




Yair Goldfinger · 2nd
 Co-Founder & CEO at AppCard
 New York, New York, United States · [Contact info](#)

500+ connections

3 mutual connections: Tino Go, Julian Ivann, and 1 other

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  AppCard  Tel Aviv University

Experience



Co-Founder & CEO

AppCard

2011 - Present · 11 yrs 8 mos

AppCard™ is a next-generation customer loyalty platform that is changing the way brick-and-mortar stores communicate with their customers. The platform provides merchants with effective to...see more



Venture Partner

3VC

2021 - Present · 1 yr 8 mos



Chairman

Medipower (Overseas) Public Co. Limited.

2010 - Present · 12 yrs 8 mos



Investor / Advisor to Board

Volicon

May 2005 - Mar 2016 · 10 yrs 11 mos

Acquired by Verizon in 2016



Board Member

Odysii

2004 - Oct 2015 · 11 yrs 10 mos

Acquired by Gilbarco Veeder-Root in 2015

[Show all 19 experiences →](#)

Education



Tel Aviv University

BA, Math and Computer Science

1990 - 1992

Skills

Start-ups



Endorsed by Guy Gamzu and 102 others who are highly skilled at this



Endorsed by 15 colleagues at AppCard, Inc.



99+ endorsements

Entrepreneurship



Endorsed by Larry Kim and 53 others who are highly skilled at this



Endorsed by 12 colleagues at AppCard, Inc.



99+ endorsements

Product Management



Endorsed by Larry Kim and 12 others who are highly skilled at this



Endorsed by 13 colleagues at AppCard, Inc.



99+ endorsements

[Show all 36 skills →](#)

Patents

Secured identities collaboration system and method

US US8954486 · Issued Feb 10, 2015

[See patent](#)

An identities collaboration system that comprises a Personal Service Provider (PSP) system for supplying specific user related personal service(s); means for assigning two different data files to each user opting-in to ...see more

Other inventors



Communication system

US 6449344

[See patent](#)

The present invention discloses a communication system including a communications network, a multiplicity of communications terminals which are connectable to the communications network and which can be e...see more

Other inventors



Communication system allowing users to know online or network status of sought users

US US7149775

A communication system including a multiplicity of communications terminals connectable to a communications network for enabling users to communicate with a user not necessarily identified with a given commur ...see more

[Show all 5 patents →](#)

Interests

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Noam Bardin · 2nd

Founder something new | Former CEO of

Waze 2009-2021

245,673 followers