

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

May 17, 2024

Jeffrey A. Howard Chief Executive Officer Atlanticus Holdings Corporation Five Concourse Parkway Suite 300 Atlanta, Georgia 30328

> Re: Atlanticus Holdings Corporation Registration Statement on Form S-3 Filed May 10, 2024 File No. 333-279345

Dear Jeffrey A. Howard:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Madeleine Joy Mateo at 202-551-3465 with any questions.

Sincerely,

Division of Corporation Finance Office of Finance

cc: Paul Davis Fancher, Esq.