

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

July 18, 2024

Michael Healy Chief Financial Officer Bloomin' Brands, Inc. 2202 North West Shore Boulevard, Suite 500 Tampa, FL 33607

> Re: Bloomin' Brands, Inc. Form 10-K for the Fiscal Year Ended December 31, 2023 Filed February 28, 2024 File No. 1-35625

Dear Michael Healy:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Trade & Services