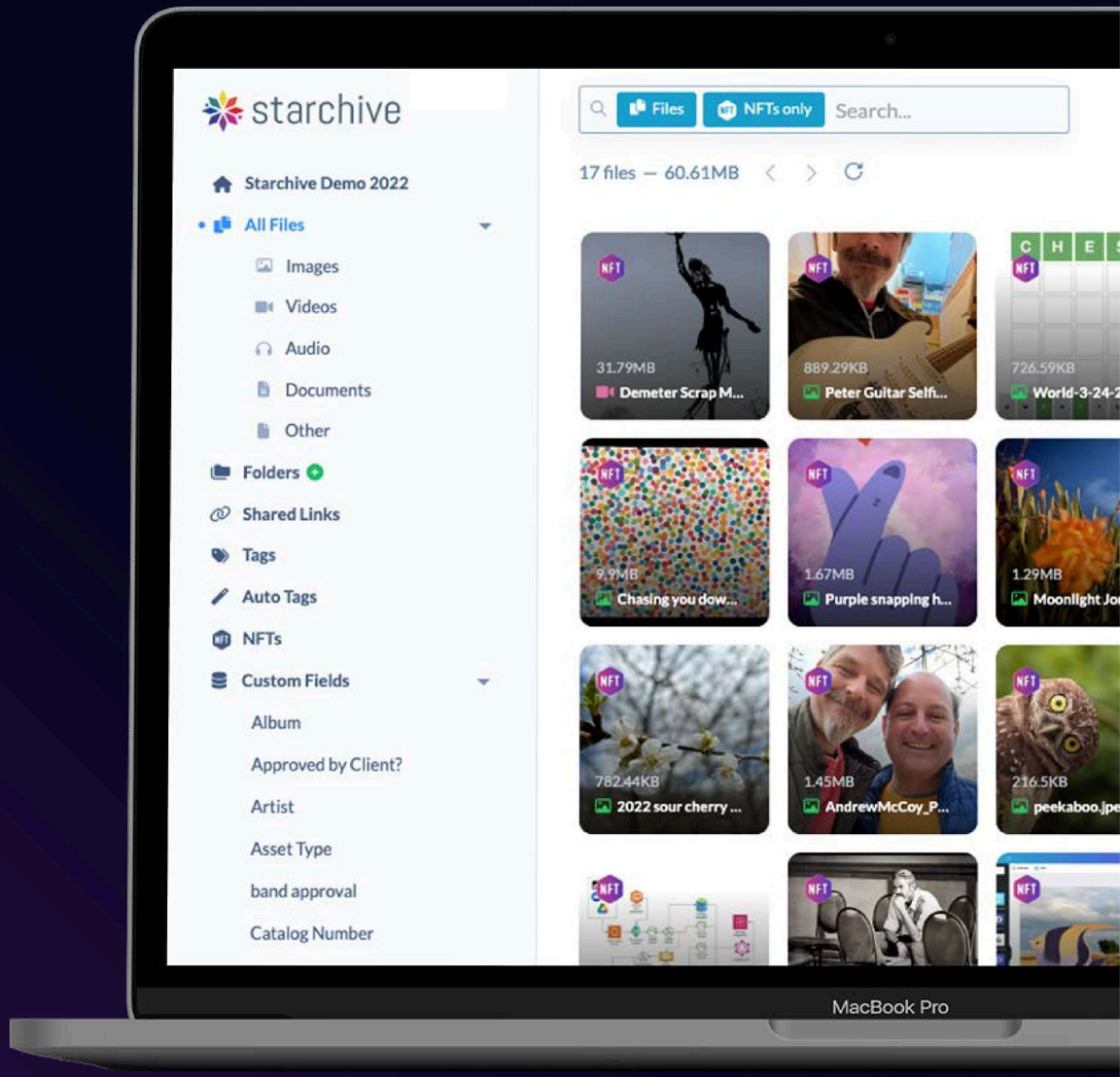
starchive

# NextGen `Dropbox` for the Creative Economy

Featured in

Bloomberg Forbes TechCrunch Mashable

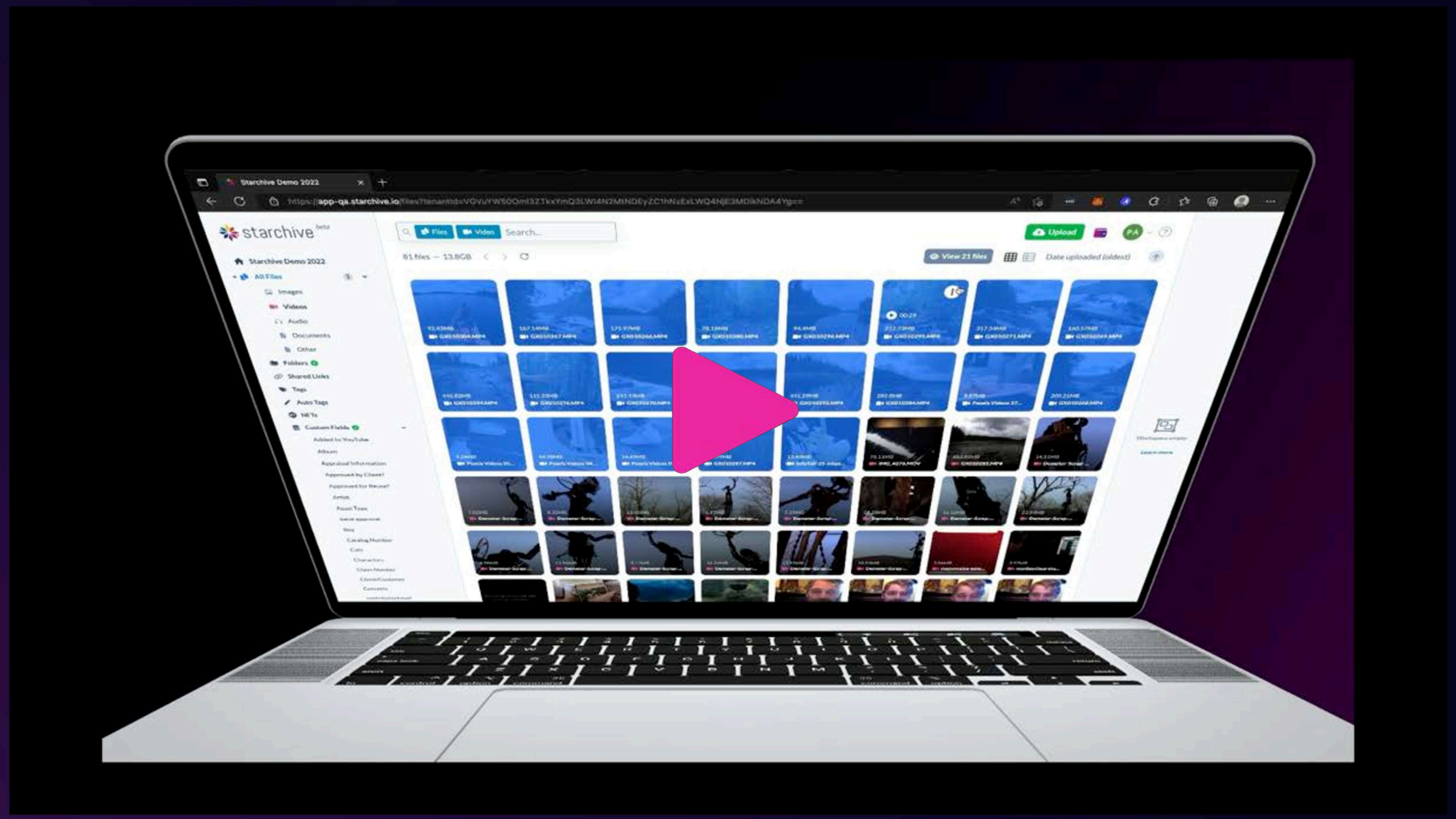
What would Dropbox look like if it was built today, with **Web3 technology**, for the **creator economy?**



introducing

# Starchive

Click To Watch Video



# Organizing, Sharing, & Monetizing – **Seemlessly.**

AI tagging means everything will be easier to find and build on down the road.

