



RAPID tests for EARLIER treatments



Investor Presentation – May 2012

Forward-Looking Statements

Statements contained herein that are not historical facts are forward-looking statements within the meaning of the Securities Act of 1933, as amended. Those statements include statements regarding the intent, belief or current expectations of Chembio and its management. Such statements reflect management's current views, are based on certain assumptions and involve risks and uncertainties. Actual results, events, or performance may differ materially from the above forwardlooking statements due to a number of important factors, and will be dependent upon a variety of factors, including, but not limited to, Chembio's ability to develop, manufacture, market and finance new products and the demand for Chembio's products. Chembio undertakes no obligation to publicly update these forwardlooking statements to reflect events or circumstances that occur after the date hereof or to reflect any change in Chembio's expectations with regard to these forward-looking statements or the occurrence of unanticipated events. Other factors that may impact Chembio's success are more fully disclosed in Chembio's most recent public filings with the U.S. Securities and Exchange Commission.



Investment Highlights

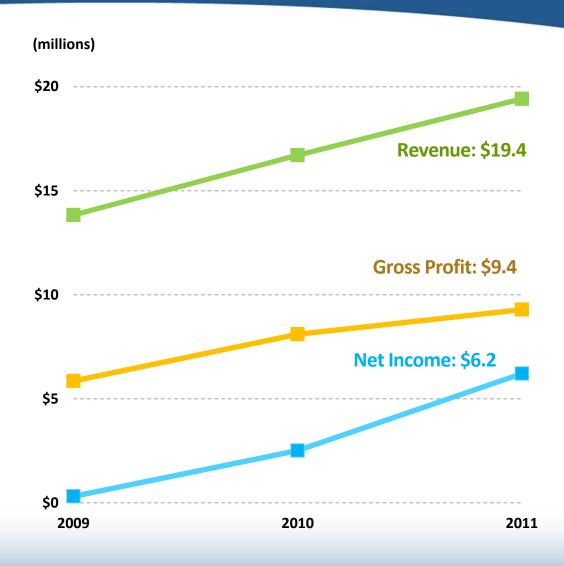


- Develops, Manufactures & Markets Point-of-Care Diagnostic Tests
- Robust pipeline of POC diagnostics for infectious diseases based on lateral flow and proprietary DPP® platforms
- Record Revenues and Income in 2009-2011 and 2012YTD
- Participating in \$10 billion POC test market
- Partnered with leading license and distribution partners in U.S. and South America
- Multiple opportunities for additional products & strategic partnerships
- Seasoned management team with relevant industry and financial experience

