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# 2014 Annual Meeting of Shareholders

April 23, 2014 10 a.m. Alexandria's at the Lake Ontario Conference and Events Center Oswego, New York



# Pathfinder Bancorp, Inc. Annual Meeting of Shareholders

# <u>Chris R. Burritt</u> Chairman of the Board



*President, CEO* – Thomas W. Schneider *Corporate Secretary* – Edward A. Mervine, Esq.

#### **Directors:**

David A. Ayoub William A. Barclay John P. Funiciello George P. Joyce L. William Nelson, Jr. Lloyd "Buddy" Stemple John F. Sharkey, III Adam C. Gagas

### *External Auditors:* Jamie L. Keiser Bonadio & Co., LLP

## Introductions

**Executive Officers:** James A. Dowd, CPA Melissa A. Miller Daniel R. Phillips Ronald Tascarella

*Inspector of Elections* Roberta J. Davis, Assistant Vice President



# **Business of the Meeting**

1) The election of six directors of the Board of Directors of the Company.

- William A. Barclay
- Chris R. Burritt
- Adam C. Gagas
- George P. Joyce
- Thomas W. Schneider
- John F. Sharkey, III



## **Business of the Meeting**

2) Ratification of the appointment of Bonadio & Co., LLP as auditors for the Company for the fiscal year ended December 31, 2014.



## **Report to Shareholders**

## **Thomas W. Schneider**

President & CEO

# James A. Dowd, CPA

SVP & Chief Financial Officer



This discussion may contain the words or phrases "will likely result", "are expected to", "will continue", "is anticipated", "estimate", "project" or similar expression are intended to identify "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are subject to certain risks and uncertainties. By identifying these forward-looking statements for you in this manner, the Company is alerting you to the possibility that its actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Important factors that could cause the Company's actual results and financial condition to differ from those indicated in the forward-looking statements include, among others:

• credit quality and the effect of credit quality on the adequacy of our allowance for loan losses;

- deterioration in financial markets that may result in impairment charges relating to our securities portfolio;
- competition in our primary market areas; significant government regulations, legislation and potential changes thereto;
- a reduction in our ability to generate or originate revenue-producing assets as a result of compliance with heightened capital standards;

• increased cost of operations due to greater regulatory oversight, supervision and examination of banks and bank holding companies, and higher deposit insurance premiums;

• the limitation on our ability to expand consumer product and service offerings due to anticipated stricter consumer protection laws and regulations: and other risks described herein and in the other reports and statements we file with the SEC.

These risks and uncertainties should be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. The Company wishes to caution readers not to place undue reliance on any such forward-looking statements, which speak only as of the date made. The Company wishes to advise readers that the factors listed above could affect the Company's financial performance and could cause the Company's actual results for future periods to differ materially from any opinions or statements expressed with respect to future periods in any current statements. Additionally, all statements in this document, including forward-looking statements, speak only as of the date they are made, and the Company undertakes no obligation to update any statement in light of new information or future events.





## Corporate Strategy

## Plan of Conversion

## > Results



### STRATEGIC PLAN

5 Core Strategic Objectives

Employee Development

- Product & Service Delivery
- Market Expansion
- Enhance Operation Efficiency/Cost Control

Capital Management



### Strategic Initiatives

Focus on expanding opportunities in Central New York

Focusing on under-served small business markets (Onondaga County branch opening)

Acquisition of disenfranchised customers and employees as a result of market consolidation

Improving operating efficiencies and effectiveness

Managing our capital for growth and value creation

Focus on growing the Pathfinder Bank brand while maximizing franchise value



### **Capital Management**

Plan of Conversion ("Second Step Conversion")

Reasons:

