

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

Mail Stop 4720

August 11, 2015

<u>Via E-mail</u> Richard Xu President Wins Finance Holdings Inc. 590 Madison Avenue 21st Floor New York, NY 10022

> Re: Wins Finance Holdings Inc. Amendment No. 2 to Registration Statement on Form S-4 Filed August 4, 2015 File No. 333-204074

Dear Mr. Xu:

We have reviewed your amended registration statement and response letter dated August 4, 2015 and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe our comments apply to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to these comments, we may have additional comments.

Sino Mercury Acquisition Corp., page F-2

1. Please revise to include updated financial statements noting the updating requirements of Rule 8-08 of Regulation S-X. Please also provide an updated consent from your independent accountant in your next pre-effective amendment.

Wins Finance Group Limited, page F-29

2. We note your response comment 9 and your revised disclosure in Note 17. It appears that net income divided by the weighted average number of common shares outstanding during the period does not equal your disclosed earnings per share for December 31, 2013. Please revise your filing as needed.

Richard Xu Wins Finance Holdings Inc. August 11, 2015 Page 2

3. Please correct pagination issues throughout the document (e.g. – page F-31, pages F-45 through F-55, etc.).

You may contact William Schroeder at (202) 551-3294 or Michael Volley at (202) 551-3437 if you have questions regarding comments on the financial statements and related matters. Please contact Erin Purnell at (202) 551-3454 or me at (202) 551-3434 with any other questions.

Sincerely,

/s/ Michael R. Clampitt

Michael R. Clampitt Senior Staff Attorney Financial Services I

cc: <u>Via E-mail</u> Jeffrey Gallant Graubard Miller