

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 3720

November 1, 2016

Joseph Epperson Chief Executive Officer MaxPoint Interactive, Inc. 3020 Carrington Mill Blvd., Suite 300 Morrisville, North Carolina 27560

**Re:** MaxPoint Interactive, Inc.

Form 10-K for Fiscal Year Ended December 31, 2015

Filed March 10, 2016 File No. 001-36864

Dear Mr. Epperson:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/ Celeste M. Murphy for

Larry Spirgel
Assistant Director
AD Office 11 – Telecommunications