Group combinations of your assets, without duplicating anything, and delete the collection without deleting the original files

You’re in control of who has access to what, and you never have to worry about who can see your assets, data, or metadata.

You can mint NFTs, with no gas fees, from your Starchive. Pay nothing until you sell.

# We've spent years
# innovating with icons

Bob Dylan, New York Philharmonic,
The Property Brothers, Studs Terkel,
Essence Magazine, the MET, and many more....

PROPERTY BROTHERS

ESSENCE

THE MET

JERRY GARCIA

NEW YORK PHILHARMONIC

LEONARD COHEN

NOW we have launched Starchive to **serve every creator** from day 1 of their journey.

We currently have

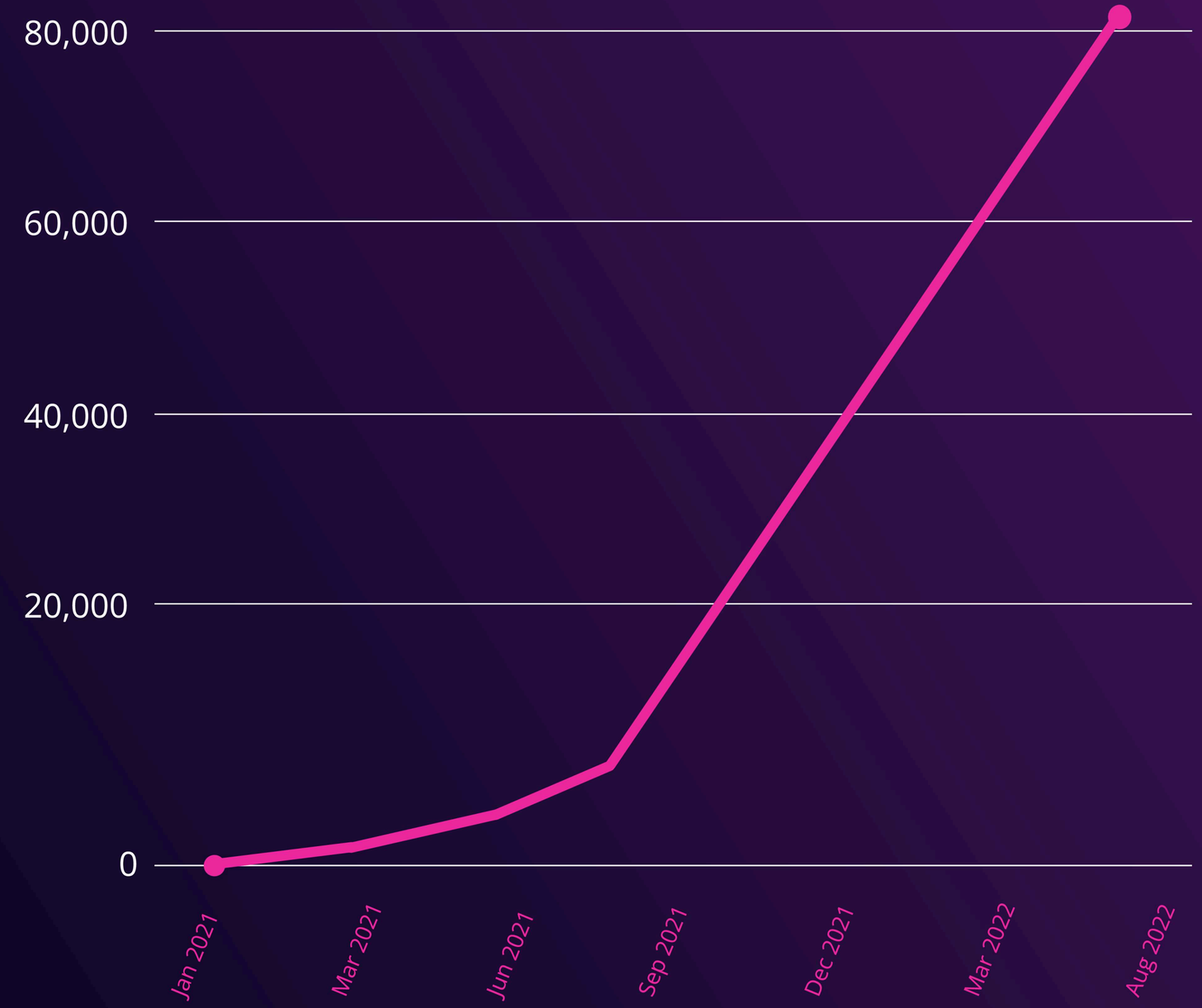
# 80,000+

## Creators on Starchive

We’re up from 200 creators Jan 2021

**12,000**
users signed up in a single day

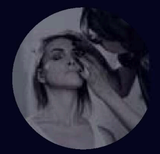
**6,800+**
new creators signing up every month



we have reached **impressive** metrics

# IN A SHORT AMOUNT OF TIME

80,000+ Creators