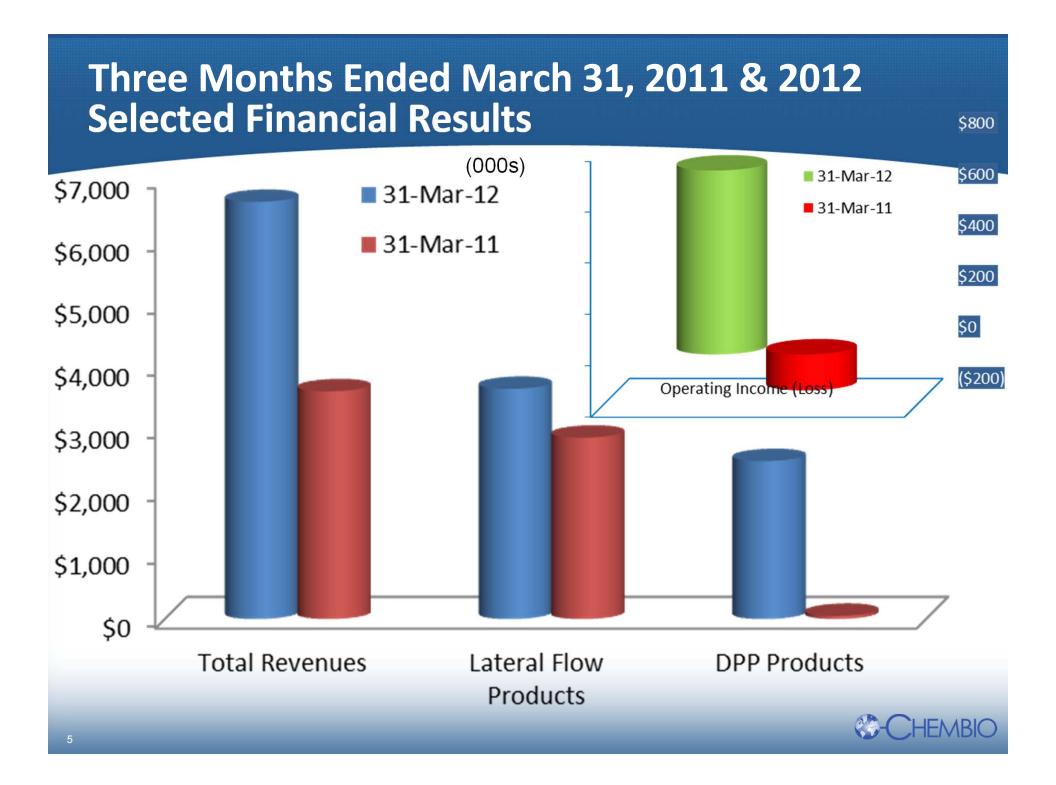


Financial Summary - FY2009-2011 Results

- Product Revenue Growth of 40.8% over period to \$17.4MM in 2011
- Gross Margin Growth of 60% over period to \$9.4MM in 2011
- Non-Recurring Items Included in Net Income
 - \$1.5MM QTDP grant in 2010 credited to R&D expense
 - \$.3MM 2010 Expense related to possible strategic transaction
 - 2011 Recognition of deferred tax asset valuation allowance of \$5.1MM







Our Business Strategy



ESTABLISH
Chembio-DPP®
Brand Serving
Public Health &
Related POCT
Market
Opportunities

COLLABORATE to
Address New Market
Opportunities by
Leveraging our IP,
Core Development
and Manufacturing
Competencies

CONTINUE to Increase Revenue and Profitability Growth to Drive Shareholder Value

POCTs - A Growing Global Market Converting Lab Tests to POC and Creating New Markets

Global Point-of-Care Test (POCT) Market



Rapid HIV Test Markets

- \$200MM Global
- Chembio Products in U.S. & Global Markets
- Potential HIV OTC (Self-testing) Market Estimated at >\$250MM

Other Current & Potential U.S. or Global POCT Markets

- Syphilis POCT Market
 - Estimated \$75MM
 - DPP® Syphilis Screen & Confirm Tests in EU and Brazil; U.S. Clinical Studies
- HIV/Syphilis Multiplex
- Hepatitis-C POCT Market
 - Estimated at >\$250MM
 - R&D
- Veterinary POCT
 - Current \$100MM
 - R&D



Product Portfolio At a Glance In-Licensed Lateral Flow Technology

Feasibility Testing

Clinical Testing

Marketed

Chembio HIV 1/2 STAT PAK

OUS Chembio

Clearview HIV 1/2 STAT PAK

US - Alere

SURE CHECK HIV 1/2

OUS - Chembio

Clearview Complete HIV 1/2

US - Alere

SURE CHECK HIV 1/2 OTC



Lateral Flow Technology

Technology Platform Path Dual

HCV

Pre-Natal Veterinary

Product Portfolio At a Glance Chembio Patented Dual Path Platform Technology

R&D

Clinical Testing

Marketed

DPP HIV Confirmatory Bio-Rad US & ROW Brazil-FIOCRUZ

DPP Syphilis Screen Brazil-FIOCRUZ

Leptospirosis Brazil-FIOCRUZ

Leishmaniasis Brazil-FIOCRUZ

DPP HIV 1/2 Completing Q2 2012 Brazil-FIOCRUZ

DPP Syphilis Screen & Confirm

Branded Products





Licensed

or OEM

FDA-Approved Lateral Flow HIV Tests Sold Globally



Essential Tool in Prevention Efforts Globally

- 50,000 new cases of HIV annually still in U.S.
- Estimated that >20% of HIV-positive individuals in U.S. unaware of their status

