



Supplemental Materials (To Be Viewed in Combination With Starboard Investor Presentation Filed on February 28, 2022)

March 2022

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We Believe Huntsman's Willingness to Deceive Both Shareholders and the Board Highlights an <u>Urgent Need For Change</u>

In its recent investor presentation, we believe Huntsman Corporation ("Huntsman" of the "Company") makes numerous disingenuous and misleading claims to shareholders. If management is willing to mislead shareholders, we believe management may also be willing to mislead the Board. Huntsman <u>NEEDS</u> directors that are experienced and independent enough to hold management accountable.

Huntsman Is Willing to Mislead Shareholders On the Following
Investor Day Promises
Financial Underperformance
Governance and Compensation
Share Price Underperformance
Starboard and its Nominees

CHANGE IS NECESSARY

Huntsman has proven it is are more than willing to mislead shareholders.

We believe this is part of a <u>recurring pattern</u> and the <u>Board has been fooled</u> by these same tactics, resulting in a lack of accountability and poor performance.

Our strong, capable, and independent director nominees <u>WILL NOT BE FOOLED</u> by Huntsman's disingenuous tactics.

We believe management's willingness to mislead its board and shareholders further emphasizes the dire need for change.



We Believe Huntsman's Recent Presentation Contains Numerous Lies and Disingenuous Claims

Huntsman recently released an investor presentation with <u>highly misleading claims</u> that we will address in this presentation for the benefit of all shareholders.

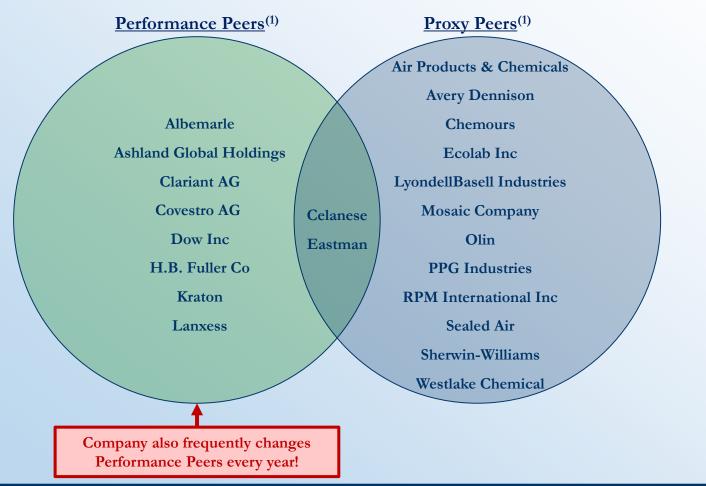
	Highly Misleading Claims	Reality
Failed Shareholder Commitments	Claims to have achieved the 2016 Investor Day promises and only barely missed the 2018 Investor Day promises	Huntsman <u>FAILED</u> to deliver on promises to shareholders over three consecutive investor days and has now tried to obscure its record through deceptive practices and misleading analyses
Poor Capital Allocation	Claims to have turned around Textile Effects	Acquired Textile Effects as a healthy business in 2006, not in 2011 as claimed. Has failed to achieve \$150 million EBITDA target for over 15 years. <u>This was a FAILURE</u> , not a turnaround.
Governance and Compensation	Claims to have undergone a multi-year refreshment process; claims pay is aligned to performance	Huntsman added directors to an entrenched Board but <u>DID NOT</u> refresh legacy directors; the Company has a <u>FAILING GRADE</u> on pay-for- performance
Financial Underperformance	Claims to have transformed portfolio and enhanced margins	Huntsman's business segments have not changed meaningfully since IPO; margins <u>HAVE NOT</u> been enhanced and have deteriorated relative to peers over time
Share Price Underperformance	Claims to have track record of delivering strong value for shareholders	Huntsman <u>DOES NOT</u> have a track record of shareholder value creation and has <u>UNDERPERFORMED</u> both peers and the market across nearly all measurable time periods
Starboard's Past Investments	Disingenuous claims about GCP Applied Technologies ("GCP")	Starboard drove significant changes at GCP to improve governance, compensation, strategy, and financial performance; actions led to meaningful shareholder value creation despite challenging macro environment
Starboard and Its Nominees	Claims Starboard and its nominees do not have relevant industry experience	Starboard and its nominees have a proven track record of creating shareholder value, and has extensive and highly relevant expertise in the chemicals industry

Please do not be fooled by Huntsman's many misleading, revisionist, and disingenuous claims!

STARBOARDVALUE

Beware: Huntsman Has a History of Inconsistency When Selecting Peers to Benchmark Performance

As detailed in Starboard's presentation filed on February 28, 2022, Huntsman utilizes two significantly different peer sets to benchmark performance and compensation, while also changing its Performance Peers every year.



We believe Huntsman has a pattern of picking different peer sets to fit its desired narrative.



Huntsman Has Also Now Introduced <u>Even More</u> Peer Sets to Seemingly Fit Its Narrative and Obscure Poor Performance

In its latest shareholder presentation, we believe Huntsman is attempting to fool shareholders by cherrypicking "peers" to fit its narrative. There is seemingly no consistency or logic as to how peers are chosen.

			March 2022 Investo	or Presentation
	Performance Peers (2021 Proxy)	Performance Peers (2022 Proxy)	Total Shareholder Return ("TSR") ⁽¹⁾	SG&A Expense Benchmarking ⁽²⁾
Albemarle	\checkmark	×	×	×
Ashland	\checkmark	\checkmark	×	×
BASF	×	×	×	\checkmark
Carlisle	×	×	×	\checkmark
Celanese	\checkmark	\checkmark	\checkmark	\checkmark
Clariant	\checkmark	\checkmark	×	×
Covestro	\checkmark	\checkmark	\checkmark	\checkmark
Dow Inc	\checkmark	\checkmark	×	\checkmark
Eastman	\checkmark	\checkmark	\checkmark	\checkmark
Evonik	×	\checkmark	×	\checkmark
H.B. Fuller	\checkmark	\checkmark	×	\checkmark
Kraton	\checkmark	×	×	×
Lanxess	\checkmark	\checkmark	\checkmark	\checkmark
Trinseo	×	✓	×	×

An Overview of the Many Inconsistent Peer Sets Huntsman Uses to Benchmark Performance

Huntsman seems to be cherry-picking its peers in an attempt to fool shareholders into believing its false narrative

We believe shareholders should be wary of Huntsman's highly misleading and arbitrary peer comparisons.

Please see the Appendix for a more fulsome discussion of peers used in this presentation. Source: Public company filings. (1) Referenced on page 23 of the Company's shareholder presentation dated March 2, 2022. (2) Referenced on page 12 of the Company's shareholder presentation dated March 2, 2022.

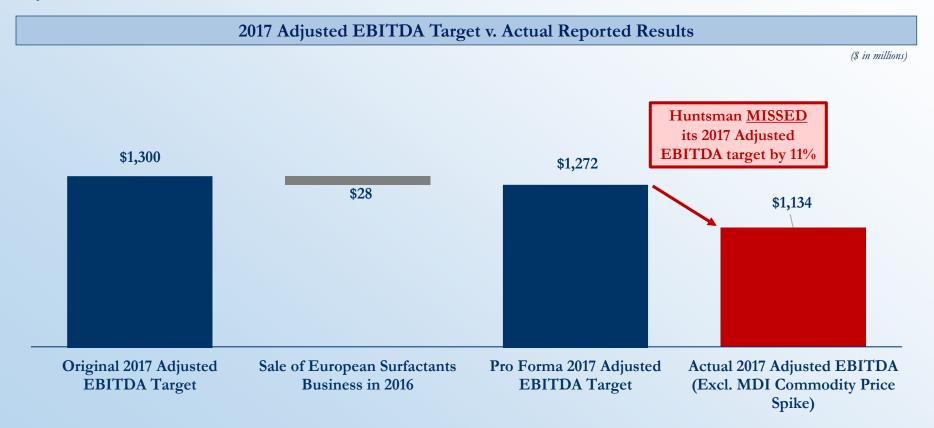


1. Failed Shareholder Commitments



Huntsman <u>FAILED</u> to Deliver on the 2017 Adjusted EBITDA Target Promised at Its 2016 Investor Day

At its 2016 Investor Day, Huntsman promised shareholders it would reach \$1.3 billion of Adjusted EBITDA by 2017. However, Huntsman ultimately <u>FAILED</u> to deliver on its promise to shareholders, <u>MISSING</u> the target by 11%.



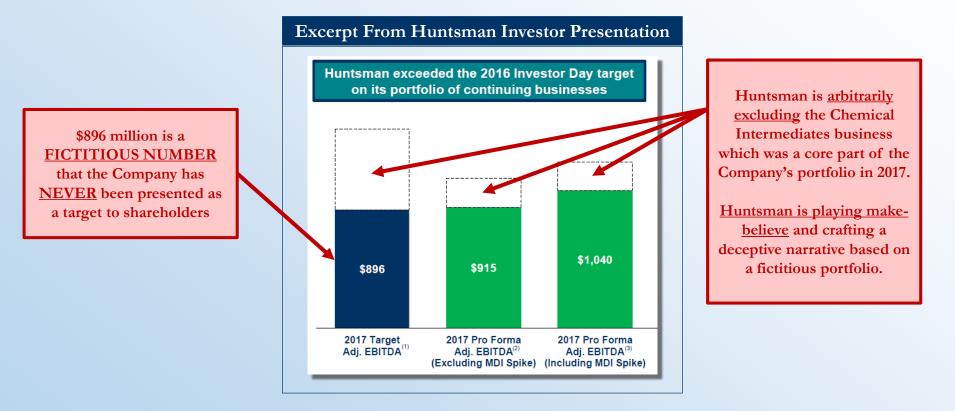
Huntsman FAILED to deliver on its 2016 Investor Day target by a substantial margin.

STARBOARD VALUE

Source: Public company filings, presentations, and transcripts.

Huntsman Now <u>Falsely Claims</u> to Have Achieved Its Adjusted EBITDA Target by Pretending It Had Different Businesses in 2017

Huntsman <u>falsely claims</u> to have beat its 2017 Adjusted EBITDA target set at the 2016 Investor Day. To justify this narrative, the Company is not only pretending that it had a different product portfolio in 2017, but also pretending it had a different Adjusted EBITDA target than what was presented to shareholders at the time.



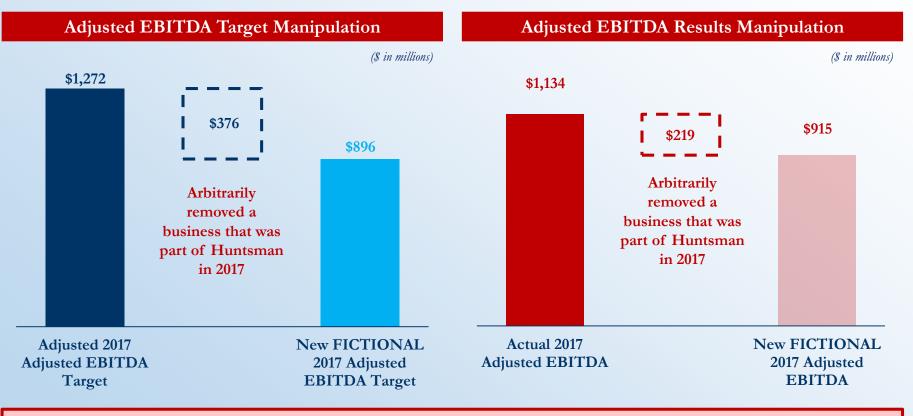
After <u>FAILING</u> to deliver on its 2016 Investor Day Adjusted EBITDA target, Huntsman is now attempting to rewrite history by claiming that its hypothetical portfolio of businesses would have beat a make-believe Adjusted EBITDA target. We find these claims highly disingenuous and misleading.

STARBOARD VALUE

Source: Public company filings.

Huntsman's False Claim Relies On Rewriting History to Pretend It Had a Different Portfolio Mix in 2017

The Company is pretending it exceeded its 2017 Adjusted EBITDA target by making a highly misleading comparison to a hypothetical Huntsman. The <u>REAL</u> Huntsman <u>FAILED</u> to deliver on its promises.



Transparent attempt to rewrite history and exclude underperforming businesses in order to fit its narrative. CHANGE IS NECESSARY!

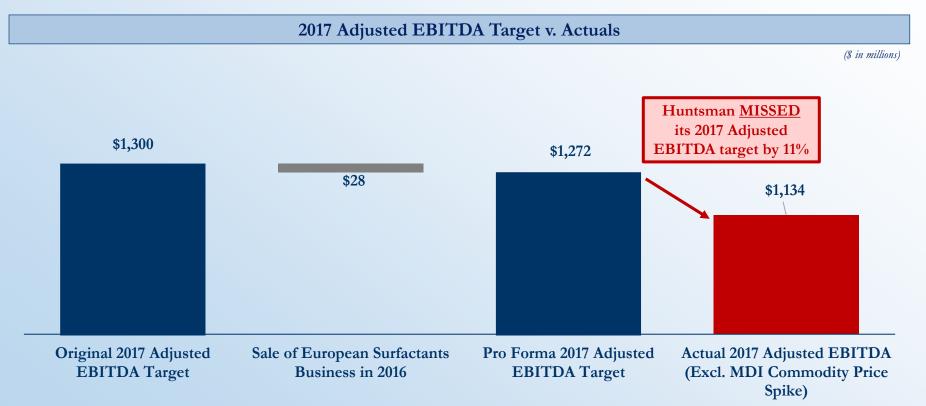
Huntsman has manipulated targets and results to fit its misleading narrative.



Source: Public company filings.

Again, To Be Clear, Huntsman <u>FAILED</u> to Deliver on Its 2017 Adjusted EBITDA Target

In 2017, the <u>REAL</u> Huntsman, which <u>included</u> the Chemical Intermediates business, <u>FAILED</u> to deliver on its 2016 Investor Day Adjusted EBITDA promise to shareholders.



Huntsman <u>FAILED</u> to deliver on its 2016 Investor Day target. The Company cannot now claim otherwise by pretending that it had a different set of businesses in 2017. Huntsman's current narrative is a fiction and a shameless attempt to rewrite history based on a hypothetical portfolio of assets that does not reflect reality.

STARBOARDVALUE

We Believe Management's Willingness to Mislead its Board and Shareholders Emphasizes the Dire Need for Change

Management has <u>repeatedly</u> attempted to <u>mislead</u> shareholders. While Starboard and its nominees see through these transparent efforts, we believe the Board has unfortunately been fooled due to their pervasive interconnects and lack of experience. Huntsman needs strong, capable, and independent directors that will not be fooled and can hold management accountable.

The Truth

Huntsman <u>FAILED</u> to achieve its 2017 Adjusted EBITDA Target.

