


INVEST IN SUNCLIFF

Let's disrupt the \$432 billion sleep industry! We put CBD in everything from pillows to gummies



suncliff.com Seattle, WA 

Highlights

- 1 Our Terpene Gems have been a viral sensation with over 25,000 new customers!
- 2 We make products and formulas designed to improve your core experiences from sleep to social events.
- 3 Our brands & products are featured on our CEOs Tiktok with 110k followers and millions of viewers!
- 4 Our CBD Pillows launched in 100s of retail stores nationwide + kohls.com and hammacher.com
- 5 Suncliff is not a start up, we are a profitable company in a rapid expansion phase.

- 6 Strong growth potential, proven track record, and clear roadmap for expansion!
- 7 We had a record Q1 with over \$500k in sales and beat those numbers in Q2.
- 8 We are laying the foundation to ultimately execute an IPO on a major exchange. (not guaranteed)

Our Team



Jacob George CEO

Recognized as a 'medical marijuana crusader' by NPR, featured on NBC, the Wall Street Journal, and numerous other outlets. He has recently gained attention for generating millions of views through influential insights and compelling content on TikTok.



Zachary Lark CFO

Zachary Lark is the Chief Financial Officer and Chief Operating Officer at Suncliff, known for his track record of success, his true passion lies in building robust organizations and fostering the development of high-performing teams.



Raonall Smith Board Director

Mr. Smith has proven to be as talented in the world of business as he was on the football field. After retiring from the NFL he has been actively engaged in multiple business ventures and serves a vital role on Suncliff's leadership team.



Brendan Mckenna Board Director

Brendan is the founder of American Indian Health Services, he's responsible for strengthening Tribal sovereignty through the interpretation and application of Indian Law. He holds a Masters Degree in Health Administration from the University of Washington



Mike Vahl

Pitch

Forward-looking projections cannot be guaranteed.



Beyond the THC & CBD Markets...

Suncliff, The Experience Company
Our innovative line of experience products has the potential to revolutionize many different industries - from health and wellness, to entertainment, hospitality, and beyond.

calm creative social energetic rest relief relax rise

Market	Value
THC	\$28 Billion
CBD	\$20 Billion
Energy Supplement	\$13 Billion
Pain Management	\$79 Billion
Sleep-Aid	\$97 Billion
Addressable Market	\$230+ Billion

*2024 Projections
Allied Market Research, Mordor Intelligence, Statista

Elevate the Everyday

Suncliff has cracked the code in wellness with our popular terpene and CBD products.

While most companies struggle to establish a national brand presence and face social media shutdowns, we've thrived.

Our innovative solutions and dynamic social media presence helped us reach **profitability in Q1 2024!**

Operations

Brands

Partnerships

- 250 acre cultivation site
- On Site Processing Facilities
- Commercial Greenhouses
- Full Service DTC Fulfillment

- Viral Brand in Suncliff
- Over 3k 5-Star Reviews
- Sold in 300+ Retail Locations
- Nationwide + Online Sales

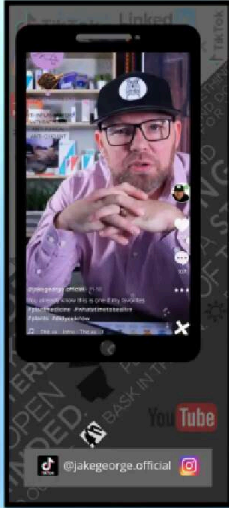
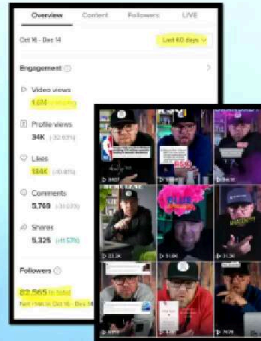
- Purecare
- SOP & IP Licensing
- Equipment Leases
- Royalties

The Social Element

Our CEO, Jake George, has built a massive, highly engaged following on social media. His personal and authentic representation of Suncliff fosters brand loyalty and deep connections with our audience. By sharing personal experiences, insights, and behind-the-scenes content, Jake provides a unique industry perspective.

Over 4,000 content creators have showcased our products on TikTok Shop, generating millions of views weekly. This extensive exposure amplifies our reach and impact.

Our competitive edge lies in leveraging our engaged social media following for valuable feedback, ensuring product-market fit. This strategy allows us to launch new products confidently to a receptive and highly engaged community.



SUNCLIFF product Showcase



Suncliff™ Terpenes Redefine The "Cannabis" Experience

- Through the use of our proprietary formulas, our products aim to target specific user experiences. This has opened opportunities for Suncliff to expand and partner across multiple industries, from sleep to sports.
- Suncliff has a long history of pioneering novel applications of terpene and cannabinoid blends as the foundation of our products since 2010.
- Terpenes impact the type of experience, efficacy, and duration of a wide variety of products with and without THC or CBD.
- Well-studied and documented research shows terpenes provide stand-alone benefits in the health and wellness sector.
- Customer feedback has been the driving factor in curating our product lineup and the response has been incredible...

