

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

October 16, 2018

Ronald Fior Chief Financial Officer Quotient Technology Inc. 400 Logue Avenue Mountain View, CA 94043

> Re: Quotient Technology Inc. Form 10-K for the Fiscal Year Ended December 31, 2017 Filed February 16, 2018 Form 10-Q for the Fiscal Quarter Ended June 30, 2018 Filed August 3, 2018 File No. 001-36331

Dear Mr. Fior:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Telecommunications