15M+ total assets

$5.7M invested to date

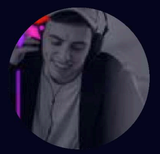
10,000+ creators from Canva

225+ new creators signing up every day

25,000+ files uploaded every day

3M+ assets in a single Starchive

60,000+ creators from TikTok



211 countries and territories

# THE CREATOR ECONOMY IS PROJECTED TO BE WORTH $2.25 TRILLION IN THE NEXT 8 YEARS

The addressable market is **massive.**

**filmmakers** on Seed&Spark

**Yoga Instructor** teaching Zoom classes

**Makers** selling digital art on Etsy

**Artists** on Patreon

**mechanic** making tutorials on YouTube

**musicians** on Spotify

**Influencers** on TikTok

**Mompreneurs** selling templates on Creative Market

| | Advanced Digital Asset Management Software | | | Simple Cloud Storage & Sharing | |
|---|---|---|---|---|---|
| | bynder | Brandfolder | starchive | Dropbox | Drive |
| EASE-OF-USE | ◐ | ◐ | ● | ◐ | ◐ |
| AFFORDABILITY | ○ | ○ | ● | ● | ● |
| ROBUSTNESS | ● | ● | ● | ◐ | ○ |
| WEB3 | ○ | ○ | ● | ○ | ○ |