SUNCLIFF experience

calm
Our original formula delivers a soothing effect for daily support of both the mind and body.

creative
Hold onto the whimsy of daily life and unleash your creative side with clarity.

social
Prepare for a night out with friends, or make an impressive meeting with confidence.

energetic
Take on your favorite physical activity, or just motivated to complete that big project.



Suncliff™ Sleep

Suncliff is proud to be in a long-term licensing and distribution deal with Purecare - a leading provider of wellness focused soft goods for the sleep and bedding industry.

Purecare introduced five Suncliff CBD pillows to the US market. We now have nationwide sales and distribution channels that allow for global expansion.

Purecare is poised for growth with a state of the art 120,000 sq. ft. Phoenix facility, manufacturing and distributing products in 7 countries. Purecare is widely recognized as a leader in top of bed products and proven to be great partners.

"We recognized years ago the need to diversify our business to continue the tremendous growth we've had from day one, and domestic manufacturing was going to be key to expanding our footprint among specialty mattress and furniture retailers, mass merchants, and hospitality markets."
 - Jeff Bergman CEO, Purecare



Suncliff™ Success

We define the industry standard...



First To Market

We have products ranging from CBD infused Pillows to Terpene infused hard candies, and we've been leading the industry since 2010



Partnerships + DTC Sales

Suncliff has strategic partnerships with the likes of Purecare, The Happiest Hour and our in house DTC fulfillment have us poised for rapid growth



Suncliff Community

We have an actively engaged community on social media with millions of monthly views, providing a built in fanbase for our products and content



Promotion

We're poised to launch an aggressive marketing campaign centered around Suncliff, with a focus on social media, traditional media and investor relations.



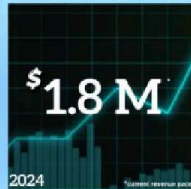
Financial Snapshot

At Suncliff, we're redefining the wellness industry with impressive sales and community engagement.

Here's a snapshot of our last 6 months:

- **Total DTC Sales:** \$900K
- **Products Delivered:** Over 25,000
- **Community Engagement:** Over 30 million #Suncliff engagements

With these strong foundations, we have an opportunity to expand rapidly in the years to come:



Suncliff™ ... Building a Household Brand

We are going to expand rapidly over the next 3 years, with a focus on increasing brand awareness and becoming a household name in the industry.



(forward looking projections are not guaranteed)

2024 Scaling Budget



- 44% Advertising, Marketing & Promotions
- 21% Operating Expenses
- 15% Packaging, Inventory and Supplies






15% Audit & Corporate Expansion
5% Reserves




"I am more excited than ever about Suncliff's future. Our innovative approach and strong market presence position us perfectly for national expansion. As we continue to support all our brands, Suncliff is set to lead us into a new era of growth and success. Join us on this exciting journey and be a part of redefining wellness on a national scale"

-Jake George CEO, Suncliff

Advisors & Investors

 Jake George CEO Suncliff Entrepreneur Cannabis Expert	 Zachary Lark COO / CFO Corporate Development	 Rich Schmidtke Financial Advisor 35+ Years in Accounting
 Raonall Smith Board Director VP of Development Retired NFL Player	 Doug Mac Donald Board Chair 30+ Years in Law Enforcement	 Brendan Mckenna Board Director Native American Health Services CEO
 Margarete Nicoll MGN Communications Public Relations	 Jack Orr Corporate Counsel 40+ Years in Securities Law	 Scott Smaling Corporate Advisor Green Sleep Ventures Co- Founder
 Matt Tontli Systems Engineer Brand Design & Processes	 Jen Myrick Production Manager 12+ Years in Cannabis	 Ben Brittingham Corporate Advisor Public & Media Relations

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Summary of Risk Factors
The Company faces risks, which include, but are not limited to the following:

- Adverse changes in general economic conditions could reduce the demand for consumer products and, as a result, could have a material adverse effect on us.
- Our long-term growth depends upon our ability to successfully close and sell into relationships in various U.S. retail markets.
- If retail channels are not able to receive our products in a timely manner our results of operations may decline.
- Difficulty in obtaining sufficient capital could result in an inability to access ingredients and materials or increased costs and delays in the development of new products.
- Our operations and performance are subject to risks associated with both the legal hemp and cannabis sectors.
- Failure to manage production and freight cost and development and manufacturing processes could result in significant cost overruns or errors in valuing products.

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Free Writing Shareholder Presentation
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This presentation highlights basic information about the Company, its activities and anticipated future offerings. Because it is a summary, it does not contain all the information that you should consider before investing. You are cautioned not to place undue reliance on such forward-looking statements because actual results may vary materially from those expressed or implied.

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