Huntsman's Misleading Tactics

Huntsman claims otherwise by misleadingly excluding a business that was not sold until several years later.

CHANGE IS NECESSARY

Huntsman management has proven it is more than willing to mislead shareholders.

We believe this is part of a <u>recurring pattern</u> and the <u>Board has been fooled</u> by these same tactics, resulting in a lack of accountability and poor performance.

Our strong, capable, and independent director nominees WILL NOT BE FOOLED by Huntsman's disingenuous tactics.

Huntsman <u>NEEDS</u> strong, capable, and independent nominees to hold management accountable.



Huntsman Also Failed to Execute on <u>ALL</u> Its 2018 Investor Day Promises to Shareholders

In its 2018 Investor Day, the Company expressed confidence that it could <u>improve its share price to \sim \$60 per share by 2020.</u> The Company ultimately <u>FAILED</u> to deliver on its commitment.⁽¹⁾

201	8 Investor Day Goa	Improve Share Price to ~\$60 per Share by 202	20 ⁽¹⁾	FAILED
Valu	ue Creation Lever	Description	Per Share Impact	Result?
A	Grow Adjusted EBITDA	The Company targeted a 10% CAGR from 2017 through 2020	~\$11 / share	FAILED
B	Monetize Remaining Stake in Venator Materials PLC ("Venator")	In 2017, Huntsman spun-off its TiO2 business into a separately-traded public company named Venator, but retained a 53% stake in the entity estimated to be worth ~\$1 billion	~\$4 / share	FAILED
С	Generate Free Cash Flow	Generate \$1.7 billion of cumulative free cash flow between 2018 and 2020	~\$5 / share	FAILED
D	Multiple Re- Rating	The Company believed that executing on the above three value creation levers would help Huntsman improve its valuation multiple	~\$7 / share	FAILED

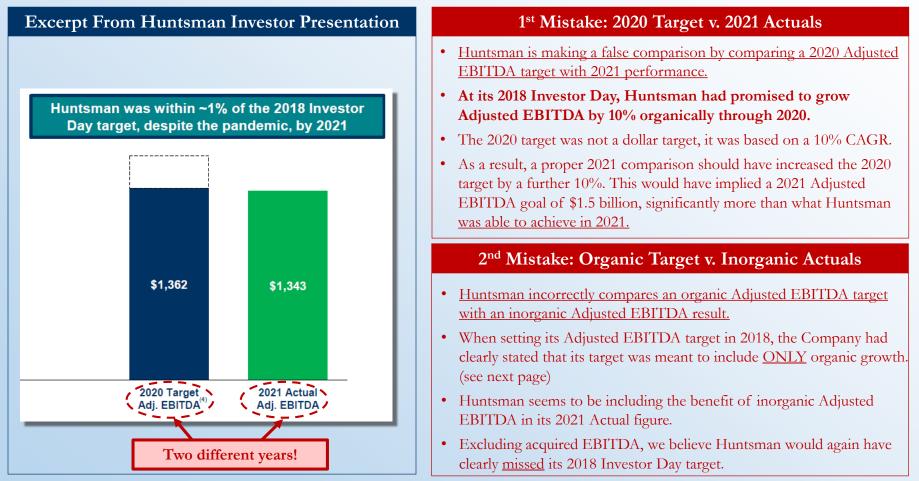
Huntsman failed to achieve its 2018 Investor Day share price improvement goal.

See Section 4 for additional detail. Source: Public company filings, presentations, and transcripts, CapitalIQ. (1) The Company's closing share price on the day prior to the 2018 Investor Day was \$32.02. The Company committed to improving share price by at least \$27 per share by 2020, which implied a 2020 target share price of approximately \$60 per share by December 31, 2020.



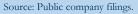
However, Huntsman Now <u>Deceitfully Claims</u> to Have Almost Achieved Its 2018 Investor Day Adjusted EBITDA Target

Huntsman claims to have almost met its 2018 Investor Day target by extending the timeline to achieve (i.e. from 2020 to 2021) and by including contributions from acquired businesses.



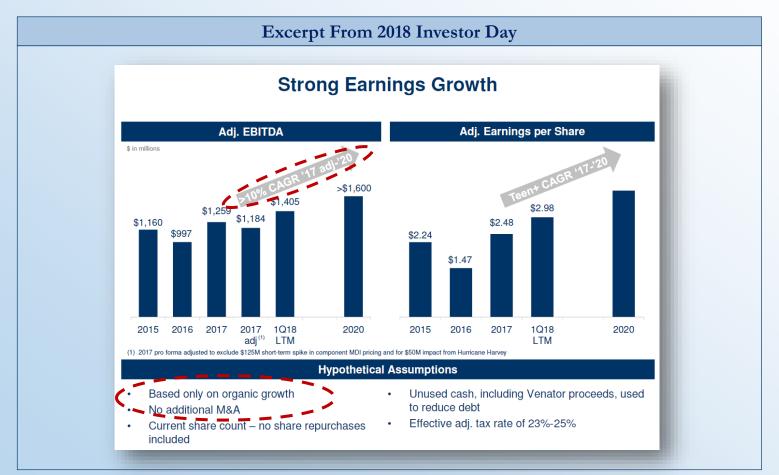
We believe Huntsman's claims of beating its 2020 Adjusted EBITDA target is blatantly misleading and false.

STARBOARD VALUE



Again, to Be Clear, In 2018 Huntsman Promised Investors Adjusted EBITDA Would Grow 10% Per Year <u>ORGANICALLY</u>

At the 2018 Investor Day, Huntsman committed to 10% organic Adjusted EBITDA growth with "no additional M&A" through 2020.



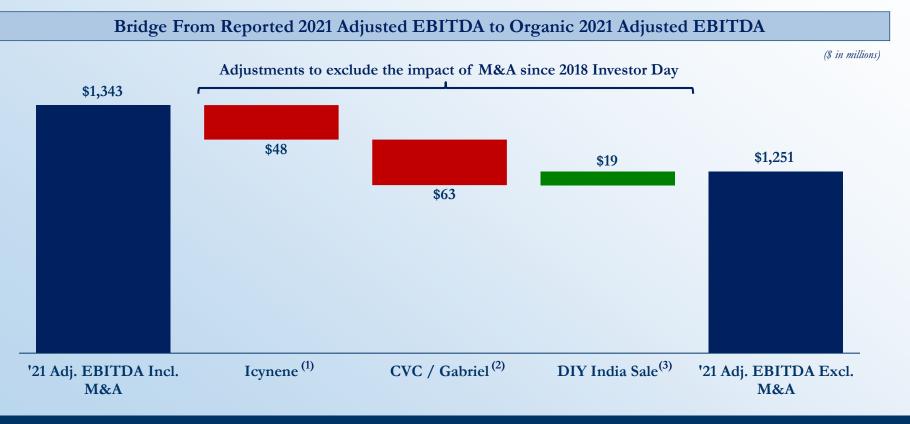
Huntsman promised organic annual Adjusted EBITDA growth of 10% from 2018 - 2020.



Source: Public company filings, presentations, and transcripts.

However, Huntsman Is Now Attempting to Deceive Investors By <u>Including M&A</u> to Claim It Achieved an <u>Organic Target</u>

At the 2018 Investor Day, Huntsman clearly promised investors it would achieve Adjusted EBITDA growth of 10% per year without relying on M&A. The Company is now attempting to include positive contribution from M&A in Adjusted EBITDA in order to fool shareholders into believing the Company almost achieved its target.



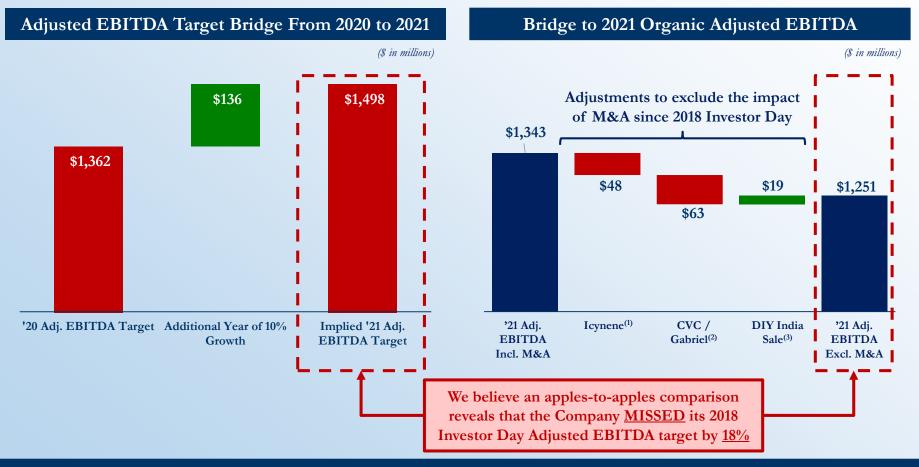
We believe Huntsman is deliberately including the positive impact of M&A in order to overstate its 2021 Adjusted EBITDA results by \$92 million, in order to fool shareholders into believing its <u>FALSE</u> narrative of almost having achieved its 2018 Investor Day target.

Source: Public company filings. (1) Based upon \$350 million purchase price and 10x purchase multiple per the Q4 2019 investor call. In additional, allocated 50% of Huntsman Building Solutions synergies delivered to date (per 2021 Investor Day). (2) \$53 million of pre-synergy EBITDA per the 2021 Investor day plus \$10 million of synergies realized to date per the Q2 2021 investor call. (3) Per the 2021 Investor Day.



Even When Extending the Analysis to 2021, Huntsman <u>STILL FAILED</u> to Deliver on Its 2018 Investor Day Target

We believe Huntsman is making a fundamentally flawed comparison to claim it nearly achieved its 2018 Investor Day target. Huntsman is understating its Adjusted EBITDA target while overstating its actual Adjusted EBITDA.



Huntsman is making a highly disingenuous comparison to claim it delivered on its 2018 Investor Day target.

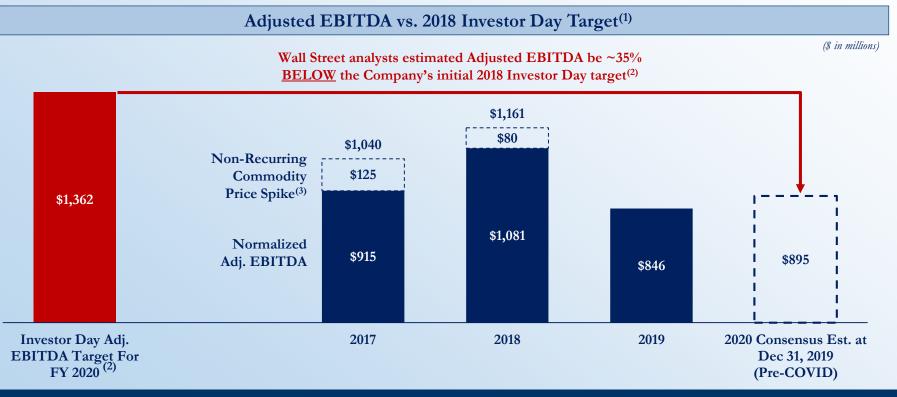
STARBOARDVALUE

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In Fact, the Company Was Expected to Significantly <u>MISS</u> Its 2018 Investor Day Target <u>Even Before the Pandemic</u>

We believe shareholders should be asking whether the Company was expected to deliver on its 2018 Investor Day target prior to the pandemic. The answer is a resounding <u>NO</u>. At the end of 2019, Wall Street analysts expected the Company's 2020 Adjusted EBITDA target to <u>MISS</u> its target by ~\$470 million. We believe it is clear that the Company <u>FAILED</u> to deliver on its 2018 Investor Day promise.



Even prior to the global pandemic, Wall Street analysts believed Huntsman would <u>FAIL</u> to deliver on its 2018 Investor Day target. We believe the Company's attempts to retroactively revise its promises and obfuscate the truth in order to mislead shareholders is highly disingenuous.

Source: CapitalIQ, Public company filings and presentations, Wall Street consensus. (1) Adjusted EBITDA pro forma for the sale of Huntsman's Chemical Intermediates business. (2) 2020 target as disclosed in the Company's March 2022 presentation to shareholders. (3) \$125 million commodity price spike in 2017 per page 4 of the Company's Q4 2017 earnings presentation. \$80 million commodity price spike in 2018 per Q1 to Q3 2018 earnings presentations.



Again, In Addition to Adjusted EBITDA, Huntsman Failed to Execute on <u>ALL</u> 2018 Investor Day Promises

In its 2018 Investor Day, the Company and expressed confidence that it could <u>improve its share price to \sim \$60 per share by 2020.</u> The Company ultimately <u>FAILED</u> to deliver on its commitment.⁽¹⁾

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Huntsman failed to achieve its 2018 Investor Day share price improvement goal.

See Section 4 for additional detail. Source: Public company filings, presentations, and transcripts, CapitalIQ. (1) The Company's closing share price on the day prior to the 2018 Investor Day was \$32.02. The Company committed to improving share price by at least \$27 per share by 2020, which implied a 2020 target share price of approximately \$60 per share by December 31, 2020.



We Believe Management's Willingness to Mislead Its Board and Shareholders Emphasizes the Dire Need for Change

Management has <u>repeatedly</u> attempted to <u>mislead</u> shareholders. While Starboard and its nominees see through these transparent efforts, we believe the Board has unfortunately been fooled due to their pervasive interconnects and lack of experience. Huntsman needs strong, capable, and independent directors that will not be fooled and can hold management accountable.

The Truth

Huntsman <u>FAILED</u> to achieve its 2018 Investor Day Adjusted EBITDA Target by a wide margin. Huntsman's Misleading Tactics

Huntsman claims to have almost achieved its target by (i) comparing 2021 results to a 2020 target and (ii) including M&A in results despite initially stating that its target was organic and excluded M&A.

CHANGE IS NECESSARY

Huntsman management has proven it is more than willing to mislead shareholders.

We believe this is part of a <u>recurring pattern</u> and the <u>Board has been fooled</u> by these same tactics, resulting in a lack of accountability and poor performance.

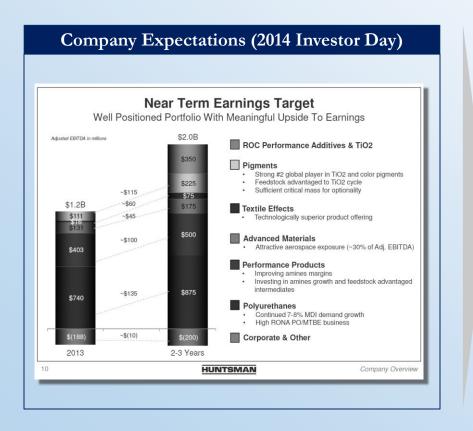
Our strong, capable, and independent director nominees WILL NOT BE FOOLED by Huntsman's disingenuous tactics.

