



Eric Janszen · 2nd

VirZOOM, Inc.

Lexington, Massachusetts · 500+ connections · [Contact info](#)

VirZOOM Inc.
University Massachu
Amherst

Featured

VirZOOM's VZfit in the news again! This time Forbes features VZfit in an article...



Virtual Cycling: An Engaging And Effective Workout During Lockdown

forbes.com · 4 min read

37 · 6 Comments



EJ questions Janet Yellen, June 2012

Vimeo

At a meeting of the Boston Economics Club at the Boston Federal Reserve Eric Jansze...

Experience



VirZOOM Inc.

5 yrs

- Co-Founder & CEO**
 Feb 2015 – Present · 5 yrs 8 mos
 Cambridge, MA USA

- CEO & Co-founder**
 2015 – Present · 5 yrs
 Cambridge, MA

 Virtual Reality technology company.



Executive Chairman

mKues
 2015 – Present · 5 yrs
 NYC

mKues bridges the gap between television and mobile devices, invisibly.

- Used by TV & Film Producers to fund production, while keeping content genuine
- Used by Viewers to seamlessly connect with brands & purchase products [...see mor](#)

Committee Member

MassArt Foundation, Inc.
 2010 – Present · 10 yrs

Voting member of MassArt Foundation advisory committee of board of directors.

Economic Analyst

Twin Focus Capital Partners
 2010 – Present · 10 yrs
 Boston, MA

Twin Focus Capital Partners, LLC is a globally-focused Multi-Family Office that delivers tailor-made investment and financial solutions to a select group of ultra-high-net-worth families, individuals and institutions worldwide.



Board of Directors

TruTouch Technologies, Inc.
 2011 – Oct 2016 · 5 yrs
 Framingham, MA

TruTouch Technologies has developed and is commercializing a sensor that instantly detects a person’s blood-alcohol level with the touch of a finger. The solution opens up a wide range of new applications by eliminating the need for verification of the identity of the person being tested. For example, a Fortune 100 beverage distributor uses TruTouch systems to s [...see mor](#)

Show 5 more experiences

Education

University Massachusetts, Amherst

BS, Resource Economics

1976 – 1980

Activities and Societies: Board Director, Mass Telecom Council



