

# Alcon



## **Third Quarter 2010 Webcast**

October 21, 2010

#### **Safe Harbor Statement**

This presentation, made on October 21, 2010, includes forward-looking statements based on current expectations and Alcon does not undertake the obligation to update the forward-looking information or statements. These expectations could differ materially from actual results and are subject to a number of uncertainties and risks as detailed in the company's form 20-F filed with the SEC on March 16, 2010.

In addition, this presentation may include several financial measures, to assist in better understanding our business, that are not prepared in accordance with generally accepted accounting principles (GAAP). These non-GAAP financial measures will be reconciled at the end of this presentation or in associated public information filed with the SEC.

Reports noted above are available on our website at <a href="www.alcon.com">www.alcon.com</a> in the "Investors and Media" section. For further information contact the Alcon Investor Relations Department at (817) 551-8805.



# **Business Overview**

**Kevin Buehler**President and Chief Executive Officer



# **Strong, Consistent Performance**

#### Strong top-line sales growth

- Q3 2010 organic growth of 8.7% (+9.0% reported)
- YTD 2010 organic growth of 9.9% (+12.2% reported)

#### Solid financial performance

- Operating income
  - Q3 2010 adjusted growth of 8.7% (-14.4% reported)
  - YTD 2010 adjusted growth of 15.7% (+10.2% reported)
- Net income
  - Q3 2010 adjusted growth of 8.5% (-13.4% reported)
  - YTD 2010 adjusted growth of 16.1% (+9.0% reported)

Organic sales growth is a non-GAAP measure presented to give investors a better comparison of operations between years. Reconciliations for organic sales growth are provided at the end of this presentation.



# Delivering Sustainable Organic Growth

#### Global Organic Sales Growth by Quarter

2010 Year-to-date organic growth of 9.9% (+12.2% reported)



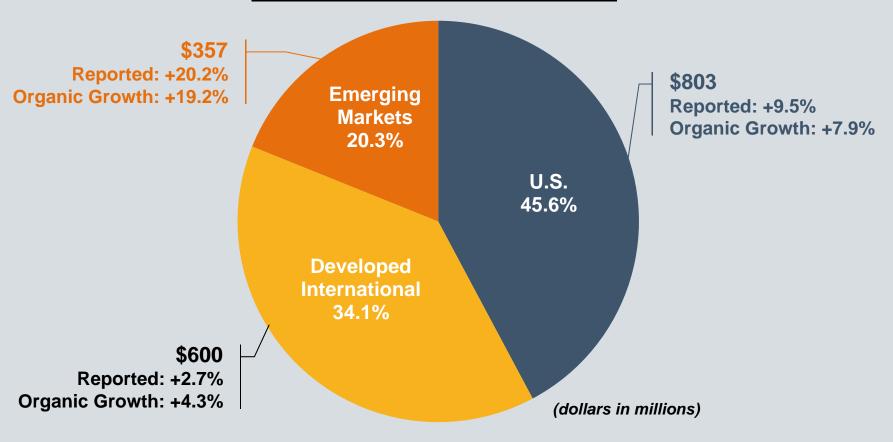
Growth rates as compared to same period in prior year.

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#### **Balanced Global Contributions**

#### Q3 2010 Sales by Geography



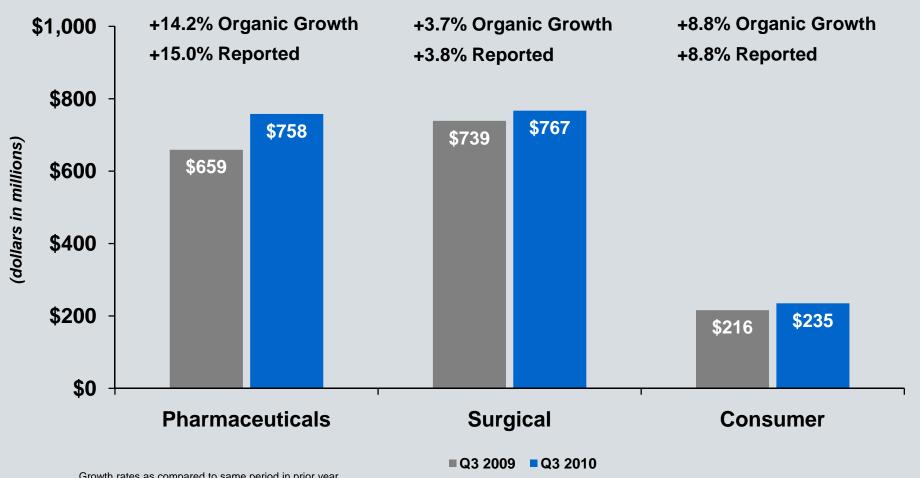
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#### **Diversified Product Growth**





