

# World Health Care Needs Changes; We are on the Forefront



LEAD INVESTOR

 **Zachary Freeman**  
 Invested \$1,000 this round & \$150,000 previously  
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[harmonimd.com/en](http://harmonimd.com/en) Sebastopol CA

Technology Software Health and Fitness Saas Social Impact

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## Highlights

- 1  Saving lives by improving healthcare delivery globally. 3% of raise to be donated to Hospital Infantil in Mexico City
- 2  Potential revenue in the developing world hospital information systems market \$600M annually (not guaranteed)
- 3  Bringing affordable, adaptive healthcare tech solutions to untapped, high-demand developing markets
- 4  Making waves in the industry — featured in Business Wire, Healthcare IT News, and Black Book Research
- 5  Voted #1 electronic health records platform in LATAM for two years in a row
- 6  Experienced team previously revolutionized construction management with platform innovations, sold company to Intuit
- 7  Installed and successfully operating in prestigious hospitals and medical centers in 5 Latin American countries
- 8  Tens of thousands of patients have already benefited from HarmoniMD

## Our Team



**Dan Smith** CEO & Founder

Founder & Chairman of MedWave Software Solutions, Inc with 37 years in the software industry. Dan sold Master Builder, a leading construction management system, to Intuit in 2001. He is the major investor and active in all aspects of operations.

The founders were involved with local hospital and telemedicine initiatives for many years. EMR became an important component to achieve their goals. In addition, the founders have a deep passion for service to the underserved and a deep passion for the health and well-being of the world's population.



**Nick Smith** CTO

Nick is the inspiration behind HarmoniMD and served as the lead developer in its earliest stages. Nick manages all development, hosting, database integration, and connectivity to other platforms.



**Debbie Espinosa** COO

Debbie served as the Chief Operating Officer for The Master Builder and is responsible for accounting, compliance, investor relations and operations. Debbie has managed a Direct Public Offering and the sale of The Master Builder to Intuit, Inc.



**Dr. Carlos Canales** CEO LATAM

A former Medical Director at a hospital in Mexico where he implemented various tech solutions, Carlos intimately understands the needs of the LATAM healthcare market. He leads our efforts in marketing, sales and implementations throughout LATAM.



**Monserrat Aguilar, M.D., M.H.M.** COO LATAM

Monserrat is an MD with a Master's in Health Management and Digital Health. She has led development teams, managed implementations and created tools that allow hospitals to work more efficiently & minimize waste.



**Glenn Minervini-Zick** CFO

Glenn is a CPA with a Master's degree in Healthcare Services Administration. He began his career with Deloitte, served as the CFO for the Master Builder, and has served as CFO for a large medical group during a period of extensive M&A activities.

## Why MedWave Software Solutions?





## Forging a **Better Future** for World Healthcare Delivery

HarmoniMD™ is the game-changing, proprietary SaaS platform that's saving countless lives via improved healthcare delivery. Our system is mobile, in the cloud, easy to use, multilingual, and affordable for the many global hospitals in desperate need of electronic solutions.



Hospital Management System



Electronic Health Records



Order Transmission and Capture



Electronic Clinical Documents



Medical Billing System



Reporting and Analytics



## Solving a **Clear Market Need**...

Most clinical documentation is still on paper, and current software solutions from the US and Europe are too expensive to buy, install, and maintain for world hospitals. MedWave Software Solutions, Inc is solving this problem with HarmoniMD™—affordable software systems that improve quality of care, cut costs, and support the critical work of physicians & clinical workers.

**90%** of hospitals can't afford current informatics systems & still use manual processes

Hospitals need to improve their charge capture to prevent **millions of dollars** in losses each year.

Manual processes can lead to as many as **3 out of every 10** tests being reordered.



## While Making an Impact Around the World

HarmoniMD™ meets the world hospital demand for low cost, easy to implement Hospital Information Systems (HIS). In fact, our proprietary SaaS is so efficient that it pays for itself within the first year of use—while improving quality of care for patients.