Marketed Exclusively in U.S. Professional Market by Alere, Inc. (NYSE: ALR)

- Chembio's U.S. market sales (to Alere) increased by 36.5% in 2011 to \$7.2MM
- Estimated 20% U.S. market share
- Sold through distribution ex-U.S.



Pre-IDE Studies Ongoing for OTC "Barrel" HIV Test

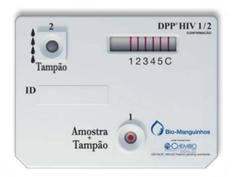


Chembio Patented Technology: Dual Path Platform (DPP®)

A Patented Platform Technology with a Multitude of Potential Diagnostic Applications

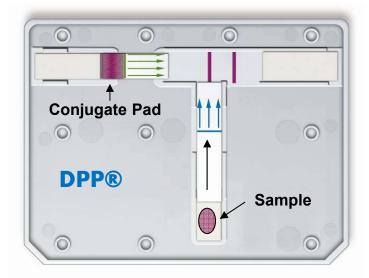
Improves Performance (Sensitivity and Specificity)

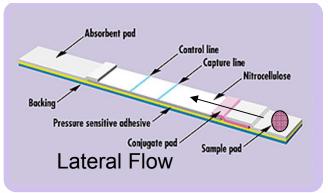
- Features Independent Sample Path and Direct Binding
- Enables Improved Multiplex Products



MULTIPLEX
DPP® HIV
Confirmatory Test
Launched in Brazil

Foundational DPP Patent issued in U.S.; Additional patents issued or pending in U.S. & many foreign jurisdictions







OEM Collaboration with Brazil's Oswaldo Cruz Foundation (FIOCRUZ) for DPP® - 5 Products Approved 2010-2011

- Five Contracts with Aggregate \$23MM of Minimum Purchases, All Products Approved in Brazil 2010-11
- \$4.3MM Revenues in 2011 >\$9MM Anticipated in 2012
- Possible New Products and Collaborations with FIOCRUZ & Others in Brazil













Branded Product: DPP® HIV Screening Assay For Use with Oral Fluid or Blood Samples

- Clinical Trials
 Completed April 2012
- Final Module
 Submission June 2012
- Anticipated FDA PMA Approval in 2012
- Market Launch 2013
- Improved Performance& Unique Features





U.S. Rapid HIV Test Market* - Solid Growth Since 2006 with New CDC Testing Recommendations

		the state of the s			
	Complete (US) Sure Check® (Intl)	HIV 1/2 STAT-PAK®	DPP® HIV 1/2	OraQuick [®] Advance	Uni-Gold [®]
		\$ 0€€€	Design O 2000		
Manufacturer	Chembio Diagnostics NY	Chembio Diagnostics	Chembio Diagnostics	Orasure Technologies	Trinity Biotech
Location	Alere in US;	NY	NY	PA	Dublin, IR
Marketing	Distribution ex-US	Alere in US; Distribution ex-US	TBD	Direct US Distribution Ex- US	Direct & Distr. US Distr. Ex-US
FDA Approval Date	2006	2006	Anticipate by End of 2012	2003	2003
Technology	Lateral Flow	Lateral Flow	Patented Dual Path Platform DPP®	Lateral Flow	Lateral Flow
Key Features	Unitized Barrel Device; 2.5μl sample	5 μl sample size Standard Cassette	Patent-Pending Samptainer ™ Closed Sample System Earlier detection in seroconversion panels		
Sample Types	All Blood Matrices	All Blood Matrices	Oral Fluid & All Blood Matrices	Oral Fluid, Whole Blood, Plasma; not serum	All Blood Matrices
Est. US Mkt. Shr.	10%	15%	N/A	62%	13%