Growth rates as compared to same period in prior year.

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# **Commercial Execution Driving Market Share Gains**

RX Growth	Glok August		U.S August	
	Brand	Market	Brand	Market
TRAVATAN® Family	10.9%	6.7%	9.2%	2.9%
Azopt®+AZARGA®	16.5%	7.5%	7.9%	10.0%
Vigamox <sup>®</sup> *	10.1%	6.2%	-2.2%	-4.2%
NEVANAC®	39.5%	3.1%	14.9%	-0.4%
Patanol® + Pataday™	-1.7%	-9.6%	4.5%	3.3%
CIPRODEX®*	10.1%	10.2%	5.6%	3.3%

Source: Global-IMS\*\* U.S.-WK Health

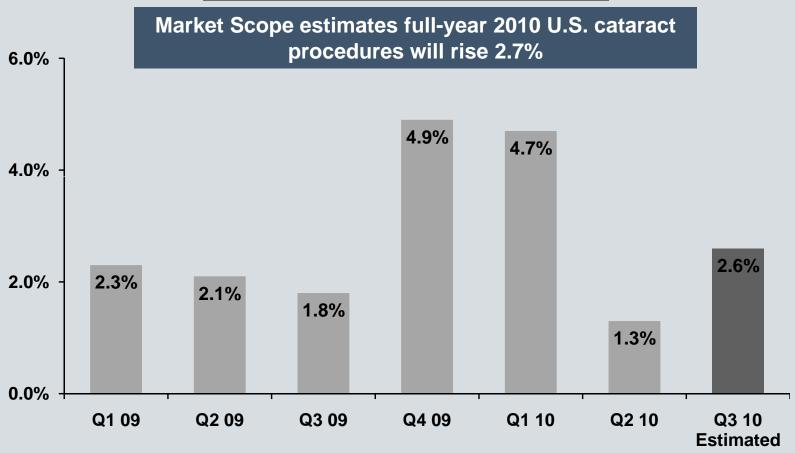


<sup>\*</sup> Moxifloxacin, the active ingredient in Vigamox®, is licensed to Alcon by Bayer Schering Pharma. CIPRODEX® is a registered trademark of Bayer AG and licensed to Alcon by Bayer Schering Pharma.

<sup>\*\*</sup> Top 32 countries

# **U.S. Cataract Procedure Growth Moderating**





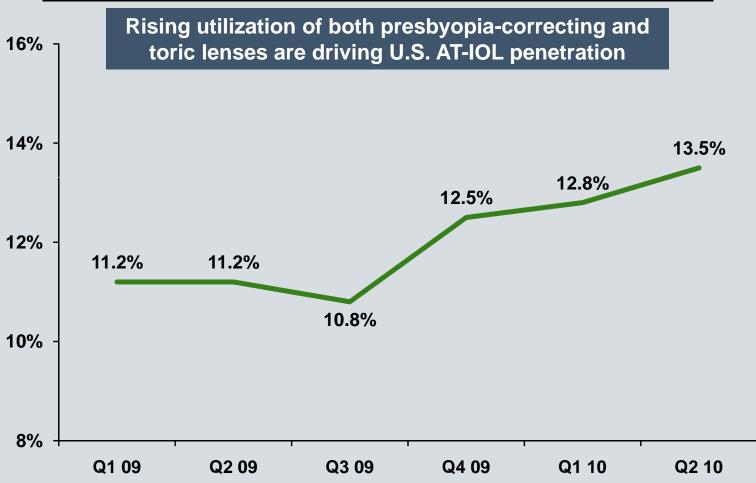
Source: Market Scope

Growth rates as compared to same period in prior year.