Huntsman <u>NEEDS</u> strong, capable, and independent nominees that can hold management accountable.



Huntsman Also Failed to Execute on Its 2014 Investor Day Promise (Which Is Conveniently Ignored by the Company)

At the 2014 Investor Day, the Company targeted achieving \$2.0 billion of Adjusted EBITDA by 2016, and not only <u>FAILED</u> to achieve its initial target, <u>but Adjusted EBITDA actually declined in each year following 2014</u>, meaning the Company made no progress towards its goal.





The Company made no progress towards its \$2.0 billion Adjusted EBITDA target between 2014 and 2016.

See Section 4 for additional detail. Source: Public company filings and presentations. (1) Pro forma for acquisition of Rockwood's Performance Additives and Titanium Dioxide business, Adjusted EBITDA reflects contribution from the Rockwood asset as if it had been acquired on January 1, 2014.



Again, This Is a Company That Is Quick to Make Promises But Never Seems to Deliver

The Company hosted three investor days prior to 2021 – one in 2014, 2016, and 2018. At each investor day, the Company repeatedly made commitments to shareholders but ultimately failed to deliver.



Huntsman made new promises at three consecutive investor days, and each time, failed to deliver.

STARBOARD VALUE

Source: Public company filings, presentations, and transcripts, CapitalIQ. (1) The Company's closing share price on the day prior to the 2018 Investor Day was \$32.02. The Company committed to improving share price by at least \$27 per share by 2020, which implied a 2020 target share price of approximately \$60 per share by December 31, 2020.

In November 2021, Huntsman Hosted Yet Another Investor Day and Made Even More Promises to Shareholders

In November 2021, the Company hosted an Investor Day, again committed to improving financial performance, and expressed confidence that the Company would finally be able to deliver on its commitments.

"We're very excited, and I feel more confident today than I ever have about the future. I know that's something that everybody always says. But why do I feel that, I feel that because we have more control of these issues...there are going to be headwinds here and there. But what we can control, what we're focused on as a company, and what we're able to do, I think, puts us in a unique opportunity to further transform this business."

Peter Huntsman, Chairman, President & CEO November 2021

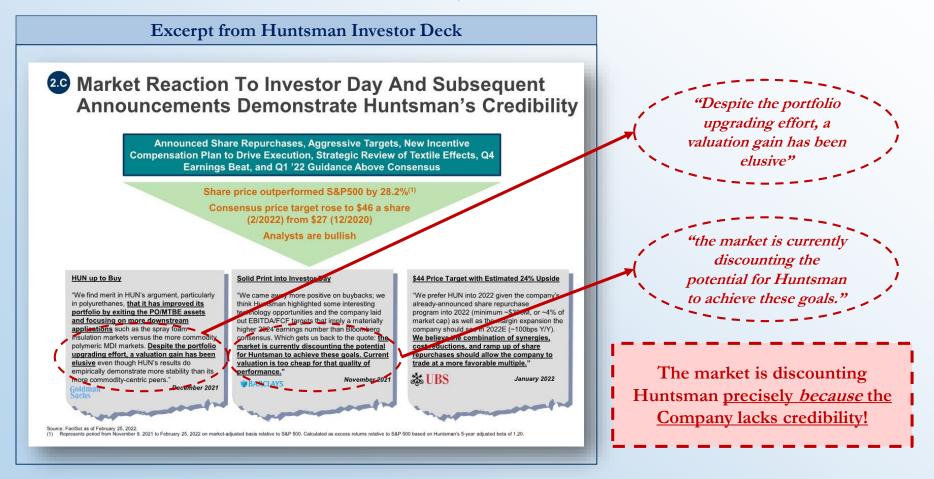


The Company is again making commitments to shareholders that it will meaningfully improve performance.



Huntsman Claims Its Promises Are Credible, Yet the "Evidence" It Cites Seems to Refute Its Own Claim

Huntsman claims it has credibility with shareholders and Wall Street analysts, yet its own "evidence" demonstrates the market does not believe the Company will achieve its latest set of promises.



Huntsman's own "evidence" demonstrates that the Company lacks credibility with shareholders.



Wall Street Consensus Agrees: Huntsman Does Not Have Credibility On Its Latest Investor Day Promises

We believe Wall Street consensus estimates suggest a high degree of skepticism regarding the Company's 2021 Investor Day targets as estimated Adjusted EBITDA margins continue to be well below the low-end of the Company's targeted range.

"For some cynics in Chemicals who have more grey hairs than ourselves, they've sat through previous HUN investor days that also felt compelling but ultimately didn't translate into results. There are a number of (fair) reasons for management to believe that "now is different" (upgraded portfolio, much cleaner balance sheet), but that is the historical challenge the stock is facing: Convincing the incremental buyer that this time is different. We think the setup into 2022-23 could be interesting if we get a few more good results on the board, but execution will be the ultimate determinant."

STARBOARD VALUE



Huntsman 2021 Investor Day Adjusted EBITDA Margin Target versus Consensus Estimates⁽¹⁾

There seems to be significant skepticism among Wall Street analysts that Huntsman will achieve its targets.

Barclays November 2021

After Years of Failure, Why Should Shareholders Believe the Company's Promises Will Finally Be Fulfilled?

The Company has already fooled shareholders three times since 2014 - why will this time be different?

Investor Day	Commitment	Achieved?	
2014 Investor Day	Achieve \$2.0 billion of Adjusted EBITDA over the next 2 – 3 years	×	Fooled Shareholders ONCE
2016 Investor Day	Achieve \$1.3 billion of Adjusted EBITDA in the core business by 2017	×	Fooled Shareholders <u>TWICE</u>
2018 Investor Day	Achieve 10% Adjusted EBITDA CAGR through 2020 and improve share price to ~\$60 per share by 2020 ⁽¹⁾	×	Fooled Shareholders <u>THREE TIMES</u>
The definition of ir	nsanity is doing the same thing over and o	ver again and expec	ting different results!
Without change and sign	nificantly greater oversight, shareholder	s will end up incre	dibly disappointed again.

STARBOARD VALUE

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Source: Public company filings, presentations, and transcripts. (1) The Company's closing share price on the day prior to the 2018 Investor Day was \$32.02. The Company committed to improving share price by at least \$27 per share by 2020, which implied a 2020 target share price of approximately \$60 per share by December 31, 2020.

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The Truth

Huntsman's latest investor day promises are not credible given long track record of failing to deliver.

Huntsman's Misleading Tactics

Huntsman claims otherwise by ignoring consensus estimates and selectively citing research reports.

CHANGE IS NECESSARY

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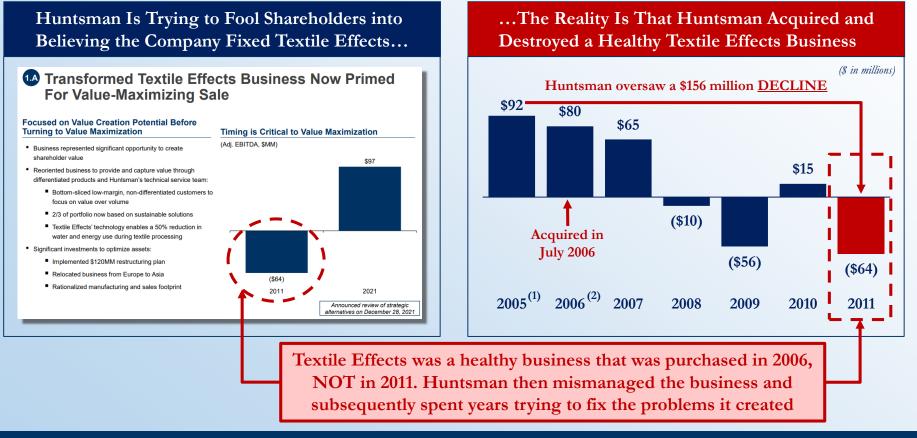


2. **Poor Capital Allocation**



We Believe Huntsman Is Attempting to Deceive Shareholders By Suggesting It Turned Around Textile Effects

We believe Huntsman is using an arbitrary and highly misleading date to falsely portray a turnaround. The Company acquired Textile Effects in 2006 when it was generating \$92 million of Adjusted EBITDA, <u>NOT</u> in 2011 as the Company's presentation seems to suggest!



We believe Huntsman is using an arbitrary date to falsely portray Textile Effects as a turnaround. This is a <u>LIE</u>. Huntsman acquired the business in 2006 when it had \$92 million of Adj. EBITDA. This was <u>NOT</u> a turnaround.



The Reality Is That Textile Effects Was Acquired in 2006 With <u>\$92 Million of Adjusted EBITDA</u>

In 2006, Huntsman acquired a manufacturer of textile dyes and chemicals from Ciba Specialty Chemicals that had \$1 billion of revenue and \$92 million of Adjusted EBITDA.

Ηu	Intsman to purchase Ciba Textile Effects business
eb	20, 2006
lco	quisition Will Expand Differentiated Products Portfolio
od	Woodlands, TX – Peter R. Huntsman, President and CEO of Huntsman Corporation (NYSE: HUN), announced ay that the company has entered into a definitive agreement to acquire the global Textile Effects business of a Specialty Chemicals Inc. for CHF 332 (\$253 million).
oro 0,0 ext	adquartered in Basel, Switzerland, the Textile Effects business manufactures a broad range of chemical and dye ducts that enhance the performance properties and color of finished textiles and materials. It serves over 000 customers located in 80 countries and is the leading global supplier of comprehensive solutions for the tile industry. The business has approximately 4,200 employees and operates eleven primary manufacturing lities located in eight countries.
pp	e Textile Effects business had 2005 revenues of approximately CHF 1.3 billion (\$1 billion) which represents proximately 17% of Ciba's total 2005 revenues. The business had 2005 EBITDA of approximately CHF 115 ion (\$92 million).

When Huntsman first acquired Textile Effects in 2006, the business was healthy and profitable, with \$92 million of Adjusted EBITDA, and strong growth prospects.



Textile Effects Was Pitched to Shareholders As a "High Return Growth Project" and "Immediately Accretive" to Earnings

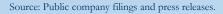
Huntsman promised shareholders that Textile Effects would have an <u>immediate positive impact on the</u> <u>Company's financial performance</u>, and was consistent with the Company's strategy to expand its downstream capabilities.

iment our existing formulation businesses
iment our existing formulation businesses
m technology and marketing platforms. It is
erentiated segments through high return ill continue to grow, and there remain
eam and Huntsman to continue to restructure
also see considerable supply chain and
fident, will significantly enhance Huntsman's
nillion (\$360 million) in revenues in Asia, Textile
e looking forward with great anticipation to ortfolio."
Intsman's earnings per share and should add
iil c c c

The Company expected Textile Effects to be "an integral part of [its] differentiated business portfolio."

STARBOARDVALUE

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Textile Effects Was Even Expected to Improve Profitability by 70% Post-Acquisition to \$150 Million

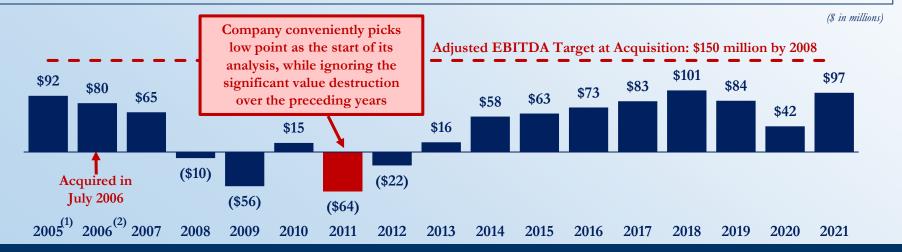
The Company was so optimistic about Textile Effects that it even promised shareholders Adjusted EBITDA would improve ~70% to \$150 million <u>WITHIN TWO YEARS</u> of acquisition. Unfortunately, over the past fifteen years, this promise has never been fulfilled.

The Company Promised to Increase Textile Effects Adjusted EBITDA by ~70% to \$150 Million

"...we announced the acquisition of Ciba's textile effects business. This was an acquisition of roughly \$255 million with an \$88 million LTM EBITDA. It is our objective over the course of the next two years to invest about \$100 million into that textile effects business, and we believe we can get that EBITDA up to about 15%, 16% of sales; increase that EBITDA from its present rate of about \$90 million run rate, upwards of about \$150 million run rate."

FAILED

Peter Huntsman, President & CEO September 2006



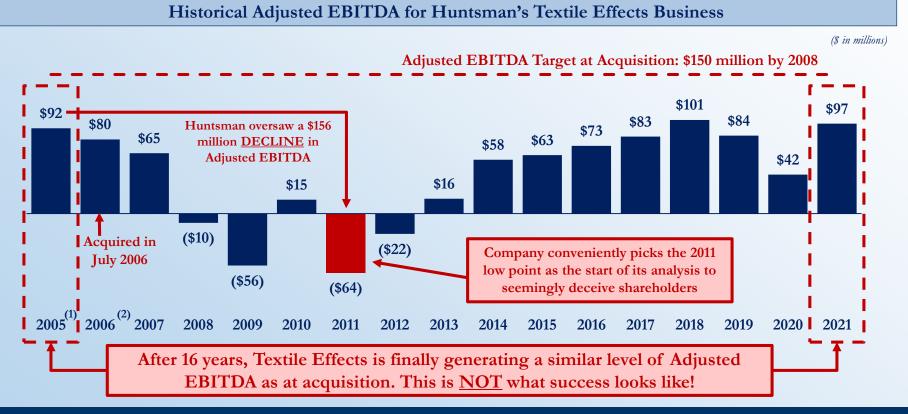
The Company acquired Textile Effects as a healthy business, broke it, failed to deliver on its promises of improved profitability, yet is now attempting to take credit for a turnaround that should never have been needed.

Source: Public company filings, presentations, and transcripts. Note: Quotes are underlined and bolded for emphasis. (1) Per press release at time of acquisition announcement. (2) Acquisition of Textile Effects was completed on July, 3, 2006. In December 2006, management commented that the business had a run-rate Adjusted EBITDA of \$75 - \$85 million. \$80 million represents the midpoint.



Over 16 Years, Huntsman Failed to Execute on Its Promise to Improve Adjusted EBITDA to \$150 Million

Huntsman is using an arbitrary and highly misleading date to falsely portray a turnaround. The Company acquired Textile Effects in mid-2006 when the business had been generating \$92 million of Adjusted EBITDA, proceeded to destroy value through poor execution over the next five years, and completely failed in its promise to increase Adjusted EBITDA to \$150 million.



Huntsman did not create value at Textile Effects. In fact, Adjusted EBITDA has only finally recovered to its original state after 16 years.

