

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

March 28, 2014

Via E-mail

Mr. William B. Plummer, Chief Financial Officer United Rentals, Inc. 100 First Stamford Place, Suite 700 Stamford, CT 06902

Re: United Rentals, Inc.

United Rentals (North America), Inc.

Forms 10-K for the year ended December 31, 2013

Filed January 22, 2014

File Nos. 1-14387 and 1-13663

Dear Mr. Plummer:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ John Cash

John Cash Branch Chief