### The **HarmoniMD™** Advantage Transformational Digital Health Platform

#### Developed by Physicians and Nurses

Follows physician and nurse workflows and hospital best practices.

#### Ease of Use

Follows designed workflows & best practices & integrates with other hospital departments and ancillary services.

#### Customized for Each Hospital

Developed programming templates and Electronic Clinical Documents that replicate hospital paper forms.

#### Perfect for International Markets

System operates on low bandwidth and older versions of hardware. Eliminates redundant data entry.

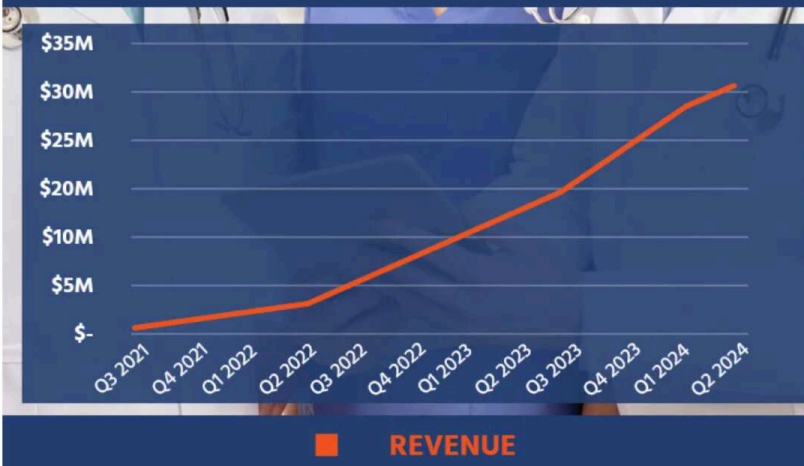


## And the Proof is in Our **Traction**

After 7 years of software development and two years of beta testing at two significant hospitals in Mexico City, we quickly developed a pipeline of multi-year contracts totaling \$7.5M. The proceeds from this raise will fuel our expansion.

Our platform is being used in leading hospitals in Latin America. Prestigious hospitals in Mexico, including the largest cancer center in the country, seeing over 1,000 patients a day. We are driving further expansion through our partnerships with vendors and other resellers in additional markets.

### Projections for Revenue Growth



*Forward-looking projections cannot be guaranteed.*

## Our Traction



**23**

multi-year  
contracts in current  
negotiations

**\$7.5M**

annual sales  
agreements

**\$600K+**

in signed  
contracts

## Hospital Deals in Process

Chrispod Hospital	ARQSECO
Hospital Medica Bethesda	Clinica Cabo
Hospital Universitario Esperanza	Clinica Virgen del Rosario SRL
Grupo Hospitales La Paz	Coquimbo HIS
Oasis of Hope Hospital	Hospital Ovalle
APS Vina del Mar	Hospital Reina Madre
Hospital Puerta de Hierro	Hospital Trochez Montalvan
Hospital Systems Vina del Mar	Hospital Llebula
Carlos Duran (Tamaulipas)	Laboratorio JLN
Hospital H+ (Queretaro)	Ministerio de Salud de Panama
Hospital Cobanaconde (Arequipa)	Servicio de Salud Valparaiso
Hospital Miguel Angel Mariscal Llerena	SISOL (Peru)
Hospital Shriners para Ninos A.C.	Star Medica
APS SSMC	

\*Forward-looking projections cannot be guaranteed



**900** Hospitals and Medical Centers targeted.

Closing **30 deals** in next **12 months.**



Meets annual revenue goal of **\$3M.**



Did you know? HarmoniMD offers one of the few fully integrated HIS and ERP platforms in Latin America along with the **most affordable pricing.**

Forward-looking projections cannot be guaranteed



The **#1** Electronic Health  
Records System in Latin America

We're award-winning! According to Black Book research, which ranks the best

electronic health records worldwide, HarmoniMD® is the number one electronic health records system in Latin America for 2019 and 2020.



