UNITED STATES SECURITIES AND EXCHANGE COMMISSION February 6, 2009

ORDER GRANTING CONFIDENTIAL TREATMENT UNDER THE SECURITIES EXCHANGE ACT OF 1934

Favrille Inc.

File No. 0-51134- CF#22868

Favrille, Inc. submitted an application under Rule 24b-2 requesting confidential treatment for information it excluded from the Exhibits to a Form 8-K filed on November 13, 2008.

Based on representations by Favrille, Inc. that this information qualifies as confidential commercial or financial information under the Freedom of Information Act, 5 U.S.C. 552(b)(4), the Division of Corporation Finance has determined not to publicly disclose it. Accordingly, excluded information from the following exhibit(s) will not be released to the public for the time period(s) specified:

Exhibit 2.1 through November 13, 2018

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority:

Craig E. Sligka Special Counsel