starchive's

# Business Model

Example funnel with 1M total Starchive accounts by Dec 2023

1M total Starchive accounts

970,000 Freemium

30,000 Paid SaaS Accounts

10,000 Web3 Accounts

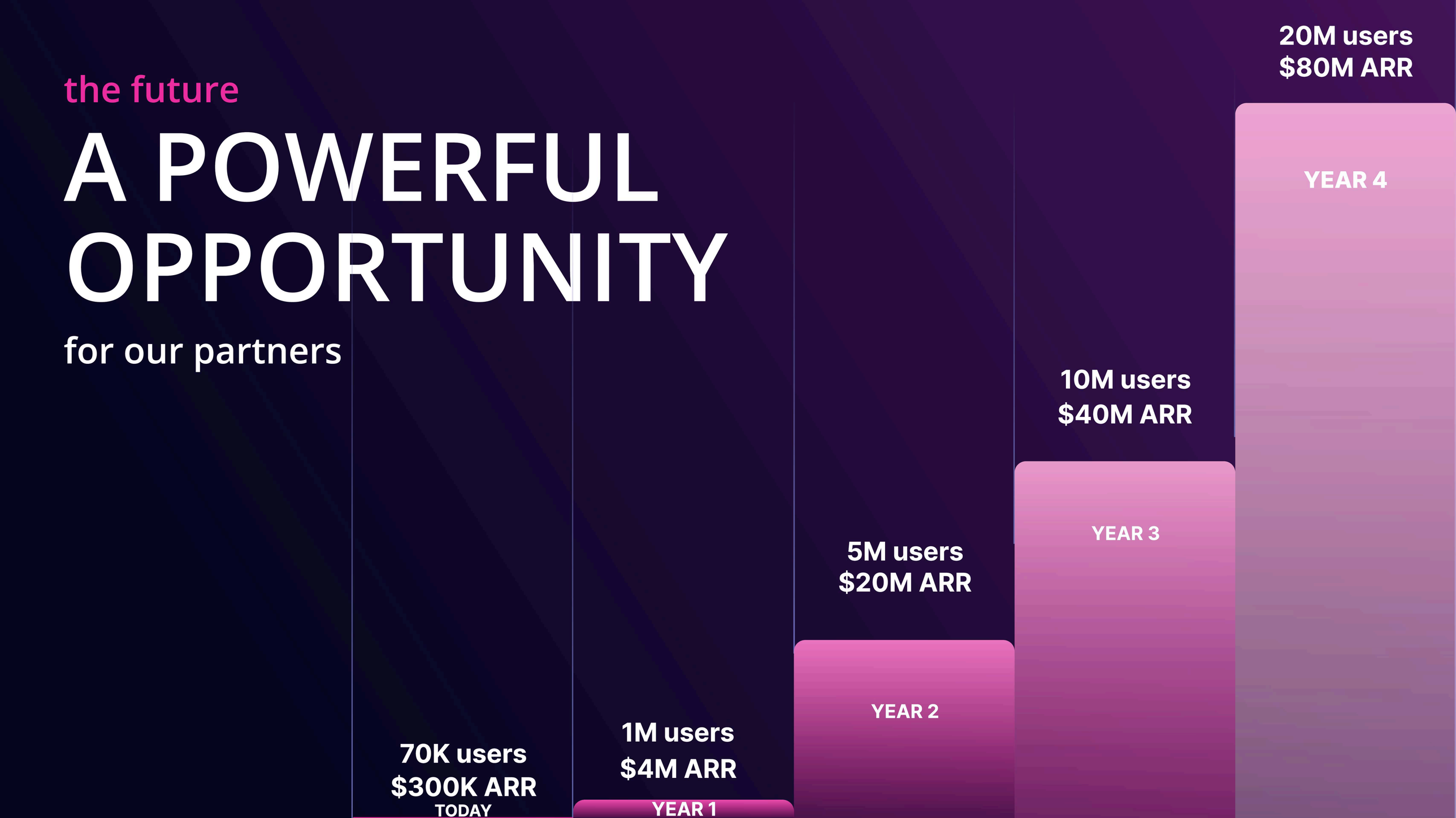
**> $4.6M**

- New Users through TikTok, Instagram, Canva, etc.
- **3 Tiers:**
  Basic $120 ARPU - 90%
  Pro $240 ARPU - 9%
  Premium $2,500 ARPU - 1%
- Web3 Domain Integration, Metaverse Integrations, commission on NFT sales
- *Projected revenues only contemplate Saas side of the model, but expect to generate 50-100% in additional Web3 related rev.

the future

# A POWERFUL OPPORTUNITY

for our partners



WE ARE ACCOMPLISHED CREATOR-TECH

# LEADERS & ENTREPRENEURS

## PETER AGELASTO

**FOUNDER, PRODUCT VISION**

Co-Owner: Monkeyclaus Recording Studio; Founder: Bluewall Media; Musician, Self-Taught Developer, Archaeologist

## RICHARD AVERITT

**FOUNDER, CEO**

Co-Founder & COO : Jawfish Games (Aquired); Founder: A Part Of Something Big; Co-Founder: The Well Project, Angel Investor, & Photographer

## LEXA POPE

**ADVISOR**

Former Director Of Global Marketing: Facebook
Former Director Of AdWords N America: Google