STARBOARDVALUE

33

Source: Public company filings and presentations. (1) Per press release at time of acquisition announcement. (2) Acquisition of Textile Effects was completed on July, 3, 2006. In December 2006, management commented that the business had a run-rate Adjusted EBITDA of \$75 - \$85 million. \$80 million represents the midpoint.

We Believe Management's Willingness to Mislead its Board and Shareholders Emphasizes the Dire Need for Change

Management has <u>repeatedly</u> attempted to <u>mislead</u> shareholders. While Starboard and its nominees see through these transparent efforts, we believe the Board has unfortunately been fooled due to their pervasive interconnects and lack of experience. Huntsman needs strong, capable, and independent directors that will not be fooled and can hold management accountable.

The Truth

Huntsman acquired the business in 2006 when it had \$92 million of Adj. EBITDA not in 2011 like the Company claims. In addition, the Company completely failed to achieve its promised \$150 million of Adjusted EBITDA. <u>This was a</u> <u>failure, not a turnaround.</u>

Huntsman's Misleading Tactics

Huntsman claims otherwise by arbitrarily selecting 2011 as a starting point despite having acquired the business 5 years earlier.

CHANGE IS NECESSARY

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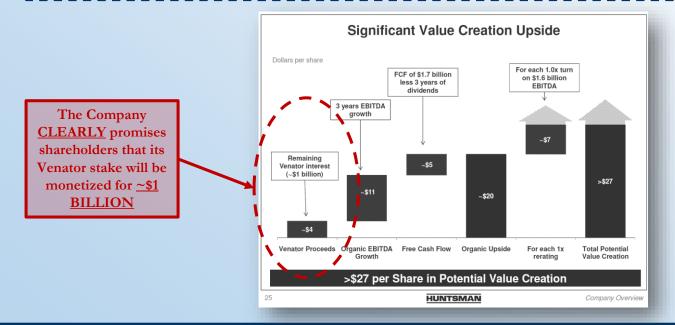
At Its 2018 Investor Day, the Company Promised to Monetize Its <u>REMAINING 53%</u> Interest in Venator for ~\$1 Billion

In May 2018, when Huntsman hosted its 2018 Investor Day, the Company owned a 53% stake in Venator. The Company promised shareholders that it would monetize this <u>REMAINING</u> 53% stake for ~\$1 billion.

Huntsman CLEARLY Promises to Monetize Its REMAINING Stake in Venator for ~\$1 Billion

"So again, I know that some are very anxious that we hold those shares. Others, very anxious that we sell those shares or swap those shares and so forth. We've got a very close handle on that, and it is our objective to be able to monetize those shares this year and. And to bring in another, at least, \$1 billion into the company and into the cash flow of the company."

Peter Huntsman, Chairman, President & CEO May 2018



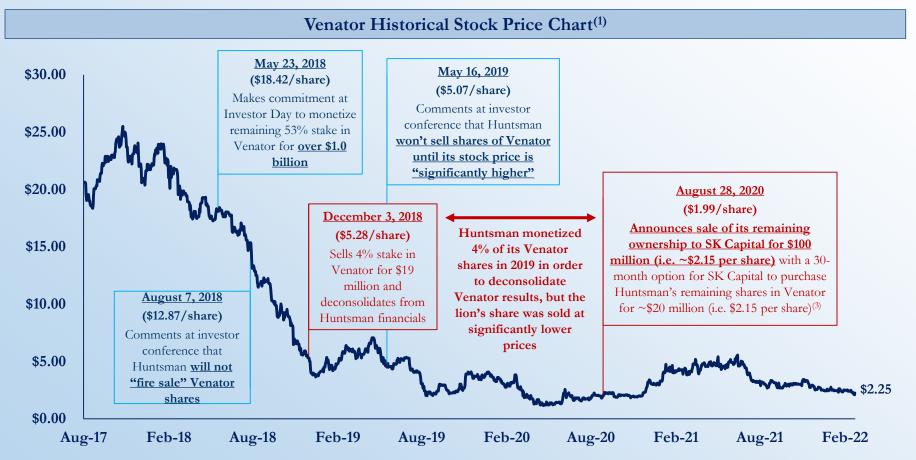
Huntsman <u>CLEARLY</u> promised it would monetize its <u>REMAINING</u> stake in Venator for <u>~\$1 BILLION</u>.



Source: Public company filings, presentations, and transcripts, CapitalIQ. Note: Quotes are underlined and bolded for emphasis.

The Company <u>FAILED</u> to Deliver on Its Promise and Instead Disposed of Venator At "Fire Sale" Prices for <u>ONLY</u> \$140 Million

Instead of fulfilling its promise to sell its 53% stake in Venator for ~\$1 billion, the Company <u>FAILED</u> to deliver on its promise and realized <u>ONLY</u> \$140 million in proceeds after conducting a "fire sale."



Huntsman committed to monetizing its Venator stake for over \$1.0 billion, but ultimately received <u>ONLY</u> \$140 million after conducting a "fire sale" in 2020.⁽²⁾

Source: CapitalIQ, public company filings, transcripts, and press releases. (1) Stock price shown from August 3, 2017, the date of Venator's IPO, through February 25, 2022. (2) Huntsman received only \$140 million for its Venator stake. \$140 million cash payment from SK Capital, plus \$20 million assuming SK Capital exercises is call options for 9.5 million shares at \$2.15 per share, plus \$20 million in sale process from Huntsman's 4% Venator stake sold December 3, 2018 in order to deconsolidate the business. (3) The \$100 million SK Capital paid -\$100 million SK Capital paid -\$100 million in sale process from Huntsman's 4% Venator stake sold December 3, 2018 in order to a deconsolidate the business. (3) The \$100 million SK Capital paid to Huntsman on August 28, 2020 was divided into two parts, ~\$91 million for 42.4 million shares at \$2.15 per share. As a result, while SK Capital paid ~\$100 million to Huntsman, the per share value paid for the 42.4 million shares transacted is \$2.15 per share.



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The Truth

Huntsman conducted a "fire sale" of its 53% stake in Venator, and received only \$140 million in proceeds, which was <u>\$860</u> <u>MILLION LESS</u> than the \$1 billion that the Company had promised shareholders.

Huntsman's Misleading Tactics

Huntsman claims otherwise by pretending it made a different promise, at a different time, with different parameters.

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3. Governance and Compensation



Prior to Starboard's Involvement, the Board Had **Avoided Any Real Refreshment**

Prior to Starboard's involvement in 2021, there was no refreshment of highly-conflicted directors. Rather, the Board merely added new directors while keeping legacy interlocked directors in key positions of power.

Huntsman Board of Directors (2018 – 2021)⁽¹⁾



2019

2020

2021











Sir Margetts

Sir Margetts



Mr. Burns

Mr. Burns

Mr. Burns



Dr. Beckerle Mr. Ferrari

















Mr. Huntsman Mr. Archibald

Mr. Huntsman Mr. Archibald

Mr. Huntsman Mr. Archibald

Mr. Reaud

Mr. Reaud

Mr. Reaud

Sir Margetts

Mr. Burns

Dr. Beckerle

Dr. Beckerle

Dr. Beckerle

Mr. Ferrari

Ms. Tighe

Ms. Dulá

Ms. Egan

Ms. McGovern

NO legacy directors were refreshed between 2018 - 2021; new directors were ALL added by expanding the size of the Board

Prior to Starboard's involvement, the Board apparently made no effort to replace legacy and conflicted directors.





Mr. Ferrari





In Fact, the Board Even Repeatedly Waived Its Own Policies Intended to Promote Refreshment

The Company's corporate governance guidelines prohibit directors 75 years old and over from being nominated at the annual meeting. However, for three consecutive years, the Board repeatedly waived this retirement policy for Nolan Archibald and M. Anthony Burns, two long-tenured leaders on the Board.

Director	Current Age	2019 Annual Meeting	2020 Annual Meeting	2021 Annual Meeting	_		
Nolan Archibald (Ex-Nom & Gov Chair)	78	×	×	×			
M. Anthony Burns (Ex-Compensation Chair)	79	×	×	X			

Did the Board Enforce Mandatory Retirement Policy?

STARBOARD VALUE

We question why the Board, including new members added between 2018 – 2021, chose to overlook problematic conflicts and keep highly-interconnected directors on the Board?

By waiving the mandatory retirement age for three consecutive years, we believe <u>ALL</u> members of the Board demonstrated a concerning disregard for governance best practices and a strong preference for the status quo.

Only After Starboard's Involvement, Did the Board Rush Through a Sham Refreshment Process

After avoiding any real refreshment for years, and only after facing pressure from Starboard, the Board rushed through a sham process that replaced four committee chairs with three directors lacking necessary experience.



Rather than constructively engage with shareholders over legitimate concerns, the Board instead chose to hastily remove four committee chairs and appoint three new directors who largely lack public board experience

The Board rushed to replace directors with individuals largely lacking public board experience.



Source: Public company filings.

In Doing So, the Board Selected Individuals We Believe Are Not Equipped to Provide Oversight Given Their Lack of Experience

We believe <u>the Board requires strong</u>, <u>capable</u>, <u>and independent directors</u> that are willing to hold management accountable, and question whether recently appointed directors will be able to do so.

	Independent Public Board Experience?	Commentary
		 Never served on a public board as an independent director
José Muñoz	×	 Previously declined to help efforts to hold management accountable even after the former CEO was arrested, and despite being offered \$12.8 million to help cooperate
David Sewell	X	 Newly appointed CEO of WestRock Never served on a public board as an independent director
Curtis Espeland	\checkmark	Nominees Starboard Is Seeking to Replace at the Company's 2022 Annual Meeting

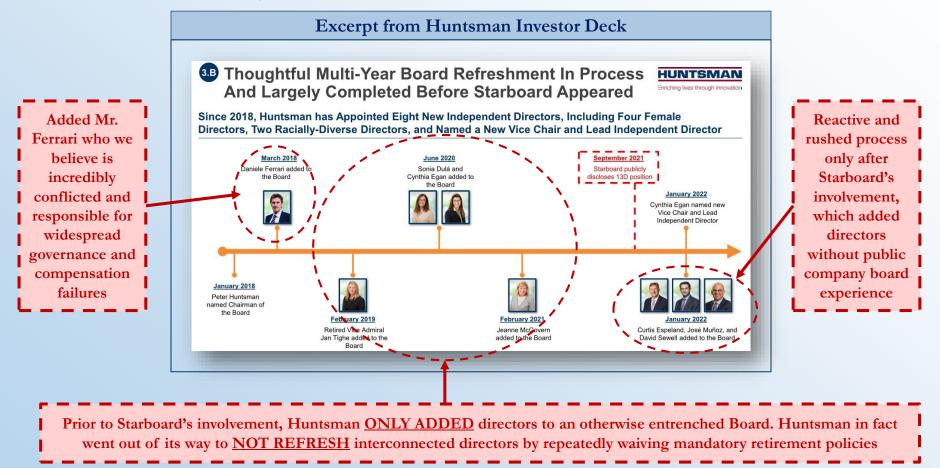
New Directors Defensively Added in 2022

We question whether the newly appointed directors have sufficient experience to demand accountability.

STARBOARDVALUE

However, Huntsman Now <u>Deceitfully Claims</u> to Have Undergone a "Multi-Year" Refreshment Process

Huntsman alleges to have credibility with the broader market, but its own evidence demonstrates the market does not believe the Company will achieve its latest set of promises to shareholders.



The additions to the Board are problematic and seemingly intended to keep the Board entrenched.



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The Truth

Huntsman has <u>NOT</u> undergone any real Board refreshment that will result in change.

Huntsman's Misleading Tactics

Huntsman claims otherwise by ignoring it did not remove or replace directors for numerous years, even waiving mandatory retirement policies.

CHANGE IS NECESSARY

Huntsman management has proven it is more than willing to mislead shareholders.

We believe this is part of a <u>recurring pattern</u> and the <u>Board has been fooled</u> by these same tactics, resulting in a lack of accountability and poor performance.

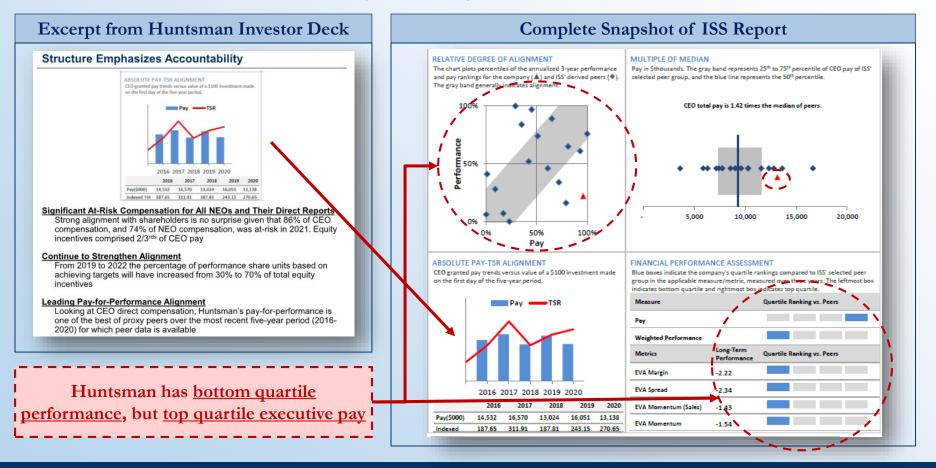
Our strong, capable, and independent director nominees WILL NOT BE FOOLED by Huntsman's disingenuous tactics.

Huntsman <u>NEEDS</u> strong, capable, and independent nominees that can hold management accountable.



Huntsman Separately Claims To Have Aligned Executive Pay with Performance, Yet The Company's Own "Evidence" Proves Otherwise

Huntsman cites an ISS report to claim executive pay is aligned with performance, but <u>conveniently omits the</u> rest of the report which shows executive pay is NOT aligned with performance.



Why would Huntsman intentionally omit its own evidence that proves pay is not aligned with performance? Why is the Board trying to deceive shareholders? <u>Shareholders deserve better.</u>



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The Truth

Huntsman has problematic compensation practices, including a failure to tie pay to performance. Huntsman's Misleading Tactics

Huntsman claims otherwise by selectively including a snippet of an ISS report while ignoring the rest of the report which proves the Company's claim is actually false!

