



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549-0405

Mail Stop 3561

March 25, 2009

Mr. James Collas
Chief Executive Officer
IdeaEdge, Inc.
6440 Lusk Boulevard, Suite 200
San Diego, CA 92121

Re: IdeaEdge, Inc.
Item 4.01 Form 8-K/A
Filed March 2, 2009
Item 4.01 Form 8-K/A
Filed March 20, 2009
File No. 0-27145

Dear Mr. Collas:

We have completed our review of your Form 8-K/A and related filings and have no further comments at this time.

Sincerely,

Sondra Snyder
Staff Accountant