Regulatory Dodd Frank Act Basel III Capital Rules



### **Capital Management**

**Business:** 

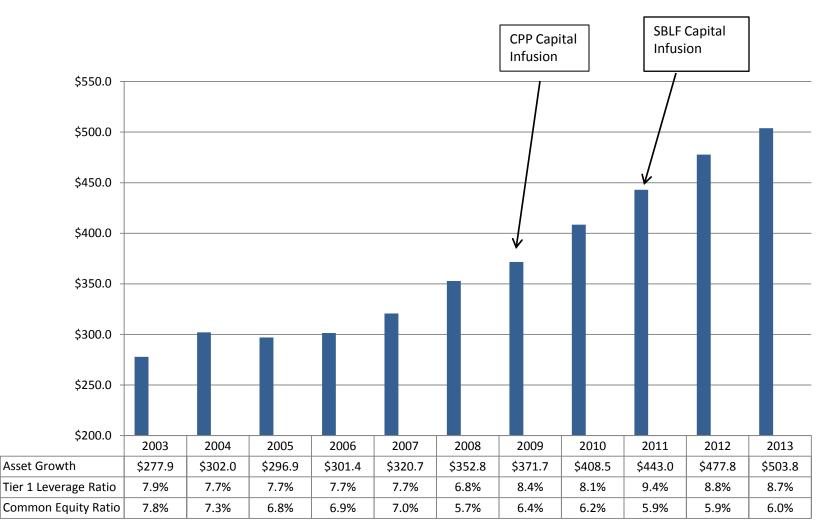
- Growth
- Valuations Timing
- Benefits to Shareholders

**Opportunities** 



### Asset Growth Over 10 Years

(\$ in millions)





### STRATEGIC PLAN

5 Core Strategic Objectives

Employee Development

- Product & Service Delivery
- Market Expansion
- Enhance Operation Efficiency/Cost Control

Capital Management

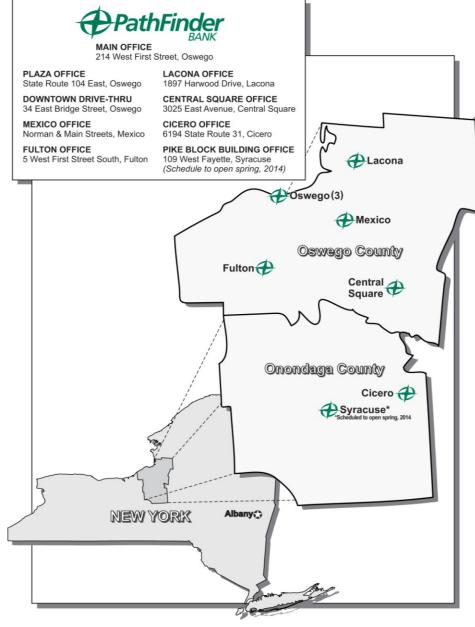


### PATHFINDER BANK BRAND

## **COMPETITIVE ADVANTAGE**

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**OSWEGO COUNTY** 

### **Deposit Market Rank by County - 2013**

#### #1 market share holder in Oswego County

## Meaningful penetration into Onondaga County in a short timeframe

#### **ONONDAGA COUNTY**

#### Total Deposits Market Share

		Total Deposits	Market Share
Rank	s Institution (ST)	(\$000)	(%)
1	Pathfinder Bancorp Inc. (MHC) (NY)	\$362,229	31.19%
2	Fulton Savings Bank (NY)	201,081	17.31%
3	KeyCorp (OH)	140,054	12.06%
4	Community Bank System Inc. (NY)	140,039	12.06%
5	NBT Bancorp Inc.(NY)	139,950	12.05%
6	Bank of America Corp. (NC)	132,988	11.45%
7	JP Morgan Chase & Co. (NY)	44,859	3.86%
8	Woodforest Financial Group (TX)	304	0.03%

**Total for Institutions in Market** 

\$ 1,161,504

Source: FDIC Deposit Market Share Report as of 6-30-13 and 6-30-11

Rank	Institution (ST)	(\$000)	(%)	
1	M & T Bank Corp. (NY)	\$2,539,826	29.15%	
2	KeyCorp (OH)	1,774,695	20.37%	
3	First Niagara Finl Group (NY)	803,375	9.22%	
4	JPMorgan Chase & Co. (NY)	728,680	8.36%	
5	Bank of America Corp. (NC)	628,646	7.22%	
6	Solvay Bank Corp. (NY)	577,446	6.63%	
7	Geddes FS&LA (NY)	420,148	4.82%	
8	NBT Bancorp Inc. (NY)	398,144	4.57%	
9	Berkshire Hills Bancorp Inc. (MA)	332,493	3.82%	
10	RBS	250,996	2.88%	
11	Seneca FS&LA (NY)	114,516	1.31%	
12	Fulton Savings Bank (NY)	41,218	0.47%	
13	Dethfinder Denser Inc. (MUC)(NV)	40 107	0.46%	
	Pathfinder Bancorp Inc. (MHC)(NY)	40,137	0.46%	
14	Lyons Bancorp Inc (NY)	31,797	0.36%	
15	Community Bank System Inc. (NY)	30,279	0.35%	

