)	(5)	(1)	(6)
Total Capex	(26)	(39)	(65)	(103)	(17)	(120)	(62)	(4)	(66)	(89)	(4)	(93)	(81)	(4)	(85)
Proceeds from Rental Unit Sales	19	6	25	12	3	16	18	4	22	15	4	18	13	3	16
Net Capex	(8)	(33)	(41)	(90)	(14)	(104)	(44)	0	(44)	(74)	(0)	(75)	(68)	(1)	(69)
Operating Free Cash Flow (OpFCF)	70	40	110	(9)	31	22	49	24	73	31	12	43	54	15	68
Adjusted EBITDA (A)	84	75	159	85	45	131	104	24	128	112	14	126	126	17	143
Total Revenue (B)	358	147	505	353	101	454	365	62	428	386	52	438	406	57	463
Adjusted EBITDA Margin %(=A/B)	23%	51%	31%	24%	45%	29%	28%	39%	30%	29%	26%	29%	31%	29%	31%
Projected Items															
Adjusted EBITDA	84	75	159	85	45	131	104	24	128	112	14	126	126	17	143
Standalone public company costs										4	-	4	4	-	4
Projected Adj EBITDA (C)										108	14	122	122	17	139
Projected Adjusted EBITDA Margin %(=C/B)										28%	26%	28%	30%	29%	30%

# Appendix: Reconciliation of Williams Scotsman International, Inc. Operating Profit to Segment Gross Profit



			2014					2015					2016		
US\$m	Modular - US	Modular - Other North America	Remote Accom. <sup>(1)</sup>	AS Corp. Adjustments / Eliminations	Consolidated	Modular - US	Modular - Other North America	Remote Accom. <sup>(1)</sup>	AS Corp. Adjustments / Eliminations	Consolidated	Modular - US	Modular - Other North America	Remote Accom. <sup>(1)</sup>	AS Corp. Adjustments / Eliminations	Consolidated
Reconciliation of Williams Scotsman Int	ernational,	Inc. Ope	erating Pr	ofit to Seg	ment Gros	s Profit									
Operating profit/(loss)					(17)					(30)					45
Adjustments:															
Selling, general and administrative expense					162					152					153
Other depreciation and amortization					33					29					14
Impairment losses on goodwill & other intangibles					0					119					6
Impairment losses on rental equipment and PP&E					3					0					0
Restructuring costs					1					9					3
Currency (losses) gains, net					18					12					13
Change in fair value of contingent considerations					49					(51)					(5)
Other expense, net					1					1					1
Gross profit (loss)	115	85	50	(1)	249	108	56	78	(0)	242	139	30	61	0	230

<sup>1</sup> In connection with this transaction, prior to the closing, Algeco will carve-out the remote accommodations business from Williams Scotsman International, Inc. and transfer it to another Algeco entity. The remote accommodations business will not be part of Williams Scotsman on a going forward basis.

### Appendix: Illustrative Transaction Framework



#### **Transaction Assumptions**

- US\$1,100m purchase consideration
  - US\$1,021.5m cash consideration
- US\$78.5m roll-over equity to Algeco Group (10.0%) (1)
- US\$490m debt assumed drawn at close, of US\$900m total debt commitments (2)
- Cash to balance sheet of US\$125m
- Deal expenses of US\$50m
- Total TDR equity commitment of US\$500m

#### **Upfront TDR commitment:**

- Minimum US\$206.5m investment plus additional up to US\$250m to backstop redemptions
- Issue price of \$9.60 / share

#### **Future TDR commitment:**

- Company call on balance of US\$43.5 293.5m to support M&A opportunities, issued at \$10.00 / share
- 100% of EAGL founder shares subject to earnout <sup>(3)</sup>
  - 6.21m founder shares vest at \$12.50 and the remaining 6.21m founder shares vest at \$15.00 <sup>(4)</sup>
- 34.75m total shares underlying EAGL warrants with a strike price of \$11.50, with public warrants callable at \$18.00

#### **Transaction Sources & Uses**

Sources (US\$m)							
EAGL Cash in Trust (5)	500.0						
Algeco Group Rollover Equity (1)	78.5						
New Debt (2)	490.0						
TDR Equity (new cash) (6)	206.5						
Total sources	1,275.0						

Uses (US\$m)	
Cash to Algeco Group	1,021.5
Algeco Group Rollover Equity (1)	78.5
Cash on Balance Sheet	125.0
Illustrative Transaction Fees	50.0
Total uses	1,275.0

<sup>1</sup> Represents value of Algeco Group's 10% unlisted minority interest in an interim HoldCo. Algeco Group's ownership will not be diluted by additional equity issuance pursuant to the founder share earnout and net shares underlying all warrants, as further described in the SPA.