# Increasing Penetration Key to AT-IOL Growth

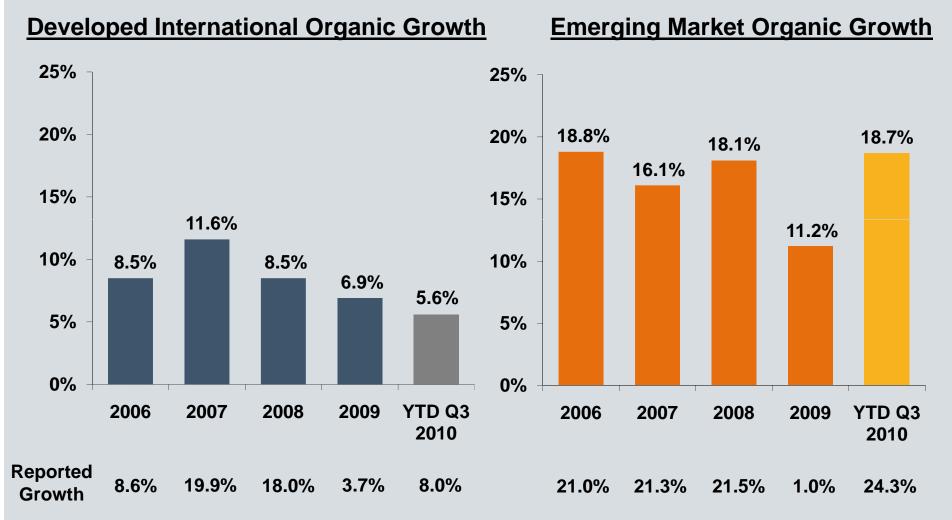
#### AT-IOLs as a Percentage of Total U.S. IOLs Implanted



Source: Market Scope



# **Durable Opportunity in International Markets**



Growth rates as compared to same period in prior year.

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## 2010 Key Late Stage R&D Pipeline Activity

#### **2010 SUBMISSIONS**

#### **FILED PENDING ALLEGRETTO™ EX-500** AcrySof® IQ Toric expanded refractive laser (EU) diopter range (Japan) TRAVATAN® Alternative ALLEGRETTO™ EX-500 **Preservative System (EU)** refractive laser (US) Moxifloxacin new **Ex-PRESS®** ophthalmic formulation (US) glaucoma device (Japan) WaveLight® FS-200 New MPDS (EU) femtosecond laser (US/EU) **ALLEGRETTO WAVE®** Eye-Q 400 Hz laser (Japan) Systane® BALANCE (EU) **AcrySof® IQ Toric expanded** diopter range (US/EU) **DuoTrav® Alternative Preservative System (EU)** Pataday® (Japan) **New MPDS (US)**

#### 2010 APPROVALS

RECEIVED	PENDING
Patanase <sup>®</sup> new indication (US)	TRAVATAN <sup>®</sup> Alternative Preservative System (EU)
ACRYSERT® C (US/EU)	Moxifloxacin new formulation (US)
DuoTrav <sup>®</sup> Alternative Preservative System (Japan)	NEVANAC <sup>®</sup> (Japan)
AcrySof <sup>®</sup> IQ ReSTOR <sup>®</sup> Toric (EU)	AcrySof <sup>®</sup> IQ ReSTOR <sup>®</sup> +3.0 (Japan)
7500 cpm UltraVit™ Probe (US/EU)	WaveLight <sup>®</sup> FS-200 femtosecond laser (US)
WaveLight <sup>®</sup> FS-200 femtosecond laser (EU)	
Systane <sup>®</sup> BALANCE (US)	
AcrySof <sup>®</sup> IQ Toric expanded diopter range (EU)	
ALLEGRETTO <sup>™</sup> EX-500 refractive laser (EU)	

Indicates activity since Q2 earnings call



## **Business Development Delivering Growth**

#### **Optonol Acquisition**

- Further broadens Alcon's extensive glaucoma product offering
- Sales of Ex-PRESS® ophthalmic glaucoma device steadily building