Total for Institutions in Market

\$8,712,396



### **Oswego and Onondaga Market Combined**

2011

	2013			
		Total Deposits	Market Share	
Rank	Institution (ST)	(000's)	%	
1	M & T Bank Corp. (NY)	\$2,539,826	25.72%	
2	KeyCorp (OH)	1,914,749	19.39%	
3	First Niagara Finl Group (NY)	803,375	8.14%	
4	Bank of America Corp. (NC)	773,539	7.83%	
5	JP Morgan Chase & Co. (NY)	761,634	7.71%	
6	Solvay Bank Corp. (NY)	577,446	5.85%	
7	NBT Bancorp Inc. (NY)	538,094	5.45%	
8	Berkshire Hills Bancorp Inc. (MA)	420,148	4.26%	
9	Pathfinder Bancorp Inc. (NY)	402,366	4.08%	
10	Geddes FS&LA (NY)	332.493	3.37%	
11	Fulton Savings Bank (NY)	250,996	2.54%	
12	RBS Citizens	242,299	2.45%	
13	Community Bank System Inc. (NY)	170,318	1.72%	
14	Seneca FS&LA (NY)	114,516	1.16%	
15	Lyons Bancorp Inc (NY)	31,797	0.32%	
16	Woodforest Financial Group (TX)	304	0.00%	

2013

2011						
	Total Deposits		Market Share			
Rank	Institution (ST)	(000's)	%			
1	M & T Bank Corp. (NY)	\$2,198,443	23.21%			
2	KeyCorp (OH)	1,636,374	17.27%			
3	HSBC Bank (VA)	1,170,915	12.36%			
4	Bank of America Corp. (NC)	707,583	7.47%			
5	JP Morgan Chase & Co. (NY)	650,846	6.87%			
6	Solvay Bank Corp. (NY)	575,236	6.07%			
7	Alliance Financial Corp (NY)	531,890	5.61%			
8	Beacon Federal Bancorp Inc. (NY)	442,473	4.67%			
9	Geddes FS&LA (NY)	410,170	4.33%			
10	Pathfinder Bancorp Inc. (NY)	390,318	4.12%			
11	Fulton Savings Bank (NY)	238,961	2.52%			
12	RBS Citizens	221,678	2.34%			
13	Seneca FS&LA (NY)	122,084	1.29%			
14	Community Bank System Inc. (NY)	74,115	0.78%			
15	First Niagara Finl Group (NY)	71,126	0.75%			
16	Lyons Bancorp Inc (NY)	29,673	0.31%			
17	Woodforest Financial Group (TX)	887	0.01%			

**Total Institution Share** 

**Total Institution Share** 

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\$9,472,772



### **Benefits:**

- Enhanced Liquidity for Common Stock
- □ Immediately Accretive to Book Value per Share
- Provides Capital for Continued Growth
- □ Eliminate a Limited Structure (MHC)
- Increases Flexibility for Mergers and Acquisitions



