

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

March 4, 2024

Eric Ya Shen Chief Executive Officer Vipshop Holdings Ltd 128 Dingxin Road Haizhu District Guangzhou 510220 People's Republic of China

> Re: Vipshop Holdings Ltd Form 20-F for Fiscal Year Ended December 31, 2022 Filed April 19, 2023 File No. 001-35454

Dear Eric Ya Shen:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Trade & Services

cc: Yuting Wu