



Ethan Ash · 2nd

Vice President, Business Development at Remedy Health

Tompkins County, New York, United States · 500+ connections ·

[Contact info](#)



Remedy Health Med



Cornell University

### Featured



**Spurring innovation in Ithaca's young entrepreneurs**

Ithaca Times

Story about the Youth Entrepreneurship Market (YEM), co-founded between myself and Mike Mazz...



**If You Grow It, Will They Come? Tompkins Co Sows Agriculinary Tourism Effort**

Ithaca Times

Article about the agritourism task force and cc strategic plan I helped lead from 2014-2016. T

### Experience



### Vice President, Business Development

Remedy Health Media

Apr 2019 – Present · 1 yr 7 mos

### Consultant

Ethan Ash Consulting, LLC

Jan 2015 – Present · 5 yrs 10 mos

Ithaca NY, 14850

Business Development, Fundraising and Strategic

### Co-Founder, Partner

Agava Restaurant

Apr 2012 – Present · 8 yrs 7 mos

Ithaca, New York Area

AGAVA is a Southwest-Inspired restaurant featuring locally sourced ingredients, and a warm, fun, community atmosphere in the historic East Ithaca Train Depot in Ithaca, NY.



### Board Member & Partner

Firelight Camps

Feb 2014 – Present · 6 yrs 9 mos

Ithaca, New York Area

Partner and board member at Luxury Camping Inc. previously Feather Down Farm Days, USA. Firelight offers stylish and revitalizing camping experiences that are in tune with nature, inspire adventure and deepen connection.



### Vice President

Vertical Health, LLC

Apr 2007 – Apr 2019 · 12 yrs 1 mo

Ithaca NY & Montclair, NJ

Helped launch Vertical Health in 2007, with the goal of providing the strongest, expert-driven content for patients and physicians in select healthcare verticals. Properties include Practical Pain Management (leading journal and website for the chronic pain space), PsychCentral.com (world's most visited mental health website), SpineUniverse.com (leading site for spine ...[see more](#))

Show 4 more experiences

## Education



Cornell University



BS, Communications

Ithaca High School

## Volunteer Experience

### Co-Foudner

Youth Entrepreneurship Market & Training Program  
Jan 2017 – Present • 3 yrs 10 mos  
Education

Ithaca's Youth Entrepreneurship Market (YEM) was created to offer basic business startup training, and to connect young entrepreneurs, helping kids bring a product or business idea to life through hands-on learning and inspiration sessions, culminating in an open-air market at the end of the school year in May. YEM will flip the standard commercial market, making the vendors and adults the consumers.

### Board Member and Chair of the Agritourism

Tompkins County Strategic Tourism & Planning Board  
Dec 2011 – Present • 8 yrs 11 mos  
Arts and Culture

We use room tax dollars from hotel stays in Tompkins County to fund marketing and infrastructure to support tourism in the region. Through adoption, a strategic action plan for growth of agritourism.

[http://www.ithaca.com/news/if-you-grow-it-will-they-come-tompkins-county-sows/article\\_e92425e4-8603-11e4-93a4-07b3e54010d3.html](http://www.ithaca.com/news/if-you-grow-it-will-they-come-tompkins-county-sows/article_e92425e4-8603-11e4-93a4-07b3e54010d3.html)

### Board Member, Secretary, Fundraising Committee

State Theater of Ithaca  
Feb 2018 – Present • 2 yrs 9 mos  
Arts and Culture

[Show 5 more experiences](#) ✓



