

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

June 16, 2015

<u>Via E-mail</u> Debra A. Hess NorthStar Asset Management Group, Inc. 399 Park Avenue, 18th Floor New York, NY 10022

> Re: NorthStar Asset Management Group, Inc. Form 10-K Filed March 2, 2015 File No. 001-36301

Dear Ms. Hess:

We have completed our review of your filing. We remind you that our comment or changes to disclosure in response to our comment do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comment as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Wilson K. Lee

Wilson K. Lee Senior Staff Accountant