

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

March 22, 2021

Steven Humphreys Chief Executive Officer Identiv, Inc. 2201 Walnut Avenue, Suite 100 Fremont, California 94538

Re: Identiv, Inc.
Registration Statement on Form S-3
Filed March 18, 2021
File No. 333-254423

Dear Mr. Humphreys:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Matthew Crispino, Staff Attorney, at (202) 551-3456 or Jan Woo, Legal Branch Chief, at (202) 551-3453 with any questions.

Sincerely,

Division of Corporation Finance Office of Technology

cc: Gabriella Lombardi