

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

November 16, 2012

<u>Via E-mail</u> Angela K. Shaffer Vice President and Corporate Secretary Manulife Financial Corporation 200 Bloor Street East, North Tower 10 Toronto, Ontario, Canada M4W 1E5

Re: Manulife Financial Corporation Form 40-F for the Fiscal Year Ended December 31, 2011 Filed March 16, 2012 File No. 001-14942

Dear Ms. Shaffer:

We have reviewed your October 11, 2012 response to our September 13, 2012 letter and have the following comment, which we verbally communicated to a company representative on October 23, 2012 via a phone conversation. In that call, we requested that the company respond within 10 business days (i.e. by November 6) by providing the requested information. We are providing this letter at the company's request and understand that the company will be providing us, in writing, the date it intends to respond to the below comment.

Please furnish us a letter on EDGAR under the form type label CORRESP that keys your response to our comment. If you do not believe our comment applies to your facts and circumstances, please tell us why in your response.

After reviewing the information provided, we may raise additional comments and/or request that you amend your filing.

Exhibit 99.1 <u>Financial Statements</u> <u>Risk Management and Risk Factors</u> Interest Rate and Spread Risk, page 39

1. Please refer to your response to our comment three. As previously requested, provide us proposed disclosure to be included, in MD&A, in future periodic reports that quantifies the guaranteed minimum interest rates. The qualitative disclosures provided do not provide an investor sufficient information to ascertain the amount of products that are subject to guaranteed minimum interest.

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You may contact Tabatha Akins, Staff Accountant, at (202) 551-3658 or Lisa Vanjoske, Assistant Chief Accountant, at (202) 551-3614 if you have any questions regarding the comments. In this regard, do not hesitate to contact me at (202) 551-3679.

Sincerely,

/s/ Jim B. Rosenberg

Jim B. Rosenberg Senior Assistant Chief Accountant