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4. Financial Underperformance



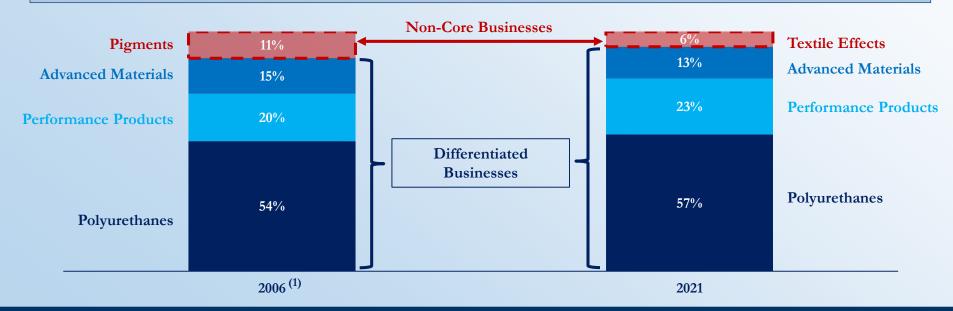
Huntsman Claims to Have Transformed the Business, But Its Core Reporting Segments Have Not Changed in 15 Years

Fifteen years ago, management declared that it had transformed the portfolio and had become a differentiated chemical company. Today, management is again saying the same thing with the same core reporting segments.

"The latest portfolio restructuring announcement this morning reflects the last in a series of value-creating divestitures which have been consistent with our stated strategy of focusing on a differentiated portfolio...I expect this new company to generate revenue growth at a rate well in excess of global GDP and average EBITDA margins approaching 15%. We will be a strong vibrant \$9 billion differentiated chemical company with tens of thousands of different products and formulations."

> Peter Huntsman, President & CEO February 2007

> > STARBOARDVALUE



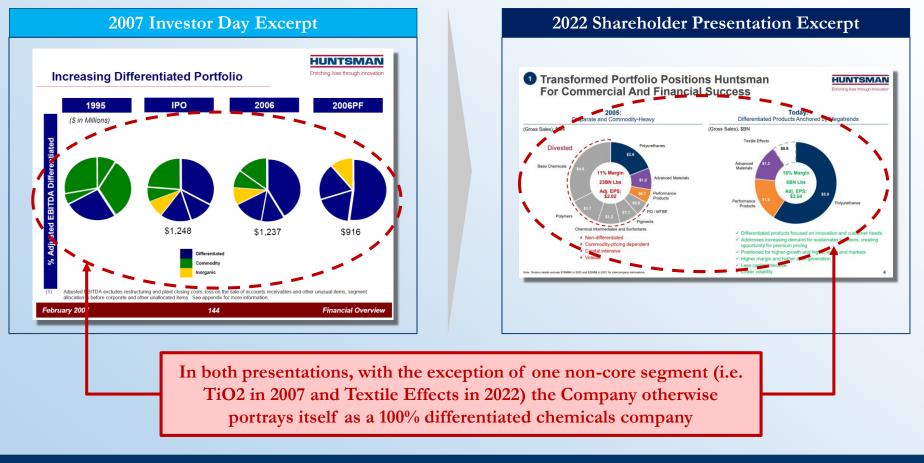
Adjusted EBITDA Contribution by Reporting Segment – 2006 vs. 2021

Huntsman's profit contribution from differentiated businesses looks the same today as it did fifteen years ago.

Source: Public company filings, presentations, and transcripts. Note: Quotes are underlined and bolded for emphasis. (1) Pro forma for divestitures of Polymers and Base Chemicals businesses, which were sold or announced as divested in either 2006 or by February 2007.

The Company's Transformation Story Is Also Largely the Same As What Was Told to Shareholders Fifteen Years Ago

The Company seems to be suggesting that it has only recently become a differentiated chemicals company and so is finally appropriately positioned for commercial and financial success. Do not be fooled! In 2007, fifteen years ago, the Company provided shareholders with the same narrative.



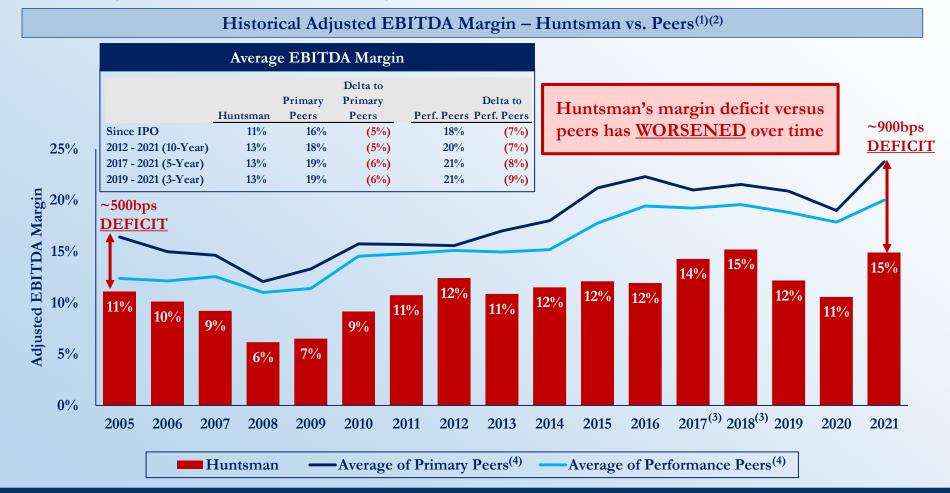
Huntsman seems to be recycling the same transformation narrative that it first used in 2007.

STARBOARD VALUE

Source: Public company filings and presentations.

Huntsman's Supposed Portfolio Transformation Seems Ineffective, as Margins Have Continued to Deteriorate Relative to Peers

The Company's profitability has not meaningfully improved since its IPO and continues to trail the profitability of both Performance and Primary Peers.



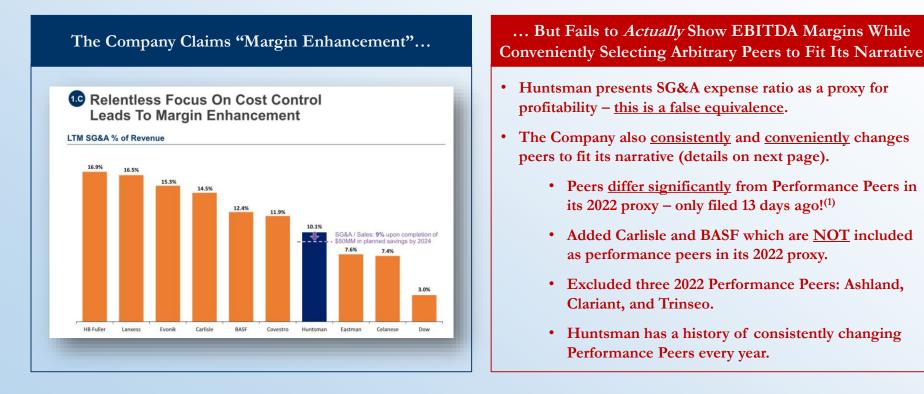
The Adjusted EBITDA margin gap between Huntsman and its peers has continued to widen over time.

See Section 3 for additional detail. Source: Public company filings, presentations, and transcripts. (1) Adjusted EBITDA margins reflect figures as reported in each fiscal year, and is not pro forma for acquisitions and divestitures made in subsequent periods. To the extent Adjusted EBITDA is not a reported metric, we have assumed Adjusted EBITDA equals Adjusted EBIT plus depreciation & amortization. (2) We calculate Adjusted EBITDA to exclude equity in income of unconsolidated affiliates and dividend income from equity investments, and include earnings attributable to non-controlling interests. (3) Excludes \$125 million in 2017 and \$80 million in 2018 from both revenue and EBITDA related to one-time favorable commodity price spikes as disclosed by the Company. (4) See Glossary in Supplemental Information section for definition.



Huntsman Seems to Be Deliberately Conflating SG&A Expense Ratio With Profitability In Order to Fool Shareholders

In Huntsman's latest investor presentation, the Company compares its operating expense ratio to peers while claiming it has undergone "margin enhancement." Operating expense ratio is not necessarily indicative of profitability. In addition, the Company again chose an arbitrary peer set in making its comparison.



We believe Huntsman is trying to fool its shareholders, operating expense ratio is not the same as profitability

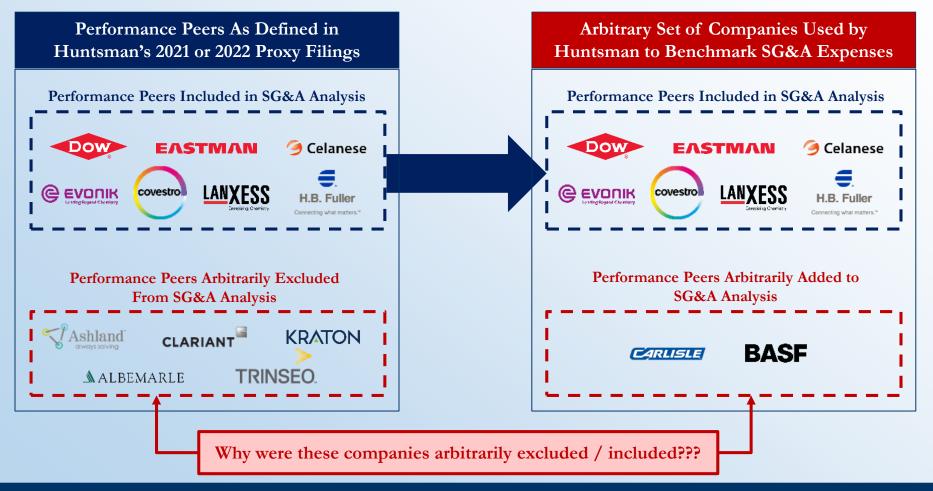
Huntsman claims to have enhanced its margins but fails to offer any proof.



Source: Public company filings. (1) 2022 Proxy filed as definitive on February 17, 2022. Presentation filed on March 2, 2022.

In Addition, the Company Seems to Be Arbitrarily Selecting Companies for Benchmarking Its SG&A Expense Ratio

The Company's SG&A expense benchmarking excludes five of its Performance Peers with seemingly no justification, while arbitrarily adding two new companies.



Huntsman is using an arbitrary set of companies to benchmark its SG&A expense ratio.



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The Truth

Huntsman's margins have deteriorated relative to peers.⁽¹⁾

Huntsman's Misleading Tactics

Huntsman claims otherwise by selectively highlighting SG&A ratio – instead of margins – and cherry picking yet another new peer set to fit its desired narrative.

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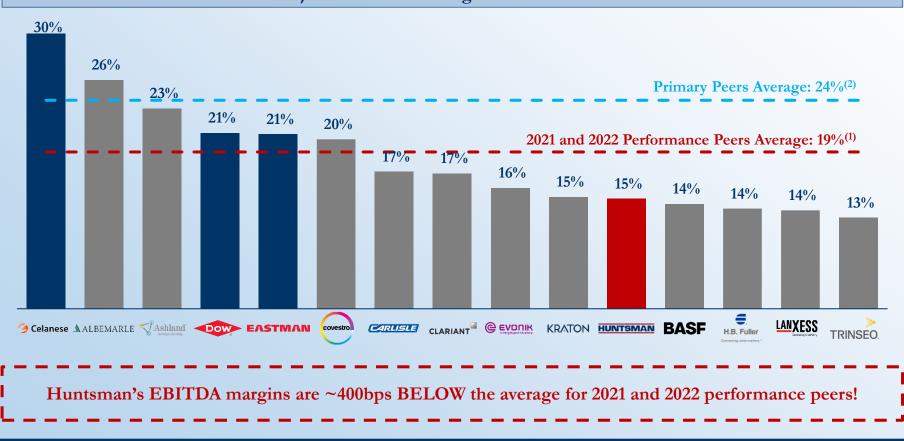
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We Believe the Company Tried to Focus Shareholders on Its SG&A Expense Ratio Because Its Profitability Is Subpar

We believe a <u>complete</u> and <u>objective</u> benchmarking of Huntsman's Adjusted EBITDA margins clearly demonstrates that Huntsman's profitability trails peers.



2021 Adjusted EBITDA Margin - Huntsman vs. Peers

We believe the Company would like shareholders to forget that its profitability relative to peers is incredibly poor.

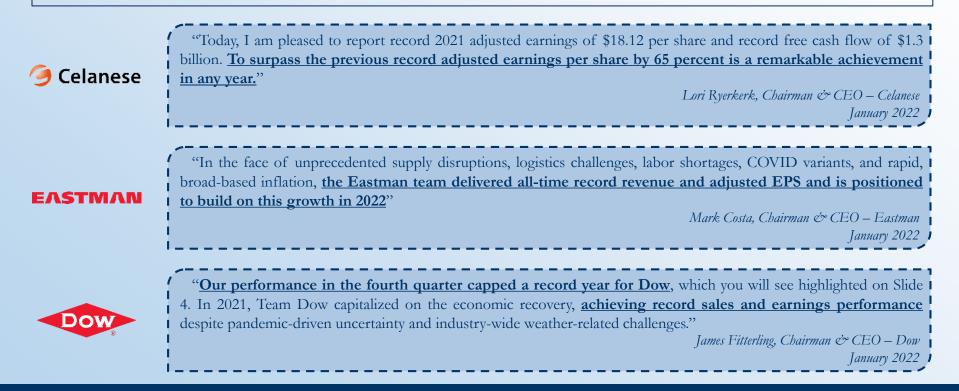
STARBOARD VALUE

Source: Public company filings. (1) For the sake of completeness, represents the average among peers included in <u>either</u> Huntsman's 2021 or 2022 Performance Peers as well as those arbitrarily selected in the Company's SG&A expense ratio benchmarking. (2) See Appendix for definition.

Huntsman Claims Recent Performance Represents a Turning Point...We Are Skeptical As Peers All Had Record-Setting Years

Huntsman Claims 2021's Results Are Evidence of Strong Momentum and Improved Execution

2021 was the best year in Huntsman's history: Huntsman's recent financial results demonstrate that the Company's plan is working. The Company reported the strongest profit and margin performance it has ever achieved with its current portfolio, delivering \$349 million of adjusted EBITDA in the fourth quarter 2021, up 45% year over year, and significant free cash flow of \$698 million, while achieving ahead of schedule an annualized run rate of \$120 million on the Company's \$240 million cost optimization and synergy program.



A rising tide lifts all boats. We believe Huntsman's performance seems to be the result of favorable macro conditions rather than skillful management execution.

STARBOARDVALUE



5. Share Price Underperformance



Huntsman Has Underperformed Its Peers and the Broader Market Across Almost Every Time Period Since IPO

When compared against Performance Peers, Primary Peers, the broader chemical industry, and even the S&P 500, it seems clear that the Company has <u>FAILED</u> to create shareholder value across almost every time period.