**LATIN AMERICA BEST EHR 2019**

**ELECTRONIC HEALTH RECORD**

**#1 IN LATAM**

(Black Book Market Research, 2019)

HarmoniMD is the number one electronic health record in Latin America for two years in a row.

**H** **5,400 Hospitals** in Target Market

We've established a clear target market encompassing governmental, non-profit, and private hospitals across Latin America, India, Africa, and the Philippines. These markets are currently underserved and in dire need of affordable Hospital Information Systems.

**Market Size**  
Governmental, Non-profit and Private Hospitals



Mexico	<b>675</b>
Latin America	<b>2,700</b>
India	<b>675</b>
Africa	<b>1,050</b>
Philippines	<b>300</b>
<b>Target Market</b>	<b>5,400 Hospitals</b>

We have been contacted by hospital representatives in these markets and we are in various stages of discussion. After initial demos of HarmoniMD, we have had an 'over the top' response from Hospital administrators and physicians.

 **As Featured in Business Wire**

Our implementations have been making headlines already. We've been featured in Business Wire, Healthcare IT News, the Sonoma West Times, and more



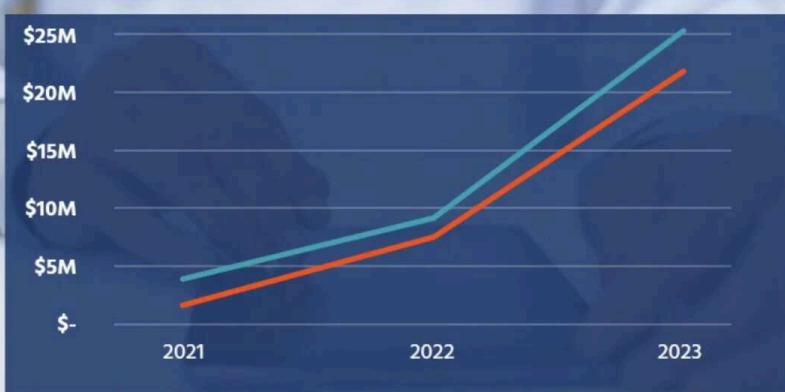
In a market of multimillion-dollar hospital software systems, **HarmoniMD** is a **disruptive technology** that reinvents the hospital medical record as an **affordable, easy-to-use** and **easy-to-implement** solution delivered on mobile devices and sold as Software as a Service (SaaS)."



## Clear **Recurring** Revenue Model

Our revenue model is simple: For every system installed, we receive a subscription fee. By 2022, we hope that recurring subscriptions will represent 65% of our revenue (not guaranteed).

### Subscription Revenue Growth

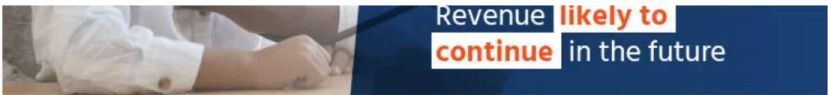


■ **NEW CONTRACTS** ■ **EARNED REVENUE**

*Forward-looking projections cannot be guaranteed.*

Our Software as a Service contracts offer the possibility of minimizing revenue risk while maximizing revenue predictability

- Monthly** subscription fees
- Long-term** contracts
- Costs associated with contracts occur in year one with **very low contract costs** in subsequent years
- Revenue is **predictable** over the life of the contract



Revenue **likely to continue** in the future

## Unparalleled **Competitive Advantage** in Developing Markets

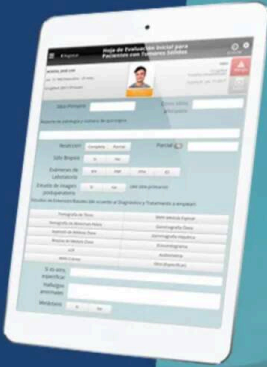
Our competitors are well established in high-income countries but are not priced affordably for our target market. We further differentiate ourselves with the ease of our platform –hospital-wide implementation of HarmoniMD™ takes months, not years.