### **2013 Financial Results**

# James A. Dowd SVP & Chief Financial Officer



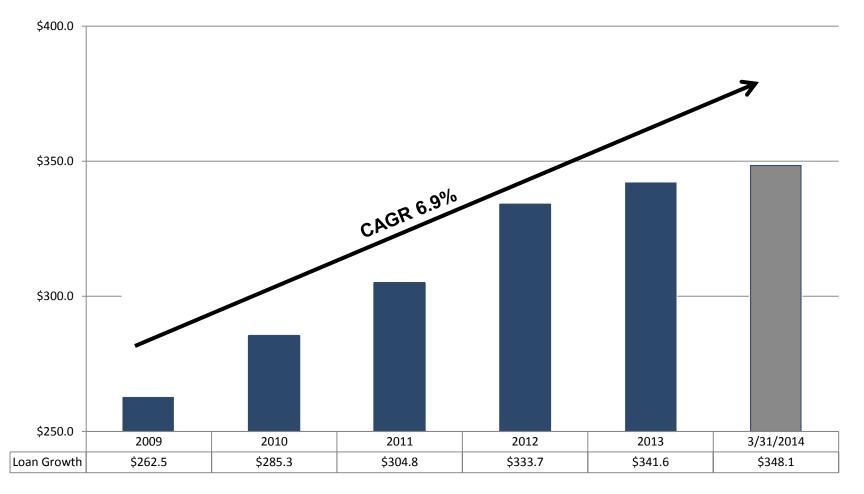
### **Balance Sheet Results**

# Growth - Organic - Balanced - Diversified



# Loan Growth

(\$ in Millions)