TSR Through Starboard's 13D Filing Date – Huntsman Over / (Underperformance)⁽¹⁾

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	8 Year	7 Year	6 Year	5 Year	4 Year	3 Year	2 Year	1 Year
S&P 500 Index	207%	157%	158%	126%	91%	61%	55%	37%
S&P Chemicals Index	132%	86%	125%	91%	53%	41%	41%	29%
Performance Peers	130%	124%	146%	77%	29%	23%	53%	61%
Primary Peers	157%	125%	140%	129%	49%	33%	43%	42%
Huntsman	69%	27%	139%	106%	16%	13%	30%	35%
Over / (Underperformance) vs. S&P 500	(138%)	(130%)	(19%)	(20%)	(74%)	(48%)	(25%)	(2%)
Over / (Underperformance) vs. S&P Chemicals	(63%)	(59%)	14%	15%	(36%)	(28%)	(11%)	5%
Over / (Underperformance) vs. Performance Peers	(61%)	(97%)	(7%)	29%	(13%)	(10%)	(23%)	(26%)
Over / (Underperformance) vs. Primary Peers	(88%)	(98%)	(1%)	(22%)	(33%)	(20%)	(13%)	(7%)

	Since IPO	15 Year	14 Year	13 Year	12 Year	11 Year	10 Year	9 Year
S&P 500 Index	417%	352%	288%	379%	442%	386%	363%	267%
S&P Chemicals Index	411%	390%	269%	293%	339%	293%	270%	191%
Performance Peers	642%	438%	272%	416%	417%	262%	276%	180%
Primary Peers	822%	716%	372%	472%	556%	376%	323%	258%
Huntsman	80%	143%	65%	395%	341%	225%	254%	137%
Over / (Underperformance) vs. S&P 500	(337%)	(210%)	(223%)	16%	(101%)	(161%)	(109%)	(131%)
Over / (Underperformance) vs. S&P Chemicals	(330%)	(247%)	(204%)	102%	2%	(68%)	(16%)	(55%)
Over / (Underperformance) vs. Performance Peers	(561%)	(295%)	(207%)	(21%)	(76%)	(37%)	(22%)	(43%)
Over / (Underperformance) vs. Primary Peers	(742%)	(573%)	(307%)	(77%)	(215%)	(151%)	(70%)	(121%)

We believe the Company has had a long and dismal track record of TSR underperformance.

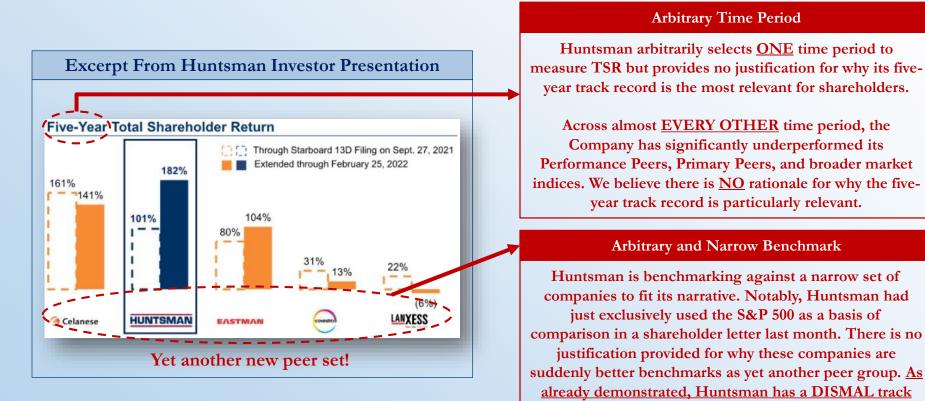
Source: Bloomberg. (1) Returns are adjusted for dividends. The "Since IPO" period is measured from February 11, 2005 through September 27, 2021, the date of Starboard's Schedule 13D filing. The remaining time periods are measured from the date of Starboard's Schedule 13D filing. For example, 10 Year would measure from September 27, 2011 to September 27, 2021.



The Company is arbitrarily selecting the <u>ONLY</u> time period in recent history where relative TSR against performance peers has performed better. We believe this is a blatant attempt to mislead shareholders on the Company's track record of dismal relative TSR.

We Believe Huntsman Is Trying to Obscure Its History of Poor TSR by Using Arbitrary Benchmarks and Arbitrary Time Periods

Huntsman cites five-year TSR as evidence of a "track record of creating shareholder value" but does not justify why five-year is notable, fails to analyze any other time period, and selects arbitrary companies as benchmarks, all to fit a narrative seemingly designed to deceive shareholders.



We believe Huntsman is attempting to deceive shareholders regarding its track record on relative TSR.



record of shareholder value creation across almost all historical periods.

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The Truth

Huntsman has consistently underperformed peers and broader market indices on TSR. Huntsman's Misleading Tactics

Huntsman claims otherwise by arbitrarily selecting a five year time period and cherry-picking peers to fit its narrative.

CHANGE IS NECESSARY

Huntsman management has proven it is more than willing to mislead shareholders.

We believe this is part of a <u>recurring pattern</u> and the <u>Board has been fooled</u> by these same tactics, resulting in a lack of accountability and poor performance.

Our strong, capable, and independent director nominees WILL NOT BE FOOLED by Huntsman's disingenuous tactics.

Huntsman <u>NEEDS</u> strong, capable, and independent nominees that can hold management accountable.



6. Starboard's Past Investments



Starboard Engaged With GCP to Protect Shareholders After Years of Mismanagement and Poor Results

Huntsman is attempting to mislead shareholders on Starboard's involvement with GCP Applied Technologies Inc. ("GCP"). Prior to Starboard's involvement, GCP had very strong similarities to Huntsman in terms of its poor operational performance, poor governance, board interconnects, and lack of accountability.

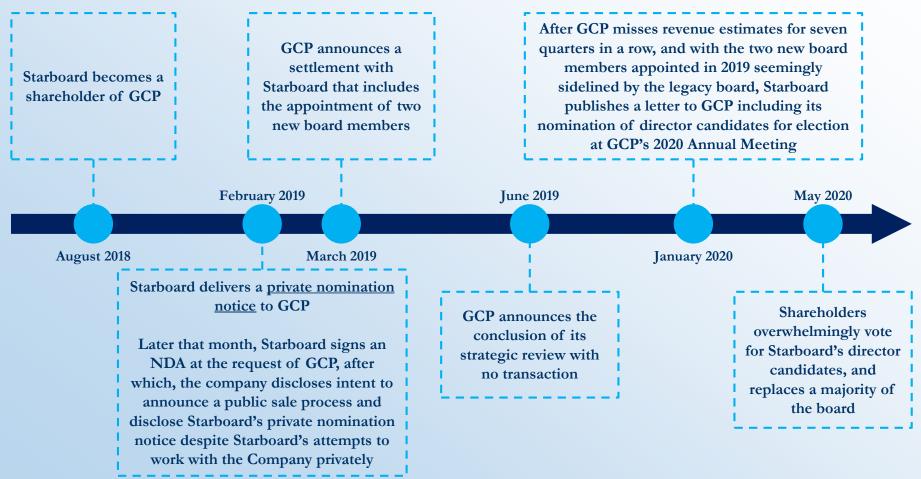
Background on Starboard's Engagement with GCP						
What Does GCP Do?	• GCP is a manufacturer of cement additives, concrete admixtures, and building materials.					
When Did Starboard Get Involved With GCP?	 Starboard initially invested in GCP in August 2018 and filed a Schedule 13D in June 2019. Starboard privately nominated directors for the 2019 Annual Meeting and subsequently settled to appoint two independent directors. After continued poor results, in January 2020, Starboard nominated a majority slate of nominees all of whom were elected by a wide margin at the 2020 Annual Meeting. 					
Why Did Starboard Choose to Engage with GCP?	 Lack of Management Accountability: Through Q4 2019, GCP had missed Wall Street consensus estimates for revenue or earnings per share in 15 of 16 quarters. In addition financial performance had failed to live up to management promises and also significantly lagged peers. Highly Interconnected Board: Multiple director interlocks and a concentration of power among three board members who controlled all leadership positions on the board, including Chair, and all served together on another public company board. Poor Pay-for-Performance: Top quartile pay for management despite bottom quartile performance relative to peers. 					

Starboard engaged with GCP to protect shareholders suffering from consistently poor operational execution, poor governance, lack of Board oversight, and lack of accountability.



Timeline of Starboard's Engagement With GCP

Below is a factual timeline of Starboard's engagement with GCP through the 2020 Annual Meeting, when shareholders overwhelmingly voted to support Starboard's majority slate of director nominees.



Shareholders overwhelmingly voted to replace a majority of GCP's board after years of underperformance.



Timeline of Starboard's Engagement With GCP (cont'd.)

Below is a factual timeline of Starboard's engagement with GCP from the 2020 Annual Meeting through December 2021 when GCP announced its sale to Saint-Gobain.



Starboard along with its independent directors stabilized a terribly mismanaged business and laid out a credible plan to improve financial performance, which ultimately resulted in a successful and value enhacing sale of the company to a highly complementary strategic acquiror.

STARBOARD VALUE

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Starboard and Its Slate of Strong, Independent Directors Helped Stabilize GCP, and Created Significant Value for Shareholders

Huntsman is attempting to mischaracterize Starboard's involvement with GCP – below we address Huntsman's accusations and set the record straight.

Setting the Record Straight on Starboard's Involvement at GCP

GCP asked Starboard to sign an NDA, which Starboard agreed to, after which GCP, on its own, disclosed its intention to announce a public sale process the following day.

Starboard advised against GCP's intended announcement, but the company proceeded regardless.

Starboard did not initiate GCP's public sale process in 2019 and had no board representation at that time.



Following the election of Starboard's majority slate in 2020, GCP embarked on a multi-year operational, governance, and financial turnaround. This turnaround was beginning to gain traction when the company was approached with multiple unsolicited offers that resulted in a sale of the company at a substantial premium.

Over the duration of Starboard's investment in GCP, governance was dramatically improved, compensation practices were aligned with shareholder outcomes, and value was created in excess of the Company's primary benchmark (i.e. the Russell 3000), despite challenging dynamics in the company's business.

GCP's total TSR from IPO to the 2020 Annual Meeting was 48% below the Russell 3000, while following the 2020 Annual Meeting, the Company's TSR has increased by 57% and has outperformed the Russell 3000 by 10%.⁽¹⁾

Starboard helped turnaround GCP after the prior board destroyed significant value for shareholders.

Source: Public company filings, CapitalIQ. (1) 49% relative underperformance measured from February 4, 2016, the date GCP announced its launch as a new, publicly traded company, through May 28, 2020, the date that GCP announced the preliminary results of its 2020 Annual Meeting. 12% outperformance measured from May 28, 2020, the date that GCP announced the preliminary results of its 2020 Annual Meeting. 12% outperformance measured from May 28, 2020, the date that GCP announced the preliminary results of its 2020.



Huntsman Conveniently Ignores Starboard's Most Recent Chemicals Investment in Corteva

Huntsman is attempting to mislead shareholders regarding Starboard's engagement with companies in the chemical industry. We believe Starboard's most recent chemical-related investment in Corteva, Inc. ("Corteva") demonstrates how new Board perspectives and a greater culture of accountability can create significant shareholder value.

	Background on Starboard's Engagement with Corteva
What Does Corteva Do?	 Corteva is one the world's largest agricultural sciences companies, and produces both seeds and crop protection chemicals
When Did Starboard Get Involved With Corteva?	 Starboard presented Corteva as a best idea at the annual 13D Monitor Active-Passive Investor Summit in October 2020. In January 2021, Starboard publicly nominated eight directors for the 2021 Annual Meeting and subsequently settled to appoint three independent directors to the board.
Why Did Starboard Choose to Engage with Corteva?	 Poor Financial Performance: At the time of Starboard's engagement, Corteva's Adjusted EBITDA margins were significantly below its closest peers, and despite claiming to have realized significant cost synergies, both Adjusted EBITDA and margins had remained flat for multiple years. Lack of Accountability: Prior to Starboard's involvement, Corteva had experienced multiple downward earnings revisions and missed promises regarding synergy capture and currency hedging that we believe had eroded the Company's credibility with both Wall Street analysts and shareholders.

Starboard engaged with Corteva to help identify individuals with highly relevant industry expertise that could help the Board diversify its perspectives and better hold management accountable.



We Believe Starboard's Public Engagement With Corteva Has Been Highly Constructive

Starboard has worked constructively with Corteva to introduce new Board members with deep industry expertise and new perspectives that are committed to driving a culture of accountability and helping create significant shareholder value.



Since Starboard's public engagement with Corteva, the Company has outperformed the S&P 500 by 41% and created significant value for shareholders.



7. Starboard and Its Nominees

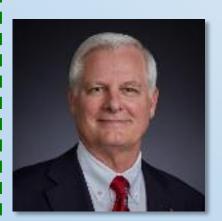


Starboard Has Proposed a Slate of Strong, Capable, and Independent Nominees That Will Help Drive Accountability at Huntsman

We have compiled a diverse slate of experienced chemical executives and seasoned public company board members who we believe will help instill accountability, improve performance, and demand operational excellence at Huntsman.

- Our highly-qualified nominees have diverse and complementary experiences. Collectively, they are **<u>industry-leading experts</u>** with extensive experience in <u>chemical operations</u>, <u>corporate governance</u>, <u>mergers and acquisitions</u>, and <u>capital markets</u>.
- We have nominated <u>four director nominees</u> to the 10-person Board, thereby seeking minority representation on the Board on behalf of common shareholders.

Starboard Director Nominees



James L. Gallogly Fmr Chief Executive Officer, LyondellBasell Industries N.V.



Sandra Beach Lin Fmr Executive Vice President, Celanese Corporation



Susan C. Schnabel Co-Managing Partner, aPriori Capital Partners

Jeffrey C. Smith Managing Member, Starboard Value

STARBOARD

Wall Street Analysts Also Believe Our Director Nominees Are Incredibly Well-Qualified

Wall Street analysts have expressed enthusiasm for the quality of Starboard's director nominees, and seem to believe they will be incredibly valuable in helping the Company improve accountability and execution.

"...with Starboard now nominating a slate of directors it has formally challenged HUN's board structure. <u>These nominees are quite</u> <u>qualified in our view, and we think could be quite effective at aiding and improving the upstream, downstream, and financial</u> <u>footprint at the company</u>...productivity should be a perpetual process, and <u>additional oversight and guidance through its evolution</u> <u>could be helpful for a company that does not have a longstanding productivity culture.</u>"

> BofA Securities January 2022

"<u>Mr. Gallogly carries high esteem for making money for Chemicals investors over the past 10+ years</u> – As CEO of LyondellBasell (LYB), shares outperformed the S&P 500 by 382% and outperformed peer Dow Chemical by 357% from emerging out of bankruptcy in 2010 until Mr. Gallogly announced his retirement in late September 2014...<u>We think he carries four main attributes that investors would</u> welcome to the board of Huntsman (or any Chemical company for that matter): 1) operating acumen and focus on safety + cost, 2) a track record of prudent and shareholder-friendly capital discipline, 3) a reputation of being forthright and outspoken in his views, and 4) a track record of delivering on results."