#### **DUREZOL®** Acquisition

- Adds potent steroid to Alcon's anti-infective portfolio
- Integration exceeding expectations
  - Generating near-term sales momentum
  - 6.0% August 2010 U.S. market share vs. 1.3% August 2009



# **Leveraging Commercial Capabilities**





Source: WK Health



# **Exciting New Cataract Technology**

#### **LenSx Lasers Acquisition**

- LenSx femtosecond laser improves key steps in cataract surgery
  - Uses technology to automate previously manual procedures
  - Micron-level laser precision and predictability
- Provides new growth driver to Alcon's leading cataract portfolio
  - Complementary procedure to phacoemulsification
  - Represents incremental revenue opportunity
- Limited product introduction in late 2010, full launch in 2011



# **Change of Majority Ownership**

- Alcon remains an independent, publicly-traded company
- Potential opportunities to create value for Alcon
  - Within the framework of good corporate governance
  - Through arm's length negotiations
- Potential to leverage a leadership position in the total healthcare market
- Potential access to broad-based pharmaceutical research capability applicable to ophthalmology

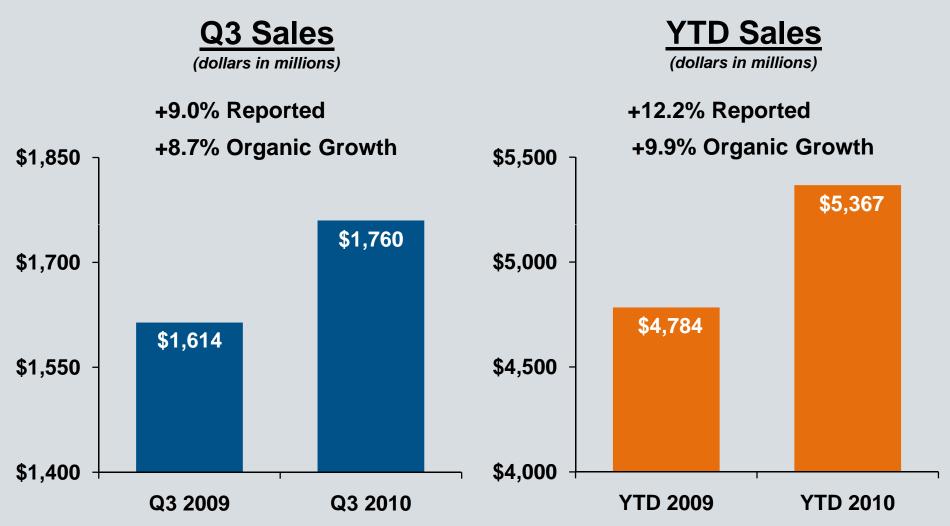


# **Financial Review**

Rick Croarkin
Senior Vice President, Finance and Chief Financial Officer



### Sales



Growth rates as compared to same period in prior year.

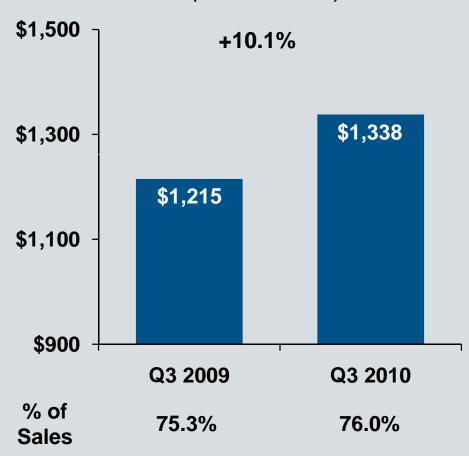
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## **Gross Profit**



(dollars in millions)



Growth rate as compared to same period in prior year.