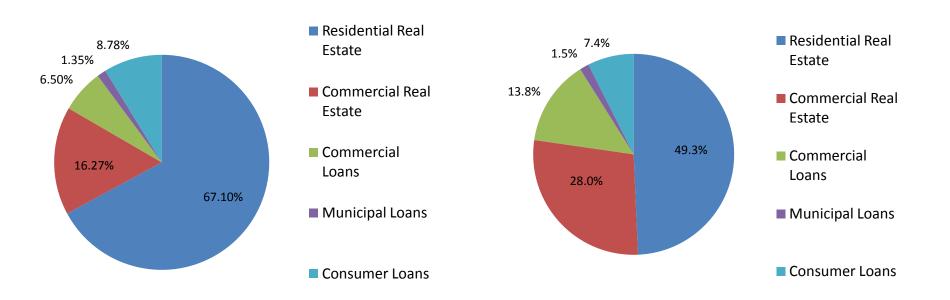




### Loan Portfolio Composition

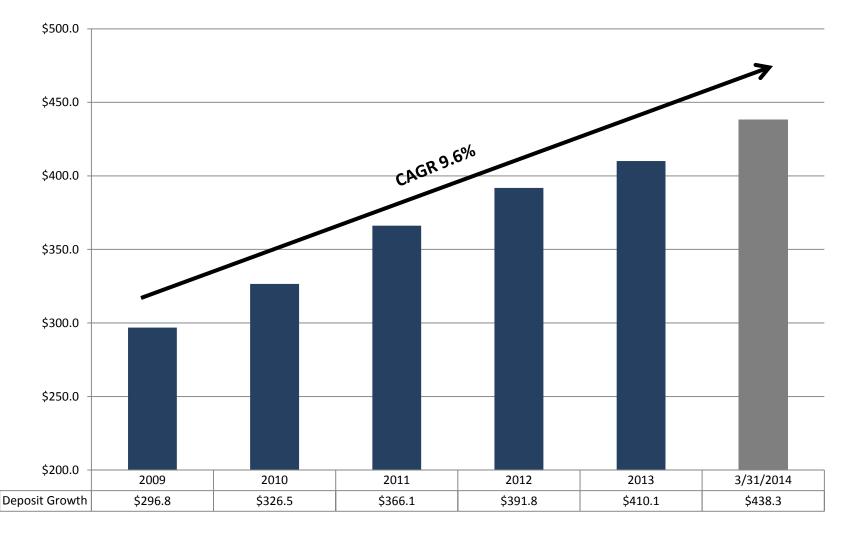
### Loan Composition December 31, 2003

### Loan Composition December 31, 2013





### **Deposit Growth** (\$ in Millions)



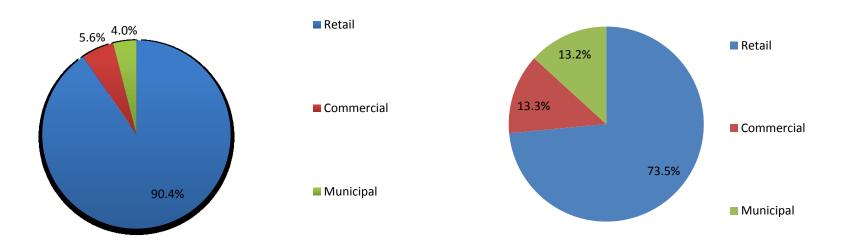
Includes brokered deposits



### **Deposit Portfolio Composition**

### Deposit Composition December 31, 2003

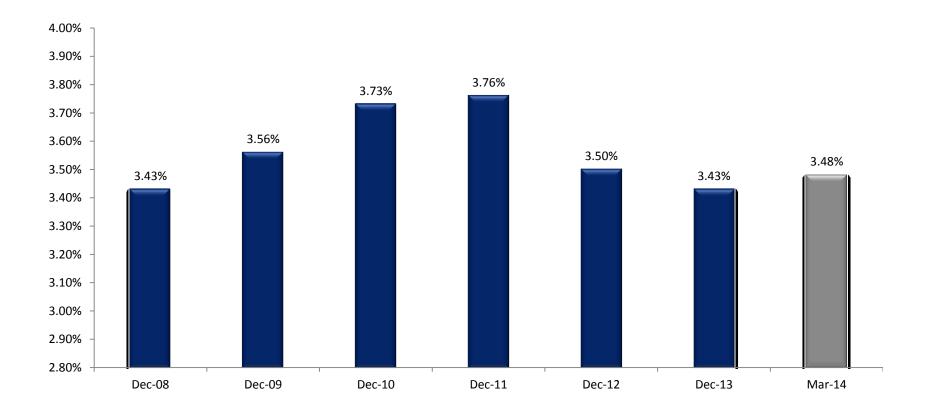
Deposit Composition December 31, 2013



Includes Brokered Deposits

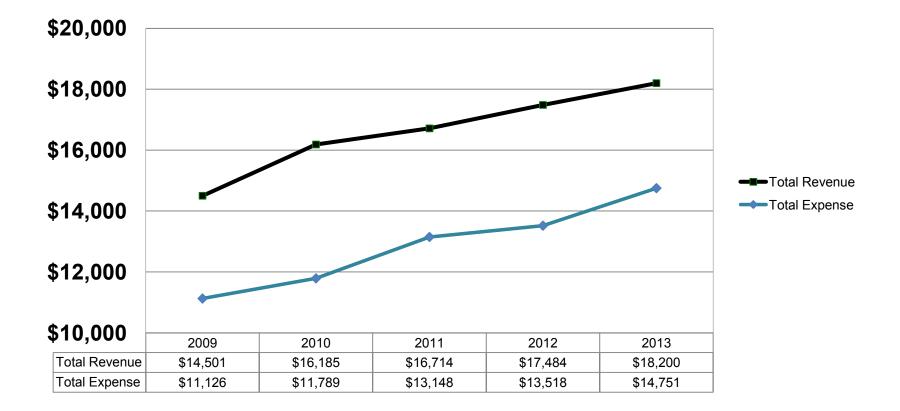


### Net Interest Margin





### *Revenue and Operating Expense Trends*



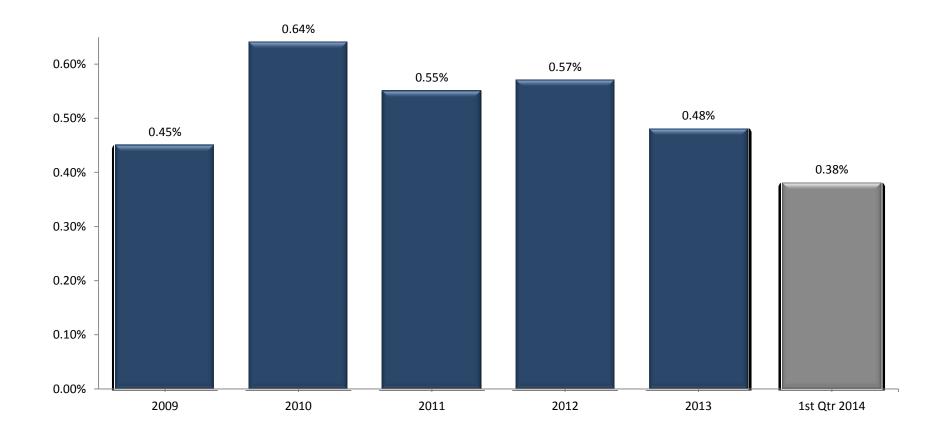


### Rate/Volume Analysis Year Ended December 31, 2013

	<u>Volume</u>	<u>Rate</u>	<u>Total Incr/(Decr)</u>
Interest Income:			
Loans	\$1,281	\$(1,008)	\$ 273
Investments	127	(254)	(127)
Interest Earning Deposits	(2)	<u> </u>	(2)
Total Interest Income	1,406	<u>(1,262</u> )	144
Interest Frances			
Interest Expense:			
Deposits	62	(480)	(418)
Borrowings	99	(325)	(226)
Total Interest Expense	161	<u>(805</u> )	(644)
Net Change in Net Interest Income	<u>\$1,245</u>	<u>\$ (457)</u>	<u>\$ 788</u>

