



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

February 22, 2021

Mandy Fields  
Chief Financial Officer  
e.l.f. Beauty, Inc.  
570 10th Street  
Oakland, CA 94607

**Re: e.l.f. Beauty, Inc.**  
**Form 10-K for the year ending March 31, 2020**  
**Filed May 28, 2020**  
**File No. 001-37873**

Dear Ms. Fields:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance  
Office of Life Sciences