

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 3720

November 6, 2009

Via U.S. Mail and Facsimile (561) 750-9795

Mr. Roger H. Ralston Chief Executive Officer DirectView Holdings, Inc. 7700 West Camino Real, Suite 403 Boca Raton, FL 33443

Re: DirectView Holdings, Inc.

Amendment No. 2 to Registration Statement on Form 10-12G

Filed October 30, 2009 File No. 000-53741

Dear Mr. Ralston:

We have completed our review of your Form 10 and have no further comments at this time.

Sincerely,

Larry Spirgel Assistant Director