Barclays January 2022

"Importantly, we believe that Jim Gallogly stands out among the proposed Starboard nominees and the newly added board members with the potential to be especially impactful on investor confidence, and on the contribution that the refreshed board could make to the Company's bottom line and valuation. In our experience covering LyondellBasell when Mr. Gallogly was its CEO, his leadership was both evident in the Company's results and was rewarded by the equity market. We believe that a candidacy of Mr. Gallogly's caliber could greatly enhance the board, in particular in the areas of operational efficiency and cost control."

> KeyBanc Capital Markets January 2022

> > STARBOARDV

Wall Street Analysts Also Believe Our Director Nominees Are Incredibly Well-Qualified (cont'd.)

Wall Street analysts have expressed enthusiasm for the quality of Starboard's director nominees, and seem to believe they will be incredibly valuable in helping the Company improve accountability and execution.

"...<u>on balance we tip the scales in Starboard's direction on the strength of one James Lawrence Gallogly.</u> Having years of experience with Jim from the LALLF/LYB days and having a detailed 1x1 conversation with him back during the Trian/DD board nomination saga, we don't doubt he would be a superior addition to the board. We further know Sandra Beach Lin from her CE days and also have a favorable opinion."

Fermium Research January 2022

"Investor questions have centered on one particular nominee, James Gallogly (nominated by Starboard). The primary reason why Mr. Gallogly has stood out to investors is as a result of his strong track record at LyondellBasell. Specifically, Mr. Gallogly joined LyondellBasell in 2009 shortly after the company filed for bankruptcy. Over the subsequent approximately five years, Mr. Gallogly engineered the transformation of LyondellBasell from a company in disarray to one that is now broadly considered to be a bestin-class operator of chemical assets world wide. Of note, the restructuring that took place at LyondellBasell was primarily focused on embedding a culture of cost efficiency and capital discipline."

> Morgan Stanley January 2022



James L. Gallogly

Mr. Gallogly's significant operating, financial, and environmental management experience as a senior executive within the chemicals industry, as well as his significant public company board experience would make him a valuable addition to the Board.



- Mr. Gallogly previously served as President of the University of Oklahoma.
 Prior to that, Mr. Gallogly served as Chief Executive Officer and Chairman of the Management Board at LyondellBasell Industries N.V., a global plastics, chemical, and refining company. Prior to LyondellBasell, Mr. Gallogly served as Executive Vice President of each major business unit at ConocoPhillips. Prior to ConocoPhillips, Mr. Gallogly served as Chief Executive Officer Chevron Phillips Chemical Company, a global plastics and chemical company.
- Mr. Gallogly currently serves as Vice Chairman of the University Cancer
 Foundation Board of Visitors at the University of Texas M.D. Anderson
 Cancer Center.
- Mr. Gallogly previously served as a director of Continental Resources, Inc. and E.I. du Pont de Nemours and Company.

lyondellbasel













Mr. Gallogly Has Unmatched Chemical Industry Experience Encompassing Both Operating and Public Company Board Roles

Mr. Gallogly is among the most well-regarded chemical industry executives given his long track record of creating substantial shareholder value as both an executive and director.

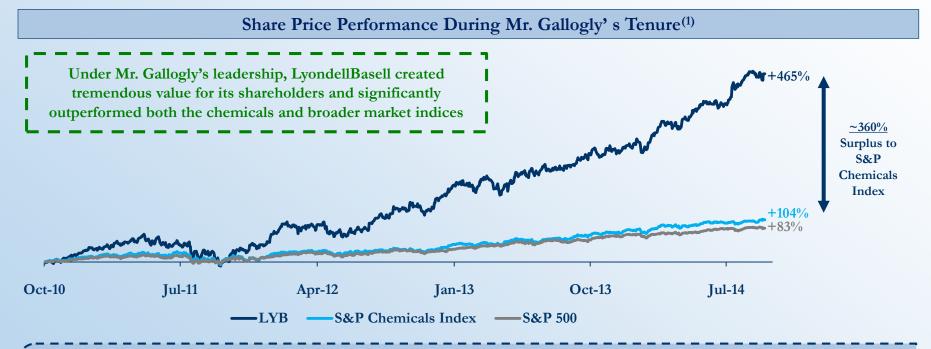
			Mr. Gallog	gly's Rele	vant Experi	ience
	Position	Specialty Chemicals	Cost Discipline	M&A	R&D/ Innovation	Commentary
LyondellBasell (2009 – 2015)	CEO	~	~	~	\checkmark	 Led impressive turnaround from bankruptcy to best-in- class chemicals operator. Implemented a synergy program with over \$1 billion in revenue enhancements and cost reductions. Generated substantial value for shareholders, exceeding the S&P Chemicals Index by ~360%.
Dupont (2015 – 2017)	Director	\checkmark	\checkmark	\checkmark	\checkmark	 One of the largest specialty chemicals companies in the world. Intimately involved with the Dow/DuPont merger.
ConocoPhillips (2006 – 2009)	EVP		\checkmark	\checkmark	\checkmark	• EVP of Worldwide Exploration & Production and EVP of Refining, Marketing & Transportation of what was then a Fortune 5 company.
Chevron Phillips Chemical Company (2000 – 2006)	President & CEO	~	\checkmark	~	\checkmark	 Led highly successful merger of Chevron's and Phillip's chemical businesses. Market leading position in multiple specialty chemical businesses (alpha olefins, Performance Pipe, Ryton PPS thermal plastics, mercaptans, & styrene butadiene copolymers).

Mr. Gallogly is uniquely qualified to serve on the Huntsman Board of Directors.



Even Peter Huntsman Complimented Mr. Gallogly For His Track Record of Creating Immense Value for Shareholders

Mr. Gallogly was the Chief Executive Officer at LyondellBasell ("LYB") from 2009 to 2015. During his tenure, Mr. Gallogly created significantly more value for shareholders than other chemical peers, Huntsman, and the broader market.



"First of all, I think that multiples are very important in a stock price, obviously. But let's not get too transfixed on the multiple. <u>If I look at</u> the companies that have improved the greatest shareholder value that have gone up over the course of the last 2 1/2 years, 2 years, I think number one on that list is Lyondell."

Peter Huntsman May 2014

Mr. Gallogly is uniquely qualified to serve on the Board given his impressive record and chemicals expertise.



Sandra Beach Lin

Ms. Lin's significant leadership experience as a senior executive in both the hybrid chemicals and broader industrials industries, coupled with her considerable experience serving on public company boards, would make her a valuable addition to the Board.



- Ms. Lin is the former President and Chief Executive Officer of Calisolar, a global leader in the production of solar silicon. Previously, Ms. Lin was Executive Vice President of Celanese, a global hybrid chemical company. Prior to Celanese, Ms. Lin held various senior executive positions at Avery Dennison, Alcoa, and Honeywell International.
- Ms. Lin currently serves as a director at Avient Corporation, American Electric Power Company, Trinseo S.A., Ripple Therapeutics, and Interface Biologics. At Trinseo S.A., Ms. Lin serves as Chair of the Environmental, Health, Safety, Sustainability and Public Policy Committee, and at American Electric Power Company, Ms. Lin serves as Chair of the Corporate Governance Committee.

STARBOARDV

Ms. Lin previously served as a director of WESCO International, Inc.



Ms. Lin Has Vast Operating Experience at Specialty Chemical and Materials Companies That Are Highly Relevant to Huntsman

Overview of Ms. Lin's Deep Operating Experience in Areas Highly Relevant for Huntsman

	Position	Specialty Materials	Sales & Marketing	Org. Redesign	Global P&L	Commentary
Honeywell (1994 – 2001)	President –Bendix, VP – Specialty Wax	\checkmark	\checkmark	\checkmark	\checkmark	 Led build-out of division's first-ever Asia Specialty Wax team from Singapore, and was responsible for 14-country APAC P&L. Reduced Bendix cost base by 28% via operational restructuring. Delivered \$1 billion of value by recommending sale of Bendix.
Alcoa (2002 – 2005)	President – Closure Systems	~	~		~	 Oversaw \$900 million P&L and ~3,500 employees; return on capital ranked in the top 5 of 26 business units at Alcoa. Deep expertise with unlocking value in polymer chemistries. Led strategic global expansions through new construction and successful JV partnerships.
Avery Dennisor (2005 – 2007)	n Group VP - Specialty Materials	\checkmark	\checkmark	\checkmark	\checkmark	 Consolidated 17 disparate business units into five global divisions to improve innovation and organizational focus. Focus on adhesive technologies; owned 7 of the top 10 significantly-sized growth projects at the company
Celanese (2007 – 2010)	Corporate EVP and President – Advanced Engineered Materials	\checkmark	✓		\checkmark	 Led the Company's specialty businesses achieving 5x increase in sustainable earnings, responsible for ~50% of Celanese. Led the company's largest ever (\$1 billion) capital project. Developed Asia presence via manufacturing and R&D investments, JVs, and built 70-person sales and marketing team.
Calisolar (2010 – 2011)	President & CEO	\checkmark	\checkmark	\checkmark	\checkmark	 Developed deep expertise in renewable energy. Led deep organizational restructuring to combat significant macro headwinds and challenging competitive landscape.

We believe Huntsman asked Ms. Lin to join the Board during settlement discussions with Starboard earlier this year because of her vast operating experience and knowledge of specialty chemicals and materials.



Ms. Lin Has Significant Commercial Expertise Across a Wide Variety of End-Markets That Are Highly Relevant to Huntsman

	Position	Transportation	Coatings, Adhesives, Sealants, & Elastomers	Energy and Battery Materials	Paints and Inks	Medical	Packaging & Consumer Goods
Honeywell (1994 – 2001)	President –Bendix, VP – Specialty Wax	\checkmark	\checkmark		\checkmark		\checkmark
Alcoa (2002 – 2005)	President – Closure Systems						\checkmark
Avery Dennison (2005 – 2007)	Group VP - Specialty Materials	\checkmark	\checkmark		\checkmark		
Celanese (2007 – 2010)	Corporate EVP and President – Advanced Engineered Materials	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Calisolar (2010 – 2011)	President & CEO			\checkmark			

We believe Huntsman asked Ms. Lin to join the Board during settlement discussions with Starboard earlier this year because of her strong commercial experience in end markets that are highly relevant to Huntsman

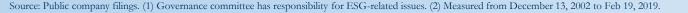


Ms. Lin Is Also a Seasoned Public Company Director With Immense and Relevant Experience

			Ms. Li	n's Publ	ic Com	pany Bo	ard Experience
			Comn	nittees			
	Gov	Audit	Comp	ESG	Tech	Policy	Commentary
American Electric Power (2012 – Present)	(Chair)	\checkmark		(1)	✓	\checkmark	Public utility holding company with nearly \$50 billion market capitalization.Focus on renewable energy technology and transition.
Avient (2013 – Present)	✓	~		 (1) 			 Executed a highly successful transition from commodity to specialty chemicals that has strong parallels to Huntsman. Significant experience with end markets that are highly relevant to Huntsman. Oversaw 2020 Masterbatch acquisition from Clariant.
Trinseo (2019 – Present)	~			(Chair)			 Lead sustainability initiatives as Chair of the ESG committee. Significant experience with end markets that are highly relevant to Huntsman. Currently undergoing a commodity to specialty chemical transition that has strong parallels to Huntsman.
WESCO (2002 – 2019)	(Chair)	~	✓				 Experience with building and construction, electrical, and electronics end markets. Served on the Board for 17 years, creating tremendous value for shareholders and outperforming the S&P 500 by over ~669%.⁽²⁾

We believe Huntsman asked Ms. Lin to join the Board during settlement discussions with Starboard earlier this year because of her significant experience as a public company director serving in all public board functions.

STARBOARD VALUE



Susan C. Schnabel

We believe that Ms. Schnabel's substantial business experience and financial background, coupled with her extensive experience serving as a director of public and private companies, would make her a valuable addition to the Board.



- Ms. Schnabel is the Co-Founder and Co-Managing Partner of aPriori Capital Partners. Previously, Ms. Schnabel served as Managing Director of Credit Suisse Asset Management and Co-Head of DLJ Merchant Banking. Prior to that, Ms. Schnabel served as Chief Financial Officer of PetSmart.
- Ms. Schnabel currently serves as a director of Altice USA, Chair of the Audit Committee of Kayne Anderson BDC, a Trustee of Cornell University, and a director of various other university and non-profit Board of Directors.
- Ms. Schnabel previously served as a director of Versum Materials, STR
 Holdings, Neiman Marcus, Pinnacle Gas Resources, Rockwood Holdings,
 Shoppers Drug Mart Corporation (TSX), and other private company Board of Directors.



















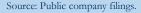
Ms. Schnabel Is an Incredibly Well-Qualified Nominee with Substantial Public Company Board and Chemicals Experience

Ms. Schnabel is a chemical engineer by background, has had a highly successful career as a private equity investor, and is a seasoned public board member with deep understanding of governance best practices.

		Committees				
	Tenure	Gov.	Audit	Comp.	Commentary	
Versum Materials	2016 – 2019	✓ ✓		 Leading electronics materials company Ms. Schnabel served as a director since IPO Under Ms. Schnabel's stewardship, Versum was acquired by Mer KGaA in 2019, generating strong returns for shareholders 		
Rockwood	2005 – 2009	~		\checkmark	 Direct specialty chemicals experience Ms. Schnabel served as a director since IPO and was integral in Rockwood's transformation Ultimately sold to Albemarle, creating substantial value for shareholders 	
Pinnacle Gas Resources	2005 – 2011	\checkmark		\checkmark	Chair of the Nominating and Corporate Governance committee	

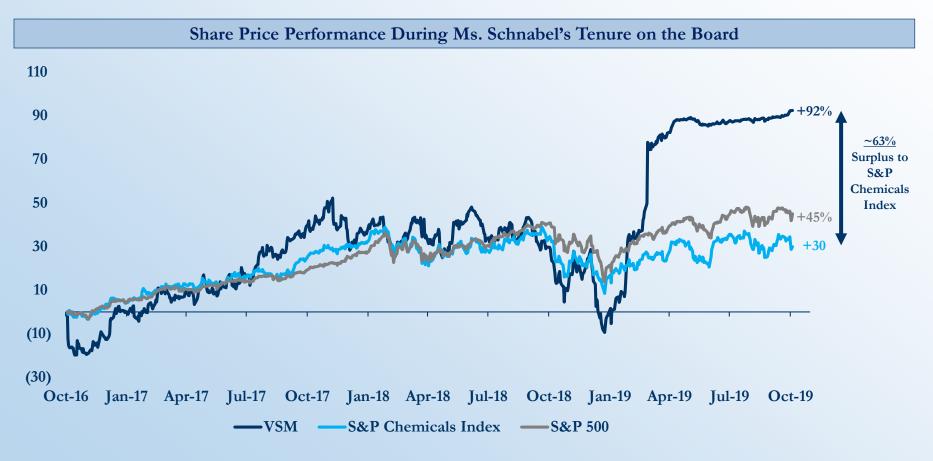
Ms. Schnabel is an incredibly seasoned public board member with significant chemical industry experience.

