



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

DIVISION OF  
CORPORATION FINANCE

May 5, 2020

Ronen Luzon  
Chief Executive Officer  
My Size, Inc.  
4 Hayarden St.  
P.O.B. 1026  
Airport City, 7010000  
Israel

**Re: My Size, Inc.**  
**Registration Statement on Form S-1**  
**Filed May 1, 2020**  
**File No. 333-237959**

Dear Mr. Luzon:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rule 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Mitchell Austin, Staff Attorney, at (202) 551-3574 or, in his absence, Jan Woo, Legal Branch Chief, at (202) 551-3453 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Technology

cc: Gary Emmanuel, Esq.