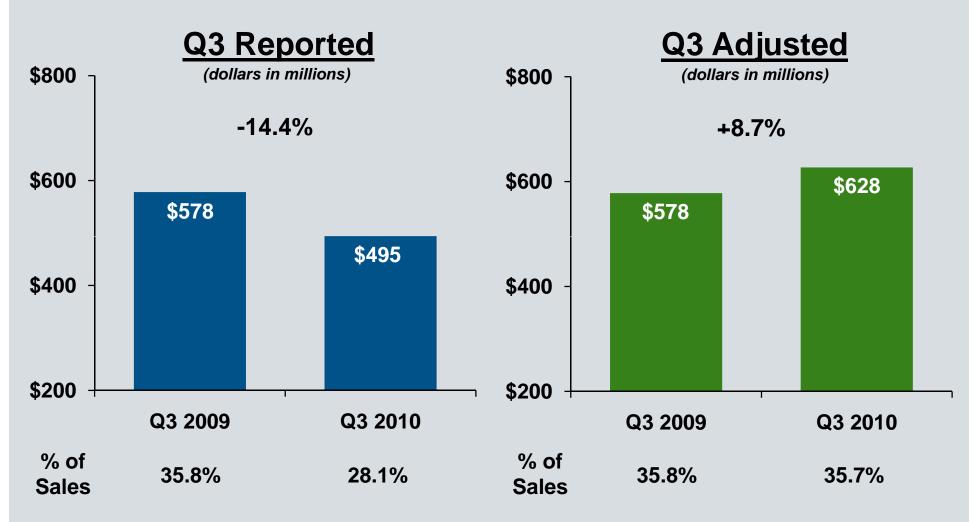
# **Change of Majority Ownership Expenses**

	Q3 2010	YTD 2010
Other operating expenses	\$ 133	\$ 141
Tax effect	(20)	(20)
Impact to Net earnings	\$ 113	\$ 121
Impact to diluted EPS	\$ 0.37	\$ 0.40

(dollars in millions, except per share amounts)



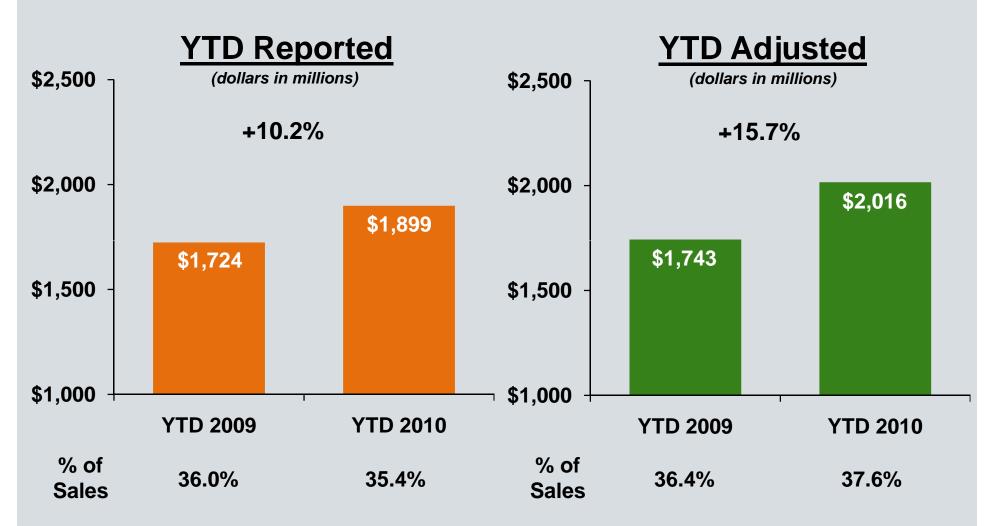
# **Operating Income**



Growth rates as compared to same period in prior year.