## The Competitive Landscape

HarmoniMD stands alone in functionality, ease of use and pricing

## Our Platform is **Extendable** for Future Development

In addition to HarmoniMD, our flagship software, we have recently introduced HarmoniMD Go, a turnkey version for small private hospitals. Next, we plan to continue extending and evolving our platform across multiple avenues of opportunity to further improve healthcare systems everywhere and save more lives.



Proprietary **Electronic Clinical Document** technology takes the place of paper forms

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Application Programming Interface (API) supports the development of **mobile** and **web** applications

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Proprietary fourth generation programming language (4GL) allows **rapid deployment** of new and regionalized modules

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Connectivity to Radiology, Lab, Pharmacy, and Billing Systems **builds on systems already in place** and leverages best of breed applications

## We're Accelerating **Fast** Toward Our Goals

We've created a seamless engine for fast growth, fueled by our affordable SaaS subscriptions and timely implementation process. Here's a look at our timeline to date:



## Company Timeline

Affordable SaaS monthly subscriptions and a timely implementation process provide the engine for fast growth



This slide contains forward-looking projections that cannot be guaranteed.



### Your Investment **Gives Back** to the World Health

One of our core commitments here at MedWave Software Solutions, Inc is to do our part for world health. With this mission at the forefront, we are donating 3% of our raise to bring improved technology to Hospital Infantil in Mexico City via new hospital tablets. Hospital Infantil is the first hospital in Mexico built to address children's healthcare and has been a game-changing force in improving Latin American Pediatrics.

**3%**

of our total raise will be donated in the form of tablet technology to Hospital Infantil in Mexico City



### IMPACT INVESTING — Make a Difference Now

By investing now, you can make an impact on the countless lives affected everyday by poor healthcare delivery, and help underserved hospitals better care for their patients. But as well as making a meaningful investment, you'll be making a smart investment. We have huge potential for growth, partnerships already established to fuel that growth, and a clear target market hungry for our solution. Lock-in your investment at our current valuation, ahead of our significant expansion

significant expansion.

Concurrent with this Regulation CF investment offering, we are conducting an offering of the same security for accredited investors only (pursuant to Rule 506(c)) in order to further catalyze our growth potential in this round of investment--see details on SVX.us.com.



### Impact World Health

Timely opportunity, minimal competition, proven product, ready to scale

- Huge potential for **Growth**
- Opportunity to **make an impact**
- Large potential for **return on investment**
- Huge market** of private and public hospitals
- Healthcare is a **strong sector** of every economy



### Invest in

# HarmoniMD™

by *MedWave*

& make an impact on the **millions** affected by poor healthcare delivery

CAMPAIGN STRATEGY BY

# ARORA PROJECT

ARORAPROJECT.CO

## LEAD INVESTOR



### Zachary Freeman

My assessment criteria for an investment opportunity are based on the quality/trustworthiness of the team and the demand for the service or product. I most often find the quality of the team to be most important and MedWave impresses me in both areas. Medwave founder and CEO, Dan Smith, has a track record of successfully developing and marketing software companies. In 2001, Intuit purchased his MasterBuilder construction program at an enormous profit to his investors. What stood out most to me was the way Dan dealt with a dispute with Intuit in final details of the purchase. Dan solved the dispute by absorbing the financial discrepancy at a cost to him which allowed his investors to be unaffected. There will never be full transparency or control as an investor but having someone ethical and with the investors' interest at heart is key to success. My interactions with the rest of the team have been extremely positive. Combining that with the high demand for the service MedWave provides, and the existing sales to multiple hospitals, I am extremely enthusiastic to be an investor in MedWave.

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