

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

February 27, 2015

<u>Via E-mail</u> Roberto Egydio Setubal Chief Executive Officer Itau Unibanco Holding S.A. Praca Alfredo Egydio de Souza Aranha, 100 04344-902 Sao Paulo, SP, Brazil

> Re: Itau Unibanco Holding S.A. Form 20-F for the Fiscal Year Ended December 31, 2013 Filed April 2, 2014 File No. 001-15276

Dear Mr. Setubal:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Kevin W. Vaughn

Kevin W. Vaughn Accounting Branch Chief