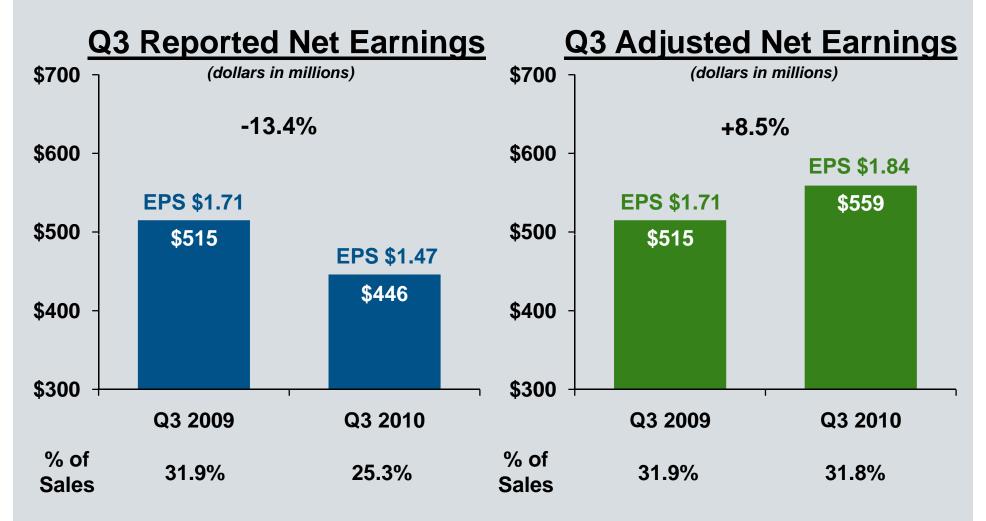
# **Operating Income**



Growth rates as compared to same period in prior year.



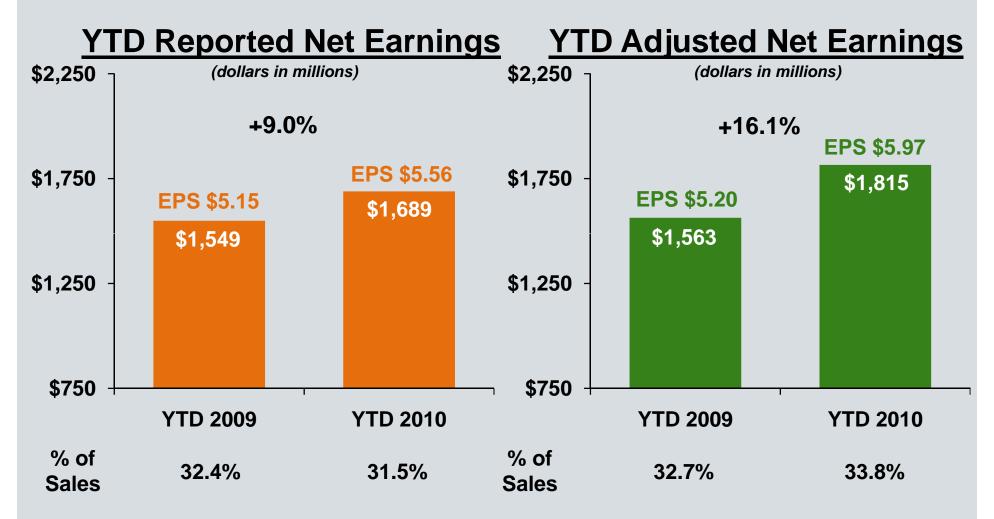
# **Net Earnings and Diluted EPS**



Growth rates as compared to same period in prior year.



# **Net Earnings and Diluted EPS**



Growth rates as compared to same period in prior year.



## Raising 2010 Full Year Adjusted EPS Guidance

- Organic growth in the high single digits
- Diluted earnings per share:

Adjusted EPS guidance

\$7.58 - \$7.68

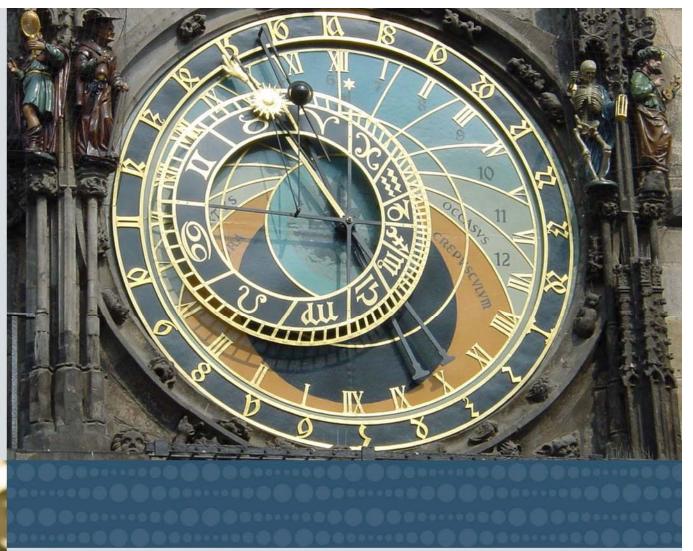
- Includes on-going U.S. health care reform costs
  - \$20 million full-year sales impact
  - \$0.06 full-year diluted EPS impact
- Project and deal timing will raise R&D spending versus Q3 2010
- Excludes:
  - \$21 million after-tax benefit related to a change in estimate for accrued royalties
  - \$25 million tax charge due to loss of U.S. deductibility of retiree medical benefits as a result of U.S. health care reform
  - Costs related to change of majority ownership to and/or merger with Novartis
- Assumes retroactive renewal of R&E tax credit in Q410