Branded Product: DPP® Syphilis Screen & Confirm

- First Dual POCT for Syphilis Enables Confirmation & Treatment At POC
- CE Marked October 2011, International Distribution being Established
- US 510(K) Clinical Trials 2012

Developed in collaboration with the U.S. Centers for Disease Control





Three Months Ended March 31, 2012 & 2011 Years Ended Dec. 2011 & 2010 Selected Financial Results

in (000's)		3 Mo. Mar. 31, 2012		3 Mo. N	3 Mo. Mar. 31, 2011			Dec. 31, 20	011	Y/E Dec. 31, 2010			
Net Product Revenues Non-Product Revenues TOTAL REVENUES	\$ \$	6,363 290 6,653		\$ \$	3,015 621 3,636		\$ \$	17,422 1,966 19,388		\$ \$	13,516 3,188 16,705		
GROSS MARGIN		3,333	50%		1,926	53%		9,390	48%		8,101	48%	
OPERATING COSTS:													
Research and development expenses		1,379	12%		1,290	35%		4,878	25%		2,586	15%	
Selling, general and administrative expense		1,234	19%		775	21%		3,424	18%		2,941	18%	
		2,613			2,065			8,302			5,527		
INCOME FROM OPERATIONS		720			(139)			1,088			2,574		
OTHER INCOME (EXPENSES):		(1)			(3)			(12)			(15)		
NET INCOME-Before Taxes		719	11%		(142)	-4%		1,076	6%		2,559	15%	
Income tax (benefit) provision		285			-			(5,133)			46		
NET INCOME		433	7%		(142)	-4%		6,209	32%		2,513	15%	



CEMI Selected Share & Balance Sheet Data

(in millions except per share and daily volume data)

Ticker Symbol (OTC-QB)	CEMI
Price 2/22/12	\$0.490
52-Week High	\$0.570
52-Week Low	\$0.210
Outstanding Shares	63.9
Market Capitalization	\$31.3
Fully Diluted Shares	69.7
Management Holding	12.5
Average Daily Volume (3 months)	32,500

(\$ in millions)	Mar'12	Dec'11	Dec. '10
Cash	\$ 2,954	\$ 3,011	\$ 2,136
Total Current Assets	10,033	8,992	7,637
Total Assets	\$16,360	\$ 15,486	\$ 9,086
Total Current Liabilities	3,133	2,858	3,076
Total Liabilities	3,254	2,991	3,277
Total Equity	13,106	12,495	5,809
Total Liabilities & Stockholders' Equity	\$16,360	\$ 15,486	\$ 9,086

Options	Amt.	Avg. Ex. Price
4.31MM held by Mgmt. & Board	5.82MM	\$0.229



Anticipated Milestones 2012-13

Product Revenues & Operating Results

- Full Year of New Products Launched in Brazil through FIOCRUZ
- Launch of DPP® HIV & Syphilis Tests in Global & US Markets
- Increased Lateral Flow HIV Test Sales in U.S. & Global Markets

Potential New Products & Marketing Collaborations

 Developments Related to Potential New Branded and/or OEM Products & Related Strategic Collaborations



DPP® HIV Oral Fluid Test

- Completion of Clinical Trials
- Submit Module III for DPP®HIV PMA Approval
- CLIA waiver, Product Launch
- Potential OTC FDA Submission Activities

Syphilis Screen & Confirm

- Completion of Clinical Trials
- Submit to FDA for 510(K)
 Clearance for Product Launch

