

DIVISION OF CORPORATION FINANCE

July 1, 2022

Norman Snyder, Jr. Chief Executive Officer Reed's, Inc. 201 Merritt 7 Corporate Park Norwalk, Connecticut 06851

> Re: Reed's, Inc. Registration Statement on Form S-3 Filed June 24, 2022 File No. 333-265810

Dear Mr. Snyder:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Gregory Herbers at 202-551-8028 with any questions.

Sincerely,

Division of Corporation Finance Office of Manufacturing

cc: Ruba QaShu, Esq.