## SHAILESH RAO

**ADVISOR**

Former VP: Google & Twitter; Former Partner: TPG; Prominent Advisor & Investor

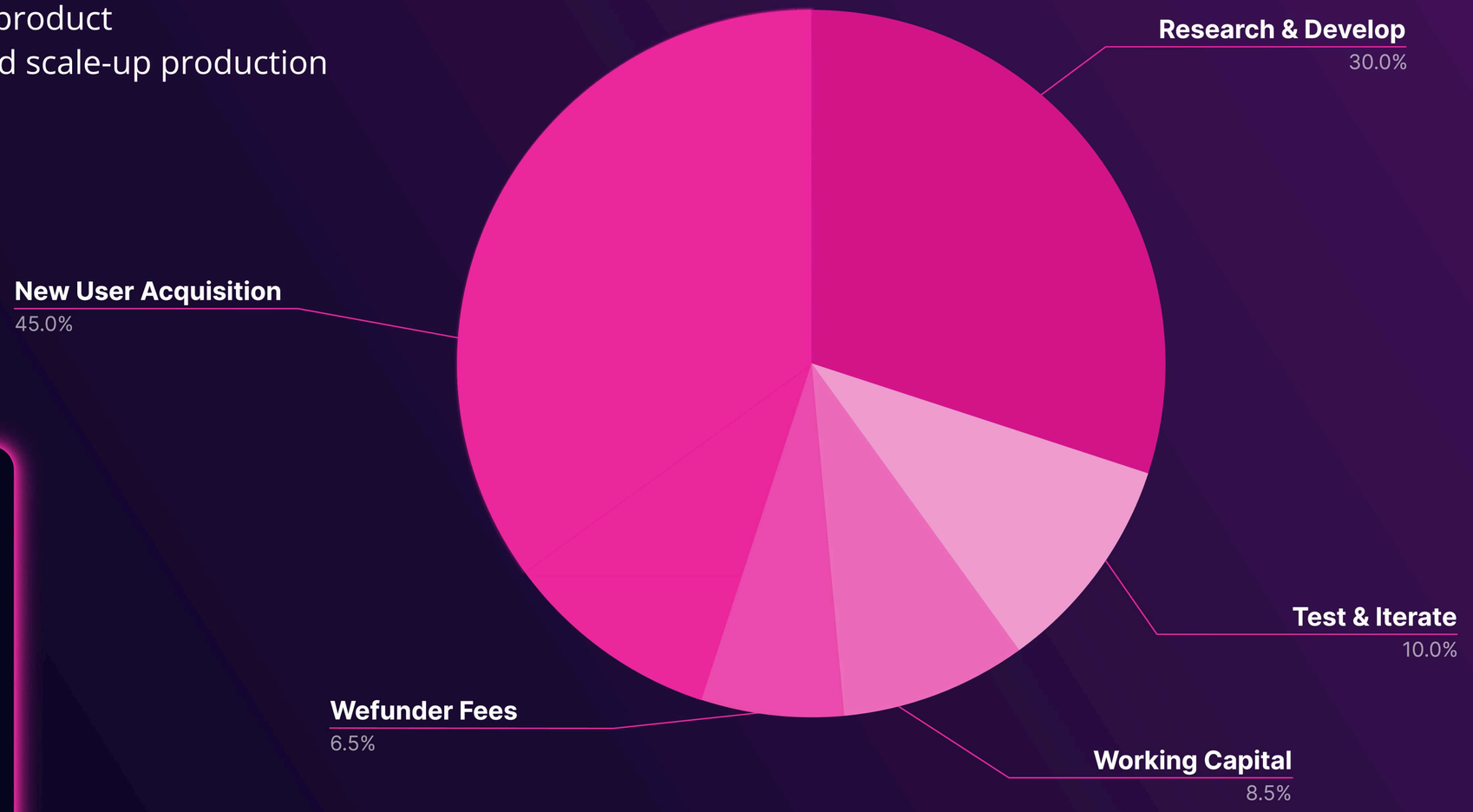
## RISHI JAITLY

**ADVISOR**

CEO: TimesBridge, Ex-Google/Youtube, Former VP: Twitter Asia Pacific/Middle East, Civic Entrepreneur

# Fundrasing

Present funding round is to **accelerate** product development, business development and scale-up production