HIV OTC

 Potential OTC FDA
 Submission Activities for Sure Check® HIV @ DPP® HIV

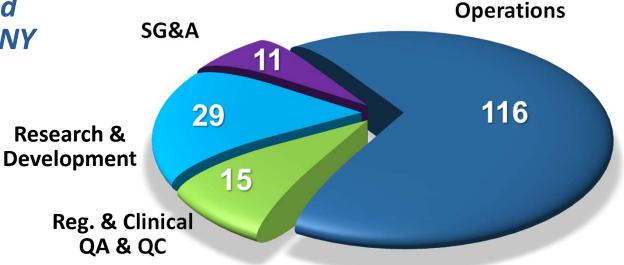


Organization & Facility

 FDA & USDA- Approved Development & Manufacturing Facility

Approx. 170

 28,000 Sq. Ft. Leased Facility in Medford, NY





Leadership

Executive		Joined Company
Lawrence Siebert	Chairman & CEO	2002
Richard Larkin	CFO	2003
Javan Esfandiari	SVP R&D	2000
Tom Ippolito	VP Regulatory, Clinical, QA/QC	2005
Rick Bruce	VP Operations	2000

Independent Directors	Joined Board
Gary Meller, MD, MBA	2005
Katherine Davis, MBA	2007
Barbara DeBuono, MD, MPH	2011
Peter Kissinger, Ph.D	2011



Investment Highlights



- Robust pipeline of POC diagnostics for infectious diseases based on lateral flow and proprietary DPP® platforms.
- 2011 product revenues increased by 29%.
 Three consecutive years of profitability
- \$7 billion POC test market the fastest growing segment of \$40 billion dollar invitro diagnostic market
- Key license and distribution partners in U.S. and South America driving revenue growth and multiple opportunities for additional strategic partnerships
- Seasoned management team with relevant industry and financial experience