<sup>2</sup> US\$900m debt committed by banks (including an ABL of US\$600m) of which \$490m will be funded at closing. Inclusion of \$38.2m of capital leases and other financings in the final transaction is currently under negotiation and will be determined prior to closing.

<sup>3</sup> Excluding 75,000 Independent Director shares.

<sup>4</sup> Allocated between the Founder Group and TDR, as described in the SPA

<sup>5</sup> DEAC equity contribution assumes no redemptions of public shares.

<sup>5</sup> DEAL equity continuoural assumers for equatiputors or putor istrates.

6 TDR will contribute US\$206.5m in DEAC (or a higher amount based on the terms of the agreement) at US\$9.60 per share and any future investments post closing will be at US\$10 per share.

### Appendix: Implied Public Market Valuation at \$10 Pricing



#### Implied TEV and transaction multiples at different Cash in Trust levels

TDR backstop up to US\$456.5m at a 4% discount

US\$m	No redemptions (US\$500m in trust)	Maximum redemptions (US\$250m in trust) <sup>(1)</sup>
EAGL public shares	50.0 (63%)	25.0 (31%)
Initial shares issued to TDR at \$9.60 per share	21.5 (27%)	47.6 <i>(59%)</i>
Algeco Group minority interest retained (2)	7.9 (10%)	7.9 (10%)
Total shares at closing (3)	79.4	80.5
Market cap at \$10.00 per share (4)	\$794	\$805
Net debt (5)	\$365	\$365
TEV	\$1,159	\$1,170
Pro forma TEV / 2017 Projected Adj. EBITDA (6)	9.5x	9.6x
Pro forma TEV / 2018 Projected Adj. EBITDA (6)	8.3x	8.4x

<sup>1</sup> Redemptions are based on the original unit price of \$10.00 per unit, before the effect of interest earned in the trust account.

<sup>2</sup> Represents shares that will be issued in exchange for Algeco Group's 10% unlisted minority interest in an interim Hold/Co. Algeco Group's ownership will not be diluted by additional equity issuance pursuant to the founder share earnout and net shares underlying all warrants, as further described in the SPA.

<sup>3</sup> Including 75,000 founder shares issued to Independent Directors.

 <sup>4</sup> Based on original unit price of \$10.00 per unit, before effect of interest earned in the trust account.

<sup>4</sup> Based on original unit price of \$10.00 per unit, periore effect on interest entered in the trust account.
5 Assumes \$490m of total debt and \$125m of cash, Inclusion of \$38.2m of capital leases and other financings in the final transaction is currently under negotiation and will be determined prior to closing.

<sup>5.</sup> Assumes \$490m of total debt and \$125m of cash. Inclusion of \$38.2m of capital leases and other financings in the final transaction is currently under negotiation and will be determined prior to closing.
6. Projections reflect Adjusted EBITDA for periods presented including estimated standalone public company costs. Projections for 2017 reflect annualized estimate of standalone public company costs. Adjusted EBITDA is a non-GAAP measure defined as net income (loss) before income tax expense, net interest expense, net interest expense, adjusted for non-cash items considered non-core to business operations including net currency losses, change in fair value of contingent considerations, goodwill and other impairment charges, restructuring costs and other non-recurring expenses. See Appendix for reconciliation to GAAP metric.

# Appendix: Ownership at Various Prices Assuming No Redemptions



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US\$m	\$10.00	\$12.50	\$15.00	\$18.00
Net share ownership (1)				
Public shareholders (including shares and net shares underlying warrants)	50.0 (63%)	52.0 <i>(58%)</i>	55.8 <i>(55%)</i>	59.0 <i>(55%)</i>
All other shareholdings (2)	29.4 (37%)	37.5 (42%)	46.5 <i>(4</i> 5%)	48.3 <i>(45%)</i>
Total net shares outstanding	79.4	89.5	102.4	107.3
Market capitalization	\$794	\$1,119	\$1,535	\$1,931

<sup>1</sup> Share ownership includes shares outstanding at closing, vesting of founder shares, and net shares underlying warrants using the treasury stock method.

<sup>2</sup> Other shareholdings includes shares and net shares underlying warrants owned by the Founder Group, Algeco Group, TDR, and Independent Directors. Algeco Group's ownership will not be diluted by additional equity issuance pursuant to the founder share earnout and net shares underlying all warrants, as further described in the SPA.