## We are Raising **$5M**

- To be the company that fills the gap for creators
- We have brand-defined clients and a very serious technical lead
- With your investment, we will accelerate and dominate this new category

the future

# WEB3 INTEGRATION

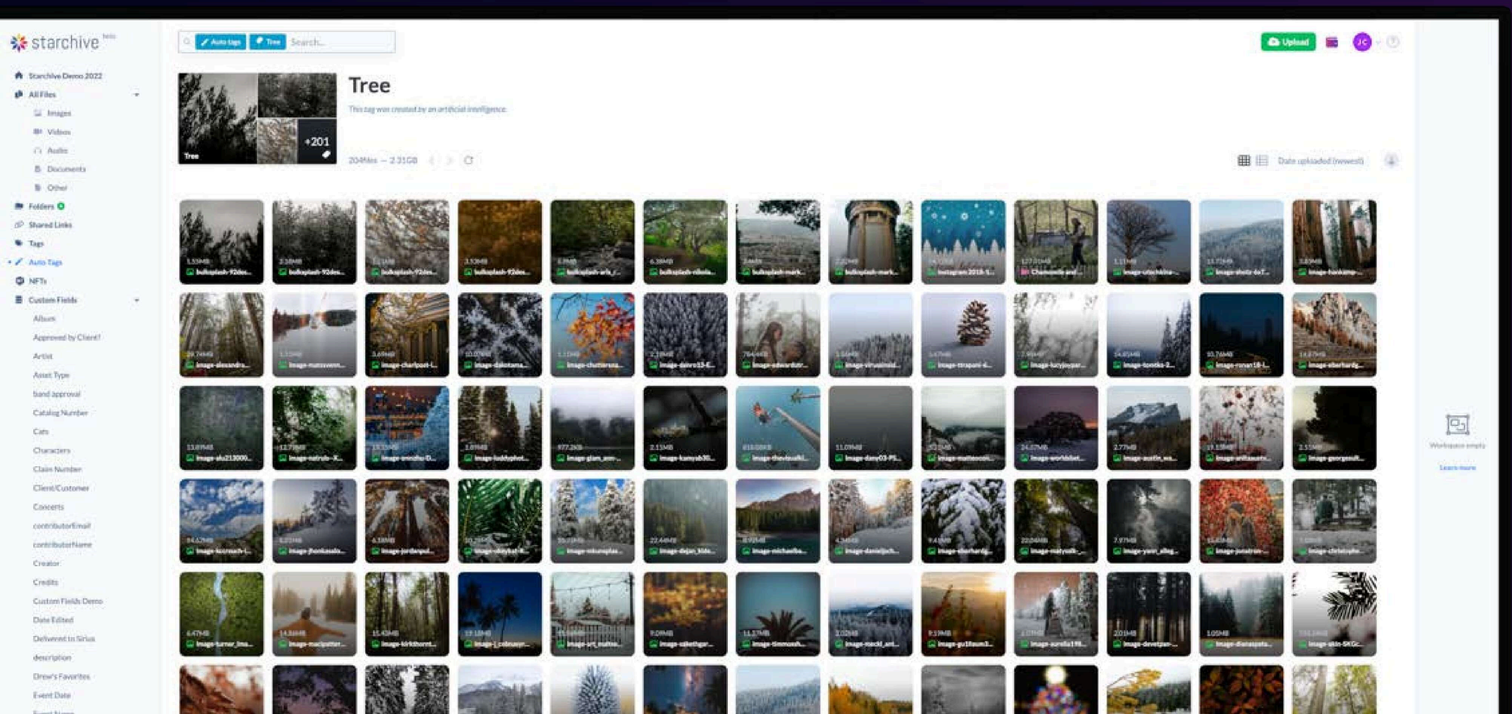
for **total** creator control

- Web3 .starchive domains that are wallet aware for every paid subscriber
- Starchive will connect directly to a creator's domain for token gated access to content or interactions with their community. (Patreon substitute)
- SubDomains will be owned by the creator in perpetuity
- Top level domain (TLDR) governed and managed by a DAO with a STAR utility and governance token
- Integrations with metaverse environments to display and stream your Starchive content in virtual worlds

Welcome to the

# CREATOR-TECH (R)EVOLUTION

a movement to give creators ownership and control over the things they create




## JOIN US!

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