RAPID tests for EARLIER treatments

Thank You



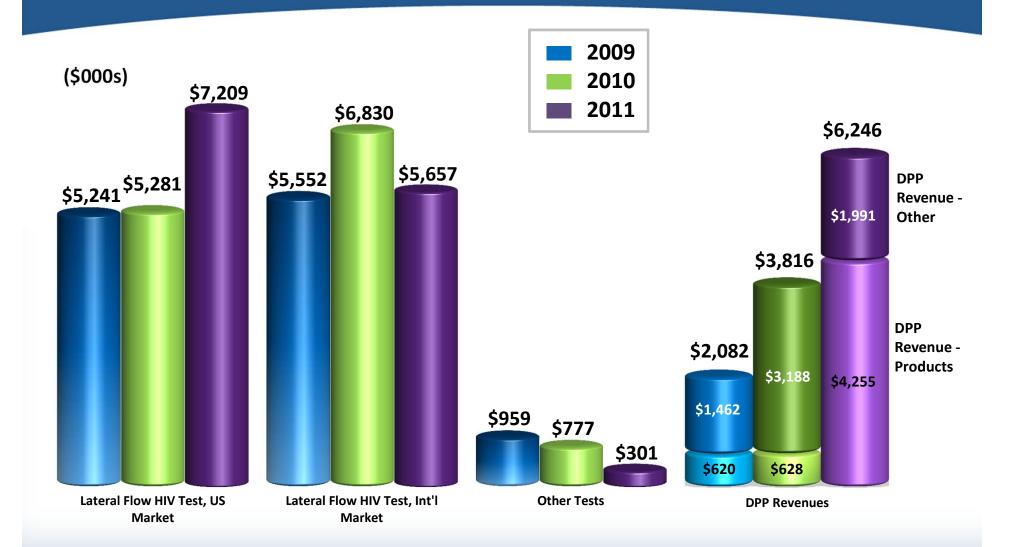
Additional Slides

Comparative Selected Operating Results 2006-2011

(in 000s)	2011		2010		2009		2008		2007		2006	
REVENUES:												
Net Product sales	\$ 17,422		13,516		12,372		10,356		8,765		6,294	
Non-product revenues	1,966		3,189		1,462		694		466		208	
TOTAL REVENUES	19,388		\$ 16,705		\$ 13,834		\$ 11,050		\$ 9,231		\$ 6,502	
Cost of sales	9,998		8,604		7,974		7,198		6,435		4,894	
GROSS MARGIN	9,390	48%	8,101	48%	5,860	42%	3,852	35%	2,796	30%	1,608	25%
OVERHEAD COSTS:												
Research and development expenses	4,878	25%	2,586	15%	2,884	21%	2,606	24%	1,907	21%	1,401	22%
Selling, general and administrative expenses	3,424	18%	2,941	18%	2,659	19%	3,317	30%	3,765	41%	4,787	74%
	8,302		5,527		5,543		5,923		5,672		6,188	
INCOME (LOSS) FROM OPERATIONS	1,088		2,574		317		(2,071)		(2,876)		(4,580)	
OTHER INCOME (EXPENSES):												
Other income (expense)			(4)		(7)		96		121		(57)	
Interest income	6		4		9		34		145		29	
Interest expense	(19)		(15)		(10)		(8)		(17)		(387)	
	(13)		(15)		(8)		122		249		(415)	
NET INCOME (LOSS) BEFORE INCOME TAXES	1,075		2,559		309		(1,949)		(2,627)		(4,995)	
Income tax (benefit) provision	(5,133)		46		-		-		-		-	
NET INCOME (LOSS)	6,208	32%	2,513	15%	309	2%	(1,949)	-18%	(2,627)	-28%	(4,995)	-77%
Pref. Divid. '06/07, beneficial conversion feature in 2006 and effect of conversion in 2007									5,645		3,210	
NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$ 6,208		\$ 2,513		\$ 309		\$ (1,949)	-18%	\$ (8,272)	-90%	\$ (8,205)	-126%
Basic income (loss) per share	\$ 0.10		\$ 0.04		\$ 0.00		\$ (0.03)		\$ (0.57)		\$ (0.80)	
Diluted income (loss) per share	\$ 0.09		\$ 0.04		\$ 0.00		\$ (0.03)		\$ (0.57)		\$ (0.80)	
Weighted average number of shares outstanding, basic	62,998		62,103		61,946		61,267		14,608		10,293	
Weighted average number of shares outstanding, diluted	68,450		70,921		75,042		61,267		14,608		10,293	

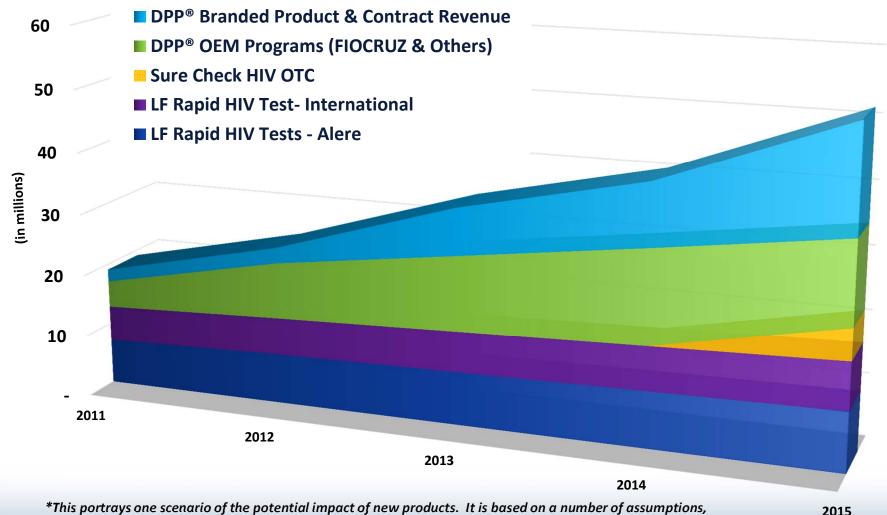


Revenue Growth by Category: 2009-2011





Potential Impact of OEM & Branded Products on Revenue*



*This portrays one scenario of the potential impact of new products. It is based on a number of assumptions, including but not limited to regulatory approvals, market demand, market share, sales and marketing, and pricing, of which there can be no assurance