Organic sales growth is a non-GAAP measure presented to give investors a better comparison of operations between years.



# Alcon





## **Third Quarter 2010 Webcast**

October 21, 2010

# ALCON, INC. AND SUBSIDIARIES Reconciliation of Non-GAAP Financial Measures (in millions, except per share data)

_		Operating Income		
	Q3 2010	Q3 2009	Growth %	Q3 2010 % of Sales
As Reported	\$ 495	\$ 578	-14.4%	28.1%
Change-in-Control Expenses	133			
As Adjusted	\$ 628	\$ 578	8.7	35.7
		Net Earnings		
	Q3 2010	Q3 2009	Growth %	
As Reported	\$ 446	\$ 515	-13.4%	
Change-in-Control Expenses	113			
As Adjusted	\$ 559	\$ 515	8.5	
		Diluted EPS		
	Q3 2010	Q3 2009	Growth %	
As Reported	\$ 1.47	\$ 1.71	-14.0%	
Change-in-Control Expenses	0.37			
As Adjusted	\$ 1.84	\$ 1.71	7.6	

Note: Adjusted operating income, net earnings and adjusted diluted EPS measure the results of the company's operations without certain items that did not pertain to the comparable period. Management believes these measures are an important measure of the company's operations because they provide investors with a clearer picture of the core operations of the company. These measures are considered non-GAAP financial measures as defined by Regulation G promulgated by the U.S. Securities and Exchange Commission.



## ALCON, INC. AND SUBSIDIARIES Reconciliation of Non-GAAP Financial Measures (in millions, except per share data)

		Operating Income						
	ΥT	D 2010	Q3 2009		Growth %	YTD 2010 % of Sales		
As Reported	\$	1,899	\$	1,724	10.2%	35.4%		
Change-in-Control Expenses		141						
Change in Royalty Adjustment		(24)						
Reduction in Force				19				
As Adjusted	\$	2,016	\$	1,743	15.7	37.6		
				arnings				
An Domestad		D 2010		3 2009	Growth %			
As Reported	\$	1,689	\$	1,549	9.0%			
Change-in-Control Expenses		121						
Change in Royalty Adjustment		(21)						
U.S. Healthcare Reform *		26						
Reduction in Force				14				
As Adjusted	\$	1,815	\$	1,563	16.1			



<sup>\*</sup> Related to a change in the tax treatment of retiree medical benefits in the United States.

# ALCON, INC. AND SUBSIDIARIES Reconciliation of Non-GAAP Financial Measures (in millions, except per share data)

	YTD 2010	Q3 2009	Growth %
As Reported	\$ 5.56	\$ 5.15	8.0%
Change-in-Control Expenses	0.40		
Change in Royalty Adjustment	(0.08)		
U.S. Healthcare Reform *	0.09		
Reduction in Force		0.05	
As Adjusted	\$ 5.97	\$ 5.20	14.8



<sup>\*</sup> Related to a change in the tax treatment of retiree medical benefits in the United States.