STARBOARD VALUE



Ms. Schnabel Oversaw Tremendous Value Creation for Shareholders at Versum Materials

From October 2016 to October 2019, Ms. Schnabel served as a member of Versum Materials, Inc.'s ("VSM") Board of Directors. Versum was a specialty electronic chemicals company, and meaningfully outperformed both the S&P Chemicals and the broader market indices.

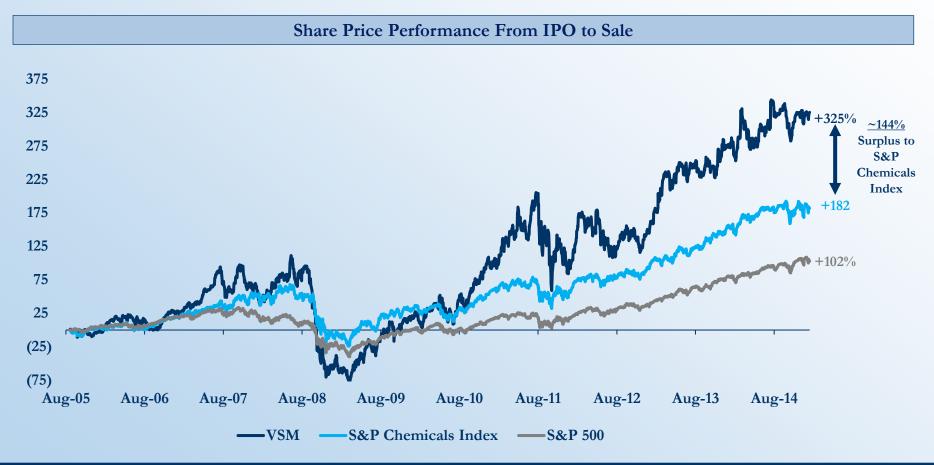


Under Ms. Schnabel's oversight, Versum created significant value for shareholders.



Ms. Schnabel Was a Key Investor in Rockwood Holdings, Which Created Significant Value for All Shareholders

Ms. Schnabel was a key investor and board member during the transformative stages of Rockwood Holdings, a specialty chemicals company. Rockwood was ultimately sold to Albemarle, generating highly attractive returns for all shareholders.



Ms. Schnabel has a track record of creating shareholder value in the chemicals industry.

STARBOARD VALUE

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Source: Bloomberg.

Jeffrey C. Smith

We believe that Mr. Smith's extensive knowledge of the capital markets, corporate finance, and public company governance practices as a result of his investment experience, together with his significant public company board experience, would make him a valuable addition to the Board.



- Mr. Smith is a Managing Member, Chief Executive Officer, and Chief Investment Officer of Starboard Value LP. Prior to founding Starboard, he was a Partner Managing Director of Ramius LLC, and the Chief Investment Officer of Ramius Value and Opportunity Master Fund Ltd.
- Mr. Smith currently serves as Chair of the Board of Directors of Papa John's International, and as a director of Cyxtera Technologies.
- Mr. Smith previously served as Chair of the Board of Directors of Advance Auto Parts, Darden Restaurants, and Phoenix Technologies. In addition, Mr. Smith has also served as a director of many other public companies.



Appendix



For Reference, the Board Uses Two Peer Sets, One For Benchmarking Compensation, and One for Performance

The Board relies on two peer sets which are publicly disclosed in its Annual Proxy statement. Proxy Peers are used to help the Board benchmark management compensation, and Performance Peers are used to help the Board benchmark the Company's performance.

Proxy Peers: Used by the Board for executive compensation benchmarking.

Company's Explanation for How Proxy Peers Are Chosen

The Proxy Peers are intended to be representative of the companies against whom we compete in the global chemical industry for business opportunities and executive talent. Criteria used to select the Proxy Peer companies include financial measures (i.e., revenue, market capitalization and/or net income) and the industry segment in which we operate (i.e., organic chemical products and inorganic chemical products). The Compensation Committee, in consultation with Meridian, reviews the composition of the Proxy Peers annually, resulting in some variation in the composition of the group from time to time. As a result of a review in July 2019, the Compensation Committee removed three companies (Praxair, PolyOne Corporation and Ashland Global Holdings Inc.) and added one company (Ecolab Inc.). For the compensation benchmarking review prepared to inform 2020 compensation decisions, our Proxy Peers consisted of the following 14 companies:

Performance Peers: Used by the Board to measure relative TSR and consists of companies that the Board believes Huntsman competes against for market share and investor capital.

Company's Explanation for How Performance Peers Are Chosen

The company peer group used to determine relative TSR performance (the "2020 Performance Peers") represents industry-specific public companies against whom we compete for market share. Although there is some overlap between the two groups, the 2020 Performance Peers, as further described below, differ from our Proxy Peers because the 2020 Performance Peers are companies whose valuations are influenced by similar financial measures and we compete against these companies for market share and investor capital.

Starboard's references to Proxy Peers and Performance Peers conform exactly to peers selected by the Board.



The Companies In the Board's Two Peer Sets As Reported In the Company's Proxy Statement Are Provided Below

An overview of the companies included in each peer set is shown below.

Overview of the Company's Proxy and Performance Peers per the Company's 2021 Proxy Statement

Company	Market Capitalization (\$bn)	Proxy Peers (Benchmark Compensation)	Performance Peers (Benchmark TSR & Financial Performance)
The Sherwin-Williams Company	\$69.2	✓	
Air Products & Chemicals Inc.	53.3	\checkmark	
Ecolab Inc.	51.7	\checkmark	
Dow Inc.	43.9		\checkmark
PPG Industries	33.3	✓	
LyondellBasell Industries N.V.	32.1	√	
Albemarle Corporation	22.5		✓
The Mosaic Company	18.2	✓	
RPM International Inc.	18.2	✓	
Eastman Chemical Company	15.6	✓	✓
Celanese Corporation	15.3	✓	✓
Avery Dennison Corporation	14.9	✓	
Westlake Chemical Corporation	14.1	✓	
Covestro AG	10.5		✓
Sealed Air Corporation	10.1	✓	
Olin Corporation	8.0	✓	
Clariant AG	5.8		✓
Ashland Global Holdings	5.4		✓
The Chemours Company	4.6	✓	
Lanxess AG	4.4		√
H.B. Fuller Company	3.7		\checkmark
Kraton Performance Polymers Inc.	1.5		√

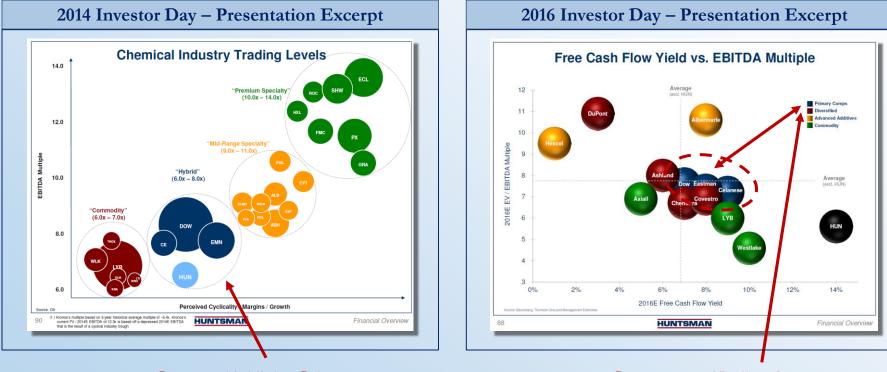
STARBOARD V

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Source: Public company filings, CapitalIQ. Note: Market data as of February 25, 2022.

Starboard Will Also Make Reference to Primary Peers, a Peer Set Based on the Company's Own Disclosures

Within the Performance Peers, the Company has historically made reference to Celanese, Dow, and Eastman as the most comparable to Huntsman – both the 2014 and 2016 Investor Days showed these three companies as being Huntsman's primary comparables.



Company highlights Celanese, Dow, and Eastman as being in the same grouping as Huntsman Company specifically refers to Celanese, Dow, and Eastman as "Primary Comps"

STARBOARD VALUE

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The Company has historically made reference to Celanese, Dow, and Eastman as its main comparables.

Source: Public company filings and presentations.

Management Has Made Reference to the Primary Peers as Being Most Comparable to Huntsman on Multiple Occasions

Over the years, on multiple occasions, management has also referred to Celanese, Dow, and Eastman as the most comparable companies to Huntsman.

Examples of Management References to Celanese, Dow, Eastman as Huntsman's Main Comparables

"Well, listen, I think you're going to see our valuations and a rerating of our multiple move up without this volatility. I think actually, in a funny way, you're going to see rerating of multiples for TiO2. We're concentrating at 1 or 2 turns higher than Huntsman is. <u>And Huntsman</u> pure play comps like Celanese, Eastman, Dow are 1.5 turns higher than we are. I think you're going to see multiple expansion on both sides."

Kimo Esplin, Former CFO May 2017

"We think we look at it and awful lot like a Dow and Eastman and the Celanese and I'd encourage you to look at the quality of the business as you heard today relative to their portfolio."

Kimo Esplin, Former CFO March 2016

"I think if anything, perhaps we've been looked at as a large TiO2 company with a bunch of other chemicals off to the side. <u>I think that</u> when you look at the quality of our business, particularly in those non-TiO2, we believe that we deserve a multiple that would be akin to a Celanese, an Eastman, a Dow Chemical, some of our traditional peers."

Peter Huntsman, President & CEO December 2013

Management has historically referred to Celanese, Dow, and Eastman as its primary peers.



Wall Street Analysts Have Also Made Reference to the Primary Peers as Being Most Comparable to Huntsman

Wall Street analysts have noted that Huntsman shares a highly comparable commodity-to-specialty business mix as Celanese and Eastman.

Examples of Wall Street Analyst References to Celanese and Eastman as Huntsman's Main Comparables

"<u>On valuation, despite an earnings profile (25% commodity / 75% specialty) in-line with differentiated peers Celanese (8.3x '22E EBITDA) and Eastman</u> (9.2x '22E EBITDA), Huntsman (6.1x '22E EBITDA) continues to trade more like a commodity chemical company (Lyondell: 5.4x '22E EBITDA)"

Deutsche Bank February 2022

"We view multiple expansion to more closely in line with diversified chemical peers Celanese (CE) and Eastman (EMN) as still more reflective of a blue sky scenario. Although both of those companies have similar mix of commodity/specialty businesses, they trade at higher multiples (currently ~9x EV/EBITDA NTM) as a result of their higher margin structures (mid to low 20s EBITDA margins vs. Huntsman's mid-teens levels)."

Morgan Stanley November 2021

"HUN's Nov. 9 investor day will be first deep-dive since May 2018. Since then HUN divested the bulk of its commodity chems (~8x EV/EBITDA) & consumer adhesives (~15x) exposure & acquired bolt-on specialty polyurethanes & epoxies (~8x post synergies)... Specialties vs. basics mix is most often compared to EMN & CE (i.e. integrated acetyls v integrated MDI at HUN)." UBS

August 2021

Wall Street analysts have referred to Celanese and Eastman as having a comparable business mix to Huntsman.



Starboard Only References Three Peer Groups, All Based on the Company's Own Disclosures and Comments

As a result, when discussing TSR and financial performance, we also make reference to Celanese, Dow, and Eastman as "Primary Peers."

		Dec. Dece	Desterment	Duine Du
	Madad	Proxy Peers	Performance Peers	Primary Peers
	Market	(Benchmark	(Benchmark TSR &	(Benchmark TSR &
Company	Capitalization (\$bn)	Compensation)	Financial Performance)	Financial Performance)
The Sherwin-Williams Company	\$69.2	✓		
Air Products & Chemicals Inc.	53.3	✓		
Ecolab Inc.	51.7	✓		
Dow Inc.	43.9		✓	✓
PPG Industries	33.3	✓		
LyondellBasell Industries N.V.	32.1	✓		
Albemarle Corporation	22.5		✓	
The Mosaic Company	18.2	✓		
RPM International Inc.	18.2	✓		
Eastman Chemical Company	15.6	✓	✓	✓
Celanese Corporation	15.3	✓	✓	\checkmark
Avery Dennison Corporation	14.9	✓		
Westlake Chemical Corporation	14.1	✓		
Covestro AG	10.5		✓	
Sealed Air Corporation	10.1	✓		
Olin Corporation	8.0	✓		
Clariant AG	5.8		✓	
Ashland Global Holdings	5.4		✓	
The Chemours Company	4.6	✓		
Lanxess AG	4.4		✓	
H.B. Fuller Company	3.7		✓	
Kraton Performance Polymers Inc.	1.5		✓	

In Contrast, Throughout Its Presentation, the Company Seems to Cherry-Pick Companies to Fit a Highly Misleading Narrative

In its latest shareholder presentation, we believe Huntsman is attempting to fool shareholders by cherrypicking "peers" to fit its narrative. There is no seeming consistency or logic to how peers are chosen.

			March 2022 Investor Presentation		
	Performance Peers (2021 Proxy)	Performance Peers (2022 Proxy)	Total Shareholder Return ("TSR") ⁽¹⁾	SG&A Expense Benchmarking ⁽²⁾	
Albemarle	✓	×	×	×	
Ashland	\checkmark	\checkmark	×	×	
BASF	×	×	×	\checkmark	
Carlisle	×	×	×	\checkmark	
Celanese	\checkmark	\checkmark	\checkmark	\checkmark	
Clariant	\checkmark	\checkmark	×	×	
Covestro	\checkmark	\checkmark	\checkmark	\checkmark	
Dow Inc	\checkmark	\checkmark	×	\checkmark	
Eastman	\checkmark	\checkmark	\checkmark	\checkmark	
Evonik	×	\checkmark	×	\checkmark	
H.B. Fuller	\checkmark	\checkmark	×	\checkmark	
Kraton	\checkmark	×	×	×	
Lanxess	\checkmark	\checkmark	\checkmark	\checkmark	
Trinseo	×	✓	×	×	

An Overview of the Many Inconsistent Peer Sets Huntsman Uses to Benchmark Performance

Huntsman seems to be cherry-picking its peers in an attempt to fool shareholders into believing its false narrative

STARBOARD VALUE

We believe shareholders should be wary of Huntsman's highly misleading and arbitrary peer comparisons.

Source: Public company filings. (1) Referenced on page 23 of the Company's shareholder presentation dated March 2, 2022. (2) Referenced on page 12 of the Company's shareholder presentation dated March 2, 2022.