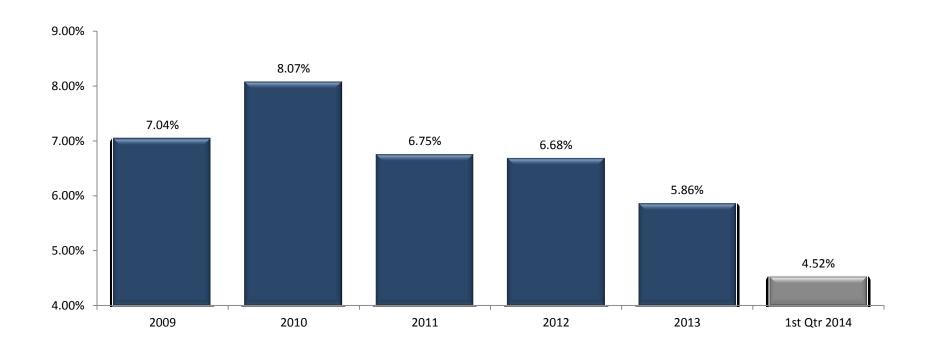


### Return on Average Assets



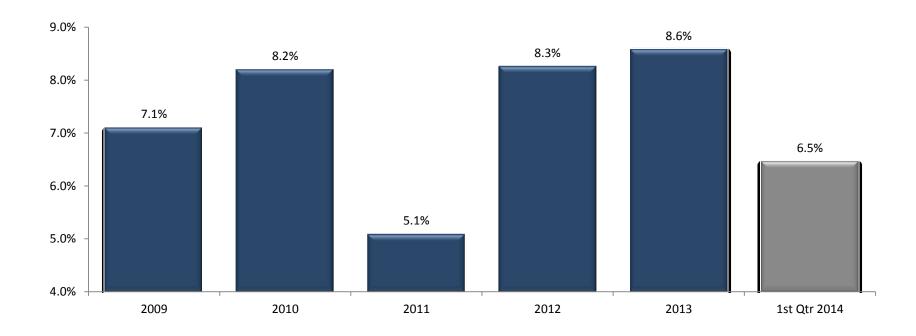


### **Return on Average Equity**

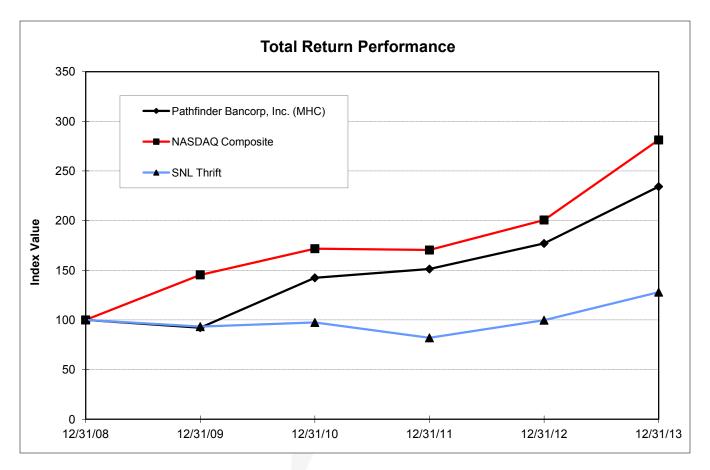




## Return on Average Common Equity







	_	Period Ending				
Index	12/31/08	12/31/09	12/31/10	12/31/11	12/31/12	12/31/13
Pathfinder Bancorp, Inc. (MHC)	100.00	92.19	142.37	151.22	176.99	234.23
NASDAQ Composite	100.00	145.36	171.74	170.38	200.63	281.22
SNL Thrift	100.00	93.26	97.45	81.97	99.70	127.95



# Questions?



# Voting Results



# Thank you.