#### ALCON, INC. AND SUBSIDIARIES Reconciliation of Non-GAAP Financial Measures

Total Global Sales	Reported Change	Foreign Currency Change	Acquisition Change	Organic Change
Q1 2009	(2.8)	% (7.6)	% %	4.8 %
Q2 2009	(3.4)	(6.7)		3.3
Q3 2009	5.9	(3.1)		9.0
Q4 2009	14.5	6.0		8.5
Q1 2010	15.3	5.5	0.2	9.6
Q2 2010	12.5	0.8	0.4	11.3
Q3 2010	9.0	(0.4)	0.7	8.7

Note: Organic change presents sales growth without the impact of foreign exchange fluctuations and acquisitions. Management believes organic sales change is an important measure of the company's operations because it provides investors with a clearer picture of the core rate of sales growth due to changes in unit volumes and local currency prices. This measure is considered a non-GAAP financial measure as defined by Regulation G promulgated by the U.S. Securities and Exchange Commission.



# ALCON, INC. AND SUBSIDIARIES Reconciliation of Non-GAAP Financial Measures (in millions)

	Tł	Three Months Ended September 30,				Foreign Currency	Acquisition	Organic	
		2010		2009	Change	Change	Change	Change	
Sales by Product Line:									
Pharmaceutical	\$	758	\$	659	15.0%	(0.8)%	1.6%	14.2%	
Surgical		767		739	3.8	(0.1)	0.2	3.7	
Consumer Eye Care		235		216	8.8	`		8.8	
Total Global Sales	\$	1,760	\$	1,614	9.0	(0.4)	0.7	8.7	

	Th	Three Months Ended September 30,				Foreign Currency	Acquisition	Organic
		2010		2009	Change	Change	<u>Change</u>	Change
Sales by Geography:								
United States	\$	803	\$	733	9.5%	%	1.6%	7.9%
Developed international		600		584	2.7	(1.6)		4.3
Emerging markets		357		297	20.2	1.0		19.2
Total Global Sales	\$	1,760	\$	1,614	9.0	(0.4)	0.7	8.7

Note: Organic change calculates sales growth without the impact of foreign exchange fluctuations and acquisitions. Management believes organic sales change is an important measure of the company's operations because it provides investors with a clearer picture of the core rate of sales growth due to changes in unit volumes and local currency prices. This measure is considered a non-GAAP financial measure as defined by Regulation G promulgated by the U.S. Securities and Exchange Commission. Certain reclassifications have been made to prior year amounts to conform to current year presentation.



#### ALCON, INC. AND SUBSIDIARIES Reconciliation of Non-GAAP Financial Measures

Developed International Sales	Reported Change	<u>.                                    </u>	Foreign Currency Change		Acquisition Change	· -	Organic Change	
2006	8.6	%	0.1	%		%	8.5	%
2007	19.9		7.5		0.8		11.6	
2008	18.0		6.7		2.8		8.5	
2009	3.7		(3.2)				6.9	
YTD Q3 2010	8.0		2.3		0.1		5.6	
Emerging Market Sales	Reported Change		Foreign Currency Change		Acquisition Change		Organic Change	
2006	21.0	%	2.2	%		%	18.8	%
2007	21.3		5.2				16.1	
2008	21.5		3.4				18.1	
2009	1.0		(10.2)				11.2	
			` ,					

Note: Organic change presents sales growth without the impact of foreign exchange fluctuations and acquisitions. Management believes organic sales change is an important measure of the company's operations because it provides investors with a clearer picture of the core rate of sales growth due to changes in unit volumes and local currency prices. This measure is considered a non-GAAP financial measure as defined by Regulation G promulgated by the U.S. Securities and Exchange Commission.



#### ALCON, INC. AND SUBSIDIARIES Reconciliation of Non-GAAP Financial Measures

Q3 2010 Sales	Reported Change	<b>.</b> .	Foreign Currency Change		Acquisition Change		Organic Change	
Emerging markets	20.2	%	1.0	%		%	19.2	%
Advanced technology intraocular lenses	13.5		(0.1)				13.6	
YTD 2010 Sales	Reported Change		Foreign Currency Change		Acquisition Change		Organic Change	
Total Global Sales	12.2	%	1.9	%	0.4	%	9.9	%

Note: Organic change presents sales growth without the impact of foreign exchange fluctuations and acquisitions. Management believes organic sales change is an important measure of the company's operations because it provides investors with a clearer picture of the core rate of sales growth due to changes in unit volumes and local currency prices. This measure is considered a non-GAAP financial measure as defined by Regulation G promulgated by the U.S. Securities and Exchange Commission.

